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29 October 2021



Official Information Act #21.071 – Williams Corporation Complaints

- 1. We refer to your request received on 19 October 2021 for whether the Commerce Commission (Commission) has received any complaints about Williams Corporation Limited (Williams), specifically in relation to its advertised 10% return.
- 2. We have treated this as a request for information under the Official Information Act 1982 (**OIA**).

Our response

- 3. We have decided to grant your request.
- 4. The Commission has received seven complaints about Williams. None of these complaints relate to the advertised 10% return. We have provided summaries of the seven complaints at **Attachment A**.
- 5. Please note the Commission will be publishing this response to your request on its website. Your personal details will be redacted from the published response.
- 6. Please do not hesitate to contact us at oia@comcom.govt.nz if you have any questions about this request.

Yours sincerely

Alexandra Murray

OIA and Information Coordinator

Кеу	
С	Complainant
Т	Trader
Outcomes	
NFA	No Further Action
Enforcement Criteria Letters	
G	Conduct is unclear/unlikely breach
Q	Appropriate for other agency or private action
Н	Limited detriment

Attachment A – Complaints about Williams Corporation

Details	Complaint summary
Number: ENQ0557206	C states that T advertises properties through business and personal Facebook accounts. C states T advertises properties as
Date: 14/08/2021	being under the first home buyers cap. C states that this is not true and is misleading.
Outcome: NFA, G	
Number: ENQ0554624	C states that T is a ponzi scheme. C states T's growth does not align with their output.
Date: 18/05/2021	
Outcome: NFA, Q	
Number: ENQ0548302	C states that T's graphic for a development is misleading. C states the graphic depicts a foot path and grass berm, but neither exists.
Date: 25/11/2020	
Outcome: NFA, H, Q	

Number: ENQ0540801	C states that T's advertising is misleading. C states T claims that the advertised property can be used for an Airbnb rental when this is prohibited by the Christchurch District Plan.
Date: 5/06/2020	
Outcome: NFA, Q	
Number: ENQ0538177	C states that T's advertising is misleading. C states T claims that
	the advertised property can be used for an Airbnb rental when this is prohibited by the Christchurch District Plan.
Date : 16/04/2020	
Outcome: NFA, Q	
Number: ENQ0526970	C alleges that T is misleading the public by advertising on their
	Christchurch development sites that they have "SOLD OUT" despite the Trader's newsletter and website showing that there
Data: 1/06/2010	are still units in that development site for sale. C alleges that this
Date: 1/06/2019	advertising is creating a false sense of demand by suggesting
	that the units have sold out.
Outcome: NFA, G	CE ELIC Y
Number: ENQ0526857	C alleges that T is misleading the public by advertising on their
	Christchurch development sites that they have "SOLD OUT" despite the Trader's newsletter and website showing that there
Date: 25 /05 /2010	are still units in that development site for sale. C alleges that this
Date: 25/05/2019	advertising is creating a false sense of demand by suggesting
600	that the units have sold out.
Outcome: NFA, G	