

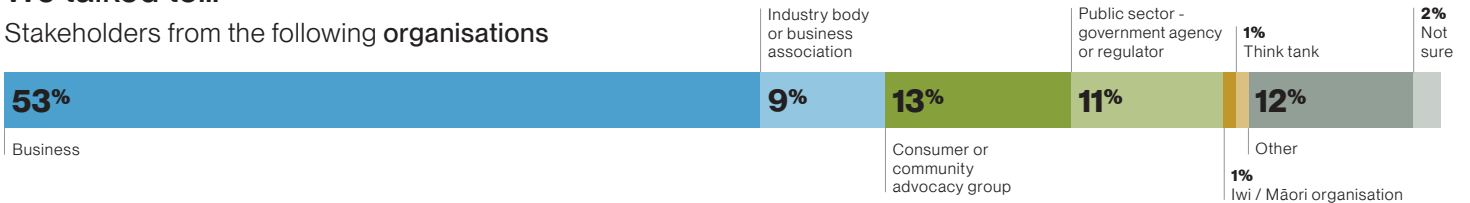
Purpose of Audit

The purpose of the audit is to understand how the Commerce Commission is currently viewed by its key audiences, how these perceptions have shifted over time, and where it needs to focus to strengthen perceptions. By strengthening understanding and support for its work, the Commerce Commission will be better positioned to achieve its vision of making *New Zealanders better off because markets work well, and consumers and businesses are confident market participants*.

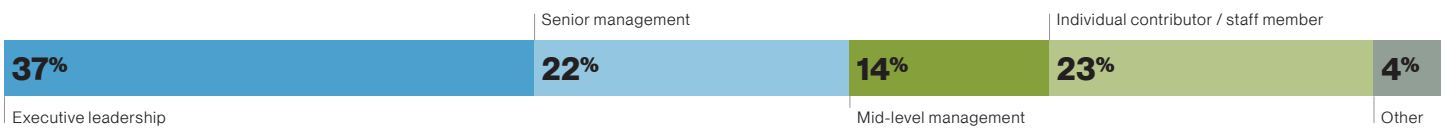
The audit is based on a quantitative survey sent out to a range of stakeholders. The Commerce Commission have been measuring Stakeholder Perceptions since 2016. Results have been compared to 2022 where applicable. A total of 301 stakeholders completed the survey.

We talked to...

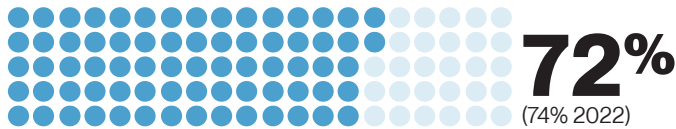
Stakeholders from the following organisations



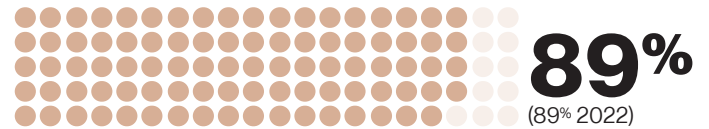
Stakeholders from the following management levels



Awareness and Impact



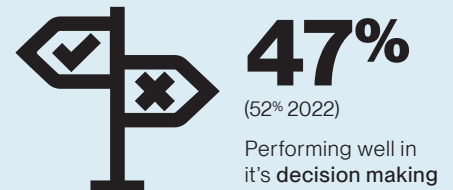
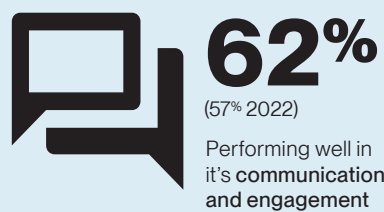
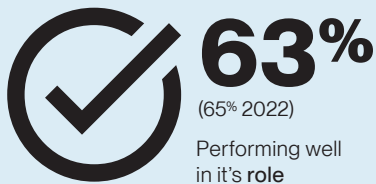
of stakeholders overall perceive the Commerce Commission as impactful



of stakeholders say they have at least a good understanding of what the Commerce Commission does

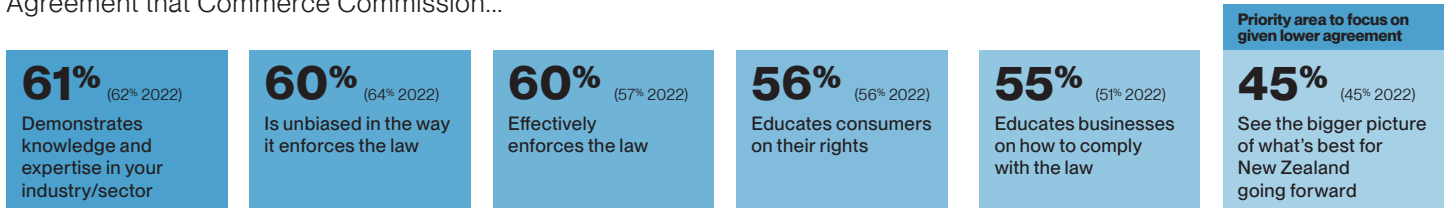
Overall Performance

Agreement that Commerce Commission is...

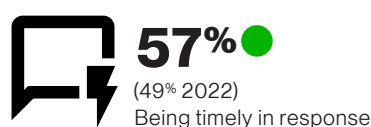


The Commerce Commission demonstrates its greatest strength in the areas that are most important to stakeholders

Agreement that Commerce Commission...



Commerce Commission has significantly improved on perceptions of...



Areas stakeholders would like to see more of

