Commerce Commission New Zealand

Market Study into the Retail Fuel Sector:
Invitation to comment on

"Working paper on assessing profitability".

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1 Introduction

The Commerce Commission invited comment on a proposed market study into the retail fuel market to consider whether competition is promoting benefits to consumers over the long-term.

I offer comments on the Commission's working paper. They should be read in conjunction with my prior submission titled, "Trend in Profits".¹

2 Independence

This submission on Retail Fuel Sector has been prepared independent of any interested party.

I have had three decades of experience in the application of the" economic model" of business and the assessment of financial performance. In observing how the original "2017 Fuels Study" has evolved, now being reconstituted in the form of a "Retail Fuels Market Study" 3, I offer comments which may assist the Commission.

3 Comments

3.1 The Commission's proposed approach to assessing the profitability of firms participating in retail fuel markets states that:

"Profitability means the size of firms' profits relative to the size of their businesses. For example, the amount of profit relative to the amount of fuel sold, or to the amount of investment that has been made in the business".⁴

¹ https://comcom.govt.nz/ data/assets/pdf file/0015/127302/Ireland,-Wallace-and-Associates-Submission-on-preliminary-issues-paper-21-February-2019.pdf

³ Commerce Commission, "Market study into the retail fuel sector, Invitation to comment on preliminary issues", 31 January 2019.

⁴ Para 1. P3.

And, in the Executive Summary the Commission proposes a range of measures including:

- "a. margins; ["Margins"]
- b. return on capital employed; ["ROCE"]
- c. expectations of returns on new investment; and
- d. cash-flow based techniques such as internal rates of return." ["IRR"]

I note, despite the purpose expressed in the first paragraph, all the profitability measures are returns and not money sums. Significantly, EVA® ⁵ is both a return and quantitative measure. By expressing profitability in money terms, it becomes "additive" and enhances any analysis. The EVA toolkit addresses the purpose perfectly.⁶

- 3.2 The Commission rejected EVA (or Economic Profit) generally as a profitability measure, although in responding to my submission recognised ROCE less WACC accounts for risk, that ROCE used in the fuel industry is comparable, that cumulative excess returns maybe insightful over the long term. However, EVA reliance on historic values, specifically for fixed assets is "... a fundamental weakness ..." as it does not consider the current level of profitability and cost of acquiring assets to enter the retail fuel market or expansion by incumbents.⁷
- 3.3 My proposed profitability metrics are acknowledged as superior to the Commission's proposal. Margins are an "... incomplete measure ..." while other Commission metrics are absent a transparent coherent framework.

Economic Profit Margin [Economic Profit divided by Sales]

It is the comprehensive and real margin of the business, net of all operating and capital costs ... the "Gross Margin", popular in the fuels industry is a subset.

⁵ EVA® is a registered service mark of EVA Dimensions LLC in the fields of corporate management software, financial data and rankings, valuation modelling, and investment management and research and of Stern Stewart & Co. in financial and incentive consulting. EVA Dimensions was acquired by Institutional Shareholder Services in 2018.

⁶ https://www.issgovernance.com/file/products/eva-measurement-formula.pdf

⁷ Para. 85

⁸ Para. 68

Return on Operating Capital [NOPAT divided by Operating Capital];

The Commission does not define NOPAT or Capital. I am not sure whether we are on the same page. Detail matters to the Fuel Majors and other parties.

Economic Profit, [NOPAT less a Capital Charge,]

The Commission's ROCE is not explicitly matched against cost of capital (or a capital charge). The Commission defines a "normal profit" as equivalent to the capital charge. Why not then, accept my Economic Profit measure?

- 3.4 Definition of the metrics is important. The "Step 3" in my February submission explains why. It is essential to cleanses the accounting information to better reflect cash flows and investment. Historic accounts cannot be taken at face value. As an example, ExxonMobil New Zealand in a reorganisation of its interests by acquisition at "market value" created a "a Common Control Reserve". It recorded this as a negative reserve of \$272.735m in 2006⁹.
- 3.5 The four essential definitions are:

NOPAT is Net operating profits after tax (assuming an all equity balance sheet);

Operating Capital is Total operating assets less current non-interest-bearing liabilities;

Cost of Capital (WACC) is the opportunity cost of debt and equity providers and equates to a normal return NOPAT/Capital or a capital charge, and

EVA (Economic Profit) is NOPAT less a capital charge.

The worked example of BP New Zealand from page 10 sets out application of these definitions: accounting information Exhibits A1 to A4 and economic information in Exhibits E1 to E25.

3.5 How do my suggestions compare to and complement the Commission's proposed measures?

The Commission states that **Margins** as a percentage is "incomplete", because the Gross Margin does not include all costs such as the opportunity costs. I proposed the *complete*

⁹ Annual Report 2007, ExxonMobil New Zealand Holdings, an unlimited liability company in New Zealand, p 25.

margin being EVA divided by sales. This metric allows costs, volumes, etc. to be scaled to sales as is demonstrated in the BP New Zealand worked example. The Commission did not recognise this the Economic Profit Margin metric in its working paper.

ROCE is the return on operating capital, NOPAT divided by Capital. No problem here, except the Commission has not defined the terms. The BP worked example defines NOPAT [E3 and E5] and Capital [E7 and E9 on pages 13 to 15.] relevant to it.

Returns on new investment can be assessed by incremental analysis by analysing changes in EVA relative to the change in capital or other variables. Historic costs, in this context are sunk costs and therefore irrelevant. Incremental analysis is an essential tool for the Fuel Majors to identify the relationship between strategies and policies that affect productivity and growth. Rewards for innovation and creating or meeting consumer demands are part of the process of competition. I note that Z Energy, since 2014 has documented these value creating initiatives. EVA can measure investment and change in value at the margin. The 2019 Annual Report updates the figures and narrative. The Commission listed reasons why profits may be above a normal profit. Decifically, it acknowledged that both Z and BP and their strategies in their high-value product offerings attracting more customers. EVA can and should be isolated in the Commission's market study to categorise excess return components..

IRR of future expected cash flows is compatible with the economic model as the relevant cash flow for discounting are Free Cash Flows, defined as NOPAT less Investment (the change in capital). Both FCF and IRR in themselves are inferior measures as they don't measure (and provide information) of the year by year value created (or return). EVA does. However, in assessing the value of business/strategies/plans using either FCF or EVA approaches, correctly applied, result in the same valuation. FCF and EVA valuation approaches are different lenses on the DCF valuation methodology.

4. BP New Zealand Holdings: a worked example

The table, *Excess Returns, Profits and Margins*¹² summarised the initial results for each of the three Fuel Majors based on publicly available information. I have now selected BP

¹¹ Para. 38.1

¹⁰ Para. 36-41

^{12 21} February Submission, p8

New Zealand Holdings to demonstrate translating accounting information into an economic framework and related outputs. The definitions covered in 3.5 above are transparent in the Exhibits beginning from page 10. There are a small number of adjustments made to accounting statements to better reflect "cash flows and investment".

The BP New Zealand group accounting data includes the business of interest, "Retail Fuel", and residual unrelated activities, such as non-operating assets or businesses. The task for the Commission is bifurcate the business for profitability purposes. The two parts add to the whole accounts and business. The process of double entry booking matters in the notional separation to ensure integrity of the analysis. The Commission's analysis should always link and reconcile with the published accounts. Fuel Majors would expect that as their accounts anchor any reasonable profitability analysis.

4.1 **EVA Margin Analysis**: E24

EVA, operating expenses, margins and asset capital charges are scaled to sales. Specific definition of "Gross Margin" favoured by the industry and the Commission can be readily incorporated into the analysis.

The subset "Plant Management Analysis" (shaded) provides data to test whether for instance "front loading" of depreciation has occurred or, whether the PP&E is disproportionate to sales and assets overtime. If the Commission is proposing ad hoc revaluations of PP&E for whatever reason, the trends over time may provide evidence for this consideration. Benchmarking among the Fuel Majors is another approach.

4.2 Incremental Investment Analysis: E25

The BP New Zealand Economic Profit (EVA) Margin is analysed to identify two sources underlying it:

Productivity measured by the change in EVA, or margin expansion, and

Profitable growth measured by the changes in sales.

The result is the "EVA Momentum"¹³, the change in EVA/prior year sales. The momentum rate of 2% is split 1.2% for margin expansion and 0.8% increase in sales. For illustration

¹³ G Bennett Stewart coined this term. See his book: "Best-Practice EVA", John Wiley & Sons, 2013.

purposes it covers one year. The spread of years can be any number to match specific investment and future results.

Similarly, Incremental analysis can be applied to EVA and capital.

- 5. The Commission proposes to consider "forward-looking profitability"¹⁴ and the expectation that profitability will trend towards normal levels.
- 5.1 The EVA framework links the past to the future through NOPAT, Free Cash Flow, Operating Capital, Cost of Capital and EVA.

The backward-looking application in the BP example equally applies for the future. The same framework can be used for assessing new entrants or expanding an existing one.

A business case definition for a New Entrant should include, as well as expected NOPAT and Asset base, the cost of acquiring customers and adjustment for the expected time to reach profitability.

Z Energy has validated this approach in its "Fair Value" accounting application with assumptions and conclusions disclosed in the 2019 Annual Report.¹⁵ The Z Energy 20-year DCF financial model should provide a management view of the future Z Energy (and the Retail Fuel component) business and lifecycle and hence, profitability. To quote from note 12:

"Chevron acquisition goodwill

The recoverable amount of the cash generating unit ('CGU') containing the goodwill has been calculated based on the present value of future cash flows expected to be derived from the CGU (value in use). The assumptions used included a Z Board approved 20-year Discounted Cash Flow ('DCF') with a post-tax discount rate of 9% and a terminal value growth rate of -2%. A 20-year DCF has been used instead of a 5-year DCF due to the industry life-cycle. The recoverable amount of the CGU was estimated to be higher than its carrying amount and no impairment was required. Management considers that no reasonably possible change in assumptions would cause the carrying amount to exceed the recoverable amount."

Access to this model would inform the Commission about sustainability of the Retail Fuel business as measured by profitability. The Commission could rerun the data with an EVA lens to reveal the size and trend in annual economic returns and the proportionate value

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¹⁵ Note 12. Intangible Assets, p 81

¹⁴ Para. 41.3

assumed for the terminal value. Also, a similar set of reports as produced for BP New Zealand but this time for the expected future.

Another view of future expected profitability can be derived from investment analysts' research and expectations. Also, the unbiased implied performance can be inferred from the capital markets as reflected in the current share price. What future EVA growth does the market expect to equate with today's share price?

Not wanting to pick on Z Energy, however, it is the only Fuel Major directly listed on the local market. By default, it is the "market" face for the Retail Fuel market. Fortunately, Z Energy is a leader in scope and quality information disclosure to shareholders.

9

Exhibits

BP New Zealand Holdings - a demonstration

Accounting

A1:

History 2007 to 2018					DRAFT 1							A1
reland, Wallace & Associates	\$m											AI
	December	_	_		_	_	_	_	_		_	due in N
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	20
Sale of Goods	3,004,710	3,621,443	2,869,894	3,155,488	3,478,246	3,564,271	3,268,681	3,269,671	2,748,943	2,691,002	3,158,826	
Other Income	5,512	4,243	4,018	5,043	6,431	7,757	26,695	7,841	15,710	8,499	18,046	
Cost of Sales	2.592.846	3.126.512	2.466.236	2,678,692	2.943.385	3.097.719	2.785.260	2.851.104	2.184.409	2.033.639	2.382.908	
Employee Benefits	77,353	77,824	74,476	67,918	73,799	77,154	77,850	79,877	88,775	92,656	94,115	
Environment Costs	0	0	0	0	0	0	0	0	18,157	29,902	58,254	
Freight Costs	0	0	0	0	0	0	0	0	171,099	149,018	106,190	
Repairs & Maintenance	0	0	0	0	0	0	0	0	28,499	26,494	26,828	
Advertising	0	0	0	0	0	0	0	0	6,112	5,684	6,897	
Legal Costs	0	0	0	0	0	0	0	0	1.847	1.388	1,101	
Travel Expenses	0	0	0	0	0	0	0	0	1.843	1.701	2,054	
Bad & Doubtful Debts	(23)	1.045	440	356	89	479	171	420	247	271	17	
Brand & Franchise Costs	(_0)	0	0	0	0	0	0	0	5.669	6,976	5,603	
Fees & Commissions	0	0	0	0	0	0	0	0	13,687	15,327	19,911	
Materials	0	0	0	0	0	0	0	0	5,538	5,805	5,423	
<i>Itilities</i>	0	0	0	0	0	0	0	0	8,860	10,737	9,421	
Other Expenses	222,197	259,706	189,297	231,276	256,838	232,513	232,330	242,569	19,053	30,782	85,778	
Gross Profit	117,849	160,599	143,463	182,289	210,566	164,163	199,765	103,542	210,858	289,121	372,372	
Cost Recoveries	0	(2.559)	(3,237)	(3,752)	(7,701)	(7,872)	(8.182)	(7.802)	(5.864)	(6,121)	(5,379)	
=X (gains)	(7,460)	34,694	(41,806)	(27,113)	(267)	(5,250)	1,473	14,462	21,237	(796)	4,599	
Asset Sales (gains)) o	0) o) o	` o´	, o	0	0	(2,350)	(4,233)	(15,477)	
Net Lease Costs	13,042	13,578	16,370	13,511	13,043	11,822	31,084	13,025	14,358	12,687	12,566	
Depreciation	29,169	29,367	29,430	31,685	27,403	25,059	23,196	30,502	31,212	33,447	32,145	
Amortisation	973	1,954	2,987	2,688	1,760	110	185	1,061	1,096	30,102	1,858	
Net Operating Profit	82,125	83,565	139,719	165,270	176,328	140,294	152,009	52,294	151,169	224,035	342,060	
Financing Expenses	49,626	55,357	41,143	31,729	30,737	25,607	30,733	32,459	32,062	31,244	29,433	
nterest Income	960	1,530	5,100	7,856	7,447	2,587	3,966	5,244	8,926	4,674	8,147	
Dividends	0	0	0	7	7	7	7	0	0	0	0	
PP&E Impairments/Gains on Sale	(2,901)	(1,358)	932	843	155	999	(2,153)	701	(619)	(690)	(5,185)	
ncome Before Taxes	30,558	28,380	104,608	142,247	153,200	118,280	123,096	25,780	127,414	196,775	315,589	
Current Tax	11,871	3,653	33,454	43,609	43,974	35,200	31,453	13,418	36,989	68,376	87,267	
Deferred Tax/Adjustments	1,550	801	(405)	6,116	(3,224)	(1,296)	(2,786)	(7,671)	(227)	(858)	(1,485)	
ncome After Taxes	17,137	23,926	71,559	92,522	112,450	84,376	94,429	20,033	90,652	129,257	229,807	
Associates	25,448	34,313	7,987	20,077	12,691	16,050	7,951	10,293	37,549	18,227	13,096	
ncome Aft Unusual	42,585	58,239	79,546	112,599	125,141	100,426	102,380	30,326	128,201	147,484	242,903	
Dividends	0	0	0	0	300,000	0	0	0	300,000	0	0	
Adjust to Ret Earnings	0	35,634	(17,547)	(6,170)	8,954	7,271	(26,858)	(362)	(1,935)	3,335	79	
To Retained Earnings	42,585	22.605	97,093	118,769	(183,813)	93,155	129.238	30,688	(169,864)	144,149	242,824	

Source: publicly available Consolidated Financial Statements (including notes). The data has been reformatted or organised to ensure better comparativeness with other Fuel Majors and, for the economic framework employed. The shaded numbers indicate further information is required.

A2:

Balance Sheet									В	P New Z	ealand H	loldinas
History 2007 to 2018					DRAFT 1							
Ireland, Wallace & Associates	\$m											A2
	December											due in May
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Assets Bank	6,023	8,230	0	5,546	4,000	8,213	9,317	1,677	12,755	17,812	24,191	
Assets Held for Sale	0,023	0,230	0	0	4,000	0,213	9,317	0	0	75,528	0	
Accounts Receivables & Prepayments Bad Debt Allowance	181,984 161	311,668 1,018	437,437 1,040	592,061 913	433,109 706	381,527 520	466,293 414	478,930 587	334,937 746	459,981 876	829,273 738	
Net Accts Receivable	181,823	310,650	436,397	591,148	432,403	381,007	465,879	478,343	334,191	459,105	828,535	
Tax Receivable	2,514	17,744	0	0	0	0	910	24,855	2,077	0	0	
Inventory	432,299	406,178	434,776	507,337	424,131	394,009	509,006	294,170	269,610	366,557	383,703	
Emission Allowances	0	0	0	0	0	0	0	0	0	31,313	925	
Total Current Assets	622,659	742,802	871,173	1,104,031	860,534	783,229	985,112	799,045	618,633	950,315	1,237,354	
Land & Improvements	136,035	137,191	138,621	137,611	134,663	144,353	145,203	166,200	178,380	193,419	222,152	
Buildings	104,450	40,862	38,785	34,084	33,113	32,117	30,414	29,289	29,105	28,897	28,320	
Depots/Tanks/Stations Other	231,784	296,990	299,216	289,707	292,950 16,013	324,625	336,987	382,550	422,746	454,675	503,461	
Otner Plant & Equipment	23,497 48,984	21,955 34,159	18,250 35,764	16,575 34,339	34,932	12,754 35,088	11,442 36,138	10,645 47,018	11,570 49,498	4,472 52,368	4,447 39,476	
Capital Work in Progress	27,795	17,686	15,601	39,334	59,334	36,979	66,841	52,128	49,022	42,369	33,562	
Grs Prop Plant & Equip	572,545	548,843	546,237	551,650	571,005	585,916	627,025	687,830	740,321	776,200	831,418	
Accum Depreciation	285,042	269,099	278,363	283,497	298,144	306,991	322,971	346,724	364,912	370,460	397,699	
Net Prop Plant & Equip	287,503	279,744	267,874	268,153	272,861	278,925	304,054	341,106	375,409	405,740	433,719	
Goodwill	0	0	0	0	0	0	53,174	53,174	53,174	24,371	0	
Development Costs	8,938	7,453	4,466	1,778	458	338	4,945	4,161	2,843	3,778	4,450	
Total Goodwill	8,938	7,453	4,466	1,778	458	338	58,119	57,335	56,017	28,149	4,450	
Deferred Tax	14,743	27,271	19,394	12,088	15,841	20,505	13,907	22,664	18,760	19,643	22,050	
Other Assets Associate Investments	19,263 99,911	23,032 97,179	19,382 89,519	17,985 109,485	15,386 107,595	13,259 115,206	14,443 110,144	12,997 124,146	12,499 156,849	13,857 78,452	18,877 108,876	
Total Assets	1.053.017	1,177,481	1,271,808	1,513,520	1,272,675	1,211,462	1,485,779	1,357,293	1.238.167	1,496,156	1.825.326	
Total Floorie	.,000,011	.,,	1,21 1,000	.,0.0,020	.,2.2,0.0	.,,	1,100,110	.,00.,200	.,200,.0.	1,100,100	.,020,020	
T	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Total Liab & Equity Loans & Bonds	223,916	124	4,085	81	146	600,071	28,657	25,123	25,233	24,240	622,703	
Accounts Payable & Other	204,070	336,230	347,959	445,453	380,675	250,597	414,529	253,961	293,729	375,134	415,407	
Emission Trading/Other Provisions	0	3,500	3,966	27,000	39,028	12,920	6,161	5,151	19,102	36,377	60,365	
Tax Payable	0	0	7,701	20,976	13,283	9,236	0	0	0	15,985	34,582	
Employment Provisions ST	6,947	6,611	7,089	6,281	7,726	8,052	8,493	8,889	8,977	8,865	9,312	
Total Current Liabs	434,933	346,465	370,800	499,791	440,858	880,876	457,840	293,124	347,041	460,601	1,142,369	
Loans & Bonds Employment Provisions LT	450,000 26,186	600,000 65,521	600,000 40,525	600,000 30,984	600,000 33,472	0 40,771	601,918 8,060	601,684 13,971	600,000 13,031	600,000 14,578	0 18,630	
Total Senior Liabs	911,119			1,130,775	1,074,330		1,067,818	908,779	960,072	1,075,179	1,160,999	
Provisions	3,142	2,490	1,700	4,446	4,842	3,238	1,936	2,646	2,091	824	1,350	
Total Liabilities	914,261			1,135,221	1,079,172		1,069,754	911,425	962,163	1,076,003	1,162,349	
Deferred Tax	623	2,267	952	1,699	716	635	845	0	0	0	0	
Share Capital Retained Earnings	33,530 104,603	33,530 127,208	33,530 224,301	33,530 343,070	33,530 159,257	33,530 252,412	33,530 381,650	33,530 412,338	33,530 242,474	33,530 386,623	33,530 629,447	
Common Equity	138,133	160,738	257,831	376,600	192,787	285,942	415,180	445,868	276,004	420,153	662,977	
Total Liab & Equity	1,053,017	1,177,481		1,513,520		1,211,462	1,485,779	1,357,293	1,238,167	1,496,156	1,825,326	

A4

Income	Ctatar	mant 0/	of Co	
Income	State	nent %	or sa	ıes

History 2007 to 2018	_				Draft 1							A 4
Ireland, Wallace & Associates	\$m December 2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	due in May
Sale of Goods Other Income	99.8% 0.2%	99.9% 0.1%	99.9% 0.1%	99.8% 0.2%	99.8% 0.2%	99.8% 0.2%	99.2% 0.8%	99.8% 0.2%	99.4% 0.6%	99.7% 0.3%	99.4% 0.6%	
Cost of Sales Employee Benefits Environment Costs Freight Costs Repairs & Maintenance Advertising Legal Costs Travel Expenses Bad & Doubtful Debts Brand & Franchise Costs Fees & Commissions Materials Utilities	86.1% 2.6%	86.2% 2.1%	85.8% 2.6%	84.8% 2.1%	84.5% 2.1%	86.7% 2.2%	84.5% 2.4%	87.0% 2.4%	79.0% 3.2% 0.7% 6.2% 1.0% 0.2% 0.1% 0.0% 0.0% 0.2% 0.5% 0.2% 0.3%	75.3% 3.4% 1.1% 5.5% 1.0% 0.2% 0.1% 0.0,0% 0.3% 0.6% 0.2% 0.4%	75.0% 3.0% 1.8% 3.3% 0.8% 0.2% 0.0% 0.1% 0.0% 0.2% 0.6% 0.2% 0.3%	
Other Expenses	7.4%	7.2%	6.6%	7.3%	7.4%	6.5%	7.1%	7.4%	0.7%	1.1%	2.7%	
Gross Profit	3.9%	4.4%	5.0%	5.8%	6.0%	4.6%	6.1%	3.2%	7.6%	10.7%	11.7%	
Cost Recoveries FX (gains) Asset Sales (gains) Net Lease Costs Depreciation Amortisation	0.0% (0.2%) 0.0% 0.4% 1.0% 0.0%	(0.1%) 1.0% 0.0% 0.4% 0.8% 0.1%	(0.1%) (1.5%) 0.0% 0.6% 1.0% 0.1%	(0.1%) (0.9%) 0.0% 0.4% 1.0% 0.1%	(0.2%) (0.0%) 0.0% 0.4% 0.8% 0.1%	(0.2%) (0.1%) 0.0% 0.3% 0.7% 0.0%	(0.2%) 0.0% 0.0% 0.9% 0.7% 0.0%	(0.2%) 0.4% 0.0% 0.4% 0.9% 0.0%	(0.2%) 0.8% (0.1%) 0.5% 1.1% 0.0%	(0.2%) (0.0%) (0.2%) 0.5% 1.2% 1.1%	(0.2%) 0.1% (0.5%) 0.4% 1.0% 0.1%	
Net Operating Profit	2.7%	2.3%	4.9%	5.2%	5.1%	3.9%	4.6%	1.6%	5.5%	8.3%	10.8%	
Financing Expenses	1.6%	1.5%	1.4%	1.0%	0.9%	0.7%	0.9%	1.0%	1.2%	1.2%	0.9%	
Interest Income	0.0%	0.0%	0.2%	0.2%	0.2%	0.1%	0.1%	0.2%	0.3%	0.2%	0.3%	
Dividends	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
PP&E Impairments/Gains on Sale	(0.1%)	(0.0%)	0.0%	0.0%	0.0%	0.0%	(0.1%)	0.0%	(0.0%)	(0.0%)	(0.2%)	
Income Before Taxes	1.0%	0.8%	3.6%	4.5%	4.4%	3.3%	3.7%	0.8%	4.6%	7.3%	9.9%	
Current Tax Deferred Tax/Adjustments	0.4% 0.1%	0.1% 0.0%	1.2% (0.0%)	1.4% 0.2%	1.3% (0.1%)	1.0% (0.0%)	1.0% (0.1%)	0.4% (0.2%)	1.3% (0.0%)	2.5% (0.0%)	2.7% (0.0%)	
Income After Taxes	0.6%	0.7%	2.5%	2.9%	3.2%	2.4%	2.9%	0.6%	3.3%	4.8%	7.2%	
Associates	0.8%	0.9%	0.3%	0.6%	0.4%	0.4%	0.2%	0.3%	1.4%	0.7%	0.4%	
Income Aft Unusual	1.4%	1.6%	2.8%	3.6%	3.6%	2.8%	3.1%	0.9%	4.6%	5.5%	7.6%	
Dividends Adjust to Ret Earnings	0.0% 0.0%	0.0% 1.0%	0.0% (0.6%)	0.0% (0.2%)	8.6% 0.3%	0.0% 0.2%	0.0% (0.8%)	0.0% (0.0%)	10.9% (0.1%)	0.0% 0.1%	0.0% 0.0%	
To Retained Earnings	1.4%	0.6%	3.4%	3.8%	(5.3%)	2.6%	3.9%	0.9%	(6.1%)	5.3%	7.6%	

Economic

E1:

Economic Value	Added								BF	New Ze	aland I	Holdings
History 2007 to 2018					Draft 1							E1
Ireland, Wallace & Associates	\$m											
	December 2007	2008	2009	2010	2011	2012	2013	2014 ¹	2015	2016	2017	due in May 2018
Performance Summary												
NOPAT	N/A	111,263	76,580	105,637	137,920	110,317	86,480	51,002	109,326	170,255	242,800	
Beg Capital	N/A	795,287	791,037	901,829	945,245	748,026	852,042	971,147	1,014,851	813,741	966,342	
NOPAT/Beg Capital	N/A	14.0%	9.7%	11.7%	14.6%	14.7%	10.1%	5.3%	10.8%	20.9%	25.1%	
Cost of Capital (C*)	10.0%	10.1%	10.6%	9.3%	10.5%	10.3%	9.0%	8.8%	9.6%	8.7%	8.6%	
Spread Method												
Profit Spread R-C*	N/A	3.9%	(0.9%)	2.4%	4.1%	4.4%	1.1%	(3.5%)	1.2%	12.2%	16.5%	
x Beg Capital	N/A	795,287	791,037	901,829	945,245	748,026	852,042	971,147	1,014,851	813,741	966,342	
EVA = (R-C*) x Capital	N/A	30,939	(7,270)	21,767	38,669	33,271	9,796	(34,459)	11,901	99,459	159,694	
Residual Income Method												
NOPAT	N/A	111,263	76,580	105,637	137,920	110,317	86,480	51,002	109,326	170,255	242,800	
Cost of Capital (C*)	10.0%	10.1%	10.6%	9.3%	10.5%	10.3%	9.0%	8.8%	9.6%	8.7%	8.6%	
x Beg Capital	N/A	795,287	791,037	901,829	945,245	748,026	852,042	971,147	1,014,851	813,741	966,342	
Capital Charge	N/A	80,324	83,850	83,870	99,251	77,047	76,684	85,461	97,426	70,795	83,105	
EVA = NOPAT-Capital Charge	N/A	30,939	(7,270)	21,767	38,669	33,271	9,796	(34,459)	11,901	99,459	159,694	
Increase in EVA	N/A	N/A	(38,209)	29,037	16,902	(5,399)	(23,474)	(44,255)	46,359	87,558	60,235	
Cumulative EVA	N/A	30,939	23,669	45,436	84,105	117,376	127,173	92,714	104,615	204,074	363,768	
Market Valuation												
Performance Index R/C*	N/A	1.39 x	0.91 x	1.26 x	1.39 x	1.43 x	1.13 x	0.60 x	1.12 x	2.40 x	2.92 x	

E3:

NOPAT Operating Ap	proach								В	P New Z	ealand H	loldings
History 2007 to 2018					DRAFT 1							E3
Ireland, Wallace & Associates	\$m											
	December											due in May
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Sale of Goods	3,010,222	3,625,686	2,873,912	3,160,531	3,484,677	3,572,028	3,295,376	3,277,512	2,764,653	2,699,501	3,176,872	
Cost of Sales	2,892,373	3,465,087	2,730,449	2,978,242	3,274,111	3,407,865	3,095,611	3,173,970	2,553,795	2,410,380	2,804,500	
Depreciation/Amortisation	30,142	31,321	32,417	34,373	29,163	25,169	23,381	31,563	32,308	63,549	34,003	
Cost Recoveries	0	(2,559)	(3,237)	(3,752)	(7,701)	(7,872)	(8,182)	(7,802)	(5,864)	(6,121)	(5,379)	
FX (gains)/losses	(7,460)	34,694	(41,806)	(27,113)	(267)	(5,250)	1,473	14,462	18,887	(5,029)	(10,878)	
Net Lease Costs	13,042	13,578	16,370	13,511	13,043	11,822	31,084	13,025	14,358	12,687	12,566	
Int Exp Non-Cap Leases	0	(13,576)	(8,185)	(6,756)	(6,522)	(5,912)	(6,822)	(6,513)	(7,179)	(6,344)	(6,283)	
(Incr) Employment Provisions ST	N/A	336	(478)	808	(1,445)	(326)	(441)	(396)	(88)	112	(447)	
(Incr) Employment Provisions LT	N/A	(39, 335)	24,996	9,541	(2,488)	(7,299)	32,711	(5,911)	940	(1,547)	(4,052)	
(Incr) Provisions	N/A	652	790	(2,746)	(396)	1,604	1,302	(710)	555	1,267	(526)	
(Incr) NOPAT/Capital adj.	N/A	0	0	0	0	0	0	0	2,350	(16,505)	15,477	
(Incr) Bad Debt Reserve	N/A	(857)	(22)	127	207	186	106	(173)	(159)	(130)	138	
Total Operating Expenses	N/A	3,489,341	2,751,294	2,996,235	3,297,705	3,419,987	3,170,223	3,211,515	2,609,903	2,452,319	2,839,119	
Adjusted EBIT	N/A	136,345	122,618	164,296	186,972	152,041	125,153	65,997	154,750	247,182	337,753	
Operating Taxes	N/A	25,082	46,038	58,659	49,052	41,723	38,673	14,995	45,424	76,927	94,953	
NOPAT	N/A	111,263	76,580	105,637	137,920	110,317	86,480	51,002	109,326	170,255	242,800	

E5:

2017 NOPAT Calcu	ılation	BP New Zealand Hol	dings
History 2007 to 2018 Ireland, Wallace & Associates \$m	DRAFT 1		E5
December Operating Profit		<u>NOPAT</u>	
3,176,872	Sale of Goods / Income Avail To Co	242,903	
2,804,500 34,003 (5,379) (10,878) 12,566	Cost of SalesDepreciationCost RecoveriesFX (gains)/lossesNet Lease Costs		
342,060	Adjusted Net Operating Profit		
29,433	Financing ExpensesInt Exp Non-Cap Leases	(29,433) (6,283)	
	Adj Interest Expense+ Tax Benefit of Adj Interest Expense	(35,716) 10,000	
8,147 (5,185)	Interest Expense AT + Interest Income / AT + PP&E Impairments/Gains on Sale / - (Incr) in Employment Provisions ST - (Incr) in Employment Provisions LT - (Incr) in Provisions - (Incr) in NOPAT/Capital adj (Incr) in Bad Debt Reserve	(25,715) (5,866) 3,733 (447) (4,052) (526) 15,477	
315,589	Adjusted Income Before Tax		
85,782	- Taxes		
229,807	Adjusted Income After Taxes		
13,096	+ Associates	13,096	
242,903	Net Income / NOPAT	242,800	

E7:

Capital - Operating Ap	proach								В	New Z	ealand H	oldings
History 2007 to 2018 Ireland, Wallace & Associates	\$m	_			Draft 1							E7
	December 2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	due in May 2018
Net Accts Receivable Bad Debt Reserve Net Inventory Other Current Assets	181,823 161 432,299 2,514	310,650 1,018 406,178 17,744	436,397 1,040 434,776 0	591,148 913 507,337 0	432,403 706 424,131 0	381,007 520 394,009 0	465,879 414 509,006 910	478,343 587 294,170 24,855	334,191 746 269,610 2,077	459,105 876 366,557 31,313	828,535 738 383,703 925	
Current Operating Assets	616,797	735,590	872,213	1,099,398	857,240	775,536	976,209	797,955	606,624	857,851	1,213,901	
Accounts Payable & Other Emission Trading/Other Provisions Tax Payable	204,070 0 0	336,230 3,500 0	347,959 3,966 7,701	445,453 27,000 20,976	380,675 39,028 13,283	250,597 12,920 9,236	414,529 6,161 0	253,961 5,151 0	293,729 19,102 0	375,134 36,377 15,985	415,407 60,365 34,582	
NIBCLs	204,070	339,730	359,626	493,429	432,986	272,753	420,690	259,112	312,831	427,496	510,354	
Net Working Capital	412,727	395,860	512,587	605,969	424,254	502,783	555,519	538,843	293,793	430,355	703,547	
Net Prop Plant & Equip Capital Work in Progress PV of Non-Cap Leases	287,503 (27,795) 80,531	279,744 (17,686) 80,531	267,874 (15,601) 98,938	268,153 (39,334) 83,632	272,861 (59,334) 81,760	278,925 (36,979) 76,175	304,054 (66,841) 94,121	341,106 (52,128) 97,517	375,409 (49,022) 111,417	405,740 (42,369) 100,213	433,719 (33,562) 103,765	
Adjusted Prop Plant & Equipment	340,239	342,589	351,211	312,451	295,287	318,121	331,334	386,495	437,804	463,584	503,922	
Goodwill Development Costs	0 8,938	0 7,453	0 4,466	0 1,778	0 458	0 338	53,174 4,945	53,174 4,161	53,174 2,843	24,371 3,778	0 4,450	
Other Assets Cum Unusual Loss A/T NOPAT/Capital adj. (Net Deferred Taxes)	19,263 0 0 14,120	23,032 (2,901) 0 25,004	19,382 (4,259) 0 18,442	17,985 (3,327) 0 10,389	15,386 (2,484) 0 15,125	13,259 (2,329) 0 19,870	14,443 (1,330) 0 13,062	12,997 (3,483) 0 22,664	12,499 (2,782) (2,350) 18,760	13,857 (3,401) 14,155 19,643	18,877 (4,091) (1,322) 22,050	
Other Assets	33,383	45,135	33,565	25,047	28,027	30,800	26,175	32,178	26,127	44,254	35,514	
Capital	795,287	791,037	901,829	945,245	748,026	852,042	971,147	1,014,851	813,741	966,342	1,247,433	

E9:

2017 Capital Cald	culation	BP New Zealand Holdings
History 2007 to 2018 Ireland, Wallace & Associates	DRAFT 1	E9
\$m December <u>Balance Sheet</u>		<u>Capital</u>
24,191 828,535	+ Bank + Net Accts Receivable + Bad Debt Reserve	828,535 738
383,703 925	+ Net Inventory + Emission Allowances	383,703 925
1,237,354	Current Assets - Accounts Payable & Other - Emission Trading/Other Provisions - Tax Payable	1,213,901 415,407 60,365 34,582
433,719	Net Working Capital Net Prop Plant & Equip + Capital Work in Progress + PV of Non-Cap Leases	703,547 433,719 (33,562) 103,765
433,719	Adjusted PP&E	503,922
4,450 22.050	+ Development Costs + Deferred Tax	4,450
18,877	+ Other Assets + Cum Unusual Loss A/T + NOPAT/Capital adj. + (Net Deferred Taxes)	18,877 (4,091) (1,322) 22,050
108,876 1,825,326	+ Associate Investments Total Assets / Capital	1,247,433

E12:

Free Cash Flow									В	New Ze	aland H	Holdings
History 2007 to 2018				ı	DRAFT 1							E12
Ireland, Wallace & Associates	\$m December 2007	2008	2009	2010 [*]	2011	2012	2013	2014	2015 [*]	2016	2017	due in May
Operating Activities												
NOPAT Depreciation & Amortization	N/A 30,142	111,263 31,321	76,580 32,417	105,637 34,373	137,920 29,163	110,317 25,169	86,480 23,381	51,002 31,563	109,326 32,308	170,255 63,549	242,800 34,003	
Operating Sources	N/A	142,584	108,997	140,010	167,083	135,486	109,861	82,565	141,634	233,804	276,803	
Net Working Capital Capital Expenditures Goodwill Other Assets	N/A N/A N/A	(16,867) 33,671 (1,485) 11,752	116,727 41,039 (2,987) (11,570)	93,382 (4,387) (2,688) (8,518)	(181,715) 11,999 (1,320) 2,980	78,529 48,003 (120) 2,773	52,736 36,594 57,781 (4,625)	(16,676) 86,724 (784) 6,003	(245,050) 83,617 (1,318) (6,051)	136,562 89,329 (27,868) 18,127	273,192 74,341 (23,699) (8,740)	
Operating Uses	N/A	27,071	143,209	77,789	(168,056)	129,185	142,486	75,267	(168,802)	216,150	315,094	
Free Cash Flow	N/A	115,513	(34,212)	62,221	335,139	6,301	(32,625)	7,298	310,436	17,654	(38,291)	
Unusual Inc (Loss) AT Other Non-Operating Income AT (Incr) Oth Non-Operating Capital	N/A 23,504 N/A	(2,901) 33,362 12,841	(1,358) 8,639 9,745	932 20,672 (43,699)	843 12,808 (18,110)	155 16,774 14,744	999 6,406 (24,800)	(2,153) 10,798 711	701 37,103 (29,597)	(619) 17,730 85,050	(690) 9,363 (21,617)	
Cash Flow Before Financing	N/A	158,815	(17,186)	40,126	330,680	37,975	(50,020)	16,654	318,644	119,815	(51,236)	
Financing Activities Interest Income After Tax Interest Expense After Tax Common Dividends	(643) N/A 0	(1,071) 48,253 0	(3,570) 34,529 0	(5,499) 26,940 0	(5,362) 26,827 300,000	(1,863) 22,693 0	(2,856) 27,040 0	(3,776) 28,060 0	(6,427) 28,254 300,000	(3,365) 27,063 0	(5,866) 25,715 0	
Financing Payments	N/A	47,182	30,959	21,440	321,465	20,831	24,184	24,284	321,827	23,698	19,849	
(Reqd) Surplus Financing	N/A	111,633	(48,145)	18,686	9,215	17,144	(74,204)	(7,630)	(3,183)	96,117	(71,085)	
Marketable Securities Total Debt &Leases Common Stock	N/A N/A N/A	(2,207) (73,792) (35,634)	8,230 22,368 17,547	(5,546) (19,310) 6,170	1,546 (1,807) (8,954)	(4,213) (5,660) (7,271)	(1,104) 48,450 26,858	7,640 (372) 362	(11,078) 12,326 1,935	(80,585) (12,197) (3,335)	69,149 2,015 (79)	
Net Financing	N/A	(111,633)	48,145	(18,686)	(9,215)	(17,144)	74,204	7,630	3,183	(96,117)	71,085	

E17

Performance Sum	marv									Е	P New Z	ealand H	loldings
History 2007 to 2018					DRAFT 1							-4-	
Ireland, Wallace & Associates	\$m											E17	
noiana, manaco a noccolato	December											due in May	10 Year
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017		Summary
0		2000	2000	2010	2011	2012	2010	2017	2010	2010	2017		pound Gr.
Operating Results	NI/A	3.625.686	2,873,912	3,160,531	3,484,677	3,572,028	3,295,376	3,277,512	2.764.652	2.699.501	3.176.872	Com	pound Gr.
Operating Sales Adjusted EBIT	N/A N/A	136,345	122,618	164,296	186,972	152,041	125,153	65,997	154,750	247,182	337,753		
NOPAT	N/A	111,263	76,580	105,637	137,920	110,317	86,480	51,002	109,326	170,255	242,800		
Total Ordinary Profits After Tax	N/A	97,443	54,260	103,037	129,263	106.261	68.702	37,516	124.603	164,287	232,313		
Income Avail To Common	42.585	58,239	79,546	112,599	125,203	100,201	102,380	30,326	128,201	147,484	242,903		
Capital Employed	42,303	30,233	13,540	112,000	123, 141	100,420	102,500	30,320	120,201	147,404	242,303	Com	pound Gr.
Total Capital	929.016	914,132	1.006.949	1,099,610	918.955	1,012,440	1,157,449	1.192.802	1.032.367	1.180.503	1.414.062		pouna on
- Total Mkt Securities	6,023	8.230	0	5.546	4.000	8,213	9.317	1,102,002	12.755	93,340	24,191		
- Other Non-op Capital	127,706	114,865	105,120	148,819	166,929	152,185	176,985	176,274	205,871	120,821	142,438		
Capital	795,287	791,037	901,829	945,245	748,026	852,042		1,014,851	813,741	966,342			
Operating Analysis	700,207	701,001	001,020	0.0,2.0	. 10,020	002,012	0,	1,011,001	0.0,	000,012	1,211,100		Average
Sales/Avg Capital	N/A	4.57 x	3.40 x	3.42 x	4.12 x	4.46 x	3.61 x	3.30 x	3.02 x	3.03 x	2.87 x		
x Adjusted EBIT/Sales	N/A	3.8%	4.3%	5.2%	5.4%	4.3%	3.8%	2.0%	5.6%	9.2%	10.6%		
Adj EBIT/Avg Capital	N/A	17.2%	14.5%	17.8%	22.1%	19.0%	13.7%	6.6%	16.9%	27.8%	30.5%		
x (1-Operating Tax Rate)	N/A	81.6%	62.5%	64.3%	73.8%	72.6%	69.1%	77.3%	70.6%	68.9%	71.9%		
NOPAT/Avg Capital	N/A	14.0%	9.0%	11.4%	16.3%	13.8%	9.5%	5.1%	12.0%	19.1%	21.9%		
Cost of Capital (C*)	10.0%	10.1%	10.6%	9.3%	10.5%	10.3%	9.0%	8.8%	9.6%	8.7%	8.6%		
Performance Index	N/A	1.39 x	0.85 x	1.23 x	1.55 x	1.34 x	1.05 x	0.58 x	1.25 x	2.20 x	2.55 x		
Free Cash Flow												9	umulative
NOPAT	N/A	111,263	76,580	105,637	137,920	110,317	86,480	51,002	109,326	170,255	242,800		
Increase in Capital (I)	N/A	(4,250)	110,792	43,416	(197,219)	104,016	119,105	43,704	(201,110)	152,601	281,091		
Free Cash Flow	N/A	115,513	(34,212)	62,221	335,139	6,301	(32,625)	7,298	310,436	17,654	(38,291)		
Investment Rate (I/NOPAT)	N/A	(3.8%)	144.7%	41.1%	(143.0%)	94.3%	137.7%	85.7%	(184.0%)	89.6%	115.8%		
Financial Policies													Average
Debt/Total Capital	81.2%	74.5%	69.8%	62.2%	74.2%	66.8%	62.6%	60.7%	71.4%	61.4%	51.4%		
Debt/Total Cap (Net)	81.1%	74.2%	69.8%	62.0%	74.1%	66.5%	62.3%	60.7%	71.0%	58.1%	50.5%		
Dividend Payout Ratio	0.0%	0.0%	0.0%	0.0%	239.7%	0.0%	0.0%	0.0%	234.0%	0.0%	0.0%		
Common Share Data												<u>G</u>	rowth/Avg
Share Price	N/A	N/A			N/A		N/A	N/A	N/A				N/A
Adj Book Value Per Share	N/A	N/A			N/A		N/A	N/A	N/A				N/A
Price/Adjusted Book Ratio	N/A	N/A			N/A	N/A	N/A	N/A	N/A				N/A
Price/Earnings Ratio	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

E24

EVA Margin Analysis	s								В	P New Z	ealand H	loldings
History 2007 to 2018	-				Draft 1							E24
Ireland, Wallace & Associates	\$m											E24
	December		_		_			_			_	due in May
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Economic Value Added		400.00/	400.00/	400.00/	400.00/	400.00/	400.00/	400.00/	400.00/	400.00/	400.00/	
Sales		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
 Cash Operating Expenses 		96.1%	96.2%	95.6%	95.2%	96.2%	96.7%	97.5%	94.9%	91.3%	91.3%	
= Operating Margin		3.9%	3.8%	4.4%	4.8%	3.8%	3.3%	2.5%	5.1%	8.7%	8.7%	
- Net Working Capital Charge		1.1%	1.7%	1.6%	1.6%	1.3%	1.4%	1.5%	1.4%	1.2%	1.5%	
- PP&E Charge		1.8%	2.4%	2.1%	1.8%	1.6%	1.6%	1.9%	2.6%	3.8%	2.4%	
- R&D Charge		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
- M&A Charge		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
- Other Asset Charge		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	
Adjusted Goodwill Charge		0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.2%	0.1%	0.0%	
Total Asset Ownership Charges		3.1%	4.2%	3.8%	3.4%	3.0%	3.2%	3.6%	4.3%	5.2%	4.1%	
= Net Margin (EVA/Economic Profi	t)	0.9%	(0.5%)	0.6%	1.4%	0.8%	0.1%	(1.1%)	0.8%	3.4%	4.6%	
x Adjust Sales	;	3,625,686	2,873,912	3,160,531	3,484,677	3,572,028	3,295,376	3,277,512	2,764,653	2,699,501	3,176,872	
= EVA		31,153	(13,142)	19,748	49,023	27,914	4,437	(36,382)	21,554	92,821	147,607	
Plant Management Analysis												
Capacity Ratio (Gross PP&E/Sales)	N/A	17.1%	21.6%	19.4%	17.1%	17.1%	19.4%	21.2%	27.8%	30.3%	27.3%	
x Newness Ratio (Net PPE/Grs PPE)		55.2%	55.9%	54.2%	51.1%	50.3%	50.8%	51.7%	53.7%	55.1%	55.7%	
= Net Capacity Ratio (NCR)	N/A	9.4%	12.1%	10.5%	8.7%	8.6%	9.9%	11.0%	14.9%	16.7%	15.2%	
x Wgt Avg Cap Cost C*	10.0%	10.1%	10.6%	9.3%	10.5%	10.3%	9.0%	8.8%	9.6%	8.7%	8.6%	
= PP&E Capital Charge/Sales (1)	N/A	1.0%	1.3%	1.0%	0.9%	0.9%	0.9%	1.0%	1.4%	1.5%	1.3%	
Depr. Rate (Depr/Net PP&E)	8.9%	9.2%	9.3%	10.4%	9.6%	8.2%	7.2%	8.8%	7.8%	14.1%	7.0%	
x Net Capacity Ratio (NCR)	N/A	9.4%	12.1%	10.5%	8.7%	8.6%	9.9%	11.0%	14.9%	16.7%	15.2%	
= PP&E Depreciation/Sales (2)	N/A	0.9%	1.1%	1.1%	0.8%	0.7%	0.7%	1.0%	1.2%	2.4%	1.1%	
= PP&E Charge % (1 + 2)	N/A	1.8%	2.4%	2.1%	1.8%	1.6%	1.6%	1.9%	2.6%	3.8%	2.4%	
- Trac onarge %(T · 2)	IVA	1.0 /6	2.7/0	2.170	1.0 /6	1.076	1.076	1.576	2.0 /6	3.0 /8	2.470	

E25

Incremental Investr		BP New Zealand Holdings										
History 2007 to 2018					Draft 1							E25
Ireland, Wallace & Associates	\$m											E Z 3
	December 2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	due in Ma
Incremental Net Value Analysis												
EVA Margin (NOPAT/Sales)	yoy	0.9%	(0.5%)	0.6%	1.4%	0.8%	0.1%	(1.1%)	0.8%	3.4%	4.6%	
Productivity Indicator	_											
EVA Margin expansion			(1.3%)	1.1%	0.8%	(0.6%)	(0.6%)	(1.2%)	1.9%	2.7%	1.2%	
Profitable Growth Indicator												
Sales growth pa			(20.7%)	10.0%	10.3%	2.5%	(7.7%)	(0.5%)	(15.6%)	(2.4%)	17.7%	
Growth			0.1%	0.1%	0.1%	0.0%	(0.0%)	0.0%	(0.1%)	(0.1%)	0.8%	
EVA Momentum (change in EVA/prior year Sales) (change in EVA/prior year Sales)			(1.2%)	1.1%	0.9%	(0.6%)	(0.7%)	(1.2%)	1.8%	2.6%	2.0%	