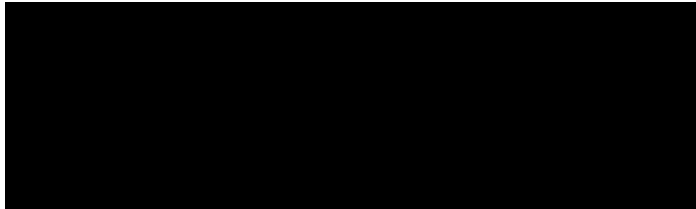


27 February 2019



Official Information Act #18.165 – Amway

1. We refer to your request received on 20 February 2019 where you asked the Commerce Commission (Commission) for the following information:
 - 1.1 guidance on multi-level marketing schemes operating in New Zealand; and
 - 1.2 whether the Commission has investigated [Amway of New Zealand Limited](#) or [Amway Services New Zealand Limited](#) (Amway) or its subsidiaries, in relation to pyramid scheme dealings.
2. We have treated this as a request for information under the Official Information Act 1982 (OIA).


Our Response

3. We have decided to grant your request.
4. You can find the Commission's guidance on pyramid schemes, including our fact sheet titled "Pyramid selling schemes and referral selling", on our website here: <https://comcom.govt.nz/consumers/dealing-with-typical-situations/pyramid-schemes>
5. The Commission has not investigated Amway or its subsidiaries (listed below)¹ in relation to pyramid schemes, or otherwise:
 - 5.1 Amway
 - 5.2 Amway Home
 - 5.3 Amway Today
 - 5.4 Artistry
 - 5.5 BodyKey

¹ Subsidiary names sourced from: <https://www.amway.co.nz/en/>

- 5.6 Nutrilite Health Institute
 - 5.7 Nutriway
 - 5.8 Strike a Deal
 - 5.9 Team Mak
 - 5.10 XS
6. Please note that the Commission intends to publish this response to your request on its website. Personal details will be redacted from the published response.
7. If you have any questions regarding this request, please do not hesitate to contact us at uia@comcom.govt.nz

Yours sincerely,



Rosie Brown
OIA Coordinator

Released under the Official Information Act 1982