



COMPETITION MATTERS 2019

COMPETITION, CONSUMER AND REGULATION CONFERENCE

Vertical Mergers: Malignant or Just Misunderstood?

Dr Mark Berry

Barrister

VODAFONE / SKY [2017] NZCC I&2

- Mobile (5G on horizon)

Vodafone	Spark	2degrees (2009)
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- Broadband (fibre rollout 75% by 2019, 85% by 2024)

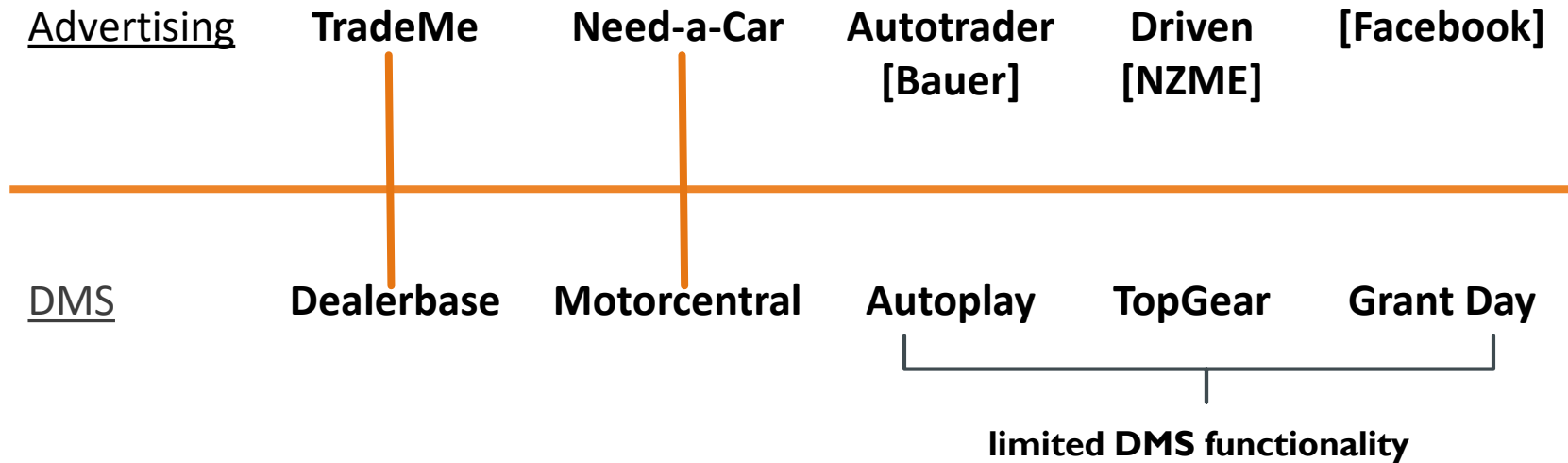
Vodafone	Spark	Vocus	Trustpower	2degrees
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- Content

Sky (Basic plan + add-ons (including sport))	Quickflix (2012)	Lightbox (2014)	Netflix (2015)	Amazon Prime (2017)
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Plus: FTA – TVNZ, MediaWorks, Māori TV

TRADEME / LIMELIGHT [2018] NZCC I



INGENICO / PAYMARK [2018] NZCC 18

