

We have too many of these false competition businesses which creates the illusion of choice. I started shopping at Fresh Choice because I thought it was my local grocery store only to find out on this report that it's part of the big 2.

There should be placed in their signage even if in small letters that we are a Foodstuffs or Woolworths trading company to help us have better choices.

Food is essential and we need better transparency and pricing if we want a healthier lifestyle

Thanks