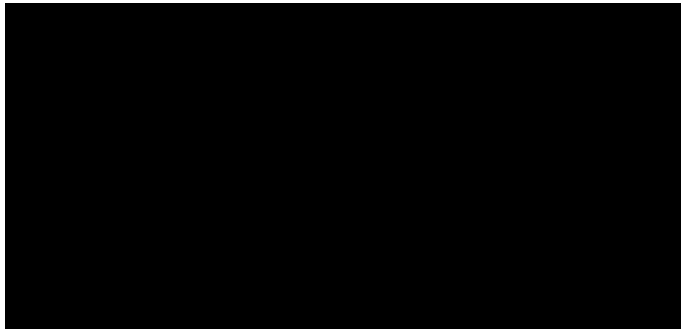


11 November 2021



Official Information Act #21.067 - Retail grocery sector market study (consumer survey)

1. We refer to your request received on 13 October 2021 for a copy of the raw data, excluding personal information, from the Commerce Commission (**Commission**) consumer survey in relation to our market study into the retail grocery sector.¹
2. We have treated this as a request for information under the Official Information Act 1982 (**OIA**).

Our response

3. We have decided to grant your request and an Excel spreadsheet containing the raw data from the consumer survey, excluding personal information, is **attached**.
4. We have removed IP addresses, suburb information and free text responses from the data set provided, as personal information falling outside the scope of your request.
5. Please note the Commission will be publishing this response to your request in the OIA register on our website.² Your personal details will be removed from the published response.
6. Please do not hesitate to contact uia@comcom.govt.nz if you have any questions about this request.

¹ <https://comcom.govt.nz/about-us/our-role/competition-studies/market-study-into-retail-grocery-sector>

² <https://comcom.govt.nz/about-us/requesting-official-information/oia-register>

Yours sincerely

A handwritten signature in black ink, appearing to read 'Alex Murray', with a long, sweeping flourish extending to the right.

Alexandra Murray
OIA and Information Coordinator

Released Under Official Information Act 1982