

Much clearer labels of price

For everyone, but especially pensioners and vision-limited...

- Unit price clearly distinct, and standardized for quantity, e.g.
- ALL similar competing products on the shelf are instantly comparable per litre or per 100g without need for tedious calculations
- The text is black, using the standard font Arial Black (like what you are reading now)
- It is standard 14 point size
- It is black text on white background for sure clarity.
- Words not in capital letters, (which are harder to read)
- The standard pricing is always in a rectangle of 3 points border size.
- Not like this...



but like this ...

6 Roll Deco Towel

Retail price
\$3.76

\$3.05 per litre

