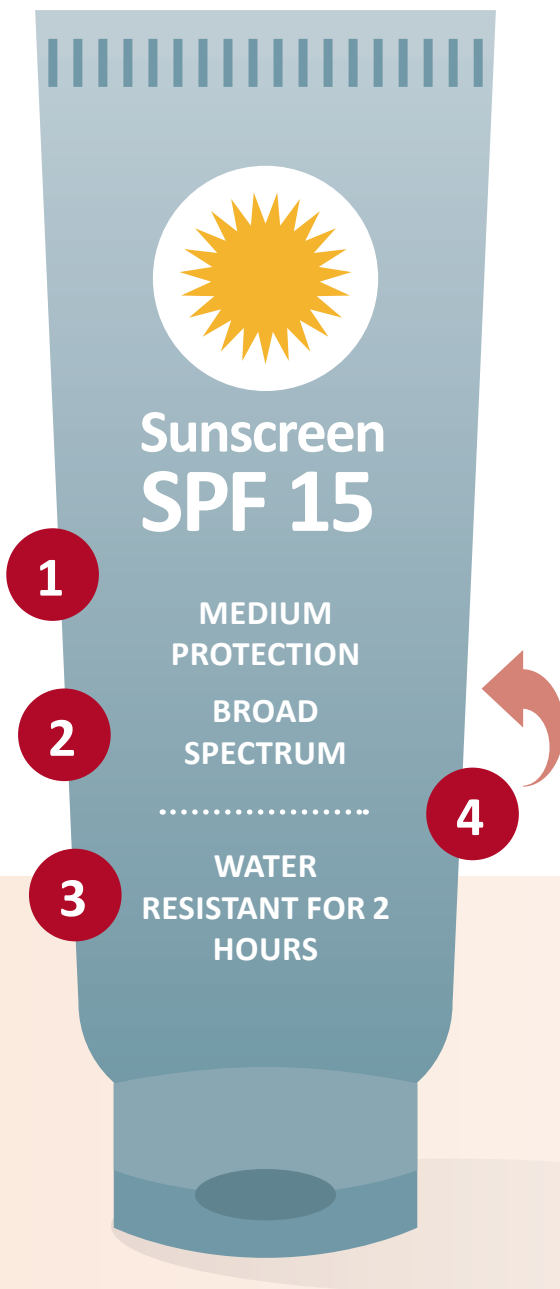


Sunscreen Labelling



You **MUST** label your product with:

- 1** 'SPF' or 'Sun Protection Factor' with factor 4, 6, 8, 10, 15, 20, 25, 30, 40, 50 or 50+. A category description can also be included:
 - 'Low' for SPF 4, 6, 8 or 10
 - 'Medium' or 'moderate' for SPF 15, 20 or 25
 - 'High' for SPF 30, 40 or 50
 - 'Very high' for SPF 50+
- 2** 'Broad spectrum' but make this smaller than the 'SPF' or 'Sun Protection Factor' label
- 3** 'Water resistant' plus an amount of time; use only 40 minutes, 2 hours or 4 hours. This label must be smaller than the 'SPF' or 'Sun Protection Factor' label
- 4** plus clear instructions on how to use, which must include 'apply generously to the skin 20 minutes before skin exposure, then reapply frequently, and after swimming or towelling', or words to this effect.

DO NOT label your product with:

- an SPF factor different than those listed above, eg, SPF 60
- claims that imply an increase in protection time
- any numerical claim of UVAPF (Ultraviolet A Protection Factor)
- water resistance claims that are longer than 4 hours
- the phrases 'Sunblock', 'Sweat proof' or 'Waterproof' – these can be misleading
- 'Broad spectrum' or 'water resistance' labels that are larger than the 'SPF' label.

This quick reference guide highlights some of the key labelling requirements for primary sunscreen products under the Sunscreen (Product Safety Standard) Act 2022, which sets AS/NZ 2604:2012 as a mandatory standard.

It is not intended to provide an exhaustive list of the requirements of the Standard, nor does it provide guidance on whether the testing in the Standard has been complied with, or whether the product meets its SPF, water resistance or broad spectrum claims.

For more information on the mandatory Standard please visit our website www.comcom.govt.nz.

For a comprehensive understanding of the full requirements, a copy of the Standards is available from www.standards.govt.nz.