

26 November 2020

[REDACTED]

By email only: [REDACTED]

Dear [REDACTED]

### **Official Information Act #20.110 - Shelley Cullen**

1. We refer to your request received on 20 November 2020 for information about whether the Commerce Commission (**Commission**) has investigated Shelley Cullen in relation to pyramid schemes or gifting circles.
2. We have treated this as a request for information under the Official Information Act 1982 (**OIA**).

### **Our response**

3. We have decided to grant your request.
4. The Commission has opened an investigation into the promotion of the Lion's Share scheme in New Zealand and is aware Ms Cullen is associated with this scheme.

### **Further information**

5. Please contact George Fraser, Principal Investigator from Consumer Investigations by email on [George.Fraser@comcom.govt.nz](mailto:George.Fraser@comcom.govt.nz) or by phone on (09) 300 3720 if there is additional information you wish to provide about Ms Cullen in relation to this matter.
6. Please note the Commission will be publishing this response to your request in the OIA Register on our website. Your personal details will be removed from the published response.<sup>1</sup>

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<sup>1</sup> <https://comcom.govt.nz/about-us/requesting-official-information/oia-register>

7. Please do not hesitate to contact us at [uia@comcom.govt.nz](mailto:uia@comcom.govt.nz) if you have any questions about this request.

Yours sincerely

*Mary Sheppard*  
OIA Coordinator

Released Under Official Information Act 1982