ANONYMOUS SUBMISSION

Review of the Grocery Supply Code Request for views paper

Date received

16/08/2024

Submitter

Submitter contacts

Submission on behalf of

SUBMISSION BEGINS:

Do you consider the code currently effective in supporting the objectives set out in paragraph 21?

1. No

Following on from Question 6, are there certain objectives within paragraph 21 that you wish to comment on?

2. All aspects of paragraph 21.

Are there any issues with the content of the Code that may be impacting the Code's effectiveness in supporting the objectives in paragraph 21.

3. Yes

Are there any opportunities for improving the content of the Code to support the objectives in paragraph 21?

4. Yes

Are there any issues with the way the Code is being operated or implemented that may be impacting its effectiveness in supporting the objectives in paragraph 21?

- 5. Yes, with stores having to comply to having core range, recommended range products on shelf, there is no possibility to have the opportunity to sell our goods in Foodstuffs stores, small businesses can't compete financially with larger suppliers to meet foodstuffs financial demands.
- 6. We are still bullied paying [**Mathematica**] merchandising and promotion fees but stores still expecting us to also merchandise with threats of deleting if don't comply. And RRP 4 weeks out of 6 week period are not always reasonable and stores profiting to much.

Do you have any suggestions about steps to include within the review process to support input into the review?

7. Just what you are doing. Talk to as many suppliers as possible.

Do you have any other comments you would like us to consider when planning this review process?

8. Ask about pricing and promotions, [**DEFINITION**] EDLP pricing and what it means removing these offers of the ticket price.