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2	DAY 1 - RESIDENTIAL BUILDING SUPPLIES MARKET STUDY
3	CONFERENCE
4	
5	27 September 2022
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7	Session 1: Enhancing the Regulatory System
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12	Mr Devonshire: Tēnā tātau, huihui nei tēnei o ngā
13	rangi.
14	Nau mai haere mai ki tō tātau nei he inau
15	mai ki tō tātau nei korero e pa ana ki to tātau
16	nei hanga whare, nga rauemi hanga whare tēnā
17	koutou.
18	Nau mai, haere mai whakatau mai, nau mai,
19	haere mai, whakatau mai ki tēnei Kaupapa.
20	Te mahi tutahi maku ko te tūwhera tēnei hui,
21	no reira maku e tuwhera te hui nei.
22	[Karakia]
23	Mai e te tipua, mai e te tawhito, mai e te
24	kāhui ariki, mai e tawhiwhi atu ki a koe e Tāne.
25	Tāne whakapiripiri, tāne te wānanga, tāne te
26	waiora, tāne nuiarangi, taonga mai te wheiao ki
27	tea o marama, haumei e hui e taiki e.
28	Tuarau ka mihi au ki ngā tāngata whenua o
29	tēnei whenua, a Te atiawa, Taranaki whānui, ki a
30	tika ki a mihi atu ki a rātau. Rātau e manaakitia
31	I ngā manuhiri, nga rāwaho I roto tonu te Poneke
32	nei, whanganui a tara, mihi nui ki a rātau.
33	Tuta rua, tuatoru mihi tonu ki ngā mate, ko
34	tērā tō tātau nei Kuini Irihapeti, te mihi tonu
35	ki a ia i tērā hui inanahi rā, tona rā
36	whakamaumahara ki a ia, I mihi tonu ki tena tō

tātau nei Puhi Ariki, tō tātau nei kuini moe mai rā, moe mai ra rātau katoa ngā mate o te wā, piri tonu ki tēnā tō tātau nei ariki no Ingarangi ko Maanu Paul tērā, tiamana tāwhito o te kaunihera māori, e mihi tonu ki a ia, me ngā mate katoa, ko te kōrero, rātau te hunga mate ki a rātau, tātau te hunga ora ki a tātau. Mauri ora ki a tātau I tēnei wā.

Nau mai haere mai ki te kōmihana
Tauhokohoko, ki tēnei hui, ki tēnei korero e pa
ana te Kaupapa nei, ngā take hanga whare, e
whakaaro tonu au ki tētahi o ngā whakatauki.

A, ka hinga kainga tahi, ka tu kainga rua, he kōrero tēna mō ngā kainga, mo ngā hanga whare, heoi anō ka huri ki te reo pākehā, ki te whakamārama, whakamohio te katoa, ko tēnei tū nei hei māngai mō tō tātau tumu whakarae, Adrienne, tae noa ki tō tātau nei tiamana, kore I kōnei I tēnei wā ko Anna Rawlings, no reira tēnā koutou, huri ki te reo pākeha mō te ā poto, tēnā koutou welcome to you all). Welcome on behalf of Anna Rawlings, our Commissioners that we have here, our Chief Executive Adrienne Meikle, to this session, the Conference on Market Studies around building supplies.

Just in the opening statement there I used the karakia that in the Māori world is a karakia Tāne, one of our deities in our world and in terms of our world Tāne is a person that constructs houses, so I think it's very appropriate to refer to Tāne in terms of this conference, starting this conference in terms of the construction of houses. Tāne Whakapiripiri is a person that brings people together underneath the house. Tāne te Wānanga is the

conversations and debates we have in looking for knowledge and new knowledge. Tāne te Waiora is hopefully at the end of the session - not hopefully but at the end of the conference, that we find some solutions. And Tanenui a Rangi is moving to a space where we can all move forward together. The four types of Tane, so it is appropriate to have that.

Also acknowledging those who have passed, obviously Queen Elizabeth, we had the day yesterday in remembrance of the Queen and all those that have passed, including in terms of the Māori world a man called Maanu Paul who was a major rangatira in our world who was the ex-Chairman of the NZ Māori Council and a few other things and did a lot in terms of our space, Maanu Paul, I acknowledge all those that have gone beyond the veil.

The last thing I use is a Whakatauki. A Whakatauki is a ka hinga kainga tahi, ka tū kainga rua that talks about when the first house falls, another house stands. So, as we move from one place, we have another place to go to, to call home and shelter, and I think that again is appropriate to this conference and fits well with the conference.

To all that have come today, all our visitors, I acknowledge you all. I acknowledge our tāngata whenua Te Atiawa, Taranaki whānui, I acknowledge them as the mana whenua of this region and this rohe.

And again on behalf of Anna who can't be with us today, John and Bryan and Derek and our Chief Executive Adrienne, I welcome you all to the Conference. Kia ora tatou.

105 Ms Meikle: Tihei mauri ora, e ngā mana, e nga rau
106 Rangatira mā tēnā koutou, tēna koutou, tēnā

koutou katoa., Ko au te tumu whakarae o TeKōmihana Tauhokohoko, Ko Adrienne Meikle tōkuingoa.

Good morning everyone, and thank you very much for joining us today. I am Adrienne Meikle the Chief Executive of the Commerce Commission. Thank you, PJ, for that mihi in opening this morning.

So, welcome to our Conference. This is on our draft report on Residential Building Supplies Market Study. Hopefully you are all in the right place and we are looking forward to discussion with you over what is the next couple of days.

In welcoming you, I want to offer the apologies of Anna Rawlings, our Chair, she has had a bereavement in her family and she would like to be here but is unable to be so, so our thoughts are with Anna at this time.

With me today, are our Commissioners, Dr John Small and Derek Johnston and our Associate Commissioner Bryan Chapple, who has recently joined the Commission. They will be Chairing various sessions throughout the Conference and leading the engagement with you around questions and feedback.

A number of Commission staff are also joining us and will be here throughout the conference. Many of them will be known to you, especially those who have made contributions to our study so far.

So, PJ Devonshire, our Pou Ārahi from our Strategy, Governance and Engagement branch.

Antonia Horrocks, General Manager of Competition and Consumer, whose flight was a little delayed and she will be here shortly.

Oliver Meech, Market Studies Manager.

And over at the back Matthew Bailey, where has he gone? Kia ora Matthew. Our Principal Advisor.

Online we've also got a number of people but also our Chief Economist, Lin Johnson, who is located in Sydney and she's dialing in today.

I just want to reiterate before carrying on, our deep appreciation for the time and energy that many of you have already put into making submissions and having conversations with our staff around the draft report, so thank you for that.

This is a hybrid conference, so we've got people here in the room but we've also got people calling in via Zoom. And the public sessions, including this one, are being webcast, so just letting you know that.

So, thank you for making the time to be here, either in the room or in the virtual room.

I want to briefly summarise the context of the matters that we will be looking to discuss over the next few days and then I will work into talking about some of our matters associated with our process around this conference.

The Minister of Commerce and Consumer Affairs, The Honourable Dr David Clark, asked us to carry out this study and our final report is due on the 6th of December this year. The Commerce Act requires us to publish the draft report, that's the one that we published in August, and to have regard to comments or submissions on that draft, and that's why we are here today.

The purpose of the study is to identify and assess any factors that may affect competition for the supply or acquisition of key building supplies used to build the major components of residential buildings. If we find that competition is not working effectively, we may make recommendations to improve competition for the benefit of New Zealand consumers over the long-term.

A couple of things about what the study is not. So, the study is not an investigation into whether aspects of the Commerce Act have been breached, neither is it an exercise in industry regulation. We do undertake though forms of investigations as part of our work at the Commission and the Ministry of Business, Innovation and Employment looks at industry regulation.

Our market study role is a little different. Market studies look at the factors affecting competition, to see whether competition is working effectively and if not, why not.

We look into the structure of the market, the conduct of the participants and the resulting performance of the market itself and, if required, we may make recommendations on how competition could work better.

Ultimately, the overriding aim of the study is the same as the purpose in the Commerce Act under which we operate; to promote competition for the long-term benefits of consumers in New Zealand.

Our preliminary views expressed in the draft report, is that competition for the supply and acquisition of key building supplies is not working as well as it could, if it were easier for building products to be introduced and for competing suppliers to expand their businesses. We have also proposed draft recommendations aimed at improving competition for key building supplies.

It's important to note that the views on the state of competition for key building supplies in our draft report are preliminary, and our consultation process, of which this is part, is integral to enabling us to reach our final conclusions and to refine our recommendations.

Not all of the draft recommendations that we have so far identified will necessarily find their way into the final report and neither will all of our draft findings necessarily take the same form in our final report.

We have received 26 submissions on the draft report and that's come from a range of submitters. This conference provides an opportunity for us to discuss aspects of those submissions with you. It also provides us with the opportunity to hear a little more from one another so that we can better understand the differing perspectives in the room.

We encourage you to share your thoughts over the coming days and also in submissions following the conference. Where issues arise that are not already addressed or where you have additional information that may assist us, please make that available.

We can only take account of information that we receive through the process. So, if you or others in the industry who you are aware of have information that may be relevant that they want to provide, please do encourage them to contact us and make that information available.

Following the conference, we will ask for final submissions, including cross-submissions, by Thursday the 13th of October. This is to allow us time to consider comments in those final submissions before our final report on the 6th of December this year.

We may also have additional questions for parties relating to issues arising out of the conference or out of the draft report and submissions, and we will ask those as we go through.

So, how's this conference going to run? I will spend a few minutes explaining how this process will work.

Firstly, we have divided the conference over the next few days up into sessions. The agenda has been circulated and is available for you and for those of you online, it is posted on our website.

We are going to start today with sessions focused on our preliminary findings and draft recommendations regarding the building regulatory system and whether and how improvements might be made to improve competition for key building supplies.

Tomorrow, we will discuss strategic business conduct, including the impact of vertical integration and quantity-forcing rebates.

In the afternoon session, competition for green building supplies, off-site manufacturing and government procurement, all with a focus on the relevance of competition for key building supplies.

On Thursday, we have the morning session reserved for overrun, in case there are any additional topics or matters that we wish to discuss.

We then conclude the conference with a Māori caucus session, to continue the engagement and kōrero we had from a hui Māori that we hosted earlier this year in April.

In each session, there will be a Chair which will be one of the Commissioners and the Chair of the session will lead the discussion and questioning.

Other Commissioners and staff may also have questions as the sessions progress.

Some questions will be directed to the room, actual and virtual, inviting comments from any interested parties, and some may be directed to particular parties in relation to a particular matter or perspective.

We will be looking to continue to collect information and listen to views and to focus discussion

around points that we want to better understand, to
test our problem definition or to try and advance some
potential solutions.

The session Chairs will look to invite comments from any interested parties we wish to contribute based around our questions.

We do hope there will be ample time for everybody to contribute.

One thing in relation to that is we don't see this as a forum to re-represent your written submissions. Please be assured we have read and considered them all. Instead, today we will be discussing issues. If you are referring to a point in your submission, then please feel free to identify where it appears in your submission in order that we can find that reference later.

When you first speak at a session, please identify yourself briefly by name and organisation for the purposes of our transcription service and so that others attending the conference or watching on the web cast will know who you are.

We don't provide for parties to question other attendees of the conference but we expect that we can and we will provide some time for people to comment on issues raised by others.

We may also round out the sessions with an opportunity for some final comments from interested parties.

We will endeavour to hear from everyone interested in the discussion. However, if time does not allow, we will note your interest and we will come back and follow-up with you after, at a time that best works for you.

For those who may not yet have identified the submissions that we have already received, public

versions are available on the Commerce Commission website.

There are three further matters that are important to touch on before we come to our final administrative matters.

The first, given the objectives of the conference, the amount of time spent on the issue at the conference, we just want to make clear to you does not necessarily reflect the importance of the issue in our final report.

Some of the issues are more complex than others and there are some issues of which there is a lot of agreement already.

Just because we do not discuss an issue, this does not mean it is not important, and it may just mean we don't have any questions to ask or that it might, in fact, be a matter that's best discussed another way, perhaps in a private session to protect commercial sensitivity.

Secondly, we're very mindful that as all of you are aware, MBIE is the central regulatory steward of the building regulatory system, is separately conducting a review of the Building Consent system. That review commenced in July, shortly before we published our draft report.

The two processes, MBIE's review and this market study, each have different focuses.

MBIE's review focus is on the Building Consent system and how compliance with the Building Code is verified. The scope of MBIE's review includes all elements of the Building Consent system, the institutions and regulatory practice, as well as system management, its structure and governance.

Our focus here is on competition for key building supplies, for building products, demonstrating

compliance with the Building Code is, as we have identified in our draft report, highly relevant to the competition for building supplies.

We are not precluded from considering recommendations in relation to the Building Code system.

We are not considering directly the design of the Building Consent system, though we are considering the effects that the system has on competition for key building supplies. The Building Code and consenting system regulates building work, our market study is about building products.

The two processes clearly do intersect. The issues and the impacts of the behaviours that are influenced by the Building Consent system are closely intertwined with the effects on competition for building supplies.

It's not possible to neatly separate the two things and we will remain mindful that MBIE is conducting its own process.

Thirdly, plasterboard. Winstone Wallboards' GIB branded plasterboard in particular. It's featured predominantly in the media over the latter part of the study so far. This is due to the supply constraints seen this year and the impact that has had for builders and for merchants. We have observed and we're mindful of both MBIE's actions in relation to plasterboard and the government's appointment of a taskforce to look at solutions to the plasterboard supply constraints.

This study, as I have said already, is about building supplies. It has a broader scope than plasterboard. We don't intend to duplicate MBIE's work or that of the plasterboard's taskforce.

Having said that, some of the experience in relation to plasterboard may be useful in informing our

views in relation to competition for key building supplies more generally, and we have sought to direct our draft recommendations towards improving competition for key building supplies in general, not towards plasterboard or any other case study supplies that we have looked at in particular.

Lastly, I'm going to quickly cover some administrative matters before we start on the real mahi. These relate to confidentiality, recording of the sessions, media and the conduct of breaks.

It is really important to us that our process is transparent and that parties have the opportunity to hear from one another and to test views of one another. I have mentioned already though that some of the information people may wish to provide us may be commercially sensitive or confidential. If there is material that you want to share with the Commission but it is confidential, commercially sensitive, and it ought not be raised in this public forum, please say so and we will curb the discussion and Commission staff will be in contact with you in order to have a closed session.

In relation to recording. The public sessions will be recorded for the purposes of creating a transcript of each session. This includes the Māori caucus session on Thursday. Because our sessions will be transcribed, it's helpful to speak at a normal but deliberate pace, they tell me here, to enable our transcriber to pick up clearly what we will be saying.

For those of you joining on Zoom, if you are in the room with others, it's important that only one of you speaks at a time and that if you can, you minimise background noise near the microphone, such as the shuffling of papers. We will not be publishing a recording of the conference but will post the session transcripts on our website as soon as we can.

For media, kia ora media, we welcome media members here today who are joining us to observe the conference session. We ask that if anyone is recording part of the session, that they do so for the purposes of notetaking and not for publishing. If you have any queries about that, please be in contact with our comms team at communications@comcom.govt.nz.

As you will see from the agenda, breaks have been scheduled during the day. If any matters arising during the conference that you would like to discuss with a member of our staff, then you can contact them here, or you can also email them during the day and they will talk to you during a break or at the end of the day. And that general email is:

buildingsuppliesmarketstudy@comcom.govt.nz.

If you have any documents or material that you are referring to for the first time during your contribution to the conference, please also send it to that email address. So, that's: buildingsuppliesmarketstudy@comcom.govt.nz.

This is so we can ensure that those materials are properly processed into the record for the Commission and they can be appropriately referred to in our transcript.

For the record, the Chair of the session may ask you to identify the document as you speak so that it can be readily identified later. You may be pleased to know that that concludes the introductory remarks for the conference, and it does now free us up to get on with the real mahi.

Thank you again for your interest in the study and your thoughtful contribution so far, we are looking

forward to this continued dialogue with you and hearing from others for the first time in person. I would now like to pass to Dr John Small to begin our first session on enhancing the regulatory system. Kia ora, John.

Dr Small: Kia ora. Thank you Adrienne and good morning, everyone. Lovely to be here for this first session. What we're going to do in this session is really, to focus on the highest level finding that we have in the draft report, which is that the building regulatory system is just making it too difficult for rival building suppliers to get into the market and have the opportunity to compete against well-established products.

The draft report outlines some of the complexity of the regulatory system and the way it's supplied and we discuss features of the Building Code system that are unique or bespoke to New Zealand and how the system influences the decision-making behaviour of designers, builders and BCAs.

The core objectives of the building regulatory system are about delivering safe, healthy and durable homes. And while innovation is regarded as important, competition and innovation, in our view, are effectively discouraged by the regulatory system.

Well-established building products and methods which we have used, described as tried and tested, are too difficult to challenge, even when rival products can deliver safe, healthy and durable homes.

So, our draft view is that making competition an express objective of the regulatory system would be one useful way of responding to this core finding.

We think competition in building products could be promoted and enhanced without undermining the existing

core objectives of safe, healthy and durable homes, and we think more competition in key building supplies over time would tend to reduce prices, enhance resilience, improve quality, service and innovation.

Some submissions have queried whether promoting competition is an appropriate objective for the building regulatory system, arguing that quality, safety and durability must take precedence. We certainly agree that quality, safety and durability are crucial criteria for the system. The last thing that we need is another round of building failure.

So, we are keen to engage in this session with submitters who told us that competition should not be an objective in the regulatory system. That will be our first topic this morning.

And then if we have time, we would also like to engage with parties who went the other way and said that our first recommendation didn't go far enough and three such arguments were made by submitters who favoured three specific additions in addition to our list of draft recommendations. Namely, changes to liability, risk and insurance settings; a first principles redesign of the code system to align it with the Building Codes of other countries; and consolidation in the number of BCAs. So, those are the topics that we will work through this morning.

Starting with the first one, where it was suggested that if we just make competition an objective, then that would give some more prominence to it and lead to some better outcomes.

So, we said competition should be made an express objective, clearly it shouldn't trump the core objectives but we are inclined to the view that promoting competition can sit alongside them as a relevant consideration.

So, several parties disagreed with this submission suggesting it might go too far. And in reading those submissions, we wonder whether the main concern is really about how who promote competition, how can we give more prominence to competition without compromising quality, safety and durability.

So, I've got some particular questions, one for NASH, which is the steel framing group, one for BRANZ and one for the Master Builders association.

We will start with BRANZ perhaps. I believe that we've got some people from BRANZ online and so BRANZ indicated support for the core objective - support for the recommendation, providing the core objectives are not compromised. But went further and suggested that to ensure both are achieved, a "first principles redesign" is needed. I wonder whether BRANZ could help us kick things off by expanding on that suggestion and perhaps clarify where you sit on the overall first recommendation? I think somebody from BRANZ, there's people from BRANZ online, I believe, but they will need to raise their hand in order to get promoted up into the panelists group.

While that's happening, I believe the BRANZ people are Chelydra Percy and Karla Falloon, if one of those could put your hand up, please, or just get promoted?

Our IT people are doing the promotion as we speak.

While that's happening, I'll put the question to NASH and I think the NASH people is Alastair Fleming. Alastair Fleming is online, I believe, so if he could be promoted.

NASH has expressed the view that this is not an appropriate requirement for the building regulatory system and so, we're keen to hear from NASH about why that is. That's Alistair Fleming. This is going to be somewhat difficult, I think, because we have a large

number of people online that need to be brought into it.

Having given those two groups notice of the questions, let me do the third one as well, while we're getting people into a position where they can comment. The third one is from the Registered Master Builders Association who express similar concerns and were suggesting that, seemed to be suggesting that this wouldn't be enough by itself, I think, and that BCA consolidation is needed. So, maybe they could comment on that submission, I hope?

Did the IT people get those names? Oh, they need to accept, okay. Perhaps I'll throw it open to the room while we're getting people through to the point where they can talk, would anybody like to comment on that first over-arching recommendation about promoting competition being an express objective; is it too little or too much, or just in that Goldilocks zone, perhaps? Anybody got a view on that?

Mr Edwards: My name is Tex Edwards I am from
Monopoly Watch. We are concerned with
competition in building in general. We respect
the Commission's research and report. On the
matter of competition, we understand we're just
looking at building materials. We have to start
from the top of the pyramid of the problem here,
the problem that we're trying to solve is in
New Zealand, in the economy market segment of
construction, we pay approximately four times the
international benchmark price for affordable
homes. And so, at the top of the pyramid, if a
consumer is paying four times too much for his
home, we have to go down into the myriad of death
by a thousand cuts in construction, and unpick

this death by a thousand cuts and go to the major

lead items in construction, of what can we do to 593 594 get the New Zealand consumer closer to his OECD 595 benchmark on construction costs? 596 It is absolutely critical that the final report 597 show that competition must be an objective of the new 598 BCA arrangement and that a declaration of competition is documented in the final report because when we look 599 at who is attending this conference and who is 600 supporting the current market structure, which isn't 601 602 helping the consumer, it's not in the long-term 603 benefits of consumers, we are surrounded by incumbents who are preserving their patch. And this conference 604 and this final report is step one in a very long 605 pathway of reforming an industry where consumers in 606 607 New Zealand are paying four times more than they should 608 do for house construction. Thank you. Thank you, so that's certainly an 609 Dr Small: 610 endorsement of the suggestion, thank you. Thank you, Tex. Could I just make sure the microphones 611 612 are working for the participants there, so people 613 online can hear? That's all good, great. 614 Okay, I don't see any of the people that I asked for comment popping up as participants at this point, 615 so I might just move on. 616 617 618

I think, it certainly seemed to us that people who objected to that recommendation, did so because they thought it would compromise the other objectives, and

620 so I just -

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Ms Meikle: We have one hand up, Sarah Walker. 621

We have one hand up, thanks. Okay, thank 622 Dr Small:

623 you, is that Sarah? Who is the hand up? I can't

Whoever has their hand up, could they talk, 624 see.

625 please?

626 Ms Walker: Hi, it's Sarah from Master Builders

627 here.

628 Dr Small: Thanks, Sarah. Welcome.

629 Ms Walker: Thank you for giving us the opportunity

to speak. I think what our view is that we're

not opposed to obviously competition in this area

at all. I think how you roll that out and the

way that's implemented is what we were probably

concerned with a little bit in our submissions.

So, we probably wouldn't want to see that competition side of things maybe promoted up to being an objective because we think that would complicate the other objectives. But also, who's going to manage that from a government perspective. And our view is MBIE as a regulator is probably not in the position to be adequately doing that role at the moment. They've got the consenting issues in front of them and managing that in a massive consenting review, for us we would see that as problematic at the moment. So, adding this layer to them as well, we don't think would be a good thing to do and also would probably just over

For us, we would prefer competition stays with the Commerce Commission which has all the expertise in that area and we are just not sure that promoting it up to an objective, rather than having it as an outcome or an output of a really good well operating regulatory system, is kind of probably where we're sitting.

complicate an already over complicated system.

Dr Small: Thanks for that. Do I take from that, that the various mechanisms that we discussed, I am getting ahead of myself a little bit here, the various mechanisms that we discussed about how competition might be promoted in the regulatory system, are things that you're keener on than this high level one. So, for example, opening up more pathways for acceptable solutions and that kind of thing, is that -

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Ms Walker: Yeah, I think that would be fair to say.
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        I mean, if you raise and elevate competition to
        an objective level, then you need that enforced,
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        you need it to be able to be measured, it needs
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        to have a proper infrastructure coming behind it
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        to actually what are we delivering around that,
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        how do we do that, how do we enforce that, what
        are the measures arounds it? And we don't see
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        that MBIE have the capability or technical
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        resourcing to be able to do that.
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        probably more just a, in some ways, practical
        concern, but also we probably see it, again as I
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        said, as an output of a well-functioning system.
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             So, our view is if we can get the system operating
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        right, then hopefully these things like really good
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        competition would hopefully resolve themselves to a
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        large extent.
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     Dr Small: Okay, I think I understand what you're
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        saying there. Would anyone else like to comment
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        on that? Yes, Andreas?
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     Mr Heuser: Andreas Heuser, Castalia, representing
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        Affordable Building Coalition.
                                         I just want to
        add to that.
                       If you look at the building
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        regulatory system, we endorse the recommendation
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        to include competition as an objective but the
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        way that building regulations are produced, I
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        quess, it involves a cost benefit analysis at the
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        regulatory making level and there's no incentive
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        on the people making the regulations to consider
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               And cost - so, benefits are always very
        cost.
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        clear, you know, and there are often, you know,
        very laudable aims behind some of these
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        regulations around double glazing insulation
        standards.
                    But the additional cost of that - but
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        the additional costs of those very desirable
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innovative products.

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698 things, like improved insulation standards, 699 aren't always rigorously tested, and we rely on, 700 for example, the Treasury to review regulatory 701 impact statements and so forth. 702 So, I think that could feature as part of your 703 thinking in the final report; how well that system is 704 functioning. Dr Small: Yes, thanks. You don't think that - that 705 706 is an interesting, that goes a little further 707 than I think we were in the draft, because we 708 were - I think what we were saying, it's not - there's a process for implementing the 709 durability, safety, healthiness of homes and so 710 on, and that we might not really delve into that, 711 712 but just ask that whatever you do in that regard, 713 you try and do it in a way - you try and ensure that there are several products that can meet 714 715 that test, rather than just one, for example, so. But that's a helpful contribution, Mr Heuser. 716 717 Does anyone else want to comment on that? 718 Okay, thank you. Right, let's move on then, I 719 think that's helpful. Let's move on to the topic of liability, risk and 720 721 insurance, and I raise this with a little trepidation. In our draft report, we noted we contemplated 722 making recommendations regarding potential changes to 723 724 the liability regime faced by BCAs and the introduction 725 of a building warranty insurance scheme, that we contemplated doing so. And the reason is that 726 727 liability, risk and insurance settings may be an 728 impediment to competition if they cause excessively 729 risk averse behaviour on behalf of BCA and potentially 730 other participants in the system as well. And this in turn restricts the approval and adoption of new or 731

All parties here will be aware that MBIE has in its review of the Building Consent system, expressed a clear position on the policy position on this, risk and liability and insurance in the building sector statement that MBIE released alongside its discussion document for the Building Consent review.

In light of the Policy Position Statement which came out in July this year, we did not make a draft recommendation regarding potential changes to the liability regime. We did suggest that in any further consideration of the liability regime applying to building industry participants, it would be appropriate for the government to take account of competition objectives.

Several submissions have commented on this and noting the importance of liability, risk and insurance and the relevance for competition for building supplies.

Several specific suggestions were made, including a liability cap for BCAs and a guarantee or insurance scheme to shift some liability away from BCAs while ensuring homeowners remain protected.

We are keen to hear parties' views on these issues. Obviously, again, these are ultimately matters for MBIE as the central regulator to determine but, to the extent there is a direct relevance to competition for key building supplies, our Terms of Reference do permit us obviously to consider this from a competition perspective.

So, I have questions here for Taituarā and the New Zealand Green Building Council and also for Fletcher Building on this topic but we're also obviously interested in more general comments as well.

So, the first question basically, open one, do parties consider that liability and risk settings have to change in order to promote competition?

Taituarā suggested, in particular, that a proportionate liability scheme or if maintaining joint and several liability, then some sort of a cap on BCA liability. If we've got anyone from Taituarā here, I am keen to hear any comment on that? I am not sure if we have but I do know we've got a couple of folk from Auckland Council who may wish to venture a view on this topic and are already in the panellists list. Feel free to raise your hand if you're willing to comment on that?

And the Green Building Council suggested that - also suggested a cap on the liability for Building Inspector BCAs, we are keen to hear about that but I am not sure we do have Green Building Council here. Oh, here we go, who do we have? Ian McCormick from Auckland City. Thank you, Ian, welcome.

Mr McCormick: Kia ora katoa. Thank you for an opportunity to speak on this matter. Certainly, from an Auckland Council perspective, we certainly support a liability cap for BCAs. One of the things we recognise is increasingly the scale of some of the building defect claims that the ratepayers we are associated with are beginning to get larger and larger and are very substantial now indeed.

It's worth reflecting as well that when Building Consent Authorities are considering compliance with the Building Code of products and systems as part of a Building Consent, we are also mindful of determination and judicial decisions regarding I guess the level, the threshold of satisfaction as to whether or not a

product complies with the Building Code, and that's certainly top of mind.

One of the things that characterises our building regulatory system in New Zealand compared to other jurisdictions around the world which I have had an opportunity to observe over the years, is the liability of Building Consent Authorities and the scale of it. I certainly do believe that the burden of that liability on a BCA does end up impacting the way that some participants engage in the Building Consenting system, in that in some cases they have the ability to create liability shelters to be able to phoenix their building entities that they are using to engage in the industry. And it affects the decisions that they make in some cases. They don't have that same, I guess, liability.

So, when they make risk based decisions, they are probably not fully exposed to I guess the consequences of those risks. And I think an improvement in that area would be a great one.

As soon as we end up capping liability for BCAs and end up putting more emphasis on the insurance industry, I think we would see building investors wanting to protect themselves more and they will be considering and engaging more in insurance than they possibly do at the moment, and I think that would be a good thing. But the only consequence at the moment, would be it would end up increasing the cost of building in the short-term for a number of reasons.

I think, one, because an insurer would want to understand, I think, who would be the people or entities that they would want to put lessor reduced premiums for? So, they would look not only at the track record of the entity but also what is the quality assurance system that that organisation is using to ensure the quality of the outputs?

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835
             When you look at the residential sector, in many
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        cases that quality assurance system, that robust
        process of checking to make sure that Building Consent
837
838
        applications are complete, that quality assurance
839
        system is checking to make sure that the construction
840
        work is complete, is sometimes not as robust as they
841
        should be.
                    Thank you.
                That is a multifaceted contribution,
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     Dr Small:
        thank you very much. Does anyone care to comment
843
844
        on Ian's issues there? I've got some comments
845
        myself but anyone in the room? Okay, Tex, yep.
     Mr Edwards:
                 Thank you for Auckland Council's
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                   On this matter I think it's time to
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        comments.
        look at international benchmarks for what other
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        countries do. And third party private insurers
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        have taken the pressure off Councils. Councils
        are undefendable and yet they're used - they
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        participate as the blame game in the industry,
        blame it on the Council if there are any errors
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854
        made on a building site. And when we look at the
855
        international benchmarks on how building
856
        liability is managed, we see these large scalable
        builders, particularly in public housing, that
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        have private insurers that are very well
858
        capitalised, that have 10, 20, 30 year guarantees
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860
        in the private insurance market.
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             And it's an area where the private sector
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        could actually perform or do better than the
        public sector here. So, I think the
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        international benchmarks on private insurance is
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        what needs to be looked at in the final report.
        Thank you.
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     Dr Small: That's interesting.
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     Dr Johnston:
                   I think the point is well made that if
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there's going to be a cap on Council's liability,

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870
        somebody else is going to have to pick up the
871
        liability. My question is, what's the depth of
        the insurance market here in New Zealand?
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873
        there a deep enough insurance market available in
874
        New Zealand, to cover that sort of liability?
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     Mr Edwards:
                  Is that a question, Commissioner?
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     Dr Johnston: Yes, it is.
     Mr Edwards: How I see that occurring, is that in
877
        the evolving economy market segment of
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879
        construction, which we don't have in New Zealand,
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        we use luxury and premium bespoke housing
        building techniques to build economy houses.
881
                                                        We
        use Aston Martin manufacturing techniques to
882
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        build Toyota Corollas, essentially.
884
             But as we emerge into a better portfolio of
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        government contracts for mass production of
886
        houses, particularly in the order of magnitude
887
        intervention we have seen in the market as we
        have gone from building 100 state houses a year
888
889
        to building 7,000 next year. These houses, once
890
        they're managed into the private insurance
891
        market, it's a new the market that would evolve,
        and you would see the evolution of
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        well-capitalised builders, institutional
893
894
        builders, in this new market segment.
        joining the dots.
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             We know building is a death by a thousand
896
897
        cuts, but early in the submission process we saw
        that everybody argued whether we liked in
898
899
        New Zealand bespoke houses or one-offs or if we
900
        like standardised houses.
                                    If you're homeless,
901
        obviously you like standardised.
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902 Dr Johnston: Thanks.

903 **Dr Small:** We have someone else on the screen here, 904 I am not sure who it is. It is Peter Laurenson, 905 also from Auckland Council, I believe.

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Mr Laurenson: Thanks very much, I didn't want to capitalise our opportunity but just in terms of the last speaker as well, to give a direction we'll probably drop in a note in writing after the conference. It's about international best practice around sharing liability across.

I make reference to British Columbia and Canada has a system that's called Letters of Assurance and they are 20 odd years into this The basic principle, what it does is it recognises that each of the component people within a construction project have a role to play, be that the local authority, the engineer, the architect, the insurer, and so on. And what this - in their jurisdiction what's happened is that bit of legislation says at the start of a building project there must be this definition of where those liabilities sit. And it's probably quite an advanced setting from just one case of a set percentage of capping, which we do favour. know that was part of Taituarās' submission, but it's actually quite a progressive way of dealing with projects that have a better level of quality assurance as Ian mentioned, and we see it on a day by day process.

Some jobs, if you like, are set up on to fail at the front, when they don't have that sort of - we favour that sort of approach where there's a clear definition at the front of a job about where that liability should sit. And I think that probably comes through most of the

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937 rest of the day on the topics you've got, where 938 one item alone won't do it.

But, for example, we're very much in favour 940 of the structure of competition. So, when you 941 get to talk about the product register, that may 942 well be curated by a central body but has a lot of expertise fed into it, so it can be current and kept up-to-date and so on. So, we can speak more to that later but it's just thrown in, there 946 is a good international basis for setting up a system that defines at the front end where liability may sit best.

Thanks, yes, all right. 949 Dr Small:

950 I have a follow-up question, partly to Mr Chapple: 951 Tex and also partly to Ian, about you both, I 952 think, implicitly noted that or explicitly that the liability will then go somewhere else, if you 953 954 cap it in one place it will go somewhere else.

> So, you know, do you think that will push the desire to use products that people feel comfortable with, rather than the innovative things to someone So, will the insurer then, for example, if there's a private insurer, look to restrict their liability by just using things they're certain of? guess my question is, at least in the short-term, will you not actually get the outcome you're looking for in terms of greater competition and innovation from that?

964 Mr Edwards: I really like the question.

question is, will that stifle innovation and new 965

966 products?

967 Mr Chapple: Will you push that stifling somewhere

else? 968

969 Mr Edwards: And my response to that is it's all 970 joining the dots, actually. Later on when we

talk about OSM targets and scale in government 971

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972 procurement, it's an honourable process of the 973 Commission to start such a big industry. 974 time on Thursday night we will not fix the 975 industry unfortunately but I see that if we go to 976 scalable government contracts in the scalable 977 assembly of social houses, we've got an iteration 978 stage over several years, like in most government policy changes we've got a glide path, and it 979 will be a glide path in Kāinga Ora scalable 980 981 contractors to premium contractors and a glide 982 path in industry liability.

And if I may make a single comment to draw people's attention to the matter, is that actually, the liability would go back to other people in the value chain because today, we have a system that's institutionally blame game on the Council. Go to a building site, it's the Council's fault, the bloody weather is the Council's fault, everything is the Council's fault. The moment you have a private sector insurer charging the builder for his quality, then some of its liability and onus on correct process will go back up the value chain. It is a glide path. Thank you.

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That's very interesting. Would another 995 Dr Small: 996 predictable outcome of this be a degree of some change in the evolution in the structure of the 997 998 construction industry, do you think? 999 more at scale, larger capitalised builders, I'm 1000 thinking of Peter Laurenson's suggestion about 1001 the scheme where you sit down at the start and 1002 talk about liability and allocate risk. It may 1003 not be well-suited to, you know, a one-man band 1004 building operation.

1005 Mr Edwards: 200% correct, Dr Small. That's our
1006 point and that's what industry colleague Andreas

1007 and myself from ABC and Monopoly Watch, is 1008 that - and I didn't want to go off-piste on this 1009 particular matter but as we join the dots of the 1010 construction industry, the major problem before 1011 the Commission is that it's costing the taxpayer 1012 approximately \$4,000 a square metre to assemble 1013 social houses, in the same quality, with the same 1014 heat ratios, that are \$1,000 a square metre 1015 anywhere else in the world. 1016 Monopoly Watch and ABC attended 32 1017 international house factories to look at international best practice, and we think the 1018 1019 transformation glide path that the Commission 1020 might catalogue in its final report, would 1021 include this pathway to scale at the government 1022 contractor level, scale and continuity 1023 which - scale is not 20 houses, scale is not 200 1024 houses, scale of 20,000 houses over 7 years, and 1025 then we can attach this private sector insurance 1026 to it. 1027 I closed off my comment with one remark, 1028 Commissioner Small. It's a Kāinga Ora colleague mentioned to me, their exact comments were, if you have 1029 \$500 million of capital in your house assembly 1030 construction company, you're going to solve most 1031 I close off with that comment. 1032 problems. 1033 Dr Small: Thanks, that's really helpful 1034 conversation, thank you. Closely related to that, is the, I guess it's 1035 1036 almost an alternative I suppose to insurance, this idea 1037 of a compulsory home warranty guarantee, which was 1038 suggested by Taituarā and also by Fletcher Building. 1039 Maybe I will bring Fletcher Building into this at this point and ask how would you see that working in 1040

practice, a mandatory guarantee for residential

building work, would you care to elaborate on what you think and how that might work?

1044 Mr Clarke: Good morning, my name is Andrew Clarke
1045 from Fletcher Building. We sort of enter the
1046 question from that conservatism seems to be the
1047 issue and the weight of submissions through to
1048 you on this topic is that there is, because
1049 liability is driving the conservative decision,
1050 well then how do we solve that?

And then we said to ourselves, would something like that work? You know, we get completely the complexity of it, and I think an earlier question from the Commissioner that it just might shift the conservatism from a BCA consenting authority to insurer. I think that's a very real live consequence that would need to be managed.

But we just had a theoretical question going, there's an upfront cost, there would be a premium, which would then increase the immediate cost, perhaps it would lower the overall cost through the life of a home or a building or renovation.

It is worth, we just thought it was worth testing because of the fundamental question, the starting point question was conservatism was driving an anti competitive, a lower competitive impact. Therefore, what do you do about that?

And the unintended consequence might be you do something about it but it causes exactly the same outcome. We think that's a real issue. We look across particularly Australia and see somewhere like proportionate liability has been introduced, it's a tricky, difficult thing. It's one of the only pieces of legislation in the last 20 years that the states can't agree on in Australia.

So, there's seven different proportionate
liability regimes, so vested are they in protecting
their particular way of thinking about it. They've all
got one but all have a different one. It's very rare
in Australia now.

 So, introducing proportionate liability is an option, that's being looked at by the Law Reform Commission and so on and it's not simply adopted. So, then you go to a simplistic, a blunt instrument like insurance or warranty, it has an upfront cost. Perhaps in a competition question, which is what we should be focused here in market studies on products, may not produce the outcome. So, we put it forward with some real sense that it wasn't a good solution. It might be a solution to a construction problem but this is a market study about products and it might not drive the behaviours that we think it should.

That's a bit of a complex answer to a simple question but that's why we put it forward as something worth thinking about.

Dr Small: Thanks for that. Bearing in mind
1097 Commissioner Johnson's question earlier, do you
1098 see that as being a scheme that's privately run
1099 and privately insured, or would you think it
1100 would be a government scheme? I'm really putting
1101 you on the spot.

Mr Clarke: Yeah, if it was a government scheme, it would be just moving it from one form of government to another. To be effective, if there was private insurance, then I think to points made elsewhere, there may be parts of the construction industry that are more open to private insurance and less - once you get a proper OSM industry, it should be more insurable than having a liability regime because it's a

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1111 manufacturing process, as opposed to a
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- 1112 construction process.
- 1113 Dr Small: Okay, thank you, that's really helpful.
- 1114 There was one other discussion also made by
- 1115 Fletchers about the ability of, and it touches on
- 1116 what Ian, I think from Auckland Council,
- 1117 mentioned about phoenixing, you suggested that
- 1118 the ability of builders and developers to
- 1119 liquidate might be tempered in some way.
- 1120 Mr Clarke: Look, again, it was a suggestion made as
- a theoretical contribution. It doesn't apply to
- our business, or our industry, or our
- 1123 manufacturing, or distribution businesses per se,
- but we see it occur and we see the cost of it.
- 1125 It feels that if you can make it harder to occur,
- the genuine phonixing feeling as opposed to a
- genuine trouble- but if there is a phoenixing
- 1128 process enabling liability to increase for other
- 1129 participants in the industry, particularly BCAs,
- then reducing the ability for a phoenixing to
- 1131 occur should reduce a consequential risk for
- other people. It felt fairly self-evident in the
- 1133 simplistic statement.
- 1134 Dr Small: I agree. Presumably, these things may go
- 1135 together, right, which is that to the extent that
- there's compulsion to have some insurance, that
- 1137 will drive reputation based construction?
- 1138 Mr Clarke: Yep.
- 1139 Dr Small: Which will lean against phoenixing, yeah,
- okay. Anything else? That's really helpful,
- anything else on that general topic that anyone
- 1142 would like to raise or comment on? There's a
- 1143 hand up, excellent, on the screen. Peter, thank
- **1144** you.

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Mr Laurenson: I guess, look, just in relation to
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1146
         that last topic about phoenixing, I think there's
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         also a really good opportunity for improvement
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         for people selecting professionals that work for
1149
         them, to understand what their level of expertise
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              And so, that's also related if there is a
         better engineer, better builder, in terms of
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         someone doing the work, something that
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1153
         strengthens the need for those people to have
1154
         longevity of service within their profession and
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         to direct carefully about what scope of work they
         can do would be a good thing to, I guess,
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1157
         mandate, to actually have a structure that
1158
         requires. Most of those requirements are
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         voluntary and I do know that MBIE are looking at
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         that in terms of occupation regulation and what
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         the components are.
              Because our frustration from an Territorial
1162
         Authority and BCA perspective, someone could actually
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1164
         do some poor work in the industry, and then phoenix a
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         company and pop up somewhere else and there isn't that
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         opportunity to clearly define - it's just related to
         phoenix again identifying good people in the industry
1167
         that can do good work.
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1169
      Dr Small: So, that's sort of a reputation system
1170
         remedy, is it? That something like no cowboys,
1171
         but more officially run, or something like that,
1172
         is that what you're thinking of?
      Mr Laurenson: Yes, and identifying those that
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1174
         perhaps need to retrain or find another industry
1175
         to work in if they're particularly poor, and that
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         is right across the whole gambit of all
1177
         professions. We are probably as New Zealanders
         not as good at calling out one of our colleagues
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         and putting them through a disciplinary type
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         process. Of course, the Court system is the
1181
         final disciplinary one, so if we can avoid more
1182
         people getting into that system by better
1183
         identification upfront, that would be useful.
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      Dr Small:
                 Thanks for that. I believe we've got
1185
         online someone from the Architects Association,
1186
         Teena Hale Pennington? Welcome.
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      Ms Pennington:
                      Kia ora.
      Dr Small: Kia ora.
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1189
      Ms Pennington: I just have a couple of comments to
1190
         make in relation to the conversation around
         liability and I'll probably start with Peter's
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1192
         one that he just mentioned.
              One of the challenges in the system is the tension
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1194
         and disconnect between occupational licensing of an
1195
         individual, vis-a-vis a practice.
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              So, you get expectations of quality set at an
1197
         individual level but the insured party is the business
1198
         or the entity.
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              So, one of the challenges that you see play out in
1200
         the architectural community is increasing professional
1201
         indemnity insurance costs and you see that policy
1202
         change and iterate every year and it needs to be in
         place as a requirement for a 6 year minimum timeframe.
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1204
              But you see insurers increasingly becoming
1205
         interested in the types of products that they will
1206
         cover or exclude from policies.
1207
              If we take an example of aluminium composite
         panels, we often see now that is an exclusion in a
1208
1209
         policy, so that decisions that were taken and based on
1210
         the best available information at the time, then become
         uncovered in terms of liability policies.
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              So, the earlier question about where does the
         total liability go if you introduce a cap? Presumably,
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it goes to other parties. And I think the issue at the

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moment is that one of the other parties in the chain is
the design community. And the design community often
picks up a large share of the liability that is placed
on a project and are often not responsible for the
decisions that are taken on a project.

So, if we take some practical examples.

Substitution might be a decision taken by the contractor which doesn't have any reference or engagement or discussion with the designer but they make that decision.

The other is up until now we haven't had a minimum benchmark on the expectations of product information. So, we know MBIE has introduced legislation to improve the minimum quality of information that is available, such that designers can make more informed decisions.

And I think the other interesting issue from the designer's perspective is that they are balancing a multitude of issues. Not only are they trying to meet performance expectations of the Building Act, they're also trying to balance safety demand considerations of the Health and Safety legislation.

So, they've got a multiple accountabilities from a legal framework that often are influenced or altered by other parties who may not share and that could be the client and make decisions which ultimately may come back to the designer.

So, I think those things are worth bearing in mind. We are and have been strong advocates of a proportionate scheme and that's probably all I'll say on that.

Dr Small: Thanks for that, that's very helpful.

1246 The substitutions you're talking about must be

1247 what's known as minor variations, I suppose, are

they? They fall into that category?

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Ms Pennington: Sorry, in relation to substitutions,
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1250
         it could be decisions where the architect
1251
         services may only have partial services.
                                                    So,
1252
         they've sought to gain Building Consent, then
1253
         decisions are taken in terms of the build and
1254
         they're taken by another party. But the
1255
         liability chain still reaches back through to the
         party who was involved at the beginning.
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1257
      Dr Small: Okay, yeah, I'm with you there, thank
1258
         you. And just on the first point that you
1259
         started off on, which was the distinction between
         architects who are actually doing the work and
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1261
         the firm that they work for, I didn't quite catch
         the closing of the loop on that one, so could you
1262
         repeat that? Was this about the fact that it's
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1264
         the practice that holds the insurance, and does
1265
         the insurer then become concerned about who's
1266
         doing the actual work; is that the point?
      Ms Pennington: No, the point was in terms of we
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1268
         have an occupational regulation scheme that's
1269
         setup for individuals. So, individuals are
1270
         deemed to be competent but the insured party is
1271
         the business or the practice and there is no
1272
         matching.
              So, the question is, should the occupational
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1274
         licensing extend to businesses so that you get the full
1275
         complete circle of quality of work, assurance
                                                          in terms
1276
         of quality of business, reputation, ability to fund, be
         in existence and operation and remedy and rectify any
1277
1278
         issues should they emerge?
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      Dr Small:
                 Thank you, that's great, got it.
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         Anything more on that topic? That was really
1281
         very helpful.
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      Mr Chapple: Peter, you had your hand up earlier, is
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there anything you wanted to raise?

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1284
                It looks like he's taken it down.
      Dr Small:
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      Mr Edwards:
                  If I can make one small comment.
1286
         37 of the draft report has got a fabulous chart
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         on the start scalable builders in New Zealand.
1288
         If we're looking at changing liability, it's the
1289
         large scalable builders where that liability
1290
         would change first because there would be
         economic benefit passed back to their consumers
1291
1292
         but also they have the resources to resolve these
1293
         matters.
                  And it's a continuing submission point,
1294
         I hope we don't bore you over the next three days
         on this matter, the development of economy market
1295
1296
         segment construction industry in the assembly of
         social houses or economy houses, residential
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1298
         houses, is a key theme because a lot of the
1299
         points of the draft report come back to this
1300
         fundamental problem that we don't have economy
                                          It's like if we
1301
         market segment in New Zealand.
1302
         were a tourist country and we didn't have Easy
1303
         Jet and Virgin Air, Asia Jet flying here, it
1304
         would be a problem. I share that with you
1305
         because this chart actually helps solve that one.
                 Thanks for that. We certainly hear you
1306
1307
         large and clear on the economy's segment and it's
1308
         directly the other side of the bespoke housing
1309
         coin, isn't it, the alternative to that, so
         thanks for that.
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1311
              Okay. I wonder if I could, we will move on now, I
         think, that's helpful discussion on risk and liability.
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              We will move on to some suggestions that we need a
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         rather more radical reforms than what we were
         suggesting in the draft report with regards the
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         regulatory system, and I really am keen for BRANZ to
         make a comment here. I am not sure if we have them in
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         the participant list but, BRANZ, your submission was
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reasonably well stimulating, provocative on this point,
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         suggesting that a first principles redesign of the
         Building Code system and, indeed, aligning the Building
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         Code with overseas Building Codes, that's a pretty
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         fundamental reform, more so than we proposed.
                                                          It goes
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         further, for example, than cross-referencing
         international standards for building products in
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         existing compliance pathways which most parties seem to
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         support.
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              So, if possible, I am keen to hear from BRANZ
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         about that suggestion. And also, or in the
         alternative, I suppose, the Registered Masters Builders
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         had something similar to say. So, we have somebody
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         with their hand up now, who is that? Oh, nice.
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         Chelydra Percy?
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      Ms Percy: Hi, I'm Chelydra Percy, I'm the
         Chief Executive of BRANZ.
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      Dr Small: Welcome.
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      Ms Percy: I think fundamentally, what we are trying
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         to say is that we think that there is the
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         potential that there's an undiagnosed root cause
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         in this whole building system that goes beyond
         your remit in terms of the building market
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         materials supply and we've said similar things to
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         MBIE in their review of the consenting system.
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              We're not convinced that the regulatory
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         environment that was designed is working as it was
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         intended, and we thought that the John Gardiner report
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         that you commissioned was quite insightful, in terms of
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         pointing out that the Building Act and regulation, and
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         all the submissions and all those sorts of things, that
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         that whole system hadn't been fully implemented, and we
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         think that there is potentially an issue that it hasn't
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         been fully implemented because it can't be fully
         implemented.
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1354 I think we're lauded internationally as having 1355 this amazing performance based Code, but we have this big gap about what performance means. And so, when we 1356 1357 have the default of knowing what performance means. 1358 know for some products what performance means. 1359 easy, that becomes the tried and tested and true, 1360 that's what people use. But when something else, a new 1361 product comes into the market, or attempts to come into 1362 the market, the inability to understand what 1363 performance looks like and to trust that information is 1364 driving a whole lot of behavioural issues in the 1365 market. And just demanding people to choose more products 1366 or reducing, changing liability, we don't think is 1367

going to address these issues widely enough.

Dr Small: Thanks for that. I didn't actually, I must say I didn't from your submission get the point which you've just made, which is the proposition that perhaps the reason that previous suggested reforms weren't implemented is because it's impossible and so, that's quite challenging.

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I guess what you're saying is that this is not just a matter of creating more compliance pathways and easier access to certification; is that right, have I got that right? That doing those things is not enough?

Ms Percy: Yeah. I think we weren't as sharp in our articulation of that point I've just made, that I have submitted to. The thinking we've gone through. It's not like you've misread our submission. It's a hypothesis, so we're an evidence based organisation, so we haven't got the full evidence for it. We think that work needs to be done. But yes, fundamentally, we're saying that the work that's required to create

those compliance pathways, that creates the

1389 certainty about what performance of a product 1390 looks like, we think that process is fraught. That it takes a long time, it's political, it's 1391 1392 difficult to get agreement, it's subject to 1393 capture from certain parts of the market. 1394 Potentially people argue that it's captured 1395 by the bigger players. I don't know if there's sufficient evidence for that but it's one of the 1396 1397 many allegations. And we think that by having a 1398 recommendation which says let's put more 1399 compliance pathways in, that it could work eventually but it could take a very, very long 1400 1401 time, and once again we'll focus on the easy ones first and it will leave the really new and 1402 1403 innovative products still in the exact same 1404 position, which is a very difficult and very 1405 expensive process to provide enough assurance 1406 into the market that their product can and will work. 1407 1408 So, yeah, we think it's a Clayton solution. 1409 Dr Small: Okay. Somebody else has got their hand 1410 up, I can't see who that is, it's Peter Laurenson, perhaps we can get Peter to comment on 1411 this, I think there's potential here for a rich 1412 1413 discussion. 1414 Mr Laurenson: Thank you very much. I will just add 1415 one thing to the debate or to the discussion 1416 actually. We have submitted on this to the MBIE consultation just recently, and that is to start 1417 1418 with, if we bring it back to product-basd and 1419 product systems, it will be very helpful to have 1420 what is the risk involved? What is the risk 1421 based approach to having a free market of easy 1422 competition versus some level of checking of quality and performance? 1423

And so, it's a matter, we would like to, there's a little bit of this coming in the regulation that MBIE are putting in place with the building products information. So, someone looking at some steel used in a structure would not - it wouldn't take long to realise that is a higher risk in terms of its failure than perhaps a paint coating on an internal surface.

We think there could be some real value in having not a wide view of that, people getting different ideas, but from a regulated point of view, saying, "These are the range of products and systems that should be more regulated and should be harder to approach". So, a true risk-based approach. I think that would link into what Chelydra has been saying, the performance level required to meet there can be strictly enforced, and there might be some other ones where we say, "Actually, it doesn't have a high consequence of failure", be that in terms of the cost or the longevity, how often it takes to repair a product or to maintain it.

So, we'll just throw into the mix that having a system that identifies the type of risk and what our appetite for that would be, would be a good thing to build into a regulatory system.

Mr Chapple: Can I just follow-up on that, Peter. So, I think that probably each individual here knows something about the building system, would be able to have a list of where they think you can take more risk and where you can't. straightforward do you think it would be to get agreement about that? Because, you know, that's a spectrum ultimately, rather than a black and white line somewhere?

1457 Mr Laurenson: I think there is some good
1458 international practice on that. In Europe they

have classes and classifications of product
systems, one in Norway I think researched a while
ago, and it is, it's an 80/20 principle, you
don't have to solve the whole problem before
having a system that you could agree here's a key
component.

It is really important, I think we can agree 1465 there are different types of risk in there quite 1466 quickly. The level of work to do it I think 1467 1468 should be a collaborative approach and I think, 1469 you know, I've seen it in Australia, they have had a good process of identifying what they 1470 1471 should work on over a period of time over their Building Code reviews. Not going to get full 1472 consensus but I think you'd get agreement about 1473 1474 what the scope is reasonably quickly.

1475 Mr Chapple: Thank you.

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1476 Dr Small: I think we've got some material coming up later on, on that matter of risk based 1477 1478 assessments. Could I just go back to the - that 1479 concept of differentiating by risk category, 1480 that's working within the current system, rather than disposing of it or rather than radical sort 1481 of realignment of the system with foreign 1482 1483 jurisdictions.

I would just - I am quite keen that to receive any information about how that further step of alignment, rather than fixing what we've got here, trying expressly to model it on some other jurisdictions or to get it more aligned so as to solve or avoid the risk that what we're trying to do here might actually be impossible, so I would be really keen for BRANZ, if you could, and anybody else who feels that way, to put in something to us by way of a cross-submission after the

1493 conference on that point. I think that would be very 1494 helpful.

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I wonder if anyone else wants to comment on that?

Registered Master Builders have made some comments on this. Fletcher Building have said you don't believe the system is broken but improvements can be made. I wonder about, you know, where you think those are best focused.

Tex, you've obviously suggested the system is fractured and fragmented, and so any comments you've got on that would be helpful as well. No hands up on screen, so the floor is yours, if you wish to contribute?

Mr Heuser: You have suggested that you would like a 1506 cross-submission that looks at other 1507 1508 jurisdictions. I think it's important to note 1509 that the building regulatory system and liability 1510 system doesn't exist in a silo. We should look at other jurisdictions to understand not only 1511 1512 that but also the market structure that exist in 1513 other jurisdictions and also the cost in other 1514 jurisdictions. So, benchmarking of costs to other jurisdictions was something that was 1515 missing and we've made that point. I didn't see 1516 it on the agenda, so I thought I'd just - given 1517 you are interested in looking at other 1518 jurisdictions, I think that's an area where we 1519 1520 might not just look at this in a siloed manner. 1521

Dr Small: I take the point, Andreas. I think there
was really in relation to the proposal that we
may be barking up the wrong tree here in trying
to fix the regulatory system that we've got. And
obviously, in any of these comparatives, there's
a major question of how, if we're going to pick a
direction and go there, how do we get there from

here, type of thing. So, the transition issue is really important as well.

1530 Ian has his hand up.

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1531 Mr McCormick: If we think about our system and 1532 consider that just Auckland Council is delivering 1533 just under a quarter of a million building 1534 inspections on constructive works a year, with a 1535 20% fail rate, that's got to be a concern, I think, for everybody. And I think, you know, we 1536 1537 need to start thinking about how can we start 1538 moving the system towards something that, you know, would work better? 1539

> One of the things, from my perspective, would be a focus on vetting quality assurance systems and making it a requirement within the residential construction sector in some way. And, you know, maybe part of the answer might be looking at a system similar to Artisan that BRANZ has been working with in the industry, which is not a remote inspections tool but something that's designed to support someone to be able to create a bespoke quality assurance system to manage the quality of their work on their construction site, rather than having to rely so heavily on BCAs. That would enable increasingly insurance companies to have more confidence to understand how to put premiums in place for builders that not only can demonstrate that individually they're competent but also they have a quality assurance system that manages the quality of the work that people are doing on their site, that they're responsible for.

> Also, for example, in the design area, some systems in place whereby roles and responsibilities for folk in the system are understood early on and that people are actually investors. People who are investing their money are actually looking for that

quality mark, would enable I guess us to start moving the industry moving forward.

You know, investing in things like, you know,
Codes of Practice in a way similar to the work that my
colleague Peter Laurenson is working with NZIA at the
moment on a quality documents process, whereby we would
agree, I guess, what a quality Building Consent
application, a complete one would look like, how plans
should be laid out etc., so that, you know, right at
the early stage we've got a common understanding across
the industry of what quality looks like.

And also, enable that to be driven into the curriculum of industry related qualifications in a way that it's done at the moment. I think there's this huge opportunity to do that. It sets us up for being able to move to a system where we don't end up with this basically totally unique and arguably unusual way of approaching where we're doing a quarter of a million building inspections to check people's work. I mean, it's crazy.

Dr Small: Thanks for that, greatly appreciated. I
1584 see your hand is up Chelydra, I realise that I've
1585 run this over time by 15 minutes, so we probably
1586 should go to the break now and resume but we'll
1587 resume with the same topic. So, we're scheduled
1588 for half -

1589 Ms Walker: It's Sarah Walker from RMBA. It's hard
1590 to hear, the sound is quite quiet. I don't know
1591 if you can do something over the break but if we
1592 can improve the sound at your end, that would be
1593 really great, thank you.

1594 Dr Small: Is that for everybody's mics or?

1595 Ms Walker: Largely your's, I think.

Dr Small: Oh, okay, thank you. I'll just start 1596 1597 shouting. Okay, that's great. We'll go to the break and we'll come back at 11.00. Thank you. 1598 1599 1600 1601 Conference adjourned from 10.30 a.m. until 11.00 a.m. 1602 1603 1604 1605 1606 Session 2: Enhancing the regulatory system 1607 1608 1609 Dr Small: Welcome back everyone. It's a personal best record for me, it's the first time I've ever 1610 1611 been asked to speak louder, so I'm going to. 1612 I'd like to cover off a couple of hangover pieces 1613 from the last session. Chelydra was about to make a 1614 comment. Also, I'd like to go back to Teena from the 1615 Architects Institute, just to go back to that point 1616 about liabilities for substitutions which we didn't 1617 quite nail, I don't think. But anyway, thank you, 1618 Chelydra. Chelydra Percy: I wanted to reinforce Ian's point 1619 1620 about quality assurance systems in the building 1621 construction industry. I agree with everything he said and I would add to that, that the point 1622 1623 about quality assurance system like Artisan that 1624 we have designed and tried to implement, it also 1625 provides a permanent record of the building 1626 quality, so using photographic and documentary 1627 evidence, which ideally means there would be 1628 photographs that should be available on a LIM one 1629 day, so anytime anyone is buying a house or a building, they should be able to go back right 1630

inside the walls and see what products and who built it and how well they built it.

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It also goes to the liability issue as well,
because it has the potential for insurance companies to
be able to access a really massive dataset over time,
that gives them ability to understand and rate a
builder or a product line through being able to see use
over time and performance over time.

And it's the kind of data that really would support a more thriving insurance sector to support builders and product manufacturers and distributors as well.

Thanks for that, that's helpful. 1643 Dr Small: if you're still there, could we get you back 1644 because we realised in the break that we didn't 1645 1646 quite understand fully your point about how 1647 architects end up being liable for changes that are made downstream that are not just minor 1648 1649 variations. I think you said that it was, what I 1650 heard was it was something to do with a partial 1651 brief, that the architects have a partial brief, 1652 and that some other aspects of the building that weren't within that brief failed and you end up 1653 with a liability for it. I think that's what I 1654 heard but once I consulted with my lawyer 1655 1656 colleague, Dr Johnston, we had some questions 1657 about that. If you're there, please raise your 1658 hand, otherwise we might just have to follow-up with you later, which looks like the case. 1659

> Okay, all right, let's go to the last topic from the first session, and I don't want to spend too much time on this because I would like to try and get back onto our Conference schedule.

The question about BCA consolidation essentially has been raised by several parties. Obviously, you

1666 know, this is a diverse sector, 67 BCAs nationally, and 1667 we've heard a lot of information about consistency of implementation, interpretation, fragmentation and all 1668 1669 of this is on MBIE's agenda for the review of the 1670 consenting system but we would, nevertheless, be keen 1671 to hear from people who have said and suggested that 1672 there needs to be some consolidation in that sector and 1673 that that would be an important way to get consistency. 1674 We think it's about consistency anyway but do tell us 1675 if we've got that wrong.

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So, the people who have commented on this so far are the Master Builders Association, Fletcher Building have supported BCA consolidation, Tex Edwards has supported it and Taituarā also has listed some benefits of it. Do any of those parties want to kick us off? I don't think this needs a lot of attention but any comments would be very welcome.

1683 Mr Edwards: Simultaneous to review of 1684 consolidation, which is long overdue, it doesn't 1685 make sense at the moment, we need a fundamental 1686 top down 100% review of BRANZ. BRANZ is the 1687 unifying force that sits inside BCAs. BCAs are entitled by statute to charge a levy, so Keith 1688 Holyoake in the 70s set it up, it hasn't been 1689 1690 reviewed since. BRANZ has become a private 1691 university. BRANZ creates credible work but it's 1692 been misguided and the numbers speak for 1693 themselves, in terms of BRANZ's performance. When I mean the numbers, forget the fact that the 1694 1695 revenue of BRANZ has gone up by \$10 million and 1696 it's a \$30 million private university with a levy 1697 on BCAs, which is a levy on consumers. 1698

BRANZ is not working in consumers' interests.

It's lost its way in this complex journey and I close

off on that point, that BRANZ should be simultaneously

- 1701 reviewed to BCAs.
- 1702 Dr Small: Because of the levy funding which comes
- 1703 from BCAs, is your point?
- 1704 Mr Edwards: Yes, because the levy comes from the
- 1705 BCAs because the numbers speak for themselves in
- 1706 the cost of construction. Because of the some of
- 1707 the miss-steps we've had in building substitution
- issues, I'll cover it off in my submissions to
- 1709 save time.
- 1710 Dr Small: Okay, thanks. Anybody else care to
- 1711 comment on that?
- 1712 Mr Clarke: I think for us, consolidation per se
- isn't the point. I think it's efficiency and
- 1714 certainty for our customers and their customers.
- 1715 So, we would directionally support it. I know we
- 1716 use the word consolidation in our submissions but
- it's not of itself the issue. It's how do you
- 1718 make sure the consenting process is efficient and
- 1719 effective for everybody, clear and transparent?
- 1720 There are a number of submissions made to you by
- other people that we would jump on board with,
- whether they can compete with each other, whether
- you can privatise; all those things are healthy
- and able to provide a more competitive product
- 1725 environment. We are not trying to stray down
- into the construction element.
- 1727 Dr Small: Okay, thanks for that, that's helpful.
- 1728 It's the outcome that we seek, which is
- 1729 consistency and efficiency.
- 1730 Mr Clarke: Yes.
- 1731 Dr Small: And structure may be related to that but
- not necessarily, I think.
- 1733 Mr Heuser: My point around consistency of
- 1734 application, there are dozens of District Courts

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         around the country that follow the precedent
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         system from Courts above them.
                                         We found in the
         plasterboard task force that setting firm
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         quidance from above from MBIE led to a more
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         uniform application of product substitution rules
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         for plasterboard throughout all the BCAs,
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         avoiding the instance of rogue BCAs, maybe not
         roque but inconsistent interpretation of rules.
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              Formalising that precedent following system and
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         enforcing a bit more rigour and ensuring consistency
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         and less wide discretion, application of wide
         discretion.
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      Dr Small: Okay, thank you. Kevin, were you going
         to make a comment on this?
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      Mr van Hest: That is exactly what I was going to
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               Not consolidating BCAs emerges like we had
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         with all those Councils consolidation but a sort
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         of an over, I suppose it should be MBIE that
         should be doing this, but some sort of
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         over-arching BCA that accepts products. We're
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         finding that our systems, for example, are
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         accepted in some places and not in others and
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         there's inconsistencies in their interpretation
         of things, so there should be a more over-arching
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         body of some sort, which I thought would be MBIE
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         but you mentioned there are roque ones that don't
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         follow the rules anyway, so yeah.
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      Dr Small: Okay, thanks. A couple of comments
         online. One from someone we haven't heard from
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         yet this morning, that's Simon White, so we'll go
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         to you first, Simon.
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      Mr White:
                 Yeah, hello.
                                I am a Director of the
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         Combined Buildings Supplies Co-operative, we've
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         got Carl Taylor there. Just on the idea of
         combining the BCAs, one of the issues to think
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about is whatever change you want to implement,
it's going to be extremely difficult for
complicated structure, where you've got 67 BCAs
associated with Councils, so that's part of the
reasoning we are suggesting that having a centre
of expertise so you can drive change through the
structure.

The other aspect which we also think would be ideal, would be to recognise that BCAs or Councils are actually monopolies. So, there's less drive to make changes or to be innovative, and, you know, obviously alongside there are liability risks. So, it would be also good to be able to have an element of competition, so ideally you'd look internationally to see other practices that apply, in Australia in particular.

Dr Small: Thanks, Simon. Yeah, I think that's
1786 helpful. I think it's the outcomes, as I said
1787 before, that we're after here.

Ian, for final comment on this topic? I reiterate, we are going to talk about BCAs in a subsequent session in more detail, so we may be slightly getting ahead of ourselves here, but, Ian, if you would like to make a comment on this particular point?

Mr McCormick: Auckland's Council's position is that the benefits of consolidated BCAs would need to exceed the costs. And also, it's probably worth just recognising that we make use of the services of other BCAs to assist with consenting from time to time, when they are able to assist us. We also deliver inspections, and what my colleagues said around the country and often make use of that in Auckland as well.

1803 We generally find there's not a lot of
1804 difference in terms of the technical

decision-making and a greater degree of variation isn't between our BCAs making decisions, I would suggest. It's mainly variation in the way that designers prepare their plans and their plan layouts, and I guess the completeness of those applications, have a lot more variation there.

So, you may find that consolidating BCAs is

So, you may find that consolidating BCAs is not going to address fundamental issues around, I suppose, common understandings of what a completed application looks like, against standardisation of planned layouts.

Dr Small: Thank you very much. Okay, let's move 1817 along now to what was, sort of session 2, where 1818 we'd like to sort of address our draft 1819 recommendations 3, 4 and 5.

There's a few topics here. One is about more compliance pathways for a broader range of supplies. One is about making product substitutions and variations easier, and the other one is about reducing barriers to certification and appraisal.

In general, submissions were in support of these three recommendations. A number of submissions emphasised the importance of ensuring the core objectives in the building regulatory system are also maintained, and of course we agree with that.

Some submitters expressed different views, including that additional compliance pathways will be a highly resource intensive exercise and impose a burden which may land with MBIE. And that product substitutions by minor variations should only be considered very carefully or should be considered very carefully when the suppliers are part of a building system. I think this was Fletcher's point.

1838 We are just interested to hear a bit more about those topics.

Regarding more compliance pathways, we touched on a number of ways in the draft report that we could get more compliance pathways, including updating and developing more Acceptable Solutions and Verification Methods. Cross-referencing international standards into existing Acceptable Solutions and Verification Methods. And promoting the alignment of these instruments with international standards where possible. Enabling international bodies to certify products as compliant with the Code. Further guidance, which would be published by MBIE. And setting product performance criteria in the relevant pathway documents.

So, we're keen to hear if there's any thoughts from the people present about prioritisation of these things, which of these potential solutions seem most promising and worth pushing on with.

Maybe just an open question to start with from anybody in the room or online for any comments about that set of topics. Would anybody like to make a comment on any of that material as a specific note?

I'll go to specific questions then.

Perhaps for BRANZ, first of all, BRANZ pointed out that developing more compliance pathways will have resource implications for MBIE and suggested that while it's a good idea in theory, it might be not a good idea in practice. At least, that's the way I interpreted their submission.

I wonder if you could comment further on this concern and where perhaps you think effort would be more appropriately directed at this time? And also, correct me if I've got it wrong about what you're saying?

No, I think you've got it absolutely right, and we were picking up a little bit on one of the points that John Gardiner made in his report on the side, where he

talked about how the Building Act had been reviewed and hadn't been fully implemented, it was reviewed again and recommendations were made to fully implement and those hadn't been implemented.

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We think there's this unfortunate thing we tend to do in many parts of New Zealand system, not just building construction, which is have great well intent and meaningful reports, here's action points for people to do, but the resources aren't there, the priorities aren't there. When we think about the amount of work that MBIE has to do just around building for climate change regulatory programme, which is really, really important and is going to add complexity into this whole product, information product choice scenario, we just are really concerned that we're setting the system up to fail again, that in 10 years time we'll come back and go, yep, it was the right thing theoretically to do but there wasn't the resources, or capability or the speed of the system because it's not just about MBIE, any of these compliance pathways require significant input from an industry already well under the pump in terms of their ability to meet the demand for their work, let alone for all the consultation that's going on.

In the past 12 months, as an organisation around building construction, we have responded to something like 14 or 15 consultation submissions from the government. That doesn't include all the work we have to do to support standards work and things like that. So, we're just asking you to be really realistic about if you think that this is going to drive new change, rather than theoretically, then it has to be a realistic action that's been placed.

1908 **Dr Small:** Thanks for that. Listen, while you're 1909 there, I wonder if I could just explore in the

same general set of recommendations. On the one about product substitution and variations, you had similar views, and there was a comment there that - which I think is similar to what you just said, that you're concerned that reliance on MBIE to implement the recommendations will take too long.

I wondered whether maybe, I don't want to put words in your mouth so please feel free to spit them out, but were you suggesting that some other party could do this, or just that maybe there's some other thing that should be done?

Percy: Look, I don't think we did have a

Ms Percy: Look, I don't think we did have a recommendation on how it could be done better, to be honest. I don't think we know and have a better idea. We certainly would have put it in if we had thought about that. I think part of it goes back to my point earlier in the day and our point earlier in the submission, which is have we created a system that is so overly complex, that we have made something that is potentially unimplementable.

And, you know, in which case, if that were true, I know it is a hypotheses but if that were true, then we're just kind of reinforcing a system that's already broken by trying to do - you know, the definition of insanity, doing the same thing and expecting a different outcome, and that's what we're a little bit worried about.

Dr Small: Okay, thank you. Anybody online who wants to discuss any of these issues, now would be the time to put your hand up.

I guess, failing that, I wonder whether anybody has got particular views on what is the best way to ensure that compliance pathways do continue to stay

flexible and up-to-date over time? Are there any gains
to be had by, I guess a general question about our
recommendations in this area, about more pathways
aligning with foreign compliance arrangements,
international - using international certifying
agencies.

Peter Laurenson, from Auckland Council?

Mr Laurenson: Thank you very much. Yes, I think this is related to a number of those comments, and it is in terms of whilst the focus is on increased competition, the pathway aspect verifying which pathway has a place within the regulatory system is important.

So, if you're looking from a designer's perspective about which way do I go, do I have something that complies with the New Zealand standard, for example? There's that element of standards being separate to the work that BRANZ does and to the work that MBIE does. From a BCA perspective, we have some sympathy for the designers to know which compliance pathway do I get that actually has an absolute assurance? We know that the CodeMark system is the only one referenced within the Building Act that's deemed to comply with the Building Act and so, over-arching we would like to see, I think this is where your other comments in relation to the national register and what I made mention earlier about what is the appropriate risk-based decision to make?

I guess what I'm saying, the compliance pathway, all good, thumbs up, it's just what level of assurance does that pathway have? I know some earlier investigations the Commerce Commission has been involved with in the building products industry around things like steel or mesh, all those things in the past, it's not absolutely clear that a standard that

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         checks manufacturing quality is a prerequisite in the
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         Building Code. All right? It's only one way of
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         meeting compliance but there could be more work done in
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         this space if the industry says, "Here is a
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         particularly important product that we must have
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         assurance of and that is the one compliance path or two
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         compliance pathways and you can't deviate away from
                 It brings in that quality aspect.
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         that".
      Dr Small: That's a good point and it's consistent,
1988
1989
         I think, with what BRANZ was saying about the
1990
         burden and the cost of creating these things.
         goes, I guess, to the issue of prioritisation and
1991
1992
         how, is there a system and what is the system and
         could it be improved for picking the products or
1993
1994
         the product categories for which more compliance
1995
         pathways would be particularly useful, so that's
1996
         something on which we'd be keen to hear any
1997
         views.
1998
      Mr Laurenson: And the last point about that,
1999
         because we'd like to remove some duplication of
2000
         effort, so I think we focused even more.
2001
         might be the point from BRANZ about the industry
         is busy, we do put our hands up for a range of
2002
2003
         those things, so a little bit more direction on
2004
         that strategically focused type of products would
2005
         be assistance to the whole industry, and
2006
         particularly back to the design community when
2007
         they're picking, way before it gets into a BCA,
         if they have confidence of the route that they
2008
2009
         take, that would be a huge efficiency and
2010
         accuracy gain.
2011
      Dr Small: Right, yeah, thank you. Moving on
2012
         slightly from the question of more compliance
2013
         pathways to the issue of making substitutions and
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variations easier. One of the things we talked

2015 about here was reducing specification by brand 2016 and the other one was trying to increase the flexibility of the MultiProof scheme. 2017 2018 And so, I wonder whether the BRANZ specification 2019 might be something that Kevin from Elephant Board might 2020 be interested in contributing to? Have you got a 2021 comment on that issue, Kevin? 2022 Mr van Hest: Well, just further to the submission 2023 about allowing possibly more than one brand on 2024 the plan at the design consent stage so people 2025 have choices during construction. Because it can still be difficult for a builder to decide which 2026 2027 product is okay, so I get that, but if there was choices at design consent stage, the whole point 2028 2029 of us being here is to try and get more 2030 competition in the market. 2031 So, if you can do that. 2032 Dr Small: That would be a way of essentially avoiding the need for a product substitution post 2033 2034 consent because two brands or two systems might 2035 be jointly consented, is that what you're 2036 suggesting? Mr van Hest: Some products seem to be easily 2037 substituted. A good example is R2.2 Pink Bats is 2038 2039 on the plan and the builder puts up R2.2 Bradford 2040 Gold, and no-one blinks. That's really easy. 2041 Dr Small: It is a brand issue, brand substitution 2042 issue? Mr van Hest: Yeah, and it's about local knowledge, 2043 2044 I guess, if the inspector says that's okay. 2045 you have a 60 minute fire system from one 2046 plasterboard manufacturer, switched from a 60 2047 minute fire system to another, one that's been

around 34 years, and the question keeps popping

up, is this stuff okay?

2048

So, there's a behaviour thing going on there
with substitution, something more and not so easy
to pinpoint. And I don't quite know how to solve
that. Maybe that register thing which we will be
coming up to, some sort of resource that people
can make decisions on-site if that product or
system is okay.

I note Building Inspectors, they are all online
while they're doing inspections, they have their
tablets, they can easily go into something and go, yep,
that's fine. So, that was done but it would require
products to be on some sort of "these ones are okay"
register.

2063 **Dr Small:** Or these ones are functionally equivalent to those ones?

2065 Mr van Hest: Or more interestingly, we find we show
2066 our path to compliance with our product or
2067 system, and again and again and again and again,
2068 instead of it just being done once, which maybe
2069 all the BCAs can look at, it's been accepted,
2070 it's been looked at, that's okay, tick, tick.
2071 So, there's inconsistencies.

So, for example, say a James Hardie fire system is specified, then it's just immediately accepted. Why? It's not BRANZ appraised, it doesn't have a CodeMark, but it's okay. Though that doesn't happen with us or possibly others, I don't know.

2078 Dr Small: Do you mean it's not certified?

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Mr van Hest: I'm sure it works, I'm talking about
there's no CodeMark or BRANZ appraisal, but the
systems are accepted because, you know, they've
been around a long time. Whereas, there's not a
consistency. If people substitute one brand of
plasterboard with another, it's consistently

2085 questioned again and again and again, it's 2086 incredibly frustrating. I don't know how many 2087 times I've sent a fire report of a system, they 2088 must have 100,000 copies and they keep asking for 2089 the same thing. 2090 So, something needs to change fundamentally in that substitution world. People substituting 2091 2092 in something that's been substituted to - "A" has 2093 been changed to "B" and "B" has already been 2094 accepted many, many times, so why is it so 2095 difficult to go to "B" each time? So, that needs to - something needs to change there. 2096 2097 Yep. Andreas, were you going to make a comment on that? 2098 2099 Mr Heuser: It was just really to point out that the 2100 plasterboard taskforce encouraged MBIE to issue a 2101 Product Substitution Guidance Note that just 2102 listed a series of plasterboard products which could be substituted as minor variations, I 2103 2104 believe. And it was just that act of making that 2105 known, that went a long way to encouraging BCAs 2106 to act in a more consistent manner. But I think the solution needs to be something to systemise 2107 that a bit more and reinforce that and avoid 2108 2109 these sort of anomalies that happen quite 2110 frequently, according to Mr van Hest. 2111 Mr van Hest: Yeah, what MBIE did was just list a 2112 bunch of products or plasterboard products that comply to AS/NZS 2588 which is probably one of 2113 2114 the easiest standards worldwide for any 2115 plasterboard manufacturer to get. It's four things, edge hardness, humidified deflection, 2116 2117 nail pull, and I always forget the fourth one. It was great that they did that. So people can 2118 use all these plasterboards from all over the 2119

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2120 world purely for decorative purposes but 90% of 2121 the time plasterboard is needed for bracing and fire and more complex situations. 2122

So, it, sort of, was helpful but, in fact, Councils allowed these other brands for years actually, they've been in the market. There's lots of different, small players that brought in product that were used to line the garage or something, you know, for someone, but it's this other area. The key ones are bracing, fire and noise control, they're the three meaty ones really, there's not really anything else. But the difficulty of substituting there, you know, we've shown what we've shown in our reports, we've shown our bracing test, our Peak 21 tests also 100 times but it's difficult each time for people to go from A to B on that point each time.

Whereas, some products, there's no blinking. Like, insulation, for example, or cement, you know, you can go from Golden Bay to Wholesome Cement in your foundations and nobody blinks. As long as it's 25 MPa, there's no minor variation made. But boy, the world comes to an end when you're changing the plasterboard, there's something very funny about that. I don't know what's going on. Anyway -

Some of these things or the solutions you Dr Small: are hinting at are probably more appropriate for the afternoon session today. I notice we have Mark Johnson from Floor NZ online who is waiting to speak to us. Keen to hear from you, Mark.

Mr Johnston: You are looking at the pathways in and around Acceptable Solutions and Verifications but what we are seeing is so much of our work has to 2151 come down the alternative solution pipeline, and that in itself is where it becomes very

2154 confusing. In fact, you're at the mercy of

2155 individual BCA or consenting authorities and even 2156 within those organisations, individual inspectors' interpretation as to whether or not a 2157 2158 product is suitable or not. 2159 So, it would be interesting to see some work done 2160 around the clarification, around simplifying, you know, 2161 how or when products are suitable. 2162 I note with interest, the building or the building 2163 product information requirements, the building regs 2164 that came through earlier this year, should go some way 2165 towards addressing some of the concerns around the information that's required with product, which I think 2166 2167 will help the cause. But we still see that that whole alternative 2168 solution side is still very confusing and it's 2169 2170 difficult to get some of these products across the line, and it slows down the consenting process. 2171 2172 Dr Small: Have you got specific examples of that, that you can share with us, Mark? 2173 2174 Mr Johnston: Not too much here but we'll come back 2175 to that as well. It's just the uncertainty that 2176 we see from a number of our members and it's not necessarily from a distributor or from a supply 2177 perspective, it's when it gets to retail when 2178 2179 they're dealing with the consumers or end users. 2180 And remember, what we are dealing with is very 2181 late in the build process and in a lot of cases 2182 floor coverings are not chosen or specified at the time of the original consent. 2183 2184 something which provides a fair amount of 2185 confusion. Not confusion necessarily but there's 2186 some work involved in and around that. 2187 our suppliers have had issues in and around individual consenting authorities. Not major but 2188

we still see it as being problematic and it's

- 2190 caused a fair amount of work within the
 2191 organisations.
- 2192 Dr Small: Thank you. Perhaps I could ask Fletchers
- for a comment on your submission on this point,
- which I sort of read to be about unpicking parts
- of a system. Was it intended to go further than
- that as regards concerns over substitution or was
- 2197 that it?
- 2198 Mr Clarke: No, I think we certainly wanted that
- 2199 point to be understood. We start with this
- 2200 concept on this topic, which is we should be
- trying to make it easy for customers, whether
- that customer is a builder or a designer.
- 2203 And we have said this consistently through this
- study, that allowing choice in a number of different
- 2205 ways, is a good thing. Allowing to specify by brand,
- is okay. Allowing it to be done by standard or quality
- or some code, should be fine.
- 2208 Whatever assists people to get there quickly, we
- 2209 would like not to labour that point, to the point where
- we're saying you've got to put two products on
- everything, because I think that adds cost, adds delay.
- 2212 Certainly, we have no drama with allowing alternates.
- 2213 If a designer puts our product by name, and there's an
- 2214 alternate product that can be met to hit the same
- 2215 specifications, we've always said that's fine, we can
- 2216 compete on the other side of that.
- We don't think this is the issue that's stopping
- 2218 competition and creating its own impediments, although
- we don't want to let it go.
- We've had the same view about the whole of the
- 2221 system, a system to a system, but not inside a system.
- 2222 Once you start to unpick a system and take a particular
- 2223 product out and put another one in the system, then the

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         whole point of a system falls away, and we can pick
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         that up again tomorrow when Hamish is here.
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              We see that as an important distinction.
                                                          It's
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         nuanced but we feel it is a very important one and runs
2228
         all the way through to a liability question,
2229
         quarantees, warranties and things like that would then
2230
                We think it's just a commonsense point; taking
         part of a system and then allowing product substitution
2231
2232
         within it and still calling it a system and expecting
2233
         the system provider to stand behind it is unrealistic.
2234
      Dr Small:
                 I will come to you in a minute, Tex.
         think the suggestion that Kevin was making, was
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2236
         that - not that you should be required to have
2237
         two things on the consent but you should be
2238
         allowed to. I gather your comment is you would
         be fine with that?
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2240
      Mr Clarke: Yeah, again, whatever is easy for people
2241
         to be efficient and effective and then create
2242
         competition where competition should be able to
2243
         be competed with in service, product and quality.
2244
      Dr Small:
                 Thanks.
2245
      Mr Edwards:
                   Tex Edwards, Kiwi Infrastructure here.
         In our research of international house building
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2247
         factories and where we looked at 32 international
         factories around the world, we found out that
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         when you have competition in a gateway product
2250
         like plasterboard, real competition, the
2251
         long-term benefit of the competition is not just
2252
         reducing the cost per square metre from $8 a
2253
         square metre to $3 a square metre, it's actually
2254
         a seven fold increase in productivity and
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         installation time.
              So, I bring that to the Commission's
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2257
         attention to try and draw the dots and laser
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focus in on a critical item, plasterboard. In

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         other markets where there's vigorous competition
2260
         in plasterboard, there is a five to seven fold
         improvement in productivity in installation time.
2261
2262
         A plasterboard sheet isn't $8 a square metre or
2263
         $30 a sheet, it's actually $150 of installation.
2264
         You've got installing, plastering systems,
2265
         painting systems.
                             In a perfect world, it would
2266
         be a robot and they'd do it in three minutes.
2267
         Kiwiland, we spend an extra $30 a square metre
2268
         plastering, $30 a square metre painting, $20 a
2269
         square metre installing. And I urge the
2270
         Commission to try and join the dots on government
2271
         procurement processes and the impact it had in
2272
         the plasterboard inquiry.
                                     The scale that's
2273
         required, my industry colleague Kevin here,
2274
         possibly a sub-scale but a scalable Elephant
2275
         Board would see an improvement in productivity.
2276
         And vertical integration, vertical integration of
         manufacturers, distributors and construction
2277
         companies impacts this critical market. And
2278
2279
         sometimes it's intellectually lazy to discuss
2280
         plasterboard in New Zealand because my industry
         colleagues on my left here have 95% market share
2281
2282
         and they over-service the market. But I urge the
2283
         Commission to unpick and dig deep into this
         because of the productivity benefit which is
2284
2285
         order of magnitude larger than price.
2286
      Dr Small: Can I just drill into that a little
         because I've never heard plasterboard referred to
2287
2288
         as a gateway product before. How does this work?
2289
         If I understand what you're saying, the
2290
         observation is that in places where there is
2291
         perhaps more robust or more product on product
         competition in plasterboard, that in those
2292
         jurisdictions there are also lower costs for
2293
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2294
         other things, such as plastering and painting and
2295
         so on?
                  200% correct, yes.
2296
      Mr Heuser:
2297
      Dr Small:
                 Is that just correlation though? Is that
2298
         just these are jurisdictions where the whole
2299
         system is working really well and the
2300
         plasterboard aspect is one aspect of it?
         not suggesting it's causative?
2301
2302
      Mr Heuser:
                  I think this is a top five issue for the
2303
         Commission from Kiwi Infrastructure's
2304
         perspective, in that when you have competition in
         building materials, it's well canvassed, 25% of
2305
2306
         the cost is residential construction, 75% is
         labour. When you have competition
2307
2308
         internationally in materials, large building
2309
         material manufacturers don't necessarily compete
2310
         on price and quality, they're all the same price
         and all the same quality; they compete on
2311
         installation time.
2312
2313
              So, Bob the Builder or Diana the Builder, he or
2314
         she goes to the product that is quickest to install.
2315
         Actually, it's not just plasterboard, a really good one
         is to look at the international guttering market.
2316
2317
         look at Marley Gutters and what have you. But staying
         on focus, I urge the Commission in their final report
2318
         to canvass the possible productivity differential,
2319
2320
         productivity improvement, of installation of
2321
         plasterboard because the cost of plasterboard isn't the
         cost of the sheet or, as a CEO of Fletchers would tell
2322
         us, he's delivering it up the stairs and round the
2323
2324
         corner. The real issue is he's got to install it, $20
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a square metre, paint it \$30 a square metre, he's got

2327 Dr Small: Okay, thanks.

to plaster it.

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2328
      Mr Heuser: And those systems around that, they
2329
         compete and they take out that labour cost.
         you might save 2% in the cost of construction
2330
2331
         because your Gib Board plasterboard price comes
2332
         down but you're saving a dramatic amount because
2333
         of competition, the long-term benefit of Kevin's
2334
         competition.
      Dr Small: Okay, thanks.
                                 There's a hand up online,
2335
2336
         so I'll go there and then I think I may go to the
2337
         certification and appraisal issues.
2338
      Mr Laurenson:
                     I'll keep it brief for you.
         supporting what Kevin was talking about earlier,
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2340
         this approach to removing duplication of effort
         of providing time and time again, and so I
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2342
         totally agree with that.
2343
              I think the thing I might be help with is a
2344
         comment from Teena Hale Pennington from NZIA,
2345
         your question to her about when things do get
         substituted after the consent documentation is
2346
2347
         replaced, why does that have an impact?
2348
              I think it can be about the fact it's that
2349
         differentiation between products and systems and the
         role that they play. And so, just replacing a product
2350
2351
         which has all the same attributes, that's fine but
2352
         where it forms part of a system and we know there's
         been internationally some failures around things,
2353
2354
         Grenfell Tower taught us all ACP panel are not the same
2355
         and decisions made without the full understanding of
2356
         why a particular type of system was installed can lead
2357
         to real problems down the track.
2358
              Some products can be easily swapped over.
2359
         point earlier, what is the risk of considering it?
                                                               We
2360
         support what Kevin is saying, about trying to make
2361
         those a straightforward piece of plasterboard anywhere
         in the house has the same compliance decision but
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something that has a bracing calculation may not be the same between manufacturers.

Your original question, could it be possible
having more than one brand on a consent application? I
believe there absolutely could be. The designer needs
to be confident everything they're putting into their
design is demonstrated by both of those brands or
multiple brands.

2371 Dr Small: Yes, both systems have to be compliant,
2372 yeah, I'm with you, yep.

2373 Mr Heuser: In Affordable Building Coalition's
2374 submissions on this point about the relationship
2375 between building product markets and productivity
2376 in the construction sector, section 4 of our
2377 submission on preliminary issues has that and we
2378 refer extensively to the literature on that.

2379 And then just on plasterboard being a gateway 2380 product, that's in our regulatory barriers to entry 2381 submission as well.

2382 Dr Small: Thank you, thanks for that. I must have
2383 forgotten it. Thanks, okay. We're going to
2384 break at 12.00, to keep us back on schedule.
2385 There's one more topic to deal with here, which
2386 is reducing barriers to certification and
2387 appraisal.

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This is something that lots of parties in our engagements have expressed concern at, the cost of certification and appraisal as product assurance pathways.

Obviously, there's a strong function in the system for these appraisals. They are important for product assurance and confidence and compliance.

One option is risk-based certification, a tiered or streamlined approach for CodeMark certification

2397 based on risk. That's come up a little bit already 2398 today. Some parties have supported that idea.

Another may be to look at the cost structure of the CodeMark scheme. We understand for MBIE this was done recently in connection with the Building Amendment Act.

And then there's also certification by international bodies that was raised in the draft report, along with potential for some subsidisation of the cost of certification or appraisal, which might be potentially arguable, depending on the public benefits of doing so. So, I guess, there's an open question here about whether there's anything that we've missed as a way of making certification and appraisal easier or reducing its cost? So, I am keen to hear from anybody who's got anything to add to their submission on that.

I think we've covered or we've touched on risk-based appraisal and different tiers but if anyone has anything further to add on that, we would be keen to hear.

I wonder whether Mitre 10 might like to comment on whether product assurance costs had anything to do with the exit of Boral and Cemintel that you mentioned in your submission?

And I also wanted to talk with Fletcher Building about "forum shopping" risks which you mention in your submission and BRANZ about international certification.

So, there's a lot that we could talk about there but I'm going to wait for hands to come up on the screen and for any indication that anybody here is willing to talk to any of those topics. That is a menu, if you like.

Is there anybody who would like to kick us off on 2430 2431 any of those points or shall I just ask maybe Fletchers? 2432 2433 Mr Clarke: The forum shopping comment was really to 2434 ensure there's two things that we see through the 2435 submissions and they tend to get conflated, in 2436 our view. 2437 The first is about international certification processes. One way to think about that is having an 2438 2439 international body certify a New Zealand standard. 2440 Dr Small: Yes. Mr Clarke: We would have no drama with that. 2441 would be a process that had an international 2442 2443 body, that the New Zealand government indicated 2444 it was perfectly capable of giving the 2445 certification it needed as if it were a 2446 New Zealand body. That would be relatively rare 2447 for an international importer, producer, 2448 manufacturer to do that and go and certify this 2449 product in these countries including New Zealand. 2450 But if it were to occur, that would be fine. 2451 You will see we say when we get to the 2452 registration process later in the seminar, if that was coordinated and very public and clear 2453 2454 that occurred, that would create a competitive 2455 impulse that would be positive for the economy 2456 here. 2457 The second is a different way to think about it, 2458 which is would a product or a system that is certified 2459 in a local country, a different country, would 2460 New Zealand accept that as is, where is, kick and lift 2461 it and bring straight to New Zealand and say that's 2462 good to go? 2463 We again have no theoretical issue with that, if

that was something the New Zealand Government through

its agency said that is a perfectly acceptable product, a window, door, plasterboard, timber truss or a product of a particular type. If that was to happen, again as long as that was open and transparent and public, that would be a good thing for the economy here.

2470 From our perspective, that would be a positive for 2471 competition. So, either of those things are fine, 2472 they're just different.

2473 Dr Small: Yes.

Mr Clarke: The submissions you receive tend to jump
between the two and we think there's quite a
different regulatory regime required to keep
those two things up and running but we would
support them directionally.

2479 That's a very helpful categorisation Dr Small: 2480 there and I think it's relevant to - the first 2481 part of that is relevant to a submission that we 2482 got from BRANZ, I am not sure if BRANZ is still 2483 here, I hope so. To the effect that I think the 2484 comment was to the effect that you don't see the 2485 New Zealand certification market, if I could put 2486 it that way, as being attractive for foreign certifiers, I wondered whether that was about an 2487 assumption that the way such competition would 2488 2489 work would be that a foreign certifier would come to New Zealand, setup business here and work 2490 2491 under the CodeMark system, as opposed to being 2492 designated externally or certificated by MBIE as being capable of certifying perhaps in their own 2493 2494 jurisdiction products that could then be used in Did that make sense? 2495 New Zealand.

2496 Ms Percy: Yeah, it did, it did. No, there wasn't
2497 that assumption behind it, that they would come
2498 and setup in New Zealand. We, in our commercial
2499 arm, do product certification for Australia and

it doesn't require anyone to endorse us as a
certifier or anything like that under the BRANZ
appraisal scheme or actually under the CodeMark
for Australia as well.

Our point was more that this is another one what we think is one of these false friends. We think this is an easy quick win but actually, why would you do it as a product certifier? Why would you come to New Zealand? Why would you want to be involved in this? We have a really complex code that's really hard to understand. Picking up on the Floor New Zealand point before, particularly once you get into alternative solutions, where there is no criteria, you have to design a criteria. So, you know, you would do it, you might do it for the really easy stuff but we don't need help with the really easy stuff, that's already able to be done.

The other thing is, I think Kevin in his point before, is really pertinent here. We've got a whole lot of product information that is internationally tested, all that sort of stuff, available right now and individual BCAs and even the individual Building Consenting Officers in those choose to not accept that information or ask for it over and over again.

So, having more of that information isn't going to change, necessarily change that underlying behaviour was part of our point.

We have been approached by many jurisdictions to go and work in their jurisdictions and certify products for them but there's a huge barrier in terms of your liability, your risk, your own warranty behind it, your ability to trust the information you're being provided. It is a business that if we thought we could get out of it, we looked at getting out of this business 8 or 10 years ago, and in fact decided if we did that, we

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2535
         were going to potentially make the system perform worse
2536
         in it.
              So, yeah, good luck. I just think, you know,
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         don't put too much weight on it. Do it but don't put
2539
         too much weight on it that it will change anything
2540
         because it is a bit of a bum job, to be honest.
      Dr Small: Thanks, that's really helpful and a great
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2542
         elaboration for me of your submission.
2543
              Going back to the way Andrew Clarke characterised
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         things, I take it that you would think that the second
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         of his two options would be a more attractive one,
         namely there's some product overseas that's certified
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2547
         against an overseas code and we find some way of making
         it, therefore, certified for New Zealand as well?
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2549
                 Yeah, again though, we have to be a bit
2550
         careful about being simplistic about that as an
2551
                That's okay if our codes line up but, you
2552
         know, for example in New Zealand, we require
         certain products to have a durability requirement
2553
2554
         of 15 years. When we do an appraisal for the
2555
         same product in Australia, there's no performance
2556
         requirement at all. So, you know, that's part of
         the challenge, is that when a product comes to
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2558
         New Zealand, if it's 15 or 50 years, they are not
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         required to demonstrate that over there and their
         information to that extent isn't relevant.
2560
2561
              So, is that about certification alignment or is
2562
         that about code alignment?
                 I take your point. It brings us back to
2563
      Dr Small:
2564
         your original point, right, which is that code
2565
         alignment would be desirable?
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2566 Ms Percy: In certain places it could be.

2567 **Dr Small:** Yeah, okay. Any other thoughts from the room on this topic or from online?

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2569
      Mr Clarke: Just to confuse things a little further,
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         we are concerned about other policy settings for
2571
         the government. I am thinking climate change.
2572
         In this context, if we took a product or a system
2573
         directly from overseas, with all the BRANZ
2574
         qualifications in mind, as a manufacturer here we
2575
         want to be really careful that we don't import
2576
         carbon and export jobs. We are very mindful that
2577
         an overseas setting for its own sake and context
2578
         might have a different carbon, a different
2579
         climate change setting. I'm not trying to
2580
         undercut the point but I feel like it is a
2581
         countervailing point we need to take into the
2582
         round.
2583
                 I think that's a point well made and it's
      Dr Small:
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         one that came up in our case study on cement in
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         particular, where we looked at that very closely.
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         I think it's a fair point, thank you.
              There is a hand up online, it's Grant
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2588
         Fraser. Welcome Grant.
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      Mr Fraser:
                  Yes, it's Grant Fraser from Mitre 10.
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         just note there was the question that was asked
         before regarding USG Boral and the cost of
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         compliance. I think it's hard to answer that
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         definitively. I think there's a variety of
         factors that led to the withdrawal in the market
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         but I think cost of compliance would have been
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         one of them. Absolutely take the point of the
         other participants' comments around this area,
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         there's definitely complexity to it. But the
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         more that we can remove those types of barriers
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         and be able to encourage the competition,
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         obviously we see that as being a good thing.
                 Thank you, Grant, that's helpful.
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      Dr Small:
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         Commissioner Chapple has a question or comment?
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2604 Mr Chapple: No, I wasn't intending to but I have 2605 got one, I will take the opportunity, seeing as 2606 you have given me the floor, thanks, John.

I was just reflecting on some of the discussion about the international dimension. And this is not unique to this sector versus any other, right, where there's sometimes a trade-off between do we want something that is bespoke for our environment and situation, versus being willing to give up the ability to influence that and take things that are used offshore.

So, I just wondered whether people had thoughts about whether there's something particular in this sector that means you are less interested in bespoke standards? Because that is the underlying heart of this question about whether or not you accept international certification of one sort or another, right? Whether you want to trade-off along those points.

Mr Clarke: From our perspective, we do see some ability to recognise New Zealand has made choices. In cement, for example, we put submissions to you that shows the cement standards in this country are different to around Is that right? It's a function of the world. the distance you have to travel and the smaller trucks and load bearing across the bridges and all those things, all go into why the chemistry of the concrete that gets poured ultimately is different to what it is in Europe. All those things are connected.

If you changed to an international standard, that would have ramifications right through the supply chain domestically. Fundamentally, we sit here and go we don't have a problem, we're not advocating for a

2639 protectionist style New Zealand is different, needs a 2640 different methodology for everything. We don't believe Timber is another one. We're not in timber but 2641 2642 we look at that and go nothing we do is exported. 2643 That's just a truism. We don't have an export market 2644 to send anything to but other people have export markets they can send to New Zealand. If we want to 2645 2646 facilitate that for our benefit, then do we want to 2647 just accept those products as they are, in which case 2648 we'll have to make a change but that will change for 2649 the domestic manufacturers as well. 2650 We're just trying to be practical about this. 2651 a competition forum, we'd say we're up for the 2652 competition. How it manifests will be quite 2653

complicated but we just don't want to give the impression we're trying to be protectionist in any way at all.

2656 Dr Small: Obviously, there's a big transitional 2657 issue too in trying to get alignment because we 2658 are in a position currently where we're very not 2659 aligned. Yeah.

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2673

2660 Okay. We're pretty much on the hour, it's time to 2661 break, unless there's any last comments?

2662 Mr Edwards: Can I make a comment? I'm getting 2663 confused because some of the complexity I don't 2664 see as being a part of decision-making in the 2665 final report because climate change is coming and 2666 inevitably, New Zealand is going to head towards having EPC ratings or building Warrant of 2667 2668 Fitnesses or something, that's a little way out 2669 in the future. Any decisions or transformation 2670 we would make today in the final report must lead 2671 to where we're going on climate change.

> I urge the Commission to look at the climate change changes in the construction industry as an

2674		opportunity for a greenfields start, a review, a clean
2675		sheet of paper of how we would regulate and choreograph
2676		the market. And specifically, the Commissioners'
2677		comment about the economy market segment, which is
2678		where we're failing consumers most.
2679		I see the - I got confused with my colleague from
2680		Fletchers and BRANZ's comments about the added
2681		complexity. I see added simplicity as a consequence of
2682		this pathway to climate change tidy up and EPC ratings,
2683		Energy Performance Certificates in buildings or
2684		buildings' Warrant of Fitnesses in 10 or 15 years time.
2685		We are not talking about the weather, we're talking
2686		about substantial change in the way we regulate
2687		building compliance. I see it simpler. I'm getting
2688		it - that's my comment, thank you.
2689 D	r	Small: Okay, point taken, thank you. All right.
2690		Thank you very much indeed, that's a really
2691		helpful morning, we will break now for an hour
2692		and come back to the third session at 1.00, thank
2693		you.
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2696		Conference adjourned from 12.02 p.m. until
2697		1.00 p.m.
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2701		Session 3: Supporting sound decision-making
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2704 D	r	Johnston: Good afternoon, everybody, welcome
2705		back to the afternoon session. In this session,
2706		we're going to be focusing on our draft
2707		recommendation to support sound decision-making.

In our draft report, we found there was no central repository for building product information and we suggested a national products register or database could act as the primary reference source for information about building products.

We suggested it could encourage and incentivise the sharing of information about new or innovative building products and methods.

We also found there could be inconsistencies both between BCAs and within BCAs, in terms of which building products and methods they accept as compliant with the Building Code.

We understand BCAs already have a range of formal and informal mechanisms for sharing information, both between and within BCAs, but we believe there may be options to expand and formalise those arrangements.

So, based on our findings, our draft recommendations were to firstly, create a centralised repository for information about building products and consenting.

And secondly, establish a Building Consent
Authority centre of excellence to facilitate a better
co-ordinated and enhanced approach by Building Consent
Authorities for consenting and product approval
processes.

Submissions were largely supportive of a centralised database, although some noted there could be challenges drawing the information together and maintaining this. Submissions were also supportive of the BCA centre of excellence suggestion but pointed out potential challenges around practicalities, such as structure and funding.

So, first of all, I suggest we start off with a discussion on the national building products register

or database and then move on to the BCA centre of excellence.

In terms of the national building products register, our draft recommendation is to create a centralised repository for information about being products and consenting.

The premise is that introducing some form of centrally operated national products register will firstly, encourage, enable and incentivise the sharing of information about new or innovative products and building methods.

Secondly, it will enable greater understanding of how Acceptable Solutions and Verification Methods apply to products and how they are being implemented in practice.

And thirdly, it will enable sharing of information about new or innovative key building supplies, where BCAs have approved them for use in alternative solutions and any difficulties that have been encountered in the use of these building supplies in consented projects.

Exploring whether it's practical to build and maintain such a data set and how this might be achieved is key to the discussion this afternoon.

Our draft report suggested that the responsibility for this would lie with MBIE and that third party contractors would likely be relied upon to build and maintain that repository but I think some of the submitters have different views on how this might be achieved.

On the whole, submitters agreed better access to quality, digital and standardised product information has benefits, particularly to support competition from lesser known products. The main concerns raised related to whether it would be practical (or possible)

to implement and maintain a national product register or database and whether it is a good use of resources.

So, we are therefore keen to hear from you this afternoon as to how this might be achieved.

So, before moving on to the proposal itself, I would like to open up to the room and discuss the issues that are being encountered at present, so we really have a good handle on what those issues are with the current system.

Is it about accessing information with building products or MBIE's recent proposals going to address that? Is it regarding accessibility of information? Is it that the information is in various sources but not centralised? Is it that supplier information is available but not accessible to all parties who need it, only accessible to some or others of designers, builders and BCAs?

Is it about lack of information as to where products have been used in alternative solutions?

Is it with the quality completeness or reliability or format of the information or is it all of the above?

I would like to open the floor up for people to share their thoughts on where the real areas of problems are that we're trying to deal with before we turn to what solutions there might be.

Anyone keen to kick off the discussion?

Mr Taylor: Yeah, I will, Carl Taylor from CBS

Co-operative. From a builder's point of view, on the ground it's still very hard to get the information when we are doing a minor variation, so our co-operative believes a centralised area where we can also get the information that MBIE are using and the Councils are using, just so it's easier so we can get on and build houses

2811 because it is very hard.

- 2812 Dr Johnston: Can you be more specific? Is it
- 2813 particular information you have trouble getting

- **2814** hold of?
- 2815 Mr Taylor: Just the technical information can be
- 2816 hard to track down sometimes, particularly the
- 2817 guys on-site when they are making the changes.
- 2818 And one of the products brought up this morning
- 2819 was changing the insulation, pink to yellow or
- 2820 whatever. Some BCAs make it easier than others
- to do that and if we can get that information
- simply, then we can build more effectively and
- 2823 faster.
- 2824 Dr Johnston: The BCAs that make it easy, what do
- they do, as compared to those that don't do it?
- 2826 Mr Taylor: It is a lack of consistency between the
- 2827 BCAs with that information. Some BCAs wouldn't
- even blink an eye to that change, where others,
- it's the absolute end of the world, which makes
- 2830 it cost prohibitive to change.
- 2831 Dr Johnston: Thanks for that. Ian McCormick, I see
- you've put your hand up, I would be interested in
- your perspective on this?
- 2834 Mr McCormick: Thank you. One of the big challenges
- for us is (connection lost) we understand how
- they comply with the Building Code, not only in
- 2837 themselves but also as part of whatever system
- 2838 they're being proposed to be part of. And, quite
- often, one of the challenges we have with
- 2840 products that we don't see so often, they often
- don't have evidence of how they actually fit into
- the types of systems we've got in New Zealand.
- So, for example, a lot of timber framing which
- 2844 may be in the United States, they don't see as
- 2845 much of. Often a lot of those products, the
- suppliers and the manufacturers don't actually

test them in the sorts of systems we're likely to use here because it's just not worth their money of doing it, yeah, it's not worth the investment or they don't see that it is. So, that's one of the challenges.

So, the idea with this, if you're having an understanding of how those products can be used and in what systems, and ideally we are suggesting that MBIE would be a good owner for that database, it would just make it easier for us to locate that information.

Quite often, what we find is that we've got information from suppliers or manufacturers on a product but they're all in a different information format. It's sometimes quite difficult to understand what Building Codes they actually comply with and in some cases, it's what they don't talk about, which is actually the problem area. You know, we've seen in the past, for example CodeMarks, where it will identify a number of different code clauses that it actually will comply with and then it's silent on some other ones, which normally quite often always be required, like for example compliance against some of the fire codes.

So, we're sort of seeing that some tool like this would be quite useful. I know in the United States, I think it's in Canada, they have a system where they've got an incorporated society of some description that actually does reviews on products, it actually provides that information, and they do it through that vehicle, so there's no liability on any entity for providing that information, so it's done in a robust way but they mitigate against liability that they eventually get if something was found to be wrong with that product and a whole lot of people have made a decision based on the information they're providing.

2881 There's some fishhooks I quess, it's creating this 2882 product register but certainly, you know, conceptually, 2883 there would be some real advantages that would really 2884 speed things up and you'd get greater levels of 2885 consistency. 2886 Dr Johnston: So, in terms of this product register, if you're looking at a product coming from 2887 overseas, you would capture information as to 2888 2889 where it had been used potentially, what tests 2890 had been done, even if they may not be identical 2891 to the New Zealand product, so that you could make some judgements as to whether or not to 2892 2893 approve it or use it here? 2894 Mr McCormick: Presumably, I mean, a process could involve the information that relates to that 2895 2896 product and the way it's provided in that 2897 systematic way. At the end of the day, if that 2898 entity had to go about making all of those inquiries themselves, it would take a long time. 2899 2900 I've got, you know, like, at least one FTE but 2901 possibly two that do nothing else other than do 2902 research on products as part of Building Consents and, again, the real big challenge for us is so often, you 2903 2904 know, it's really hard to find the evidence that 2905 actually will support the compliance of that product in 2906 the sorts of systems that are being proposed, and 2907 that's where I guess that's a real challenge. 2908 There may be evidence that it can comply but can 2909 it comply in that system that's being proposed there? 2910 I guess, capturing that information in a way that 2911 makes or requiring the information to be supplied in a 2912 way that makes it easier, I think would be useful. 2913 Dr Johnston: And what about, from your perspective, capturing information as to where it's been 2914

approved for use by another BCA, is that -

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Mr McCormick: So, the question would be, of course,
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         how much rigour has gone into capturing that
         information? So, I quess, we'd have to make sure
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         we were confident because as soon as we start
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         accepting whatever that is, you know, we would
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         want to be confident it has rigour behind that,
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         and we would want to understand what that rigour
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         was.
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              There are very clear requirements and
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         thresholds that we're required to be satisfied
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         to, based on poor judgements and determinations,
         so merely having a BCA saying, "Yeah, we used it
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2928
         before, it's fine" -
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      Dr Johnston: I understand that but would that
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         process, that interaction between BCAs, that
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         rigour, just actually increase the quality of
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         testing across the BCAs generally?
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      Mr McCormick: I mean, we do talk with one another.
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         Like, if we are aware, for example, that a
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         particular product has consistently been used in
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         Christchurch, we will be talking to Christchurch
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         quite early in the piece and understanding what
         evidence they've got in terms of how they can
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         rely on it. It would just make it easier to do
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         it.
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      Dr Johnston: That's really interesting to hear
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         that, thanks, Ian.
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              Mark Johnston, you've got your hand up, we
         would be certainly be interested to hear from
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         your perspective?
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      Mr Johnston: I would urge the parties to actually
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         have a look at the changes that are coming
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         through under the Building Amendment Act,
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         particularly around the building, the regs that
         specifically relate to the requirements being
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2951 placed on suppliers of products and the 2952 information that's available because a lot of 2953 what we're talking about here, I think has 2954 already being covered within that. 2955 I think the one point of difference though, is it 2956 doesn't look like there's an appetite to include a national products register and somewhere in my reading, 2957 and I will dig it out for you, I suspect that MBIE 2958 2959 looked at it at one stage, and it may be worth going 2960 back to them because I think there was a reluctance 2961 from MBIE, I'm talking about a case here, to actually be involved in running the register but yes, I think 2962 2963 the register would be a good idea. But a lot of the 2964 information that you are asking about will be provided 2965 at the front end by importers, distributors, retailers 2966 and everyone else under the Building Product 2967 Information Requirement Regs 2022, so it's something we 2968 need to look at. 2969 I think, as you say, a lot of it will Dr Johnston: 2970 be available. The question is whether it's all 2971 available readily in one place and whether having 2972 it available in one place will make a difference? Mr Johnston: Yeah. At this point in time, it 2973 2974 doesn't look like a likely requirement to have it 2975

all available in one place but there are specific 2976 requirements around having it available, you 2977 know, through internet and various digital forms 2978 as well, but certainly centralising that would be 2979 of use. Again, my concerns and I think the 2980 membership concerns would possibly be around 2981 potential costs involved with that. Although I 2982 do agree with it in principle, that it would be a 2983 good idea.

2984 Dr Johnston: Thanks for that, Mark.

2985 Peter Laurenson, do you want to join the discussion?

2987 Thank you, yes, hopefully some things Mr Laurenson: 2988 to assist. I think the thing, I think we're all 2989 on that same sort of track that it's actually of 2990 advantage. Primarily, the advantage is for the 2991 designers in the community, so in terms of them 2992 being able to go somewhere before it even comes 2993 near a BCA, that is the real benefit ahead of 2994 time. I think what that would then allow to 2995 happen is those particularly innovatable, particularly new ones, yes, there would be an 2996 2997 input from BCAs as well as designers.

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So, if this system could be, I repeat my thing from earlier in the morning too, it should be fit for purpose. So, in actual fact, the level of rigour required for a paint system that doesn't have to perform in colour is quite different to one which is protected for fire rating or something like that. that aspect of saying it's not a one size fits all and I think it was Mark that mentioned, yes, you're quite right, Mark, that MBIE, we have submitted probably 30 times over the last 10 years about the fact that this will be a good thing to do. The issue that MBIE came back with was there were so many thousands of products, it was too big a task to do all at once. Our belief is structure it, agree on those ones that should be done first, which ones give the best bang for buck in terms of for our colleagues, in the construction sector, and deal with those first. Pull together the information from wise minds already out in the industry but I think where the Commission is going in terms of having a register is a good thing.

There is one last bit of detail that I think is very important, and that is what role does it also have

3020 to require testing to prove - and your question was 3021 about should we rely upon it in another jurisdiction? In a lot of cases, yes, that is totally appropriate. 3022 3023 We have quite a bit of work alongside our colleagues in 3024 Australia when they were doing their non-conforming 3025 products analysis and one of the main examples they 3026 used was the printing cable saga which happened in 3027 Australia, was put forward as complying with all the 3028 tests, came with certificate data, subsequently was 3029 found that it was actually not up to that standard and 3030 caused quite a disruption for the industry, in terms of, in fact right to the end of potentially harming 3031 3032 people. So, it's a matter of what is the risk but 3033 having one place to go to.

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Section 14 of the Building Act requires designers to decide whether it complies with the Building Code before it submits it to a BCA. Unfortunately, that doesn't happen often enough. Sometimes it does, sometimes it doesn't. So, yeah, I understand the gentleman was mentioning before about on a building site not being able to get the information; well, the information has to be available somewhere. We just can't have a situation of inferior products being able to be used without someone standing behind it.

3044 Thanks for that, Peter. Well, I think Dr Johnston: 3045 there seems to be general consensus around the room that a database would be of some benefit. 3046 Ι 3047 think if anybody following this in terms of submissions following the Conference, we would 3048 3049 certainly be interested in further thoughts from 3050 people on what should be in such a register or 3051 database and anything that shouldn't be in the 3052 database.

3053 **Mr Allison:** That is an interesting question. Nick 3054 Allison, General Manager GS1 here. There's a lot

of products in the market, so maybe there's half a million products circulating the New Zealand market in building and hardware, so maybe there's another four or five million globally.

So, there's a lot of products if you're wanting - if your objective is to promote competition that you ideally want to facilitate into the market.

I wouldn't underrate the difficulty in defining the scope of that, if there's a centralised database inside MBIE, you've got to decide what is the scope of the products you're going to have in there? Once you do that, you possibly risk defaulting to known products again, which you're trying to get away from, right?

So, that's one of the issues of having a centralised database and many governments have put together centralised databases but they cannot possibly capture the amount of data you will need to capture.

And, as you heard from John, he is one FTE working on just researching product data and that multiplied across the sector, is very, very costly and it's a big productivity drain, it's either in pdfs or paper and it's hard to find or these days on websites.

Dr Johnston: I think your submission was actually 3079 suggesting moving away from a centralised depository to a decentralised depository?

3081 Mr Allison: Correct.

Dr Johnston: Which I find very interesting and I
3083 wonder if you could outline for us at a high
3084 level how that would work, the benefits of that,
3085 whether it's been used offshore and any risks
3086 associated with it?

Mr Allison: Sure, conceptually I can do that but, 3088 yes, you're following a well proven track where 3089 governments put together centralised registries

but, in fact, what's happening now at the cutting edge, I suppose, in Europe and Scandinavian countries and elsewhere, is people are adopting standards as new ISO Standards around how to organise and format data. And people pointed out that problems with format is really challenging. Identification is really challenging. How you access that data in a digital format and share that data is really challenging. There's a new suite of standards, sort of, come out in that area and some are legislated for because, at the end of the day, you want the private sector to produce and enrich that data in a way that a regulator might want that data enriched.

So, if certain standards around fire safety are really, really important, then, yeah, they can be required and they can be required to be input into a digital ecosystem, if you will, where that data is available and shared. And it's put in once and it's used millions and millions of times, so there's a productivity saving. Right?

So, right now, all the main government departments, to take one example, have their own databases. They ask manufacturers and others and distributors to fill in their Excel spreadsheet and the data is used once or twice and that kind of work just keeps going. So, we want to get away from that and create a digital system, you fundamentally have to introduce standards which provide standards around formatting and structure. These are international standards, not New Zealand Standards, is what you need to do and it needs to be done in a private/public partnership.

Dr Johnston: Can you point us to overseas jurisdictions where that's happening?

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Mr Allison: Perhaps Scandinavian countries are the
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         best countries and I can provide you with
         information after this on that. But this is well
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         understood now. You're not going to be able to
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         exchange data and create a marketplace for people
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         enriching and serving all the building industry
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         here, unless you do have some agreement on
         standards, yeah.
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      Dr Johnston: Ordinarily the focus as to what
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         products you concentrate on?
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      Mr Allison: Well, I'm challenging that. I think
         that's very, very difficult doing a risk analysis
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         in the building sector, you know. When does a
         fixing become a risk? It depends, it's part of a
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         building system, all of these things are part of
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         systems, of course, and if that fixing is, you
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         know, attached to a bannister that it shouldn't
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         be, for example, and it rusts, which actually
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         happened to me, you know, that's because of an
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         error in the way that that object has been
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         applied and getting the data around, all the data
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         around how the object should be put in there,
         would be a big job. That's risky, yes, but
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         getting the data to ameliorate that risk I am
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         suggesting is really, really huge. What products
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         are risky? I think that could be a debate we
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         could be here for a long time on.
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      Dr Johnston: John, Bryan, have you got any
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         questions on that?
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      Dr Small:
                 I've got one. In the draft report, we
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         identified several existing but partial databases
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         of product information that are out there
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         already. Could you just tell us whether your
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         system would be a substitute for those or whether
         it would in some sense knit them together?
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Mr Allison: Okay, good question. Look, I mean,
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         there's quite a few businesses in the existing
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         ecosystem, we call them data aggregators, who
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         enrich data for all sorts of purposes, for
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         architects, for specification, for different
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         sub-sectors, for advertising work, so there's
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         quite a few providers. We ourselves have 9,000
         members and we provide data to the major
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         retailers in this sector, so we have a particular
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         niche where we provide product. I'm talking
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         product data here.
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              No, we're not suggesting we takeover the world at
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         all. We're fundamentally a standards business and we
         don't operate in all those other sectors and never
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         will.
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              We are suggesting that data should be able to be
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         exchanged between all of those data providers to lower
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         everybody's costs and to provide a much better service
         to the building sector.
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      Dr Johnston: Yes, my follow-on question really
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         comes out of BRANZ's submission, which was that
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         they signalled some scepticism about whether
         information sharing alone will enhance
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         decision-making across the sector, given the risk
         averse nature of the way the sector operates.
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         And they say that really translates into a need
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         for the building system participants to have a
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         high level of confidence, not just in the data
         that's on the database, but also the participant
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         who's provided that and the verifier of the
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         information.
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              So, I'd like to open up the question more
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         generally, as to how one gets a degree of confidence in
         both the information that's on a database and the
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         parties that are providing it? I am not sure whether,
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         Nick, you've got any particular perspectives from a
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         decentralised database?
                         Briefly, you need a governance
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      Mr Allison: Yes.
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         mechanism that allows validation of your data.
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         You don't get away from that. And so, you need a
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         governance mechanism agreed with industry that
         enables the fact that that product has been
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         verified for that purpose. And once the data is
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         available, remember it's now available to
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         everybody in the marketplace, and that's very
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         different to what's happening right now.
         don't want to get into any detail on that but,
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         yes, a validation verification mechanism needs to
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         be developed.
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      Dr Johnston: Would that be something other than the
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         product pathways that exist at the moment?
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      Mr Allison:
                  Well, yes, in one respect.
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         certainly what we envisage is not a closed
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         database, where you can only have your product in
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         there if it's regulated and run by the
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         government. We're suggesting that you harness
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         commercial incentives to put lots of products in
         there and so, you end up with different levels of
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         validation here.
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              You know, so, imported products may be making no
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         compliance claims relative to the Building Code or
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         verification against domestic compliance pathways.
                                                               But
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         they may simply be citing, for example, equivalent
         standards from Europe to New Zealand Standards, right?
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         So, I think there's the issue of verification, there's
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         different levels, you know, from a first party claim to
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         a kind of Rolls Royce verification system.
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      Dr Johnston: Does anyone else have thoughts they
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         want to contribute on this aspect of the
         discussion?
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      Mr Clarke: I think, from our perspective, we
3231
         certainly see the benefits of an easily
3232
         accessible uniform quality database and encourage
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                The question is, is it a gateway? If it's
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         not there, what happens? Does it just mean the
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         market doesn't have the quality of information to
3236
         support or is there a compulsory, in order to
         have your product available for sale in
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3238
         New Zealand, it's got to be on the database?
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         think there's a couple of threshold questions.
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              As long as - you know, we're a New Zealand based
         manufacturing business, so we've got a genuine
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3242
         incentive to see transparency and equality and
         equivalence. We are not requiring everyone to hit the
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3244
         same standards but if this is a database for
         information, should everybody who has a product
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         available for sale in this country have to go into it,
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         who's going to upload the data, information? I think
         there's quite a bit in that but that's not to detract
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3249
         from the essential point, that if it was there and the
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         basic level of information was available, our earlier
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         point, ease of use, making it easy for the customers,
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         we'd support that.
              We see the challenges and the costs but I think
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         we're supportive of the direction.
      Dr Johnston: Thanks for that, Andrew.
                                               John and I
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3256
         were debating that very question just before the
3257
         session kicked off as to whether the database or
         repository should be obligatory in order to play
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         in the New Zealand market. We didn't reach a
3260
         concluded view but certainly thought that once
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         there was a database there, the commercial
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         incentive was on people to get their products on
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         there and provide confidence in the quality of
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the information. Have others got other thoughts?

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I guess just to round out this part of the
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         discussion, BRANZ in its submission - sorry, we've got
         someone online. Alistair Fleming, I see you've got
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         your hand up? Would you like to join us?
      Mr Fleming: Good afternoon. I only have one
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         comment relating to the database, and that is
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         that the period of time that the data should be
         collected for or kept. Buildings are meant to
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         last 50 years as per the Building Code, new
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         products are being released all the time.
3275
         going to be an administrative nightmare
         maintaining data for extended periods as new
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3277
         products come out?
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              I can imagine if there are issues with products,
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         that people will want to go to the time that the
3280
         product was specified and installed, and the
3281
         information that relates to that installation.
                                                           Thank
3282
         you.
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      Dr Johnston:
                    Thanks. I think that raises, sort of,
3284
         a broader question just about how one goes about
3285
         maintaining the database, making sure it's
3286
         current? That out of date information is taken
         off it and what liability associated with data
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         that's on the database but I don't think we have
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3289
         time to get into all of that this afternoon but
3290
         there's certainly some issues that need to be
3291
         worked through.
3292
              Ian, you've got another contribution to make on
         this?
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3294
                      Thank you. Just quickly too, it's
      Mr McCormick:
3295
         one of the challenges that we see quite often, as
3296
         products change over time, sometimes the
3297
         specification changes as well. As a result, that
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         leads to - (connection lost).
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3299 Mr Meech Small: Sorry to interrupt, we are losing
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- you on the audio when you go back from the
- microphone.
- 3302 Mr McCormick: Apologies, is that working?
- 3303 Mr Meech: Just come a little closer.
- 3304 Mr McCormick: Can you hear me now?
- 3305 Mr Meech: Yes.
- 3306 Mr McCormick: I guess one of the challenges is over
- 3307 time different versions of specifications come
- out for products and it's really important for
- BCAs to understand what that change is, and the
- changes in the way that fixing detail that now
- 3311 should be used or not used, it changes over time,
- and I guess the need to be able to keep that
- 3313 up-to-date. (Connection lost). You also want to
- it be able to be relied on by Councils, so that
- if you're using certain products, you won't need
- 3316 to give any more information. That would save an
- awful lot of time and a lot of uploading and
- 3318 downloading of specifications.
- 3319 Dr Johnston: So, to deal with that Ian, for
- example, if the system was you don't have to be
- on a register, it's completely voluntary but if
- you are, then you've got to keep your information
- 3323 up-to-date? Would that -
- 3324 Mr McCormick: Yep, I would say there would be a
- need to do that and it would be a burden
- otherwise.
- 3327 Dr Johnston: Thanks. Has anyone else got any
- 3328 comments or thoughts they want to add on this
- question of the information in the database
- 3330 before we move on to the centre of excellence?
- 3331 Mr Allison: I think the updating issue that Ian has
- raised is very, very significant because there
- are endless versions of products that come out

and, you know, it's very hard for a centralised 3334 3335 database to keep things up-to-date. You know, 3336 what are you going to do? Email everybody every 3337 day, find out what's happening. It's quite 3338 difficult and you want all of those versions 3339 captured. In fact, you want to harness the 3340 private sector if you can to do that, so that as a new version of a product comes into market, it 3341 3342 goes through a process where it's updated because 3343 it's needed. 3344 Dr Johnston: Just another question for you while it comes to mind, how do you ensure that what goes 3345 on there in the first place is quality 3346 information that has the information that the BCA 3347 and others want, rather than being primarily 3348 3349 marketing fluff, if I can call it that? Mr Allison: Okay, so there's two issues. 3350 3351 already dealt with the validation verification 3352 issue that's got to me worked through, but you're 3353 really talking about making sure there's relevant 3354 information. And you really need to have what 3355 you call metadata, which is think about a product description. You know, this product is 3356 wallboard. So, you need basic information, so 3357 that everybody recognises once they open up the 3358 3359 data what product they are looking at, right? The brand name, for example. 3360 3361 And then after that, it depends on - the data is potentially in this area huge. I mean, we're talking 3362 3363 maybe 1500-2000 different attributes per product, so 3364 that's where I'm talking about, where you need to go and harness that data loading where it's being used for 3365

particular purposes in the market, otherwise you could

end up with a very large compliance cost.

3366

3368 But certainly, the industry at the end of the day 3369 and the government needs to agree on what that metadata is and then the regulator needs to say, "Well actually, 3370 3371 this is a critical standard that every product that's 3372 being used for", I don't know, fire proofing, I'm 3373 making it up, okay, needs to have associated with it. 3374 And so, all of those suppliers would load that. you don't try and do this in one big bang. 3375 3376 your metadata right, get your standards right and go 3377 forward from there to extend your data as needed. 3378 know, be surgical. 3379 Dr Johnston: Yep, that makes sense to me anyway. John, did you have something you want to add? 3380 Dr Small: Yeah, I just want to come back again to 3381 3382 this point about the existing ones, the ones who 3383 these people have already built some kind of a 3384 business in housing this sort of data. 3385 Am I hearing you right, Nick, that the GS1 3386 approach for those people, would be essentially to say, 3387 "That's a nice database you've got there, we're 3388 interested in these rows of information and if you can 3389 provide these rows of information, that can be imported into this, sort of, decentralised but centralised 3390 system"; is that it more or less? 3391 3392 Exactly. And something we haven't Mr Allison: 3393 talked about here which is important because 3394 somebody just raised the issue of all the legacy 3395 data, there's millions and millions of products in the existing housing stock, for example. 3396 3397 you've got to start somewhere, so as you go 3398 forward and you digitise this and, yes, you do 3399 have to keep those versions, this information 3400 flows into building information management 3401 systems, it can flow into facilities management 3402 systems. And so, really, we need to think very

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long-term here. Sure, when you start out you're
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         not going to be covering much of the market of
         data, maybe 1%, given the stock of data.
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         you know, as you go forward, the productivity
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         gains would continue to rollout.
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      Dr Johnston:
                    Thanks, Ian.
                                   I think that's been a
3409
         very intriguing and I think very useful
         discussion in terms of thinking about how we
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         might go forward in this area.
              Peter, you've got something that - I've
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         missed you there, sorry?
                     That's okay, just a very quick one to
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      Mr Laurenson:
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               I hope it's not too negative a comment at
                   I think it's important that a system
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3417
         needs to have the ability to record where things
3418
         aren't appropriate too. So, I am referring to
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         the fact that of course within the Act there's
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         the ability for warnings and bans to be across
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         the industry and I think it's really important.
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         Sometimes with failures that we have experienced
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         with a particular item, it's really important to
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         be able to deal with that very quickly in the
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         industry. So, the capture of information, I
         totally agree with what's been said about that,
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         having a standard for that.
                                       I guess you could
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         say it's wanting to have Wikipedia but with
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         monitoring because you don't want just uninformed
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         information to go in there but it does need to
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         cover the end of what happens when things go
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         wrong and what are products that we know should
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         not be allowed in the New Zealand market because
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         of a particular aspect that we have that someone
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         else doesn't have?
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      Dr Johnston: Yep, I couldn't agree more, Peter, so
         I think all that sort of information is going to
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have to be captured on that repository and it is a question then of who has responsibility for adding that, whether it's a Wikipedia type approach or a regulator.

Anyway, let's move on to the BCA centre of excellence. As I've already said, our recommendation was to establish a Building Consent authority centre of excellence to facilitate a better co-ordinate and enhanced approach by BCAs to consenting and product approval processes.

We thought that would expand and formalise existing information sharing between BCAs, particularly around new or innovative products and methods. We also thought it could potentially enable the development of a risk framework for BCAs to assess non-compliance risk, to get some more consistency around risk assessment of products and perhaps also enable better sharing of information about new or innovative building products, where BCAs have approved them for use in alternative solutions and any difficulties which have been encountered in the use of those products.

As I said earlier, submissions were generally supportive of the BCA centre of excellence concept. So, I guess, I'd like to just kick off by saying, you know, from the different perspectives of people in the room, what do they see as what a BCA centre of excellence could usefully do to add to the environment we've got at the moment?

I think in this morning's discussion Auckland City Council made a couple of suggestions, I am not sure if it was directed at the centre of excellence per se but they suggested that there was potential for a common understanding of a consent application format to be developed and standardisation of plan layouts. It seems to me, those are the sorts of things that if

3473 there was a BCA centre of excellence, those could 3474 readily be evolved through a BCA centre of excellence, rather than each BCA doing its own thing or having a 3475 3476 slightly different format. 3477 But I just want to open it up to the room as to 3478 where they think a BCA centre of excellence might add value here? 3479 Tex? 3480 Mr Edwards: I would argue the case that it sits 3481 with Andreas and my submissions that you have 3482 increased segmentation of our current residential 3483 building industry. The Conference is about competition in residential building supplies and 3484 3485 we touched earlier on this evolution of social house construction economy market segment. 3486 3487 And to answer your question, Dr Johnston, 3488 there would be a tremendous focus on this new market segment evolving because that's where 3489 3490 regulation can take cost out and create 3491 competition, so it's segmentation of this economy 3492 market segment and the social housing asset 3493 class, the standardised buildings that would be 3494 built against international best practice price. Dr Johnston: Are you saying that the first job of a 3495 BCA centre of excellence should be to look at 3496 what they can do to get some standarisation 3497 3498 consistency and get approvals flowing for the 3499 economy class housing? 3500 Mr Edwards: 100% because that's where the easiest, lowest hanging fruit in an industry 3501 3502 transformation is, in both building materials, 3503 productivity and regulation, yes. 3504 Dr Johnston: Do others have thoughts on where a BCA 3505 centre of excellence could be useful?

Thank you. So, one of the things

that I think we often make a mistake is where we

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Mr McCormick:

focus too much on the building consenting system and not on the more broader design and construction specifically. I would suggest a system that's been setup in many ways to address probably known challenges of the building system in the past and also, some of the same issues that currently exist and some of the things that make it not work that well are actually because of those same fundamental and underlying factors. So, I think anything we do that's going to actually really make a major difference would involve improving the way we design and construct buildings. That's just works of which the BCA is only part of it.

So, that initiative that I mentioned earlier regarding quality documents which my colleague Peter Laurenson is leading with Peter Townsend from NZIA and Auckland University, is actually looking at just how do we understand the best sort of plan layouts for residential building might be? How would we put it together? What are the other documents that we should provide? And also, it's got a flow on effect to the curriculum, for example, for the Bachelor of Architecture, you know, our construction management courses, those types of things.

That is the sort of initiative that really makes a really big difference. How do we as a collective industry work together in the best way to make things work?

So, the quality assurance piece that I talked about earlier, I think is pivotal as well. You know, like, why would we not have a robust, in some cases consistent - well, relatively consistent quality assurance system in terms of how we construct

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3543 residential buildings across the board? Why isn't 3544 everyone using tools like an Artisan type thing that captures all that information, enables it to be shared, 3545 3546 enables BCAs to be able to step out and reduce 3547 regulatory oversight because people can be confident 3548 it's going to be quality work, it's going to be compliant because, hey, they're following that regime 3549 and maybe there's some kind of certification regime 3550 3551 that deals with that. It just puts more reliance on 3552 the industry working really well.

> Within the industry, we have some of the best builders in the world and we've got other ones that need more help. We have some of the best designers in the world and we have got some folk that need more help. And it's difficult sometimes standing back a couple of paces to mentally recognise which is which and often, even though you've got the best designer in the world working away, and I think Teena almost said it, there's things that happen to those initial plans, there's things that happen during the process which actually tend to compromise potentially their outcome. And how do you control that? I think you control it through a quality assurance type system. You know, the answer to that isn't just looking at the BCAs, it's looking at how do we collectively in the industry do a better job in terms of the way we do things and how can MBIE set a framework up in a way that gets, you know, us to that point quick?

I know we're doing some work on it but it's certainly taking - it's a big job and it's taking a long time.

I think if we focus too much on BCAs, I think we'll miss the things that will really make a big difference.

3577 Dr Johnston: Okay. Brent, welcome.

Thank you, Brent Reihana, National 3578 Mr Reihana: 3579 Māori Authority. I take your point, Ian and also 3580 Tex, in talking about the BCAs and how we can go 3581 a little bit further and do a little bit more 3582 that will add value. 3583 And I take the point of one of the earlier 3584 comments, talking about how BCAs were monopolised by 3585 the local bodies and Councils, and possibly there's a mechanism there that can be unhinged to give it a 3586 3587 broader perspective. 3588 But I do hear that is a central body and possibly 3589 in terms of - we were just talking about digitising databases, possibly there's a mechanism where we can 3590 3591 share that information too, so that we do get 3592 standardisation. 3593 But I like what I'm hearing from Ian and, you 3594 know, going a little bit broader, and I think that will add value and I think those are some of the initiatives 3595 3596 that I'd like to certainly investigate. Thank you. 3597 Dr Johnston: Thank you, Brent. Peter? 3598 Mr Laurenson: Thank you, Brent, that's absolutely 3599 useful. We have some systems that work now very 3600 well with some applicants where they do repeatable types of designs and there's also a 3601 lot of work that MBIE have done around the 3602 modular construction sector which is useful in 3603 3604 the residential sector. And so, one thing that 3605 we tell applicants often, is that last year there was 21,000-22,000 building consents issued just 3606 3607 by our Authority alone. Those have all been 3608 assessed to be Building Code compliant and are 3609 all available live for people to look at and to 3610 access. 3611 So, I've had situations where people have taken a

design from someone's house down the street, used that

as the fundamental basis for their design, including
the documentation that shows how it complies. If they
do that and they demonstrate that is their method of
compliance, they will receive a Building Consent in the
same fashion.

So, we do have to look at ourselves across why we are bespoke in certain areas. That is not to remove the option for competition. In actual fact, if you have a standardised design, which Ian talks about, we really, I'm excited by this work we're doing with BCAs, architects and the education sector together, that piece of work will actually be owned by MBIE. BRANZ are helping us with systems for funding for that as well. So, inside the next year, we'll have a structure how that works and it will define what is in a set of plans, what is in a Producer Statement, what is in a technical piece of information, which I think adds into the stuff around capturing it digitally.

So, if we have the agreement of what it should look like, it's actually all for the design community, it is actually really for the consumer and if they choose to have standardised type approaches, even now we allow for that within the BCA system and it does actually receive a financial benefit when they go through.

We have a thing we call master independence, so we put all the assessment into the main, our colleagues from Fletchers will know that, they utilise that system. We assess the main one and then the ability of the other 10 or 11 below it don't have to have the same level of rigour because we've checked that design.

So, we would encourage it's a good thing to put across the industry.

Dr Johnston: So, Peter, if I understand you correctly, what you're saying is that's being

done in one BCA, your BCA at the moment, but a 3648 3649 centre of excellence could pick that up and encourage its use right across the BCAs 3650 3651 nationally; is that where you see benefit coming? 3652 Mr Laurenson: Absolutely right but I would tinge 3653 that with the fact it's even better when it's done across the design community first because we 3654 don't make the decision about what buildings are 3655 3656 being done. So, what we're saying is we'll do 3657 this project to get a better framework of how an 3658 application is made but the decision about why to use that version needs to be done early in the 3659 3660 piece between the consumer and the designer. 3661 Some colleagues earlier mentioned about 3662 what's going to be happening with climate change 3663 and how the importance of looking at carbon within building supplies and how that works, that 3664 3665 is not a role for BCA to lead. We need to be supporting it but the decision about what is 3666 3667 good, better and best, what products should be 3668 used, should be done at that early design stage. 3669 Dr Johnston: Yep. And what other benefits do 3670 people see from a BCA centre of excellence? 3671 are some of the things that people think a centre 3672 of excellence could be doing that would add 3673 value? We have had some good suggestions 3674 already. 3675 Mr Edwards: In 20 years' time, 95% of houses are going to have electric car charging facilities, 3676 3677 solar panels, zone drone letterbox delivery 3678 mechanisms, and a centre of excellence can start 3679 on these new innovations because there's lots of 3680 areas where actual costs have come out and it's 3681 an area to take cost out, which is a funny word in this environment. 3682

3683 **Dr Johnston:** We've talked about sharing of
3684 information through the database. The things
3685 that a centre of excellence could do in terms of
3686 enhancing sharing of information between BCAs?
3687 Simon?

3688 Just picking up on - I mean, there are a Mr White: 3689 lot of good ideas that are coming through but I 3690 just want to highlight that execution is actually 3691 going to be the biggest challenge and to execute 3692 the changes CBS Co-operative actually - you know, 3693 we totally agree with the centre of expertise or excellence, however you want to describe it, but 3694 3695 it's going to have to have a structural ability to ensure the changes occur across all of those 3696 3697 Without that, nothing will happen.

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I recall there was a Productivity Commission review of this industry several years ago, I can't remember whether it was 10 years ago, with lots of recommendations and I don't think anything happened. So, I think, you know, having one central point that co-ordinates whatever the right solution is to having the information available, best practices applied across all the BCAs, is fundamentally important and I think, you know, our view is that you need to have a firm authoritative line from the centre of excellence that runs this and maybe a dotted line back to the Councils, to actually get a change to occur because it won't because fundamentally, the existing BCAs are monopolies, they don't have competition and they have less incentive to actually change and it's hard enough in a private organisation facing keeping its customers and making a profit to make a change.

3715 **Dr Johnston:** Thank you for that, Simon. I was just about to come to you to get you to elaborate on your comment earlier this morning that the

3/10		benefit from a centre of excertence was driving
3719		change through BCAs. I was going to ask how you
3720		go about driving change through BCAs?
3721	Mr	White: Yes. I come from, I am now involved in a
3722		co-operative but I come from the corporate world
3723		where I've been through significant change in
3724		management, probably the most important ones are
3725		where you've got a merger of two banks. I was
3726		involved in the Trustbank/Westpac merger and you
3727		have a steering committee setup and there's
3728		regular reporting and accountability and you
3729		bring in the A team of people who can assist,
3730		like McKinsey's we used in that case, to actually
3731		enable the changes to occur across technology,
3732		which is clearly a big issue that everybody has
3733		identified, and to actually get it to happen.
3734		So, I really encourage that because if it's a
3735		fragmented approach to the changes you want to
3736		make, I don't think they'll happen, just like
3737		nothing really happened out of the Productivity
3738		Commission's review, who had good findings but
3739		poor solutions.
3740	Dr	Johnston: Thanks for that, Simon. I think
3741		you're on the money there in terms of saying you
3742		need to make sure that it actually carries
3743		through and that change drives through the BCAs
3744		and we have to think about how that's achieved
3745		and implemented.
3746		Do other people have thoughts on how one can go
3747		about ensuring that change can be driven from a centre
3748		of excellence through BCAs?
3749		Any particular thoughts on how a centre of
3750		excellence might be structured or funded to ensure
3751		consistency across BCAs. Are there any local
3752		differences across the country that need to be thought

about when you're thinking about a centre of excellence?

3755 Anything else on BCAs, centre of excellence 3756 generally? John?

3757 **Dr Small:** While we're just, you know, spitballing
3758 here, what about a centre of excellence for BCAs
3759 that was also an accreditation body for BCAs;
3760 would that potentially provide the incentive that
3761 Simon is referring to or is that a silly idea?
3762 **Dr Johnston:** Ian and Peter have got their hands up.

3763 I will come to Ian first.

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I guess, one of the challenges at the 3764 Mr McCormick: 3765 moment, of course, would be I guess a lot of the BCAs end up, well there's a lot of scope for the 3766 3767 way that, for example, you deliver a portal for a 3768 digital application. You know, a lot of scope 3769 for I guess how you setup the data sets to 3770 capture information, what information you capture over and above what's, I suppose, a specific 3771 3772 requirement under an Act. And, I guess, there's 3773 an opportunity there for a lot more guidance or 3774 direction to be provided that would enable BCAs to actually make the changes they need, they can 3775 see the changes they need to make when they 3776 upgrade the systems, they're making them to that, 3777 3778 I guess, known state. That's one of the 3779 challenges.

It also probably gets us back a little bit towards that liability question as well. So, you end up providing direct guidance or start telling BCAs how they are required to interpret or take a particular position. Potentially, there's liability associated with that as well and I guess maybe there's a reason why that level of direction isn't provided. We get back to the liability question quite quickly again.

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      Dr Johnston: Yep, Bryan and I were just debating
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         that very question, you know, where does
3790
         liability sit? Is it with the centre of
3791
         excellence or is it with the BCAs or
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         proportionate liability?
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      Mr McCormick: So, don't make the mistake of
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         thinking the BCAs aren't talking to one another.
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         I mean we've got forums where the metros get
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         together every quarter talking about issues,
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         product systems, you know, what can be learnt
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         from each other and, I guess, there's change that
         occurs through that. But certainly, I think it's
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         more a direct guidance or direction that would
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         probably provide more assistance.
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      Dr Johnston: Ian, is there any particular area you
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         would like to see BCAs talk more on?
                     Well, I think, like at the moment,
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      Mr McCormick:
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         one of the key ones would be I think datasets, so
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         what are the key datasets that all BCAs are
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         creating their portals should be compliant with
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         because BCAs invest huge amounts of money into
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         their IT systems but they are always having to
         upgrade them, there's always change happening to
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                If we knew what we need to move to as we
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         do that, we'd be able to make those changes as
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         part of the work we're doing in many cases, so it
         would be a lot more consistent.
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      Dr Johnston: That is a good point, thank you for
         that, Ian, I appreciate I put you on the spot a
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         bit but thank you for that. I will go to Peter
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         and then to Simon.
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                     I was going to add one thing in terms
      Mr Laurenson:
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         of the centre of excellence and in terms of the
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standardised approach.

I should have mentioned

earlier one of my roles with Auckland Council, I

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3823 am actually the National President of the 3824 Building Officials Institute of New Zealand, there's about 1300 members, so it does a lot of 3825 3826 training and can share things across. The issue 3827 Ian raises though is in terms of the delivery of 3828 decisions which is at a BCA level and has that responsibility of liability, that does sit with 3829 BCA, so there has to be a clear line on that. 3830 3831 But there's definitely an opportunity for technical information. 3832 That's why, you know, there is 3833 a happy marriage there for both BCAs and for us as a profession to have a private register that we can go to 3834 that has a level of oversight and it has input into it. 3835 3836 So, it's not divulging to someone else. It's actually 3837 having the input but then actually not having to 3838 reinvent the wheel every time that it comes through. But, yeah, so you couldn't divorce this decision from 3839 3840 that aspect of liability. It is also true that we do have a range of work 3841 3842 that we do, do currently for other Territorial 3843 Authorities and vice versa. You mentioned above 3844 inspections and the process of consents, so that's 3845 where resources are available and if there's a way of formalising that more, it must add value to 3846 3847 particularly some of those smaller BCAs that don't have 3848 access to the same - we've got fire engineers on our 3849 team, we've got people who specialise in plumbing and 3850 drainage, some of the areas don't do that and they 3851 currently do pick up the phone or do a check. 3852 having some formality around that, we would be 3853 encouraging. Yeah, that certainly sounds to have 3854 Dr Johnston: 3855 some real benefit. Simon? Yeah, so, obviously, there's a lot of 3856 Mr White:

discussion trying to get into the details of the

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actual how we do this, which is good to get those 3858 3859 ideas on the table but it does highlight to me 3860 when I'm listening to that discussion, that once 3861 you've decided what changes need to be made at a 3862 high level, such as a centre of excellence, that 3863 information, you know, having all the information 3864 available in one place, to actually get it to then happen, I think you need to have a look at 3865 3866 the structure of a change management approach 3867 which I would suggest would be you decide on a 3868 steering committee which is the appropriate representatives from the public and private 3869 3870 sector, that has the full range of coverage, and 3871 then you support that with somebody like - I'm not advertising McKinsey's, I have nothing to do 3872 3873 with them personally but there are others, Boston 3874 Consulting Group, that have the ability to 3875 facilitate a change management process but also 3876 help work through the details of the plan with 3877 all the subject matter expertise and people who 3878 know what won't work and will work. 3879 So, I think if you can actually agree on the basic principles of what needs to change, then the detail 3880 3881 follows from a proper change management structure, and 3882 that's the way I would suggest it's done. 3883 Dr Johnston: That's a very useful suggestion, thank 3884 you, Simon. 3885 Mr Allison: Just to comment on the point? 3886 comment on the point that was made around BCAs 3887 all running different portals and different 3888 It comes back to agreeing on a common databases. 3889 set of what we call structured data standards and 3890 those are available internationally, along with

international standards.

3892	So, in fact, you don't need to merge all of those
3893	databases together to be able to share data. You just
3894	actually need to use the same data standards and
3895	structures.
3896	Dr Johnston: Thank you for that. That's brought me
3897	to the end of the questions I was particularly
3898	wanting to cover. Bryan, John, do you have
3899	anything?
3900	Dr Small: No, I don't think so, thank you.
3901	Dr Johnston: Before we wrap this session up, I will
3902	just ask if anybody has any additional thoughts
3903	they've had over the last while they've been
3904	sitting there on either of the questions of the
3905	database or the centre of excellence that they
3906	want to share or get off their chest before we
3907	bring this session to a close?
3908	If not, thank you very much for your attendance
3909	and I look forward to seeing you here at 9.00 tomorrow
3910	morning. Thank you.
3911	
3912	Conference adjourned at 2 02 n m

3912 Conference adjourned at 2.02 p.m.