

Submission on the draft report into the grocery sector

13/08/2021

Thank you for providing the draft report and the opportunity to make comment.

Speaking on behalf of consumers I am concerned that the possible remedies for the sector will be helpful for supermarket suppliers but will not ultimately benefit consumers at the checkout with fairer prices.

We will not see NZ products cheaper on NZ shelves than they are overseas. I believe this because suppliers who already sell direct to the consumer, for example farmers markets and home kill meat suppliers already sell their products at highly inflated prices.

Supermarket suppliers will take a bigger slice of the cake, but consumers will still be overcharged at the checkout – I do not believe that this was the outcome the Government was seeking when they asked the Commerce Commission to see if the grocery industry is working well.

Further measures are needed to ensure that competition in the grocery sector is working well for consumers.

Thank you,

Andrew Henderson