

Kia ora koutou,

This email provides further detail on the indicative topics we intend to include in discussions as part of Session 4 of our conference.

Session 4: Grocery code of conduct, private labels and collective bargaining by suppliers

Topic 1: How should a grocery code of conduct be implemented?

- Who should be subject to a grocery code?
- To what extent might concepts from the Australian Food and Grocery Code of Conduct be relevant?
- Should there be different requirements for fresh produce?
- To what extent should the code limit use of best price guarantees and exclusive supply arrangements?
- What should the oversight, code compliance, monitoring and dispute resolution process be?

Topic 2: What effect are private label products having on competition between retailers and suppliers?

- Should anything be done about private labels to help promote (or reduce harm to) competition?
- How would the NZFGC proposal for structural separation of private labels work?

Topic 3: Should collective bargaining by suppliers be introduced?

Confirmation of conference agenda

A reminder that the session dates and times are as follows:

Day	Date	Time	Session
1	Thurs 21 Oct	9.30-10.45 11.15-12.30	Session 1: The nature of competition in the retail grocery sector
2	Fri 22 Oct	9.30-10.45	Session 2: Pricing and promotional practices and loyalty programmes
		11.15-12.30	Session 3: Unit pricing
3	Tues 26 Oct	9.30-10.45 11.15-12.30	Session 4: Grocery code of conduct, private labels and collective bargaining by suppliers
4	Weds 27 Oct	9.30-10.45	Session 5: Indicators of competition – international price comparisons and innovation
		11.15-12.30	Session 6: Indicators of competition – principles underlying profitability analysis
5	Thurs 28 Oct	9.30-10.45	Session 7: Options to improve conditions for entry and expansion
		11.15-12.30	Session 8: Options to improve conditions for entry and expansion – wholesale
6	Mon 1 Nov	9.30-10.45 11.15-12.30	Session 9: Divestment and sponsorship of entry
7	Tues 2 Nov	9.30-10.45	Session 10: Reserved for overruns

Closing comments

11.15-12.30

Any further updates on the conference agenda will be provided by email prior to the beginning of each day's session.

Any questions prior to or during the conference should be emailed to marketstudies@comcom.govt.nz.

How to join the conference

The conference will be run via a Zoom webinar platform. To register for the webinar please click on the following link:

https://us02web.zoom.us/webinar/register/WN_vUMF-0voQwK3n4RJZb1gWw

After registering, you will receive a confirmation email containing information about joining the webinar.

Please make sure you have downloaded an up-to-date version of Zoom prior to the conference.

We encourage participants to join each conference session 10-15 minutes prior to the start time so you can review any updates to the agenda for that day and ensure you are properly connected.

Tips for those speaking at the conference:

- For the best sound quality, please use a headset
- To avoid bandwidth issues, please do not use virtual backgrounds or blurring
- Please mute pop-up notifications, including any from social media accounts

Please be aware that media members may be in attendance throughout the conference. This will be in an observing capacity only.

We will record all conference sessions and will publish transcripts of these as soon as possible following the conference. The recordings will not be published.

Further information on remaining conference sessions

Additional information about conference sessions 1 to 3 is available on our website: https://comcom.govt.nz/about-us/our-role/competition-studies/market-study-into-retail-grocery-sector

Our intention is to provide additional information on the remaining conference sessions on the following days:

- Friday 22 October Sessions 5 to 8
- Friday 29 October Sessions 9 to 10

