

From: Desme Daniels [mailto:Desme@TheGuardian.co.nz]
Sent: Friday, 1 July 2016 2:08 p.m.
To: Registrar
Subject: Submission Against Media Merger

To who it may concern

On behalf of the Ashburton Guardian Company Limited I register this submission against Wilson and Horton Ltd (trading as NZME) and Fairfax NZ Ltd who are seeking authorisation to merge their media operations in New Zealand.

A merger between the two largest media companies in the country is not in the best interests of the existing media industry and residents of this country.

If this merger is approved it will open up the possibility for:

- A monopolistic news service, covering radio and print
- A monopolistic approach to invoicing Independants for access to national news feed
- Digital news choices reduced to one source, ie currently Stuff and NZ Herald, only one will survive.
- A monopolistic approach to advertising sales, with predatory pricing to the exclusion of Independent publishers across NZ.
- Driving smaller independent publishers out of their respective areas and local community.
- A reduction in the quality and quantity of Editorial scrutiny and content across the country.
- The reduction in employment opportunities in all publishing categories, and the resulting drop in training through the established and approved ITO's, i.e. a dumbing down of the industry .
- The 'Fourth Estate' was acknowledged as the eyes and ears of the residents of this country, to put the control in the hands of one company would be seen as a great injustice to all New Zealanders.

Regards
Desme Daniels



Desme Daniels GENERAL MANAGER

Ashburton Guardian | Somerset House, 161 Burnett St | PO Box 77,
Ashburton 7740

M.027 468 8186 **P.** 03 307 7974 **F.** 03 307 7981 **E.**

Desme@TheGuardian.co.nz

Guardian

www.guardianonline.co.nz

www.facebook.com/ashguardian

This email has been filtered by SMX. For more information visit smxemail.com