

Tēna koe,

I write to comment on and support the divestment of existing supermarkets to help competition and to urge the Commission to consider Māori investment in this industry. Māori investment into the food supply chain will have a multitude of positive impacts on the people and environment of Aotearoa, New Zealand.

1. Māori are interested in Supermarket / Grocery industry for the following reasons

a. It enables Māori an opportunity to improve the healthy eating & nutrition outcomes for Māori and NZ as a whole

b. It enables Māori to create opportunity to help fix the carbon footprint and the negative environmental packaging of supermarket, in particular address the ComCom's submission to the Climate Change Commission (Sue Begg Letter 21 March 2021)

c. Much of the market study has been focused on the negative impact the supermarket duopoly has had on suppliers, many of whom are exporters and need local access to test products. We can confirm that Māori participation in supermarkets would drive outcomes for Māori owned suppliers ,consistent with our values

d. Driving innovation, if Māori were given an opportunity to be a nationwide scalable Supermarket operator, not only would we create benefits in pricing, quality, service, health, environment for all of NZ but we would also need to deliver innovative services to differentiate ourselves from the incumbents, so internet delivery, nutrition, data management, health monitoring, store layout, reusables, all would be central to how we would choose to operate our business.

e. Māori are the Te Tiriti o Waitangi partners and it is both correct and important that we contribute to the future health, well-being and interdependence of all peoples of this nation. This is a direct and impactful method to be able to do this.

Noho ora mai,
Patrick Hussey