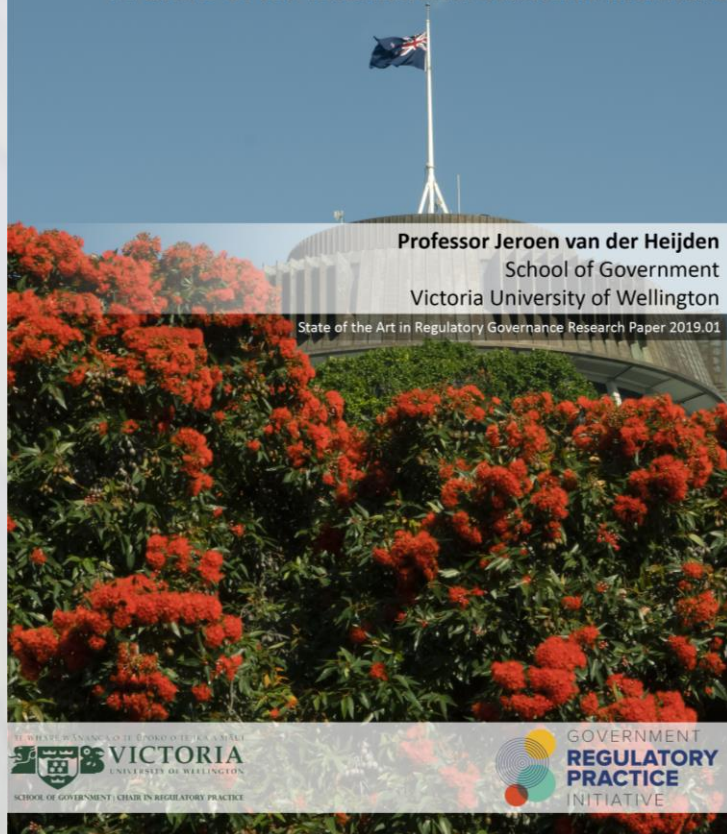


What can we learn from behavioural insights?

Discussion

Behavioural insights and regulatory practice

A review of the international academic literature



Growing interest in Aotearoa

- Financial Markets Authority
- MBIE
- Ministry of Justice
- New Zealand Behavioural Insights Community of Practice
- NZ Interagency Behavioural Insights Group
- ...
- <https://dpmc.govt.nz/our-programmes/policy-project/policy-methods-toolbox/behavioural-insights>

Aotearoa focus



Thomas Murner, 1512 <https://commons.wikimedia.org/w/index.php?curid=689179>

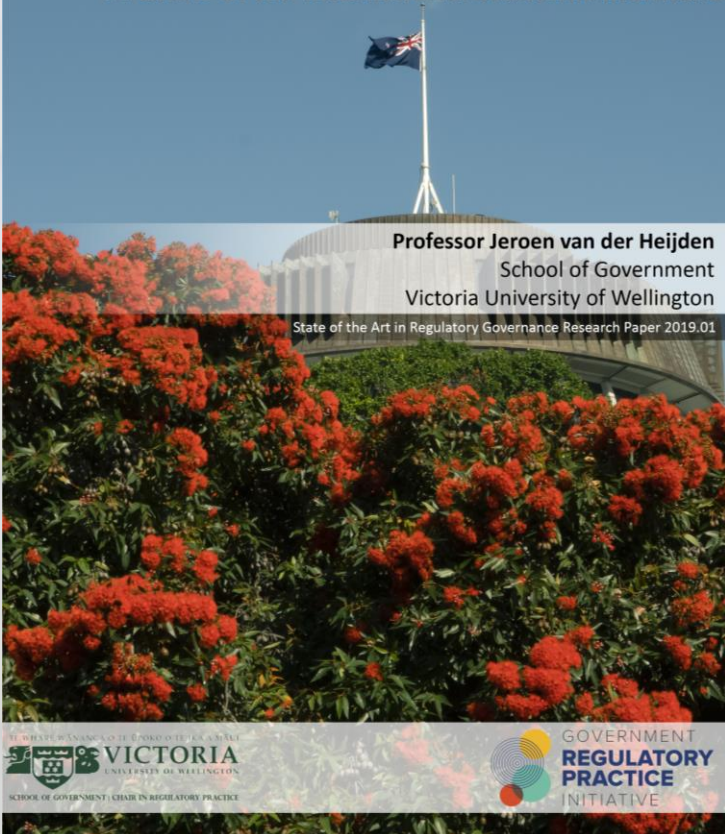
The baby and the bathwater

- Evolution of rationality
 - Know the past to understand the future
- Evidence of performance
 - Promising in specific settings and applications
- Ethical challenges
 - The use of BI is not married to a policy paradigm
- Epistemic challenges
 - BI still assumes an objective rationality that is external to humans

Discussion points

Behavioural insights and regulatory practice

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State of the Art in Regulatory Governance Research Paper 2019.01

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Thanks Over to you