

Market Study into Grocery Sector

Allowing large businesses to purchase smaller ones in the early 2000's has undoubtedly led us to where we are now, which is a duopoly 'hidden' by the various brands that both Woolworths and Foodstuffs run.

Their toxic relationships with their suppliers and the subtle threats they push through that prevents any media being able to speak with these suppliers without fear of retribution from these two major businesses, begs the question of how is this a free, open-market, sector of the economy – more of a mafia state. When competition did come along in the form of The Warehouse Group (TWG) in 2006, both of these major retailers purchased large shares in TWG to subdue their move into the grocery space.

Additionally, the major retailers' tactics on purchasing up land that would be suitable for competition only to not doing anything with to prevent further competition is something that needs to be looked at.

This sector needs competition. This industry needs to be regulated further.