

From: Allan Botica <allanb@botica.co.nz>

Sent: Thursday, 28 October 2021 9:52 AM

To: marketstudies <marketstudies@comcom.govt.nz>

Subject: RE: Commerce Commission – Grocery Market Study Virtual Conference. Statement from Northelia

Dear Commissioners

Northelia offered, in its submission, to deliver a new like for like supermarket chain. For this to occur, the following conditions would need to be met:

36 months of comprehensive access to wholesale on a non-discriminatory basis while our own infrastructure is built. This would include:

- Full equivalence of capability with the incumbents
- Full accounting separation
- Non-discrimination on pricing, terms and service levels

The appointment of a Supermarkets Commissioner for a term of 5 years with power to make immediate and binding decisions.

Legislation preventing pocket pricing

A declaration of SMP – Significant Market Power – by the Commission to the incumbents

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