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Commerce Commission
By email: market.regulation@comcom.govt.nz

Draft Product Disclosure – Retail Service Bundling Guidelines

Meridian appreciates the opportunity to comment on the Commerce Commission's draft Product Disclosure – Retail Service Bundling Guidelines.

Meridian is an electricity retailer under the Meridian and Powershop brands. We are not a provider of telecommunication retail services. Meridian competes with business that offer bundled energy and telecommunications services. In our experience, energy pricing is inherently more complex than telecommunication pricing (i.e. a fixed price per month for broadband), so bundled retailers have a tendency to highlight the simplest price for consumers while being less transparent about energy pricing. We are aware of consumer confusion as a result of bundling and challenges in making informed choices about the value of a bundle relative to separate telecommunications and energy providers.

Meridian supports the proposed Guidelines in full. We do not consider any changes to the drafting to be necessary. If these Guidelines are applied by telecommunications retailers then we would expect improved competition and benefits to consumers.

Nāku noa, nā


Sam Fleming
Manager, Regulatory and Government Relations