



*Opening Remarks by Chair*

1 the logistics of this Conference is available to those  
2 present who require any assistance and she's at the end of  
3 the table here, and I might also mention to you that she's  
4 holding the pass to the toilets which are around by the  
5 lift. So, you will have to get that pass from her.

6 I'd also like to welcome everyone, particularly those  
7 who have travelled from outside Wellington and those who  
8 have taken time to meet with Commission staff and make  
9 written submissions on this matter.

10 We're very appreciative that the Commission has access  
11 to the industry experience which is before us. As I've  
12 already said, this Conference relates to an application from  
13 the Pohokura Joint Venture Parties who I'll refer from this  
14 point on as "the applicants".

15 The application for authorisation was registered by the  
16 Commission on 23 December 2002. Commission staff then  
17 sought the initial views of interested parties on the  
18 competitive implications of the application. The Commission  
19 then issued its Draft Determination on the 16th of May 2003.

20 The Draft Determination outlined the Commission's  
21 thinking to that time and identified issues on which it  
22 sought additional information and views. Written  
23 submissions on the Draft Determination were received from  
24 ten parties and these were posted on the Commission's  
25 website.

26 I recognise that there is a large amount of complex  
27 issues raised by the application. We are appreciative of  
28 the assistance provided to date. The Commission will do its  
29 best to make its final determination on this application as  
30 soon as possible, and at this stage we anticipate doing so  
31 by the 7th of August 2003.

*Opening Remarks by Chair*

1 I'd like now to make some brief comments on the  
2 procedures of this Conference. We have set down three days  
3 for the Conference, though at this stage the third day is a  
4 reserve day. I understand that Commission staff have  
5 provided an indicative timetable to all parties here. If  
6 you don't have that timetable we can make it available.

7 At this time we propose to start with the applicant and  
8 then, as far as practicable given the availability of  
9 parties, follow with those who are generally supportive and  
10 those against. The applicant will then have the right of  
11 reply at the end.

12 I'll do my best to ensure that everyone is given a fair  
13 opportunity to present their case. If necessary some  
14 adjustments can be made to the timetable.

15 It's not proposed to close the Conference venue during  
16 the lunch breaks, however a Commission staff member will be  
17 in attendance during those times. These Conferences are  
18 designed to allow interested parties to present their  
19 arguments to the Commission and for the Commission to test  
20 those arguments by questioning.

21 S 64 of the Commerce Act requires that the Commission  
22 shall provide for as little formality and technicality as  
23 possible. This Conference is not, and is not intended to  
24 be, an adversarial proceeding. There will be no cross-  
25 examination. There is, however, the opportunity for  
26 questioning by both Commission members and staff. This is  
27 not a public Conference in the sense that while the public  
28 are welcome to attend, they do not have speaking rights or  
29 the right to ask questions.

30 A full record of this Conference will be maintained by  
31 both transcription and tape recording. Could any person

*Opening Remarks by Chair*

1 speaking please do so from one of the microphones available  
2 and speak clearly and precisely. I would also ask that each  
3 speaker state their name and the party they are representing  
4 so that we can identify them clearly. It's important not to  
5 speak too fast because we'll end up having to go over the  
6 same material again if you do.

7         Commissioners have read all the submissions carefully,  
8 so please make any summaries of submissions as succinct as  
9 possible. It would be appreciated if speakers focus on the  
10 key issues in their addresses to us. I would like to point  
11 out that the Commission can consider only those issues  
12 within its jurisdiction and accordingly we do not wish to  
13 hear submissions on issues which are not directly relevant  
14 to the Pohokura gas application.

15         It is expected that a number of experts will be  
16 attending and presenting at this Conference. I would like  
17 to stress that their role is as experts in their fields, and  
18 they should not act as an advocate for any particular party.  
19 If the Commission considers that experts are in fact acting  
20 as advocates for a particular party their submission may be  
21 treated as though they are part of that particular party's  
22 submission rather than as an expert opinion.

23         I hope that this Conference will be able to avoid  
24 confidential material. If it should be necessary to  
25 consider material which is confidential, the Conference will  
26 be closed during that discussion to all persons except  
27 Commission members and staff, the party providing the  
28 confidential material and to legal counsel and relevant  
29 experts who provide appropriate undertakings. I emphasise,  
30 however, that we have a strong preference for as much as  
31 possible to be heard in public sessions.



1           **PRESENTATION BY POHOKURA JOINT VENTURE PARTNERS**

2  
3 **DR BERRY:** Thank you for the introduction. I'll introduce the  
4 members of the applicant's team, there's quite a few of us,  
5 so we don't all fit on these front benches, so I'll just go  
6 round in sequence. Opposite me are representatives from  
7 Todd, Mr Rodney Deppe, Mr Richard Tweedie and Christopher  
8 Hall. Next to Chris Hall is Professor Lewis Evans who is  
9 known to you no doubt. To Professor Evans' right is  
10 Mr David Salisbury of OMV. At this corner here we have  
11 Mr David Agostini and next to me is Mr Murray Jackson from  
12 Shell.

13           The other members of our team are seated in the front  
14 bench of the room here, I'll point out the two Westpac  
15 representatives on the end of this table here, they are  
16 Patrick Cocquerel and Mr Jonathan Ballantyne. Those will be  
17 the people speaking to the applicant's submission and these  
18 three gentlemen will be the prime submitters in this session  
19 hence their positioning in the better seats for the job.

20           Perhaps if I just begin by some introductory comments.  
21 I thought it would be useful just to give some initial  
22 themes and to give a feel for where our presentation is  
23 going to proceed today, so that we've got the presentational  
24 context before I hand over to the team.

25           First of all the application. What the application is  
26 about here is for authorisation for the Pohokura Joint  
27 Venturers and for their successors to enter into contracts  
28 to sell gas jointly from the Pohokura Field.

29           One point I want to emphasise, and it was made in the  
30 application, is that this application does not relate to the  
31 contracts to be entered into between the joint venture and

1 the purchasers of gas; they are future contracts, and as is  
2 acknowledged in the application, they are subject to further  
3 analysis under the section 27 provisions of the Act at the  
4 appropriate time.

5 I'll come back to this later when we're talking about  
6 conditions, but I do urge the Commission to bear that in  
7 mind because many of the submissions of other parties are in  
8 fact moving into a matter that is not directly the subject  
9 matter of this application.

10 Moving on to our framework for the presentation, there  
11 are, in our submission, two key decision points, two main  
12 streams of issues. The first one is, to what extent does  
13 this proposal involve a lessening of competition? Now, the  
14 legal test is clear, it's a question of comparing the  
15 proposal which we've just outlined with what is the most  
16 likely counterfactual. As we stated in our submission, we  
17 accept the preliminary view of the Commission that  
18 Scenario 1, marketing, is the most likely counterfactual.

19 One point that you'll hear emphasised as a central theme  
20 is, what is this concept of Scenario 1 marketing all about?  
21 It's important to realise that it is not three independent  
22 sellers. It is three co-ordinated sellers sourcing jointly  
23 from a commonly owned field. There will need to be a  
24 significant level of co-ordination which will be required  
25 before the three joint venturers could go to market even  
26 under Scenario 1 marketing.

27 Just to touch upon two issues relating to output and  
28 price, and again this will be developed in the submission;  
29 for example on questions of output on Scenario 1 there would  
30 need to be agreement on optimal depletion path rates. There  
31 will need to be co-ordination to match what buyer's demands

1 are; they are unlikely to match each of the joint venturers'  
2 entitlements. On the question of output again, another  
3 issue that we will develop, is that under joint marketing  
4 there will be no restriction in output compared with  
5 Scenario 1 marketing.

6 In terms of price under Scenario 1, this is a situation  
7 where there is an absence of a significant commodity market,  
8 which is a highly significant fact in the context of this  
9 application. And so there will, in this setting, need to  
10 be, between the joint venturers under Scenario 1, some kind  
11 of cash balancing arrangements.

12 In the absence of commodity markets, how is that price  
13 reached; it becomes an issue of what is the market price,  
14 and as you will see from our submission, this then starts to  
15 walk into a need for information sharing between the joint  
16 venturers on questions as to price.

17 And so, when you begin to understand what Scenario 1  
18 marketing is all about, it really is no more than a form of  
19 joint selling, as it has been described. And, in the  
20 absence of the ability to undertake separate marketing which  
21 we say is not feasible, this is the most likely  
22 counterfactual which the Commission has identified and as we  
23 accept.

24 David Salisbury here will speak in more detail and try  
25 and give as full a picture as possible to explain what are  
26 the differences between the proposal and counterfactual, and  
27 he's got some considerable detail on that issue which  
28 follows on from the submission already lodged with the  
29 Commission.

30 Another line of argument that we will be advancing is  
31 that the proposal does not involve any lessening of



1 competition compared with the counterfactual, and we've got  
2 Professor Evans further developing arguments as to why joint  
3 marketing is pro-competitive and enhances dynamic  
4 efficiency, and it will facilitate contracts to support the  
5 development of the field.

6 The Joint Venture Field will enter the market as an  
7 entity, and successful harvesting of the field will  
8 incentivise exploration. Now, all of those are very  
9 important matters in the context of a market which is scarce  
10 on resource. The question of the importance of exploration  
11 is another theme that will be progressed as we go along.

12 So, at the end of the day what we say is really, if the  
13 Commission was to look at what would be the most likely  
14 counterfactual in operation in the marketplace in  
15 Scenario 1, you would end up causing the market to undertake  
16 a great deal of activity at the end of the day to achieve  
17 nothing in terms of a competitive advantage.

18 So, that in broad outline is our first line of argument,  
19 that this proposal involves no lessening of competition and  
20 it follows that the Commission, if it reached that  
21 conclusion, would decline jurisdiction to the application.

22 Moving on to our second key issue; if, however, a  
23 lessening of competition is found, then the Commission, of  
24 course, is required to undertake cost-benefit analysis. The  
25 starting point is, first of all, to identify the relevant  
26 detriments, and we note that the Commission has set out  
27 three conclusions as to detriments in paragraph 400 of the  
28 Draft Determination.

29 The first one is that there is an assertion that the  
30 proposal will lessen the options available to purchasers in  
31 terms of amounts of gas and the non-price terms, and the

1 conclusion also goes on to state that buyers will be less  
2 informed about market conditions which could increase  
3 prices. But again, as I've begun to introduce the theme,  
4 the co-ordination required under Scenario 1 means that there  
5 will in reality be no lessening of competition relative to  
6 those considerations when compared with Scenario 1.

7 The second key conclusion as to detriment is that joint  
8 marketing is likely to increase the potential for price  
9 discrimination, and Professor Evans will speak to this issue  
10 and articulate why price discrimination is no less likely to  
11 occur under Scenario 1 than it is under joint marketing.

12 The last of the Commission's reasons on detriment is  
13 that the proposal would inhibit or delay market  
14 developments, and we say that on the contrary the successful  
15 harvest of Pohokura will incentivise development and future  
16 exploration, as I mentioned before.

17 Before I just pass off detriments, a preliminary  
18 comment, the Commission has not quantified detriments so we  
19 are not in a position to comment on that issue, and we will  
20 come back to that, but our position is that there are no  
21 detriments and so therefore there should be zero attached to  
22 detriments for the purposes of this application.

23 The next issue after detriments is, of course, public  
24 benefit, and the focus of our submission here is that the  
25 benefits of this proposal compared with the counterfactual  
26 are the avoidance of delay. This is the crucial link to the  
27 public benefit argument.

28 Chris Hall will be discussing the question of our  
29 position that there would conservatively be a three year  
30 delay. We say that the Commission has no basis upon which  
31 to conclude that the time difference between the

1 counterfactual and Scenario 1 is only one year. The  
2 Commission acknowledges that the AIPN survey is not  
3 scientific but nonetheless appears to attach some weight to  
4 it.

5 Our position is that this survey is flawed to the point  
6 that no weight can be attached to it. Chris will also speak  
7 to the other commercial realities one-by-one in terms of the  
8 Commission's reasons to support the view that there is a one  
9 year delay.

10 Now, our presentation on benefits will conclude with  
11 Professor Evans then describing the considerable benefits  
12 that will result from early production, again based on the  
13 assumption of a three year delay differential.

14 At this stage our presentation will move to the  
15 conditions and at that point we will begin with general  
16 legal submissions which I'll present and then will be  
17 followed by Professor Evans, so we will each speak to all of  
18 the Commission's proposed conditions, and then what will  
19 follow is a discussion from each of the participants making  
20 up the joint venture as well as the Westpac representatives.

21 **CHAIR:** Can I just clarify, Dr Berry; will you at that point  
22 make clear what your submission was at the beginning of your  
23 introduction about this application not being about the  
24 contracts for gas themselves?

25 **DR BERRY:** In the course of the legal submissions on conditions  
26 it will be -- the argument will be advanced that a number of  
27 the proposed conditions of other parties are irrelevant so  
28 far as they relate to the future contract, which is property  
29 subject to the application of s.27 at a later time. I'll go  
30 through that argument in full when I do the legal  
31 submissions relating to conditions.

1           The position we take is that each of the Commission's  
2 proposed conditions is unacceptable variously upon grounds  
3 of inappropriateness, unworkability and illegality, and we  
4 will also demonstrate how they would also serve to delay  
5 development of the field.

6           One theme that we will emphasise as we go through this  
7 part of the presentation is that the conditions will serve  
8 in fact to frustrate the achievement of the benefits of  
9 early production of the field and we'll take the Commission  
10 through each conditions as to why we say there is that  
11 particular prospect.

12           So, that in a nutshell -- those are the issues we will  
13 cover as we go through those two main lines of argument,  
14 that this competition analysis necessitates. In order to  
15 wrap-up our presentation we will make available to you  
16 Mr Agostini, and you will be aware of his background as a  
17 member of the COAG Report, and Mr Agostini will outline the  
18 context of that report and provide his views on the issues  
19 relating to the start up of Pohokura. His discussion will  
20 serve to highlight that separate marketing is not feasible  
21 within the New Zealand context, and his views are also  
22 supportive of the issues surrounding Scenario 1 marketing.

23           The last element of our presentation will be to briefly  
24 discuss the Australian examples that the Commission picks up  
25 in its Draft Determination, Geographe, Thyacine, Yolla and  
26 Vencorp, and Mr Tweedie will go through those particular  
27 examples. So that in a nutshell is where this presentation  
28 is heading.

29           Given the number of different participants hopefully  
30 we'll get the flow right. You are, of course, free to ask  
31 questions as we go, but I just wonder whether it may not

1 help the flow if we can have a bit of a run to get it  
2 through before the questions start coming perhaps.

3 **CHAIR:** I understand why you ask the question, but I am also  
4 aware, that you realise that for us to ask questions  
5 effectively, it actually helps to ask them as you go. So,  
6 to the extent that we can ask questions at the end of each  
7 presenter, we'll try to handle the majority of them there,  
8 but I think we need to reserve the right to ask questions  
9 during the presentations as well, particularly on points of  
10 clarification, but also questions get lost if they're not  
11 asked immediately and the purpose of the hearing is to allow  
12 that interchange. So, we'll try to accommodate you as much  
13 as we can, but not to the extent that it gets in the way of  
14 us understanding your submissions.

15 **DR BERRY:** Sure, I understand. Okay, well, that's me done for  
16 the moment and so if we can now move to the commencement of  
17 the applicant's presentation. There is an initial point  
18 that we want to raise in relation to s.26 within the context  
19 of this application, and so once we've discussed that then  
20 we'll move on to David Salisbury talking about the meaning  
21 of Scenario 1 marketing.

22 **CHAIR:** Who's going to address s.26?

23 **DR BERRY:** Okay, this follows on from essentially what was  
24 stated in our submission in response to the Draft  
25 Determination, and this is a situation where the Government  
26 has issued two Policy Statements, and I just want to make  
27 some brief observations about each of these two Government  
28 Policy Statements.

29 The first one is one of a general nature where the  
30 Government states its hope that some depth will emerge in  
31 the market which will be likely to support the emergence of

1 a competitive wholesale and secondary market situation. And  
2 so, that's the Government Policy Statement of a general  
3 nature, and of course one matter that is relevant to the  
4 background of that is the need for the right incentives for  
5 exploration; we're not going to reach those goals without  
6 the discovery of a lot more reserve.

7 But more particularly, the second of these Government  
8 Policy Statements, the one issued in April this year, is  
9 specific in nature relating to Pohokura and I'd have to say  
10 from my experience I can't recall a Government Policy  
11 Statement that has been so focused in relation to an  
12 authorisation application.

13 I'll just touch on the key points that come out of this  
14 statement, and there essentially are four of them for our  
15 purposes. The first is that the development of Pohokura is  
16 important for energy security. The second key point is that  
17 with steadily increasing demand for electricity, New Zealand  
18 needs further significant electricity generation to meet  
19 that demand growth.

20 The third key point is that the development of Pohokura  
21 will help remove uncertainty about New Zealand's medium term  
22 energy security.

23 And finally, the development of Pohokura will facilitate  
24 early decisions on new electricity generation investment.

25 Now, as the Commission is no doubt aware, the caselaw is  
26 clear in terms of what meaning attaches to Government Policy  
27 Statements. The Commission must give genuine thought and  
28 attention to both of these Government Policy Statements and  
29 more particularly it must attach appropriate weight to both  
30 statements.

31 But what I would invite the Commission to do is to focus

1 in particular on the second of the Policy Statements and to  
2 attach significant weight to the goals that are stipulated  
3 in that Policy Statement.

4 **CHAIR:** Is there any basis for the Commission to give one Policy  
5 Statement additional weight compared to the other, or should  
6 they not be read side-by-side?

7 **DR BERRY:** They ought to be read side-by-side, but I would  
8 suggest that, because of the specific and express nature of  
9 the Pohokura Policy Statement, it is giving a particular  
10 direction relating to this given field.

11 **CHAIR:** But the requirement on the Commission is to give them  
12 both due consideration to meet that requirement. It seems  
13 to me we have to give both of them due consideration, not  
14 one greater consideration than the other. So I assume  
15 that's not your submission?

16 **DR BERRY:** Well, it is possible to give them both appropriate  
17 weight and still at the same time attach the appropriate  
18 considerations to the importance of the Pohokura Statement.

19 **CHAIR:** I think it would be helpful for us if you spoke to  
20 specifically which areas of that that you thought the  
21 Commission should give further consideration to.

22 **DR BERRY:** I think it's fair to say, in the course of our  
23 presentation as we go through this, there will be reference  
24 to the importance of the need to incentivise exploration  
25 that is sitting there amongst these Policy Statements, and  
26 this is important to get Pohokura on-stream as an important  
27 starting point to give the right signals and incentives to  
28 the industry to permit a jointly owned field to be able to  
29 be marketed jointly in a timely fashion. Again, feeds into  
30 much of the submission that follows beyond the, so --

31 **CHAIR:** So that's the key matter that you believe needs

1 additional consideration by the Commission?

2 **DR BERRY:** I think also, all of those other considerations have  
3 to be taken into account relating to --

4 **CHAIR:** I understand that they all have to be taken into  
5 account, my question to you is, which ones do you think need  
6 to be given further consideration by the Commission from  
7 what has already occurred?

8 **MR TWEEDIE:** If I might offer some words on that point. The 2nd  
9 of April 2003 Policy Statement, we would argue, has to be  
10 very closely considered by the Commission in terms of this  
11 application because it is specific to this application. The  
12 earlier -- the March 2003 Policy Statement was a far more  
13 general Policy Statement that covered a lot of other things,  
14 but certainly the second one which was specifically directed  
15 to the development of the Pohokura Field, I could refer to  
16 the summary that the Minister has provided; he says:

17 "Pohokura is the only significant new gas field that can  
18 be brought into commercial production quickly. Secondly,  
19 gas from Pohokura needs to be available in a timeframe and  
20 manner that ensures the national energy security and  
21 economic growth interests are met."

22 Very specific, very direct, very clear, very  
23 unequivocal.

24 Furthermore, the statement goes on to say:

25 "Pohokura is the only sizeable commercial field  
26 available to meet the requirement of significant quantities  
27 of new gas. The Government recognises that it is not  
28 certain that gas from Pohokura will be secured for  
29 electricity generation, however, investment decisions on a  
30 number of generation projects are currently on hold until  
31 there is greater certainty of the future of gas supply.



1           The timely supply of gas from Pohokura is therefore  
2           important to provide greater certainty over where the gas is  
3           used enabling new generation investment decisions to be  
4           made. Accordingly, gas from Pohokura needs to be  
5           successfully marketed and in production in a timeframe and  
6           manner that ensures that the national energy security and  
7           economic growth interests are met. This is particularly  
8           important to ensure that new electricity generation projects  
9           can be built in a timely manner to meet growing electricity  
10          demand."

11          So, that statement very clearly deals to the national  
12          interests; national interest and the importance of Pohokura  
13          to the national interest and precisely that comes back to a  
14          timely development, that means an early development to meet  
15          that shortfall of gas.

16 **CHAIR:** Can I just ask you a question. Would you agree then  
17          that if the Commission accepts, and I think in the Draft  
18          Determination it did, that early development of the field  
19          gave rise to significant benefits, at least in principle,  
20          but the Commerce Act itself requires us to be reasonably  
21          certain that those benefits are achievable. Would you  
22          therefore agree that part of what the Commission should  
23          consider is how to ensure those benefits are actually  
24          realised?

25 **MR TWEEDIE:** The timely development of Pohokura, no one would  
26          disagree with that objective, but the way the Commission has  
27          approached that issue is something we fundamentally disagree  
28          with, and subsequent submissions will address that point.

29 **CHAIR:** But you do agree that it needs to be dealt with?

30 **MR TWEEDIE:** The issue of a timely development --

31 **CHAIR:** The issue of ensuring that the benefits from the

1 development are achieved; do you agree that that is  
2 something that needs to be addressed through this process?

3 **MR TWEEDIE:** Our submissions will be addressing that point.

4 **DR BERRY:** I think it's fair to say that this was put up as a  
5 preliminary theme which will be picked up as we go through  
6 the submission, and so, I think these questions are  
7 beginning to pre-empt where some of the substance of the  
8 presentation goes, and so, I just wonder whether we don't  
9 move into the presentation because you'll get the chance to  
10 ask these questions.

11 **CHAIR:** I'll just check with Ms Bates on whether she wants to  
12 pursue it and I do appreciate that you do come back to a lot  
13 of issues.

14 **MS BATES QC:** Yes, I do want to pursue it Mr Berry, just  
15 briefly.

16 You accept the law doesn't state that the Commission has  
17 to give evidence to Government Policy under a Government  
18 Policy Statement?

19 **DR BERRY:** The position is as stated in the case that I cited.

20 **MS BATES QC:** It gives it such weight as it considers  
21 appropriate, correct?

22 **DR BERRY:** Correct.

23 **MS BATES QC:** You've identified four matters from the Government  
24 Policy Statement. Are you saying that it's your submission  
25 that the Commission hasn't taken those into account?

26 **MR TWEEDIE:** If I could answer that. The answer is, it hasn't  
27 adequately taken them into account in terms of its Draft  
28 Determination.

29 **MS BATES QC:** Well, what we'd be asking you to do is to identify  
30 with much more precision exactly --

31 **MR TWEEDIE:** We will do.

1 **MS BATES QC:** -- exactly why you think the Commission has not  
2 taken those matters into account.

3 **DR BERRY:** I think particularly when we come to discuss the  
4 conditions, the extend to which they may put at risk the  
5 achievement of development and so on, this is where you will  
6 see the linkage of --

7 **MS BATES QC:** So is it really that, if we had given proper  
8 consideration to the matters, we couldn't possibly have  
9 reached the decision we did? Is that the thrust of it?

10 **DR BERRY:** I think if you have regard properly to the  
11 considerations of s.26, we say you would give authorisation  
12 attaching no conditions, and so, when we come through those  
13 parts there we explain why conditions put at risk the  
14 achievement of the goals of this Policy Statement.

15 **MS BATES QC:** But it may be that we have taken into account all  
16 of the matters referred to in s.26 and we would suggest  
17 that -- in the Policy Statement under s.26, and we are of  
18 the view that we have, but are you saying that there is  
19 further argument that needs to be taken into account by us  
20 that we haven't already addressed?

21 **DR BERRY:** I think that's fair to say. I mean, by the time  
22 hopefully you've heard all of our submissions you will see  
23 why we say that there is a need to have authorisation  
24 without conditions to achieve the Government Policy  
25 Statement.

26 **MS BATES QC:** Yes, but at this stage we haven't given sufficient  
27 weight to the Government Policy Statement, or that there are  
28 further arguments to be addressed on it?

29 **DR BERRY:** It's both, weight and there are further arguments  
30 relating to the achievement of the benefits.

31 **MS BATES QC:** From the legal perspective, I think you need to

1 make it very clear.

2 **DR BERRY:** In particular it's the latter argument, not just  
3 weight but also the potential to frustrate the achievement  
4 of the benefits is a particular concern which does dovetail  
5 with this Policy Statement.

6 **MS BATES QC:** Thank you.

7 **CHAIR:** Can I just, before we go on, I'll check with my other  
8 colleagues whether they had any questions at this stage.

9 [No comments].

10 **MR DEPPE:** Before we get into the main -- my name is Rodney  
11 Deppe and I'm from Todd.

12 Before we get into the main part of the presentation, I  
13 just wanted to quickly go through some of what might be  
14 called background information, but is very important  
15 background information because it puts the entire  
16 application in context.

17 The first role obviously is the key point is that  
18 Pohokura has a market share at the moment of nil, and that  
19 we are proposing, and we hope to as quickly as possible, to  
20 enter the market and that means that we will not rise to  
21 100% of the market as the NZIER submissions suggested, but  
22 we will rise to approximately 30%.

23 Now, that 30% is approximate, and the reason I say it's  
24 approximate is because Pohokura will compete with other  
25 fields and the dynamics in the petroleum market shouldn't be  
26 underestimated. There are things changing every day as we  
27 speak, and it's highly complex and is very high technology  
28 nowadays, and the rate of change of technology is increasing  
29 every day. And so in other words, the other fields comprise  
30 approximately of 30% -- sorry, the other fields comprise  
31 approximately 70%.

1           Then of course we're also competing with the other gas  
2 contracts. Now, the other gas contracts have a high degree  
3 of flexibility about them, this is the Maui and Kapuni  
4 contracts in particular, and so therefore the buyers can  
5 basically take more gas or less gas to a fairly higher  
6 degree and that is an alternative for them and, therefore,  
7 they are able to use that as an alternative and, therefore,  
8 that not only constrains the price, but it also gives them  
9 real alternatives all the time.

10 **CHAIR:** Mr Deppe, may I interrupt to clarify something with  
11 market shares.

12           I wonder if you can tell me, in terms of uncommitted  
13 gas, looking at reserves as well as currently available gas,  
14 what percentage of the market would Pohokura gas make up  
15 when we look simply at uncommitted gas?

16 **MR DEPPE:** Well, there are two points there. First of all, I  
17 think it is incorrect to only look at uncommitted gas.  
18 First of all --

19 **CHAIR:** We can look at it -- we've got the big picture. I would  
20 like to know if you know what the percentage is that  
21 Pohokura makes up of uncommitted gas.

22           I accept that we have to have the big picture as well,  
23 but do you know what that percentage is?

24 **MR DEPPE:** That percentage would be higher than 30%, but --

25 **CHAIR:** Is it 80, is it 60?

26 **MR DEPPE:** In 2006 onwards it would be approximately 50%, but I  
27 think at the end of this slide you will understand the  
28 reason for the approximation figure, and the reason I say  
29 that is for the balancing point, which is acceleration of  
30 reserves and exploration.

31           Those two reasons are pretty important in the gas

1 market. What's happening right now as we speak is that  
2 there is a high degree of acceleration of reserves  
3 occurring. The McKee Gas Field has announced already that  
4 they are accelerating some reserves. There is in fact 2,000  
5 petajoules of gas reserves sitting under the ground right  
6 now potentially able to be accelerated. So that gives a  
7 fairly high degree of ways in which technology can be  
8 applied --

9 **CHAIR:** Is that gas economic?

10 **MR DEPPE:** Well, that's the point and a very relevant question  
11 for this application, because as the gas price rises, those  
12 gas reserves will become more economic. So, therefore, that  
13 constrains the ability of Pohokura to extract higher prices,  
14 because the competition actually increases as prices  
15 increase because the other fields produce more reserves or  
16 can and do have the ability to produce more reserves, and  
17 that's occurring in virtually every field that we have in  
18 New Zealand right now.

19 **CHAIR:** I guess the question is the extent to which it  
20 constrains. It may provide some constraint at some point,  
21 but I think to be useful for us we need to understand at  
22 what point would that gas provide a constraint.

23 **MR DEPPE:** Well, it varies --

24 **CHAIR:** And on what terms.

25 **MR DEPPE:** It varies from field to field. I can only comment  
26 specifically in respect of the fields that we actually have  
27 an interest, and I think you referred earlier to the issues  
28 at Maui and we will probably discuss those later on in the  
29 closed hearing, so I won't refer to those now, but please  
30 remember those issues do bear on competition when we talk  
31 about them later.

1           Specifically referring to Kapuni, interestingly we're  
2 actually co-operating with NGC -- wouldn't think so from the  
3 submissions -- but nevertheless we are co-operating with  
4 them to try and increase production at that field. They, on  
5 their side of the fence, are going to be expanding a third  
6 field and we are, on our part, hosting a very wide range of  
7 activities to increase production; this is from workovers,  
8 to well sidetracks to water shuttles, there are a host of  
9 complex issues at all of the wells, and there are a lot of  
10 wells at Kapuni so there are a lot of things that can be  
11 done.

12 **MR STEVENS:** Mr Deppe, just picking up on that point of  
13 acceleration of reserves and the exploration putting  
14 pressure on the applicants; will that also assist in  
15 reducing the timeframe of delays given? I also note in your  
16 last point on the slide there that there is a strong  
17 incentive to maximise the gas sales as quickly as possible.  
18 At the moment the applicants are predicting a lengthy time  
19 delay; do you see that this pressure from future  
20 explorations, the pressure from the acceleration of reserves  
21 and your desire to maximise the gas sales will actually mean  
22 that some of the contracts that we're talking about later on  
23 which contribute to the delay will actually be able to be  
24 done a lot quicker and more effectively, given that you are  
25 so highly incentivised?

26 **MR DEPPE:** That's a separate point which will be addressed later  
27 in the presentation, and I think it more appropriate that we  
28 deal with it at that time, because it's quite a complex --

29 **MR HALL:** I could give you a summary on that point at this time.  
30 In summary the position of the applicant on that point is  
31 that while they have an incentive to maximise gas sales and

1 liquids sales to start earning a return on their investment,  
2 that incentive is not as -- has been depicted by some of the  
3 parties who have made submissions, so strong that the  
4 applicants will sink their further investment irrationally  
5 or imprudently, in particular without an appropriate risk  
6 return and marketing programme associated with that to  
7 recover that investment. So the incentive is there, but it  
8 has to be carefully managed.

9 **MR STEVENS:** I understand that point, but my question I guess;  
10 if the incentive there is you're still carefully managing it  
11 and it still remains there, how does that affect your desire  
12 to get through the gas balancing arrangements and the other  
13 agreements more quickly than you would -- if there's an  
14 incentive there to manage it, does that mean that you are  
15 also incentivised to manage that process a lot more quickly  
16 and rationally?

17 **CHAIR:** Can I record, for the record, that it was Mr Hall who  
18 spoke to the last question and this one.

19 **MR HALL:** Thank you. In summary our position on that is that  
20 the timeframe we have described for completion of the tasks  
21 required to implement Scenario 1 marketing is a timeframe  
22 that takes into account the incentives that the parties have  
23 to earn revenue, and it will be part of our submission which  
24 I'll come to later in the day that in fact there is a good  
25 prospect that the time required to complete those tasks  
26 would be greater than that which we have described for the  
27 Commission.

28 **MR STEVENS:** Thank you.

29 **MR DEPPE:** One point I should point out is that -- and it's  
30 jumping ahead slightly to the next point, but it does refer  
31 to the last question, and that is the issue of liquids.



1 Different fields have different liquids ratios and so  
2 therefore in Pohokura's case it has a very high, rich, in  
3 other words, a large amount of liquids and for that reason  
4 there is perhaps somewhat less incentive to go off to  
5 liquids in some gas fields, whereas in others it's  
6 significantly higher.

7 Just returning to the exploration point which is that  
8 Pohokura will compete with exploration; a very key point is  
9 that, and I understand a very difficult point for the  
10 Commission to estimate, and this is how much exploration is  
11 going to be discovered in the next decade or so.

12 Now, one of the things which is -- I've been around for  
13 some 20 or 30 years in commodity markets and I've written an  
14 international newsletter on the subject for many years, and  
15 back in the 80s we were saying we're gonna run out of oil,  
16 and the reason for that was the decline curve; we weren't  
17 taking into account sufficiently the amount of exploration.  
18 Now of course exploration has advanced with new technology  
19 and we're now exploring in places that we couldn't before  
20 and we are discovering reserves at a much more rapid rate,  
21 and so we have not run out of oil.

22 Now, interestingly -- a similar trend I notice in  
23 New Zealand where in 1997 in Energy Outlook, we actually  
24 forecast that the production of gas in the year 2000 would  
25 be 207 petajoules; it was actually 230 petajoules. In that  
26 same year, Energy Outlook 1997 we forecast that the reserves  
27 in the year 2010 would be 89 petajoules. In fact Pohokura,  
28 of course, was discovered after that date and the Commission  
29 have now estimated 154 petajoules in 2010. Now, of course,  
30 as we move on we will in fact discover no doubt more gas  
31 reserves and it will be somewhat higher than that, but, of

1 course, it is quite difficult to do that estimate.

2 **CHAIR:** Can I ask you a few questions on that. I mean, it's a  
3 difficult area. The Commission has looked at this matter  
4 more than one time, and frankly we see some of the official  
5 estimates and often think they do look low.

6 However, I would have thought your own experience of  
7 trying to project what reserves are even in known fields  
8 turns out to be fairly difficult. Sometimes it's higher,  
9 sometimes it's lower.

10 Can I just -- I just wonder, the two observations about  
11 in the past it turning out to be much higher than earlier  
12 thought, is there not -- what's the probability of it also  
13 turning out to be much lower in terms of the future? Is it  
14 an evenly balanced probability? I mean, there's going to be  
15 an error; is it evenly balanced which way that error is  
16 going to go?

17 **MR DEPPE:** Well, I think your question was really about the  
18 reserves in a particular field, and indeed there are  
19 statistical technology which we do apply, and fairly highly  
20 sophisticated technology to estimating the fields that are  
21 in discovered fields. But really, we're talking about  
22 something here which is indeed more difficult to estimate,  
23 which is exploration. The only thing we do know is that  
24 there are going to be wells drilled, there probably will be  
25 more wells drilled as economics improves, and so you would  
26 expect logically that there'd be more discovered. How much  
27 precisely is a difficult estimate.

28 **CHAIR:** That seems to be built into the projections, but why do  
29 we necessarily assume the projections underestimate as  
30 opposed to overestimate? How do we know?

31 **MR DEPPE:** Indeed, we don't know and that's the precise

1 difficulty, and I wouldn't pretend to know. Indeed, every  
2 Energy Outlook that comes out, comes out with different  
3 numbers. But interestingly, the trend has been that as they  
4 get closer and closer to the present the numbers always tend  
5 to go up.

6 So in other words, we're seeing a trend whereby people  
7 are conservative in the beginning, which is quite  
8 understandable, they look at the reserves that are there, so  
9 the long life fields would tend to be taken into account and  
10 they would take into account less of exploration. So that's  
11 quite a natural and a planning sense, because you don't want  
12 to bet the nation on reserves which indeed are not there, so  
13 that's quite natural for Energy Outlook to do that, it's  
14 quite natural for the Commission to do that as well, but  
15 indeed that is probably -- we all know that that's probably  
16 not going to be the case, but we know that there's a higher  
17 degree of estimation about that forecast.

18 **CHAIR:** Do you think there'd be any argument for the Commission  
19 to go away from the official estimates?

20 **MR DEPPE:** Well, I think it is relevant to look at the recent  
21 history and the trends that are there, and so, if we look  
22 out a decade or so from today, in that timeframe the share  
23 of Pohokura is approximately 25 -- starts off at about 25%  
24 and increases to about 35%. So in other words, the period  
25 beyond that is -- there's bound to be some discoveries in  
26 that period, how that will occur and when that will occur is  
27 indeed unknown, but in a entire decade I don't think in the  
28 petroleum industry in New Zealand we haven't had one,  
29 generally more.

30 Interestingly, there have been three discoveries in the  
31 last six months which we've tracked and noted. They were

1 fairly small; Kahili, Kauri and Surrey.

2 **CHAIR:** So given the official number, what do you suggest the  
3 Commission adopt as a reasonable estimate?

4 **MR DEPPE:** Well, I think the approach which CRA took was that  
5 they tended to only look out a reasonable period of time and  
6 beyond that period of time the degree of estimation becomes  
7 quite difficult. Indeed by then the Pohokura Field will  
8 be -- a significant amount of its reserves will be depleted  
9 by then in any event.

10 **CHAIR:** Exactly.

11 **MR DEPPE:** So the degree to which it is -- and of course the  
12 contract terms probably would have contracted into that  
13 period in any event. So, indeed the degree to which that is  
14 a problem, in the long-term is a problem, is minimised.

15 **CHAIR:** I guess then -- I wonder what the relevance of the point  
16 is if it's all going to happen to be of much interest in  
17 terms of the constraint. Any potential constraint we want  
18 to look at in this case, what is the relevance of how much  
19 exploration there will be that will lead to fields that are  
20 going to come into play long past the point at which we're  
21 worried about Pohokura?

22 **MR DEPPE:** The relevance to Pohokura is that the possibility --  
23 and this gets to the threat of competition being escalated,  
24 being very significant -- is very high in exploration,  
25 because Pohokura is indeed not a very big field in  
26 international terms, it's quite a small field -- in  
27 international terms, because we're only talking about 700  
28 petajoules here. Maui was 5,000 petajoules, and indeed Maui  
29 is not a very large field nowadays in international terms.

30 So, if we discover another field, it only needs to be  
31 1,000 petajoules, and that's indeed the kind of structures

1 that we all target off-shore -- in fact, we don't target  
2 much less than 1,000 off-shore because, as we know, that  
3 Kupe is uneconomic, and so smaller fields are uneconomic  
4 off-shore, so we have to target large fields and so  
5 therefore the possibility of a large field being discovered  
6 is a huge motivator to Pohokura to get on with the job, get  
7 the thing developed and get the liquids recovered. The  
8 liquids are a driver -- indeed, all the participants have  
9 mentioned that, and that's indeed public knowledge.

10 **CHAIR:** Can I ask you a question. Why did the applicants not  
11 factor in any benefits from liquids when you put in your  
12 application? [**Pause**]. Why was that? I'm very curious  
13 about that, why you did not attribute any benefits in your  
14 application to liquids.

15 **PROF EVANS:** May I respond to that? There were no detriments in  
16 our evaluation and, therefore, any benefit of a significant  
17 benefit was sufficient to carry the day, and so, at the  
18 outset the actual details associated with what the benefit  
19 number would be, so long as we were satisfied that it was in  
20 the interests to have on the benefit calculation Pohokura to  
21 be operative as soon as possible, that was sufficient. And  
22 so, we didn't explore a range of other issues that could  
23 have attended to getting a sharper estimate of the benefit.

24 **CHAIR:** You have given thought to the fact that there was  
25 benefit from it?

26 **PROF EVANS:** Oh, yes.

27 **CHAIR:** At that time, and you decided that it wasn't material  
28 enough to put into the application because you had so much  
29 benefit already and no detriments?

30 **PROF EVANS:** We had no detriments and the benefits were really  
31 insignificant as we calculated and we knew that the addition

1 of the liquids would only enhance the benefits because they  
2 are, as we've termed it in our later report, stationary; so  
3 presumably it's profitable to take off the liquids whenever  
4 you do it and so if you delay it, it's going to be at some  
5 cost. So we knew that by adding in the liquids it would not  
6 reduce our benefits.

7 **CHAIR:** But you weren't concerned with dealing with benefits  
8 that someone else might identify?

9 **PROF EVANS:** Well, in order to come up with detriments one needs  
10 a specific definition of what they are otherwise nothing can  
11 be calculated.

12 **CHAIR:** No, that's not my point. Whatever the detriments were  
13 you knew you'd have enough benefit to outweigh it, whatever  
14 they were. But you didn't think you needed to trouble  
15 yourself with, how much is the liquid estimated to be at  
16 benefit now?

17 **PROF EVANS:** It's in here.

18 **CHAIR:** I can't remember off the top of my head, but 20 million  
19 or something...? [**Pause**]. That's fine, we can come to that  
20 later, it's just a question; I have wondered why the  
21 applicants themselves attributed no benefit from that in the  
22 first round.

23 **PROF EVANS:** The aggregate benefit from three years is reported  
24 in our last report as \$361 million, of which 168 is  
25 attributable to gas, and we were confident in our initial  
26 submission that the detriments associated with joint  
27 marketing were not significant, but we had to satisfy  
28 ourselves, both on the gas as well as the liquids, that  
29 there were benefits to rapid development, early development  
30 of the field, and the fact that with liquids you know that  
31 there's going to be a benefit from the earlier development

1 just by the very nature of the international market in which  
2 they are traded. All you have to establish is the benefit  
3 attached to bringing Pohokura on earlier rather than later,  
4 which we did.

5 **CHAIR:** Thank you. Sorry, we can go back to your presentation.

6 **MR DEPPE:** It is an important point that the -- and the context  
7 that we were just discussing was liquids as attributed to  
8 welfare calculations, however the liquids actually assist  
9 you in respect of the competition argument, in other words,  
10 whether competition is lessened or not simply because the  
11 marginal revenue that the joint venturer will earn from  
12 liquids, particularly in the first years, in fact exceeds  
13 the revenue from gas.

14 So, it is in fact -- gas then in other words, is a by-  
15 product in the first few years in the way I would refer to  
16 it; subsequently it becomes less, but --

17 **CHAIR:** Can I just ask you a question on that. If that's the  
18 case, is it the contracts for the liquids that matter in  
19 order to get the threshold -- meet the threshold contract  
20 level to develop the field?

21 **MR DEPPE:** Well the liquids market is an international market  
22 and there are no constraints on us being able to sell that.

23 **CHAIR:** Yes, that's exactly my point. So, it is the liquids in  
24 the first few years that will drive the economics of  
25 developing this field, and there is no problem with you  
26 selling your liquids on the international markets?

27 **MR DEPPE:** Correct.

28 **CHAIR:** So is there really a problem about being able to sign  
29 long-term contracts in order to develop this field, and to  
30 protect your investment risk?

31 **MR DEPPE:** I'm not sure I understand the question.

1 **CHAIR:** Well, what I'm asking you is, is if liquids drive the  
2 results from this field in the initial periods, in other  
3 words, it will determine whether you are getting a  
4 sufficient return to sink further money into developing the  
5 field, and there's no constraints on selling liquids and  
6 there's a ready market for it, is there really an issue  
7 about the riskiness of your investment in this field to  
8 bring it on line?

9 **MR DEPPE:** Yes, definitely, because of course as we know because  
10 we've got an off-shore field, Maui, and the liquids don't  
11 definitely just come, we had major problems developing the  
12 oil project in Maui B, we had in fact had major drilling  
13 problems, and so in fact we had significant delay as well.

14 **CHAIR:** But the liquids come with the gas, is that right? The  
15 liquids come with the gas; you can't have one without the  
16 other?

17 **MR DEPPE:** That's correct.

18 **CHAIR:** So if you get the gas you're gonna get the liquids?

19 **MR DEPPE:** This is an off-shore development, developed in a very  
20 inhospitable environment, so the construction and the  
21 continued operation is at -- there's a much higher risk  
22 attached to it than both on-shore fields would have.

23 **CHAIR:** But, you know, if you get the liquids you'll be able to  
24 sell it. There's a market for it as you just told me --

25 **MR DEPPE:** Correct.

26 **CHAIR:** And in the first few years --

27 **MR DEPPE:** But indeed if we can't sell the gas we'll have a  
28 problem.

29 **CHAIR:** I understand that, but you just told me you don't have  
30 difficulty selling the liquids. Do you have any prospect in  
31 the next few years of not selling your gas given excess



1 demands for gas?

2 **MR TWEEDIE:** The issue more correctly should be put in the  
3 context that if there's a delay in us getting gas to market,  
4 there's a delay getting liquids for sale. The whole issue  
5 is about delay, its separate marketing creates an  
6 environment for delay. You have accepted that. We claim  
7 you've got the timing wrong. So, the two do go together;  
8 gas is the driver to get the liquids to get them to market,  
9 but equally it's the driver to determine the project  
10 economics, the investment decision, the timing etc, etc.

11 **CHAIR:** What I think would be very useful to us if we could get  
12 the profile of the returns you project from this field,  
13 liquids compared to gas; how much in the first year, second  
14 year, third year, fourth year will the liquids contribute  
15 compared to gas.

16 I think the Commission would benefit from seeing that,  
17 because I must have missed something here because I didn't  
18 realise how much the economics of developing the field in  
19 the first year depended on liquids.

20 **MR DEPPE:** We have provided that to the Commission.

21 **CHAIR:** Have you? Okay, good. I'll have a look at it and if we  
22 need further information I'll come back to you on that,  
23 thank you.

24 I'll let you proceed with your presentation.

25 **MR DEPPE:** Yes, that's it.

26 **MR SALISBURY:** My name's David Salisbury I'm with OMV.

27 What I wanted to talk to you about was --

28 **CHAIR:** Sorry David, just before you go on, I should ask whether  
29 Commissioners have any further questions at this point, and  
30 staff, experts, any questions on the industry background?

31 **[No comments].** No, okay.

1 **MR STEVENS:** Just one small question; there was a comment that  
2 the separate marketing created an environment for a delay.  
3 I wonder if later on in the presentation you can pick up on  
4 what you mean by the environment for delay?

5 **MR TWEEDIE:** We will do.

6 **MR SALISBURY:** What I wanted to talk to you about is a  
7 comparison of the proposal with the counterfactual when  
8 looking at the competition effects and I'll start out with a  
9 summary of the points that I would like to develop through  
10 this presentation.

11 Firstly, and contrary to repeated statements and  
12 submissions, Scenario 1 is not three independent sellers.  
13 In actual fact in our view what you end up with is three  
14 very highly co-ordinated sellers, and what is more, they are  
15 very highly constrained because of the arrangements we have  
16 to put in place between the Joint Venture Partners and I'll  
17 develop that point a lot further.

18 It also needs to be remembered that the reason you end  
19 up in that situation is, we continue to be the three joint  
20 owners of a single field producing from a single pool with a  
21 high degree of uncertainty and a high degree of risk.  
22 Therefore, once you understand that point you therefore  
23 conclude that there is not going to be enhanced competition  
24 under Scenario 1 marketing.

25 In actual fact in our view what happens with Scenario 1  
26 marketing is that you constrain producer flexibility. We  
27 have an incentive once we've built facilities to have them  
28 operating as near to capacity as possible because we want to  
29 monetise our investment as quickly as possible. It is our  
30 submission that the arrangements we will have to put in  
31 place between each of the Joint Venture Partners will

1 actually constrain our capability to achieve that.

2 Secondly, it increases risk. It increases risk for the  
3 participants in this joint venture and it increases the  
4 perception of risks for explorers conducting business in  
5 New Zealand.

6 It will impose additional burdens of the contract  
7 mechanisms that we're going to have to put in place between  
8 the Joint Venture Partners, and that's going to give rise to  
9 increased cost, the time delay, and I think a very  
10 significant point; the wider industry is watching what is  
11 going on here, and it would be our view that, if joint  
12 marketing is not authorised, or it was authorised on  
13 unacceptable conditions, that would have a significant  
14 deterrent effect for future investment and explores in  
15 New Zealand, which in large part is undertaken by very small  
16 companies who don't have access to the sort of resources  
17 that we have access to and we will find it very very  
18 difficult, as we will develop later in the presentation, to  
19 proceed with separate marketing.

20 I think we conclude that it's a very simplistic argument  
21 that three sellers will be more competitive than the Joint  
22 Venture Partners acting collectively, and we conclude with  
23 the summary that once it is clearly understood how  
24 Scenario 1 -- and I use "separate marketing" in quotes  
25 because people are attributing separate marketing to  
26 Scenario 1, but of course it's not, the independent seller  
27 is; so it's not truly separate and you end up spending a lot  
28 of effort to accomplish precisely nothing.

29 **CHAIR:** I think as a matter of record we simply must ask why, if  
30 this is so clear-cut, that it's necessary to proceed on this  
31 basis? This Commission was told several years ago that this

1 was not the intended approach for this field, and I just,  
2 you know, still have a lingering doubt in my mind about why  
3 it's gotten harder rather than easier, or more desirable to  
4 jointly market.

5 **MR SALISBURY:** I'm not in a position to talk to that not having  
6 been present when those earlier statements were made to the  
7 Commission. I can comment that from the detailed work that  
8 we have done recently, we have this view now and perhaps  
9 it's the case that with the further work that's been  
10 undertaken the problems have become more evident to people.  
11 Because certainly from the perspective of the applicants,  
12 it's only when you get down into the detail of what we're  
13 talking about that you really start to understand the  
14 problems, and at a high level, a simplistic level --

15 **CHAIR:** I'm sure that when we put these questions to one of your  
16 partners they weren't an inexperienced player in this field.  
17 On the contrary, they have ample experience, off-shore and  
18 on-shore. So, you may not be able to answer it, but I think  
19 the applicants have an obligation to address the matter  
20 because it goes to what you are presenting to us here.

21 **MR TWEEDIE:** Can I say something on that point. There have been  
22 three joint ventures and I can say unequivocally like David,  
23 from our point of view, today, you may have looked  
24 superficially at this early on saying, well of course you  
25 can sell gas separately, and a lot of people are still doing  
26 that unfortunately.

27 We've actually had to apply our minds to what is  
28 involved, and we'll take you through some of this in greater  
29 detail because it's huge, but what bothers me the most is  
30 the massive learning curve we've got -- go up. We have all  
31 been used, in this gas market and we're no different from

1 Australia on that front, to selling -- operating joint  
2 ventures and selling gas jointly, to suddenly make a step  
3 change to separate marketing is a massive, complicated,  
4 difficult exercise.

5 I know some people say, well, that's your problem, but  
6 it's everyone's problem, because frankly it involves  
7 significant delay. We have to go up a massive learning  
8 curve, everything will have to be scrutinised by legal  
9 advisors, it will be contractually extremely complex, and  
10 our submissions will bring that out in further detail.

11 **CHAIR:** Is there no experience in New Zealand with subject  
12 marketing?

13 **MR TWEEDIE:** There is none. None whatsoever.

14 **MS BATES QC:** Can I follow up on that Mr Tweedie, because it  
15 puzzles me why the terms of joint venture were for separate  
16 marketing.

17 Had you not actually given the matter some thought, if  
18 it's such a new departure, why did you have it in your  
19 agreement?

20 **MR TWEEDIE:** The terms of the joint venture were originally  
21 struck by Fletcher Challenge -- in fact, none of the  
22 partners that are here today were the people who struck the  
23 original Joint Venture Agreement. Again, I can only offer  
24 what I would view what drove Fletcher Challenge and its  
25 partners then, who were BHP and Preussag to -- again, you  
26 are very used to having separate marketing for liquids  
27 because you can store them, you can get them to ports, you  
28 can have parcel sizes that get on ships, you can manage  
29 that, and that is -- when you put joint ventures together I  
30 have to say most of the time we're chasing oil anyway so  
31 that was the driving force, and that is quite normal in

1 Joint Venture Agreements for oil, and coal and so.

2 But for gas the norm has always been joint marketing,  
3 and I don't believe anyone in those early days addressed the  
4 issue closely. In fact, the joint venture didn't  
5 specifically say you would have separate marketing, it kept  
6 the option open, and that would inevitably have led the  
7 joint venturers, as we have had to do, the new parties to  
8 the joint venture, to closely look at the practicality of  
9 doing it.

10 **MS BATES QC:** Yes, but it wasn't until some time after that you  
11 became aware of the contractual position, that you moved to  
12 actually make an amendment to the agreement.

13 **MR TWEEDIE:** Well, life isn't just some static process. I mean,  
14 it's a linear thing. As we get closer to doing something  
15 we've got to address directly these issues, and clearly when  
16 we put our minds to it -- and this will all come out in  
17 great detail as we proceed through -- that the difficulties  
18 are not to be underestimated, and I would hope at the end of  
19 our submissions you equally will be better informed about  
20 the difficulties associated with separate marketing than you  
21 may be at the moment.

22 **MS BATES QC:** Yeah, no, no, I appreciate that, but you  
23 understand when the Commission's been previously advised  
24 that in fact separate marketing was feasible and viable, we  
25 need to ask you; well, has there been a change of mind or  
26 did you not think about it when you first advised the  
27 Commission?

28 **MR TWEEDIE:** I can only say, everyone at that point in time, and  
29 the joint venturers that set the joint venture up, it was  
30 looking at a very helicopter point of view, they kept all  
31 options open. It is only when we have got into the detail

1 that we have seen precisely what's involved.

2 **MR SALISBURY:** I'd like to talk to that point because, if I  
3 might change hats for the moment I was actually at Fletchers  
4 and negotiated that Joint Venture Agreement so I can offer  
5 some insight as to how it ended up in that form.

6 It is a standard form Joint Venture Agreement. As a  
7 matter of form, and as Richard said, you go out and you  
8 usually explore for oil, not gas. You rather hope not to  
9 find gas a lot of the time because of the problems that are  
10 encountered and you do leave open the fact that as joint  
11 venture participants you're entitled to your separate share  
12 and then you worry about how to deal with that separate  
13 share later.

14 In the New Zealand context it's always been by joint  
15 marketing. I must say at the time we were negotiating the  
16 Joint Venture Agreement we used very much a standard form  
17 model and that was the approach that we took.

18 I would add one other comment which was, we did look at  
19 the possibility of a gas marketing forum being incorporated  
20 into that joint venture with possible majority decision-  
21 making rules and all of the Joint Venture Partners shied  
22 away from that and said that they preferred to preserve  
23 their position and deal with gas as and when the situation  
24 arose.

25 So, I don't think it's valid to interpret the parties  
26 had a view there would be separate marketing of gas; in  
27 actual fact it's rather the reverse.

28 **CHAIR:** We're not interpreting that. We were told by one of the  
29 parties here that that was the intention, and I think it  
30 would be most helpful if Mr Jackson addressed this matter  
31 because he is with the company who made this submission to

1 the Commission in the past, so I would invite Mr Jackson to  
2 address this matter.

3 **MR SALISBURY:** Look, I accept that, but I will point the parties  
4 to the negotiation of the JVOA, which was the specific point  
5 I was answering, and Fletcher Challenge Energy; not Shell,  
6 Todd or OMV, the parties that sit before you today.

7 **MR HALL:** One related point which is that insofar as the amended  
8 agreement is concerned it would not be correct to  
9 characterise the Joint Venture Agreement prior to the  
10 amendment as one that stipulated separate marketing and to  
11 characterise the amendment as one changing that from  
12 separate to joint. Rather the view was taken that both  
13 separate and joint marketing were options available to the  
14 joint venture under the agreement prior to the modification,  
15 but that it -- there was an opportunity to make the  
16 agreement clearer and more specific than it was, and that  
17 was the reason for the amendment. The amendment was not  
18 effected to change a stipulation from separate to joint,  
19 rather to make the provision clearer and to make the  
20 implicit explicit.

21 **MR JACKSON:** My name is Murray Jackson, I'm with Shell Petroleum  
22 Mining. There will be an opportunity for the Commission to  
23 ask Shell separately outside this Joint Venture Application,  
24 but I can make a couple of general points. Firstly I think  
25 as a general proposition there is a natural disposition for  
26 mining companies to prefer separate marketing.

27 **CHAIR:** Can you explain that to us, please?

28 **MR JACKSON:** Well, I think every mining company would prefer to  
29 present itself to the market and negotiate with its  
30 particular customers. So, I think -- and you will have seen  
31 this in the COAG -- the review, the Energy Market Review in



1 Australia.

2 Most companies have that natural predisposition that  
3 they would like to market on their own account rather than  
4 jointly.

5 **CHAIR:** Why is that? What is the benefit to the companies of  
6 doing that?

7 **MR JACKSON:** The benefit to the company? I think it's  
8 representing -- every company has its own marketing  
9 disposition and would like to express itself to the market  
10 separately, but I would like to make the point that it's a  
11 general proposition that is -- it goes to the -- it  
12 underlines the difficulty in the New Zealand context of  
13 separate marketing that, notwithstanding our preference for  
14 separate marketing, we are standing here with the joint  
15 venturer seeking joint selling.

16 I think it's fair to say that the difficulties of joint  
17 selling by the people who were representing Shell a couple  
18 of years ago underestimated in the New Zealand context the  
19 difficulties of separate selling.

20 There's also issues about the definition of separate  
21 selling and I think in some contexts separate selling in the  
22 minds of some parties can mean joint selling.

23 **CHAIR:** Was Shell new to the market several years ago?

24 **MR JACKSON:** Sorry?

25 **CHAIR:** Was Shell new to the New Zealand environment two years  
26 ago?

27 **MR JACKSON:** I think I'd like to defer, I'd like to stand with  
28 my Joint Venture Applicants on this particular one and I  
29 think there will be an opportunity for the Commission to ask  
30 Shell's counsel later.

31 **CHAIR:** That would be helpful, thank you.

1 **MR SALISBURY:** What I'll continue with then is the comparison of  
2 the proposal with the counterfactual, getting down into the  
3 sort of detail that we consider evidences that there is no  
4 competition differences between the two.

5 Now, if we look at joint marketing and sale, and there  
6 has been the comment that this is marketing by one entity  
7 rather than three, I guess it's a rather trite observation  
8 to point out that there being three Joint Venture Partners  
9 and, therefore, it's not in actual fact one entity.

10 But there is a very important component to that  
11 statement, and that is that there are three parties who are  
12 required to co-operate and agree on all aspects of the  
13 development and operation of the field. We all have our own  
14 commercial interests, we have our own portfolio of assets  
15 outside of Pohokura, and we all strive to manage and enhance  
16 the value of the investment that we have both in Pohokura  
17 and elsewhere.

18 Now, those different interests incentives and views mean  
19 that there is a ongoing competitive tension within the Joint  
20 Venture Partners, and I am in no doubt that at the time we  
21 go to market on a joint basis, the joint arrangement will  
22 represent a compromise between the positions of all the  
23 Joint Venture Partners.

24 **CHAIR:** Can you describe to us how that process works, of coming  
25 to that compromise?

26 **MR SALISBURY:** In a general sense?

27 **CHAIR:** Uh-huh.

28 **MR SALISBURY:** Well, it's a process that involves -- typically  
29 you have the operator, in this case Shell Todd Oil Services  
30 do a lot of detailed work, sub-surface work, facilities  
31 design. We each have an oversight role on that and we tend

1 to be more or less hands-on in different areas depending on  
2 where we feel we can best add value, where we have more or  
3 less confidence in the work being done by the team, matters  
4 that are more or less important to us in terms of our own  
5 internal investment criteria. For instance, going to our  
6 board for a final investment decision, we're going to have  
7 to express confidence in the sub-surface model in view of  
8 the reserves that are being presented and the uncertainty  
9 around that, and so therefore we need to understand all that  
10 information. And likewise the other partners will have  
11 similar drivers.

12 We then have our other competing commercial imperatives.  
13 We may have capital constraints coming from our parent  
14 companies, funding requirements, funding hurdles that we  
15 have to cross, rates of return that are required. In the  
16 end we get the detailed information, we sit down, we review  
17 it, we may have different points of view, and we eventually  
18 reach a compromise.

19 **CHAIR:** Does your position in other fields, and the incentives  
20 that may or may not create -- must create different  
21 incentives for you, the different parties in terms of timing  
22 and various other things; how does that play into this?

23 **MR SALISBURY:** Well, within the Pohokura forum at the moment  
24 we're all driven to get this filed on-stream as soon as  
25 possible, so I don't think that's a particularly relevant  
26 consideration at this point in time.

27 **CHAIR:** So you have a lined incentive now to bring this field  
28 on?

29 **MR SALISBURY:** Absolutely.

30 **CHAIR:** As quickly possible?

31 **MR SALISBURY:** Yes. Well, at least I believe so, and I notice,

1 the heads are nodding.

2 **CHAIR:** Why is that the case in terms of your company? Why is  
3 the timing right for your company?

4 **MR SALISBURY:** From the perspective of OMV, we've invested some  
5 hundreds of millions of dollars into the acquisition of an  
6 interest in the Pohokura Field and we are incentivised to  
7 get that field on-stream as soon as possible to monetise the  
8 investment and get a return on the dollars that we have  
9 outlaid.

10 Now, having said that, and going back to the point that  
11 was made earlier, is that an overriding incentive, and no,  
12 it's not; of course, we have to move forward in a  
13 commercially prudent manner and have regard to earning an  
14 acceptable rate of return on a risk adjusted basis. So,  
15 we're not going to take unacceptable risks, but we have  
16 invested a lot of money and we want to monetise it as soon  
17 as possible.

18 **MR STEVENS:** You mentioned in the previous slide that there were  
19 some risks associated with the separate marketing. What  
20 were they that you could identify?

21 **MR SALISBURY:** Perhaps, I'll be coming to that in a lot more  
22 detail as I go through, if that's right all right?

23 **MR STEVENS:** Yep.

24 **MR SALISBURY:** A very general comment is that you do get a  
25 misalignment of incentives. At the moment we're all  
26 incentivised to maximise the value of Pohokura because we  
27 all take our equity percentage; there's no difference.

28 When you move to a Scenario 1 marketing situation, you  
29 actually do set up arrangements by which we can actually  
30 maximise the value of our individual interests, which means  
31 we might take value off Joint Venture Partners; that's

1 normal business practice. I mean, we would be put into a  
2 position where, to optimise the value of our investment, we  
3 will look at all avenues to extract value.

4 **MR STEVENS:** To compete?

5 **MR SALISBURY:** To compete, exactly.

6 **CHAIR:** So you think you can achieve the same value within this  
7 arrangement that you could have individually?

8 **MR SALISBURY:** Sorry, if we go down the route of...?

9 **CHAIR:** The Scenario 1.

10 **MR SALISBURY:** That we would get the same value as we would with  
11 joint marketing? No. For the first reason that there's  
12 going to be a substantial delay before the field comes into  
13 production, and that's of enormous concern to us. And  
14 secondly, once the field is in production we are going to be  
15 managing a much more complex set of arrangements, and it  
16 would be my personal view that we're going to end up with a  
17 much larger team of people, we're going to be looking not  
18 only at our interface with customers but more closely with  
19 our Joint Venture Partners all the time, and there is a much  
20 greater scope or value erosion, as well as increased cost,  
21 as well as delay in the start --

22 **CHAIR:** When we read some of the overseas evidence it suggests  
23 the key factor to developing a field quickly, say under a  
24 Scenario 1 type situation, is whether the Joint Venture  
25 Partners have aligned incentives, and you believe you do?

26 **MR SALISBURY:** I think that is only one component though, and  
27 later on we will be touching on -- I think you might be  
28 referring there to some of the Australian precedents. I  
29 think that is a factor with a number of other relevant  
30 conditions that make separate marketing feasible, and we  
31 would differentiate those.

1 **MR TWEEDIE:** Can I say, we've got a lot of incentives today  
2 because we're assuming we're proceeding on a joint marketing  
3 basis.

4 If the Commission comes down with separate selling, the  
5 position where it will have to face separate selling,  
6 alignment could well evaporate very very quickly, because we  
7 will then be seeing our joint venturers as potential,  
8 potential parties who could seriously erode value out of our  
9 share of Pohokura.

10 **CHAIR:** They would compete with you?

11 **MR TWEEDIE:** Well, it's not competition in that sense. You  
12 could say it's the other way, they're thieving our gas; it's  
13 theft rather than competition. I call it theft. They've  
14 flogged our gas, they haven't paid for it and we've got an  
15 internal scrap -- you've only got to look at the sorts of --  
16 it's not directly, but litigation, you've only got to look  
17 at Greymouth Petroleum and Indo-Pacific right now, who are  
18 dragging themselves through the courts, two little companies  
19 on a dispute that is hugely value destructive. You've got  
20 gas being shut in, production being held back.

21 I will predict, very confidently, that is precisely what  
22 will occur with separate market -- if we go with separate  
23 selling with Pohokura. It will be ultimately value  
24 destructive for the partners, value destructive for the  
25 nation and will involve a serious delay with significant  
26 economic repercussions to the nation if we go the separate  
27 selling route.

28 **CHAIR:** I don't know where "thieving" comes into economic  
29 models, but we'll ask Professor Evans when we get there.

30 **MR TWEEDIE:** Trust me, we all know what "theft" means if we're  
31 indulging in it.

1 **MR SALISBURY:** I don't think it's an economic model, it's a  
2 practical reality, Richard. There's a diagram or a picture  
3 that we've put up on the overhead --

4 **CHAIR:** You don't have copies of that, because I think at least  
5 one of my colleagues can't see that. Do you have copies?  
6 It would help with the presentation.

7 **MR SALISBURY:** We do. It was a very simple diagram, it was only  
8 intended to represent the point that has been made which is  
9 we do need to co-operate and agree on issues of marketing,  
10 sub-surface development, but we do retain our separate  
11 commercial drivers and we do need to reach agreement that  
12 allows us to move forward.

13 **MS BATES QC:** I just want to understand this a little bit better  
14 at this point about the alignment and misalignment.

15 Because you're saying, if there's separate marketing  
16 there's likely to be a misalignment incentive, whereas  
17 that's not likely to be the case if there's joint marketing.  
18 Just putting it very simply?

19 **MR SALISBURY:** I mean, there is still competition within the  
20 joint venture competing interests and that forces us to have  
21 to co-operate and agree, which is why you do get on-going  
22 competitive tension in a joint venture forum.

23 The difference is that when we develop the field jointly  
24 and we go out and we get -- we have a gas contract and we're  
25 selling 100 terajoules a day of gas, I get my proportion at  
26 share and the other companies get their proportion at share  
27 and there can be no gaming between the partners --

28 **MS BATES QC:** Just let me take it slowly.

29 The misalignment of incentives from separate marketing,  
30 I understood you to be saying that comes about because you  
31 will have regard to your other gas interests and maximise

1 the whole position having regard to the -- no?

2 **MR SALISBURY:** No, the point about separate marketing is that --

3 **MS BATES QC:** Where does the misalignment of incentives come  
4 from?

5 **MR SALISBURY:** It's the fact that we have to implement all of  
6 the balancing mechanisms, which is not just a gas mechanism,  
7 it's balancing all of our rights across all of the aspects  
8 of the joint venture. Instead of being an equity proportion  
9 in everything that happens, we then have contract  
10 arrangements that try to keep us in balance, you know, in  
11 equity proportions.

12 Those contract arrangements are going to be complex and  
13 they are not going to cover all matters that arise, and  
14 inevitably there is going to be some winners and some losers  
15 through that, you know, as the field unfolds and production  
16 occurs, and that's the misalignment; it's the fact that  
17 instead of being able to concentrate and sell your gas to a  
18 customer and know that whatever happens you get your equity  
19 share, I will be selling gas to a customer and all the time  
20 concerned about what my Joint Venture Partners might be  
21 doing as well and whether at the end of the day the contract  
22 arrangements we've put in place are going to balance our  
23 rights across the field over the field life.

24 I develop this a lot more through the rest of the  
25 presentation.

26 **MR TWEEDIE:** I could also add though, you're going to get more  
27 likely -- with separate marketing if you go down that route,  
28 there will be gaming going on between partners and their  
29 relative portfolios of gas.

30 **MS BATES QC:** That's the point I'm pursuing.

31 **MR TWEEDIE:** No, you're right. Right now with joint marketing



1 we've got competition between fields and it's very hard, I  
2 can assure you, to game your portfolio of gas when you've  
3 got joint ventures at different joint ventures; parties  
4 within separate fields.

5 But if we go separate marketing we would be definitely  
6 looking at our portfolio, our bank of gas; that could  
7 definitely lead to gaming, it could definitely lead to a  
8 party taking a quite different strategy with regard to the  
9 timing of Pohokura development and the quantum of gas that  
10 Pohokura ultimately produces.

11 That does not occur when we've got joint marketing of  
12 gas at Pohokura, so there's a lot of inefficiencies and  
13 disincentives to act in the interests of the Pohokura  
14 development you will tend to look more closely at your own  
15 position and your bank -- your portfolio.

16 **MS BATES QC:** Do you agree that it might be a matter of degree?  
17 Because whatever is the scenario, you'd always be having  
18 regard to your total portfolio when you're making a decision  
19 surely?

20 **MR TWEEDIE:** No, I reject that because you've got -- in working  
21 in a joint venture you've got contractual obligations.  
22 Normally joint ventures, there's a provision that says that  
23 the joint venturers have to act in the best interests of the  
24 joint venture and maximise the commercial advantage of the  
25 joint venture to all the joint venture parties. You've got  
26 some very clear fiduciary contractual obligations to your  
27 partners to maximise the value from that field, and you are  
28 not doing it if you are looking over your shoulder at your  
29 other interests.

30 **MS BATES QC:** Just let me take that a little further.

31 So, you have an obligation, you say a fiduciary

1 obligation to the other joint venture parties. Now, how  
2 does that affect your obligation to your shareholders, your  
3 normal director obligations to act in the best interests of  
4 the shareholders in your company? In other words, which  
5 obligation takes precedence?

6 **MR TWEEDIE:** They don't normally. What we're used to doing,  
7 joint marketing, the way we run -- have run these businesses  
8 in New Zealand, the joint venture nature of operating these  
9 upstream oil and gas businesses is well understood and to  
10 answer your question, there's normally no conflict.

11 **MS BATES QC:** There's no conflict?

12 **MR TWEEDIE:** I have not yet had a position where I have had a  
13 problem with my board that has had a quite separate  
14 interest, business outcome, business requirement, that  
15 conflicts with the -- with our obligations to our partners  
16 in terms of the fiduciary obligations within a particular  
17 joint venture.

18 **CHAIR:** I'll ask Commissioner Taylor if you'd like to follow-up.

19 **MR TAYLOR:** I was working down the line that Ms Bates was as  
20 well.

21 Mr Tweedie painted quite a horrific scenario unfolding  
22 under separate marketing, of theft and litigation and  
23 contractual dispute situations that, because there's been no  
24 separate marketing of gas in New Zealand, it hasn't happened  
25 here.

26 Are you able to point to examples off-shore where the  
27 whole relationship has broken down in the way you  
28 characterise?

29 **MR TWEEDIE:** Well, I mean --

30 **MR TAYLOR:** I'm not arguing the theory of what you layout.

31 **MR TWEEDIE:** Well, the simple answer to that, and to add to our

1 knowledge and experience -- I mean, about as far as we go in  
2 looking at anything in Australia, the model of separate  
3 marketing doesn't exist there.

4 I mean, this Commerce Commission in New Zealand is  
5 breaking new ground in Australasia. The US; I know nothing  
6 about the US, it's a totally different market, it's far  
7 larger, it's far deeper etc, etc. There is no experience  
8 of -- so we're looking at what may happen, what we would  
9 expect might happen, and I'm quite comfortable in our  
10 assumptions and concerns.

11 **MR TAYLOR:** I can see that; I was wondering whether Mr Berry  
12 might have done any research on the sort of doomsday  
13 forecast you have...?

14 **MR SALISBURY:** I'd offer up an analogue situation when you try  
15 to divide a field between three companies and what happens  
16 when they inevitably get out of alignment on their off-take,  
17 and that's the Maui situation and what you see going on  
18 between the purchasers of that Maui gas, and I believe the  
19 word "theft" might even have been used in that forum,  
20 Richard.

21 **MR TWEEDIE:** Yeah. Contact and NGC would claim Methanex has  
22 stolen their gas, and they probably have.

23 **MR SALISBURY:** But it's the problem when you try to assign an  
24 equity interest in something via a contractual mechanism.

25 **CHAIR:** Are you sure you want that on the record?

26 **MR TWEEDIE:** No, I'll be told later.

27 **CHAIR:** Well, it's there now, so...

28 **MR TAYLOR:** Yeah, that was where I was heading.

29 **MR STEVENS:** Just a follow-up question. It really was the  
30 discussion that there might be a value destruction in the  
31 joint marketing in that you are unable to combine

1 effectively the gas that you take out of the joint field  
2 with your other interests elsewhere. How does that compare  
3 with a value destruction under separate marketing?

4 **MR TWEEDIE:** Could you repeat the question?

5 **MR STEVENS:** I may have misunderstood what you were describing  
6 before, but what I understand was that there was a certain  
7 amount of -- you are unable to take into account the gas  
8 from your other field when you're dealing with it under your  
9 joint marketing arrangement. To that extent there will be  
10 certain value destruction to those parties who have gas  
11 elsewhere and if they were able to take the separate  
12 marketing gas out of this field they might be able to  
13 effectively game it better and combine it with gas elsewhere  
14 and get a better result as opposed to a Joint Venture  
15 Partner who hasn't got the opportunity to do that.

16 My question really was, how do those two value  
17 destructions compare overall?

18 **MR TWEEDIE:** I mean, you have to come back to the starting  
19 principles in your -- joint venture, in each joint venture  
20 you are in, what your obligations are there to each joint  
21 venture, and they're very clear. I mean, joint venture  
22 agreements have a very standard form and there are very  
23 clear legal obligations to each other.

24 If you try and subvert that obligation, you run a  
25 contractual risk, one. Two, you will never never easily be  
26 able to work with your joint venturers. You have to put as  
27 a primary position the business of that particular joint  
28 venture and put behind that your interests in another field  
29 if there's a conflict.

30 So, you have to look at each joint venture, your  
31 position, and each joint venture on its own merits.

1 **MR STEVENS:** So what happens if you're in the joint venture but  
2 you decide that you want to separately market, and how do  
3 you deal with that issue then?

4 **MR TWEEDIE:** Well, no one has had to face that experience in  
5 New Zealand to date. This is the issue before us today, and  
6 I can say there will be a massive sea change in behaviour if  
7 we have to separately market Pohokura gas. That will have -  
8 - I mean, we'll be going through this in greater detail what  
9 we've got to go through, but where you have trust and  
10 goodwill between partners -- to operate in a joint venture  
11 environment the first thing you've got to have is trust,  
12 you've got to have a massive degree of goodwill, you've got  
13 to be prepared to compromise; you've actually got to be  
14 prepared to put your own self-interest behind the common  
15 interest of the joint venture, and that's not just on  
16 commercial issues, it goes to the operation of the field.

17 After all, we're going to be spending close to \$1  
18 billion in developing this, and you've got to have  
19 confidence in your operator, you've got to get -- there's a  
20 wealth of things that you are forever, I have to say,  
21 compromising self-interest to the benefit of the joint  
22 venture, because if you didn't do that nothing would happen,  
23 we'd be totally dysfunctional and we would wreck value for  
24 us all, and that's how joint ventures work.

25 Good joint ventures work very well and they are very  
26 rewarding to work within, and thankfully mate, all our joint  
27 ventures in an upstream basis are like that, but I can  
28 safely predict, if we go separate marketing in this,  
29 dysfunctionality will prevail with all the negative  
30 detriments that will be associated with that.

31 **CHAIR:** I'd like to take one more question from Ms Bates and

1 then we'll return to the presentation.

2 **MS BATES QC:** You have said quite a lot about the contractual  
3 obligations to the Joint Venture Partners under the Joint  
4 Venture Agreement. Would you not agree that those  
5 obligations do not change in legal terms whether you're  
6 separately marketing or joint marketing; you still have the  
7 same obligations under the joint venture, do you not?

8 **MR TWEEDIE:** Those joint venture provisions will still be there,  
9 but if we are effectively -- we have statutory -- well,  
10 through, let's say the Commerce Commission, a statutory or  
11 intervention that will effectively invalidate some of the  
12 provisions in the joint venture -- well, that will be, I  
13 have to say, the net effect.

14 **MS BATES QC:** But it won't invalidate the provision that says  
15 that you have to act in the interests of the joint venture,  
16 surely?

17 **MR TWEEDIE:** Well, the interests of the joint venture, you would  
18 have put us in the position, frankly, where the interests of  
19 the joint venture is non-alignment; separate marketing does  
20 not, does not sit with a common interest and alignment, so  
21 we will be non-aligned.

22 **MS BATES QC:** Are you saying, though, that you will not observe  
23 your contractual obligations to the same degree if you are  
24 forced to separately market? Is that what you are saying?

25 **MR TWEEDIE:** If you ask me my position today, and I certainly  
26 haven't discussed this with my joint venturers, my immediate  
27 response to your question to be that there would be an  
28 implicit variation to our obligations to each other.

29 **MR SALISBURY:** I think Richard is right, it's a challenge to the  
30 fundamental premise of the Joint Venture Agreement and what  
31 you are highlighting is a conflict between the fact that the

1 essence of a joint venture arrangement is indeed to co-  
2 operate, but if we're forced to go down a route of separate  
3 selling we're actually being set up to conflict.

4 I would suggest the outcome of that is likely to be  
5 along the lines that Richard has articulated, probably  
6 because you would have to reconsider the whole basis of the  
7 joint venture relationship, because you've challenged the  
8 fundamental premise of it, you've got to --

9 **MS BATES QC:** Going back, I'll try not to protract this, but  
10 going back to the original agreement before the amendment  
11 came in, and there was some discussion about whether you had  
12 the option to joint market or not, but the term in the  
13 agreement was that -- just let me find it for a moment.  
14 **[Pause taken while referring to documents].**

15 "That parties shall have the right and obligation to  
16 own, take in kind and separately dispose of the share of the  
17 total production". That was the original term. Subject to  
18 a proviso that said, "If natural gas was discovered it might  
19 be necessary to enter into special arrangements".

20 So, in that first Joint Venture Agreement there's  
21 actually no direct reference to joint marketing, so I find  
22 it very difficult at that point to say that it was  
23 fundamental to the joint venture that there be joint  
24 marketing. It can't have been the case, can it?

25 **MR SALISBURY:** Well, actually, I disagree and I go back to the  
26 point I made earlier, which is, this is based on a standard  
27 form document. The way it works when you are negotiating  
28 these agreements is, you have so many problems to deal with  
29 at the time you're putting together an exploration joint  
30 venture, plus you're going out to drill wells that might  
31 have something like a 1 in 10 chance of success; you don't

1 worry about all eventualities.

2 **MS BATES QC:** Well, that's my point.

3 **MR SALISBURY:** To keep up the context of the Joint Venture  
4 Agreement, what you do do is preserve to the partners the  
5 entitlement to their share of the off-take and decide later  
6 how to deal with it.

7 Now, the way that has always worked in the market in  
8 New Zealand is, you've then entered into joint arrangements.  
9 So, I think it's important not to read in fact, or to try  
10 and take that clause out of context, of the industry  
11 context, and read into it circumstances that simply were not  
12 present when it was put in place and, you know, are not  
13 helpful to help interpret.

14 **MS BATES QC:** Even in the amendment to the agreement the proviso  
15 allows you the option to joint market. Now, if joint  
16 marketing is so fundamental, why do you leave yourselves the  
17 option of separately marketing under your own agreement?

18 **MR SALISBURY:** Well, the only reason for that is acknowledging  
19 we're heading into an authorisation process and we can't be  
20 quite sure what the outcome will be, although we have very  
21 strong views on what it should be.

22 **CHAIR:** I think we'll proceed with the presentation if we can,  
23 please.

24 **MR SALISBURY:** The next aspect that I'd like to look at is to go  
25 into some detail on the counterfactual and to actually get  
26 into some of the -- eventually we'll come to a table that  
27 tries to go through a gas contract clause by clause and  
28 looks at the difference between what we're talking about  
29 with joint marketing and what we would end up with under  
30 Scenario 1 and whether there is any competition difference.

31 I build the platform for that by starting a general



1 discussion about the counterfactual. For the purpose of  
2 this hearing we have accepted that the most likely  
3 counterfactual is Scenario 1 marketing. Now, there is a  
4 common assumption by those who have opposed the application  
5 that there will be substantive differences between joint  
6 marketing and what we call Scenario 1, and I use again  
7 quotes "separate marketing" and it's a key assumption and  
8 that's why we wanted to investigate it and see how separate  
9 Scenario 1 marketing in fact is.

10 It's our conclusion that it's a flawed assumption that  
11 there are any big differences whatsoever, and the  
12 implications that flow from that misunderstanding are really  
13 quite critical to the analysis of the application.

14 So I just pick up on the description that's been applied  
15 to the counterfactual, I think this comes from the Draft  
16 Determination, and certainly I think records the general  
17 understanding of people who have put in submissions.

18 That is that the joint venture purpose will agree on the  
19 development profile and gas output of the field; that we  
20 will separately sell our proportion of the gas in line with  
21 their equity ownership of the field, and I take it that that  
22 means that there's an acknowledgment that inevitably on a  
23 day-to-day operational basis we will get out of alignment  
24 but we will contract, or put in place some mechanisms that  
25 will try to achieve alignment over the life of the field so  
26 we'll get our equity entitlement.

27 The third point is that we will put in place measures  
28 which will address the problems associated with separate  
29 marketing.

30 I note that it says "including a gas balancing  
31 agreement"; we'll go into this in a lot more detail later,

1 but a gas balancing agreement is only one component of it.  
2 If you bear in mind again that we're dealing with something  
3 that is kilometres below the earth's surface, there is huge  
4 uncertainty on sub-surface risk, we have differences of  
5 opinion on facilities design, we will have different  
6 customers who might have gas specifications and so forth,  
7 different off-take rates, certainly we have different  
8 commercial incentives.

9 We have not only a gas off-take but we have liquids off-  
10 take as well. We're looking at Commonsate(?) as well as  
11 LPG, and we need to balance our rights over all of that,  
12 it's a build investment which is multi-faceted, and that's  
13 what we're trying to balance our rights over, not just  
14 balancing the gas, but we come to that a little bit more  
15 later.

16 So, if we turn that around, what Scenario 1 marketing is  
17 going to require us to agree on is all key development and  
18 production matters. This is simply necessary for us to  
19 develop and operate the field which continues to be owned on  
20 a joint basis.

21 Then on top of that we're going to put in place contract  
22 mechanisms which are going to try and balance our rights and  
23 obligations between each of the Joint Venture Partners  
24 across all of these other aspects.

25 And, these mechanisms are required because inevitably we  
26 are going to get out of alignment on a day-to-day  
27 operational basis and are going to need to have balancing  
28 mechanisms put in place.

29 It also reflects the fact that inevitably as we start  
30 producing from this field and selling separately, we are  
31 going to get out of alignment with incentives as we've

1 talked about already. We would characterise the difference  
2 as changing the incentive from maximising the project value,  
3 which is, where we're all aligned and none of us benefit  
4 disproportionately, irrespective of what happens, to  
5 maximising our share of the project value.

6 Now, I want to go into a bit more detail on the contract  
7 mechanisms. They are going to have to address as between  
8 the Joint Venture Partners all of the key contract  
9 parameters that we're going to have to deal with for  
10 development and operation of a gas field.

11 There's a very pragmatic reason for that. Before I can  
12 go out to market and offer a gas contract to any one of the  
13 purchasers I'm going to have to be sure as between myself  
14 and my Joint Venture Partners that the terms on which I'm  
15 prepared to supply that gas to a purchaser are actually  
16 going to be acceptable and enforceable against my Joint  
17 Venture Partners.

18 It's no good me going to a customer and saying I'm going  
19 to offer you a profile at X terajoules or petajoules a year  
20 with a swing factor of plus or minus 50% and I go back to my  
21 partners and they say no, no, we're not going to over-build  
22 the plant by that much capacity for you to be able to  
23 provide that swing to your customer; in actual fact we all  
24 had in mind a much smaller plant capacity with a much  
25 smaller swing factor.

26 So, before I can enter into that contract with my  
27 purchaser I have to agree that parameter with my partners.  
28 I'll go into this in a lot more detail as we go through the  
29 terms of the contract, but you will see it holds true for  
30 every key commercial term of a contract; because I simply  
31 can't afford to be out of alignment with my partners at the

1 time I enter into a third party arrangement. It exposes me  
2 to too much contractual risk.

3 And if it's also going to be the case that, not only do  
4 we have to protect ourselves in our ability to supply  
5 purchasers, but we have to protect ourselves in our rights  
6 and obligations between our Joint Venture Partners because  
7 we have to be assured that we are going to get our equity  
8 share of the value out of this field at the end of the day.

9 So when we put up a diagram that depicts the situation  
10 that's going to eventuate we end up having -- this is the  
11 building on the earlier diagram and showing some of the  
12 additional steps that are going to be required -- but we end  
13 up having three sets of marketing knowledge.

14 Now, it is the case that we all have different marketing  
15 knowledge today, and we're all party to contracts that are  
16 confidential from the other Joint Venture Partners. But  
17 nevertheless as regards Pohokura marketing, if we're doing  
18 it jointly we will have a shared set of information.

19 If we go out to markets separately we are going to have  
20 three sets of information, and so we're likely to have  
21 differences in information. We're going to have the  
22 different commercial models and parameters that drive our  
23 company, and we're actually going to have to develop  
24 different sub-surface models as well.

25 Because if I'm going to negotiate a contract with Shell  
26 and Todd to allocate the proportion of the field value, I'm  
27 going to be trying to put in place contract mechanisms that  
28 I feel best protect our interests, and to be able to do that  
29 I'm going to have to understand the sub-surface of this  
30 field in detail, and to enable me to do that I'm going to  
31 have to build in detail a sub-surface model sufficient to

1 enable me to negotiate and reach commercial conclusions.  
2 Sitting on the opposite side of the table from my Joint  
3 Venture Partners. We're going to have to put in place the  
4 arrangements that balance the rights between the partners  
5 and we have those depicted as a gas balance arrangement.  
6 We'd probably have to have a revised JVOA -- we've touched  
7 on that already -- revised Operator Agreements. We're going  
8 to have CapEx and OpEx allocation agreements, we're going to  
9 have liquids uplift arrangements, and then we're still going  
10 to have to agree on a development plan and production,  
11 because ultimately we come down to one development from one  
12 field with one production profile.

13 This diagram is designed to further make the point and  
14 to show, we see quite a shift happening. When we are joint  
15 selling the three of us co-operate and agree on development  
16 of the field and then we enter into negotiations with our  
17 buyers, and that determines the gas contracts.

18 If we go down the Scenario 1 route, we have to agree all  
19 the key development and production parameters plus all the  
20 key gas contract terms between ourselves before we can go to  
21 the market, again for the reason that I have to be assured  
22 that when I offer a term to a purchaser or enter into a  
23 contract with a purchaser, I can actually comply with that  
24 term and for that reason it has to be enforceable against my  
25 Joint Venture Partners. So we have to have considered it.

26 So in effect you shift the negotiation upstream, so the  
27 three Joint Venture Partners end up setting all of the key  
28 parameters that are going to govern the gas sales  
29 arrangements and those end up becoming constraints and  
30 imposed on the buyers, and we'll go into that in some detail  
31 as we go through the contract terms.

1           So, looking now at what does it mean in practical terms;  
2 well, to answer this, as I've mentioned already, we'll go  
3 through a table and it will look at the gas sales parameters  
4 and how they would be determined under a joint sales basis  
5 and Scenario 1 basis.

6           The comparison is premised on the discussion that's just  
7 gone before; joint marketing, we co-ordinate development,  
8 production and marketing. Scenario 1 marketing we co-  
9 ordinate development, production and all of the arrangements  
10 we have to put in place between ourselves to balance our  
11 rights and obligations and be sure we can comply with our  
12 gas contracts.

13           We've separated this table into physical and then other  
14 terms, and I'll start with the physical terms. I don't  
15 intend to go through all of them, but maybe pick out a  
16 couple of examples. If I went through all of them, that  
17 would actually be a gas contract negotiation.

18           But, if we start very simply. If we start with the  
19 total quantity. Now, for joint marketing the total  
20 volume is set by the recoverable reserves, and the annual  
21 and daily contract volumes are going to be set by gas  
22 contract negotiations.

23           If we look at Scenario 1 marketing, the total volume is  
24 still set by recoverable reserves; there is only ever what  
25 there is in the field. We don't increase the quantity of  
26 gas that is ultimately available to the market by going down  
27 the Scenario 1 route.

28           The annual and daily contract volumes are then going to  
29 be set by agreement between the Joint Venture Partners and  
30 we're going to have to agree the development and operation  
31 parameters and then with iterative discussions we would

1        imagine with the buyers. But the total volume that ends up  
2        being supplied is no different.

3            The production rate. If we look at the joint marketing  
4        situation we set the production rate by agreement. If we go  
5        into Scenario 1, we still have to agree the plant capacity  
6        to be able to agree the facilities design, the CapEx budget,  
7        the OpEx we're going to be in for. We are agreeing the  
8        plant capacity and, therefore, the production rate we're  
9        setting a cap on.

10           In actual fact, and I point in out a little later with  
11        some of the other points, we think that because of  
12        inefficiencies the plant would be operated less effectively  
13        if we go down the Scenario 1 route than if we go down the  
14        joint marketing route and we'll end up with spare capacity  
15        that we're not able to utilise on a day-to-day basis which  
16        will in fact restrict the rate at which the gas might  
17        otherwise go to the market. Remember, once we have built  
18        the plant we have an incentive to utilise the plant to the  
19        maximum capacity. Spare capacity does not make money for  
20        us, it is just a wasted investment.

21           We've gone into this in the level of detail, if you  
22        could just go back to understand. For instance, when we  
23        look at a seller maintenance obligation. Now, under joint  
24        marketing we're going to set that by agreement, but we have  
25        regard to the facilities design, to the design of the off-  
26        shore wells and we have a requirement for maintenance; it is  
27        what it is.

28           Exactly the same situation applies if we're in the  
29        Scenario 1 situation. Our maintenance is what it is because  
30        we've agreed the facilities design, we have agreed the well  
31        design and the off-shore platform design and pipeline design

1 and, therefore, we are physically constrained by what we can  
2 offer into the market. It is what it is. We've set it by  
3 agreement.

4 Coming on to some of the non-physical terms. If we look  
5 at the nominations regime. Now at a practical level we're  
6 going to have a field sitting off the coast of Taranaki, a  
7 production station just on-shore in north Taranaki operated  
8 by a single operator, and they're going to be trying to  
9 manage on a day-to-day basis the physical production from  
10 the plant and the rate of gas off-take and will be helping  
11 us by notifying us the extent to which we've received  
12 nominations and how our customers are performing.

13 If we go into the joint marketing route, we will simply  
14 agree a nominations regime and the operator will implement  
15 it. If we go under the Scenario 1 regime we're going to  
16 have to agree the same nominations regime because we can't  
17 have an operator sitting there with multiple different  
18 nominations regimes trying to balance the rights of the  
19 partners.

20 So, if I'm concerned about what is the plant capacity  
21 and my ability to change nominations and how those rights  
22 are influenced by the activities of my partners, before I go  
23 out to a purchaser I'm going to set that regime before me  
24 between myself and my partners. I have to, because I don't  
25 want my contract with my customer saying you have to give  
26 eight hour's notice to change your nominations by this much,  
27 and one of the other partners thinks, gosh, if they're going  
28 to be that lenient I'll give my customers one hour's notice  
29 and put operational challenges on the operator that then  
30 come back at cost to me as the other Joint Venture Partner.  
31 So, we end up setting that sort of thing, again, in advance.



1           Liability for failure to supply; I had this discussion  
2 with someone the other day and thought it was an interesting  
3 example. If we are selling jointly we will negotiate with  
4 our purchasers liability. If we are under the Scenario 1  
5 regime and we fail to supply, what is the liability we might  
6 offer to a purchaser?

7           Well, one of the reasons that we might fail to supply is  
8 one of my partners has over lifted and I have to protect  
9 myself against that. I might not be able to deliver to my  
10 customer because one of my partners, through their customer,  
11 has lifted too much gas.

12           So therefore I'm going to say to my partner, you need to  
13 compensate me, I want a liability mechanism. That partner  
14 is not going to go for an open-ended indemnity that will  
15 allow me to pass on any level of liability I like to my  
16 customer. So then we're going to have a negotiation and  
17 logically it's going to set around some form of liquidated  
18 damages limited to the direct loss.

19           Now when I go out to my customer and I say, if I can't  
20 deliver you on a certain day because somebody else has over  
21 lifted on the field, I'm not going to offer them more in the  
22 way of damages than I can get from my partner. I'm not  
23 going to be able to offer them unlimited scope to negotiate  
24 because that's not going to be acceptable to my partners,  
25 they have to tie off that risk at the time we're putting the  
26 arrangements in place, so therefore I will go out to my  
27 buyer and I'm going to say, look if I can't supply you on a  
28 day because the gas is in there because somebody has over  
29 lifted, then the most I can offer you is X, and the reason  
30 for that is that's the most I can get off my partners, and I  
31 shouldn't be exposed to more liability than I can get

1 compensation for from my partners.

2 So you start constraining very strongly the terms on  
3 which you can offer the gas to your purchaser because you  
4 have to be able to protect your position amongst the Joint  
5 Venture Partners.

6 An interesting one when you look at the nature of  
7 contracts in New Zealand is, what is the ability to deal  
8 with reserves risk? Now, if we're in a joint marketing  
9 situation the Joint Venture Partners are aligned and,  
10 therefore, we can have a discussion and whatever happens  
11 with regard to reserves risk the extent to which we keep it,  
12 we're in alignment.

13 If I go separately to a purchaser and let's say that  
14 purchaser actually is -- I want them to take some reserves  
15 risk, I have run into some practical problems, how does that  
16 play through? Can I give them access to reserves  
17 information? The Joint Venturer Operating Agreement makes  
18 that information in the first instance confidential to the  
19 Joint Venture Partners, so I can't provide that information  
20 to my purchaser unless I have the agreement of my Joint  
21 Venture Partners. Now, if they have a different model of  
22 reserves risk, they won't give their agreement.

23 Let's say one of the mechanisms for managing that  
24 reserves risk goes along a Maui sort of situation, which is  
25 a redetermination mechanism. Well, my partners who are not  
26 party to that contract may have no interest in a  
27 redetermination whatsoever, let alone opening up the field  
28 to a discussion in some sort of an independent expert forum  
29 or something like that involving a purchaser with whom they  
30 have no interest whatsoever. So, therefore, I'm going to be  
31 contractually constrained in my ability to deal with

1 reserves risk because I have to have regard to my  
2 obligations to my Joint Venture Partners.

3 I'll touch on one more; buyer force majeure, and I mean,  
4 these things end up to being quite controversial in practice  
5 when you're putting in place a gas contract.

6 Now, in the joint marketing we'll be able to sit down,  
7 and I'll be able to say to a buyer and say what are your  
8 force majeure constraints -- actually force majeure and  
9 maintenance; what are the situations where you might not be  
10 able to accept delivery of gas, and we can have a  
11 negotiation.

12 If I go separate marketing, I'm going to be constrained  
13 in my ability to make up gas and so forth; I don't want to  
14 be getting too far out of balance with my partners, but my  
15 partners and I will have agreed a series of events which we  
16 consider is acceptable for buyer force majeure.

17 But we can't go along and have a buyer say, I have an  
18 event, a force majeure, I can't uplift gas which is outside  
19 of anything you and your Joint Venture Partners ever thought  
20 of and I'm now going to not uplift on a certain day, that  
21 gives you significant imbalance problems between you and  
22 your partners. So, we're going to have to set in advance  
23 those issues of force majeure, under lift by purchasers and  
24 then how we're going to deal with it in the gas balancing  
25 arrangements before we can enter into those terms with  
26 purchasers.

27 That's probably enough, it's covered a bit of a gas  
28 contract, but the comparison highlights that as you go  
29 through all of the key gas contract terms there really is  
30 either no difference, or if anything the Scenario 1  
31 marketing ends up being more constrained than the sort of

1 arrangements we would be able to enter into if we were to go  
2 down the joint marketing route.

3 And for that reason it is simply not correct to state  
4 that Scenario 1 is in any meaningful sense analogous to  
5 independent or competitive marketing. It simply cannot work  
6 that way. Therefore it's quite inaccurate to characterise  
7 the proposal as against the counterfactual as the most  
8 obvious impact of the arrangement of the gas from the field  
9 would be marketed by one rather than three entities. It's  
10 really not that simple.

11 I'll just go through very very quickly because I've made  
12 the points already, but if we look at the impact on pricing.  
13 Under joint marketing and Scenario 1 marketing the quantity  
14 has been agreed between the Joint Venture Partner. No Joint  
15 Venture Partner can increase its revenue or market share by  
16 undercutting the other Joint Venture Partners. I have going  
17 forward 25% or 26% of the field. Regardless what happens I  
18 have 26% of the field, there is no benefit to me in trying  
19 to undercut the other partners and get 30% or 40% of what  
20 this field might produce because ultimately we have to  
21 balance amongst ourselves.

22 Then we come to the issue, what is a likely balancing  
23 mechanism? Well at the moment it's hard to see that there  
24 is going to be a source of gas which we could utilise as a  
25 ready mechanism where all the partners have an interest in  
26 equity proportions sufficient to cover the risk of getting  
27 out of balance physically on the gas from the Pohokura  
28 Field. And we will be driven in the negotiations to look  
29 for some form of a cash balancing mechanism, and we've  
30 debated this one a lot internally, and you go around and  
31 say, what would the cash balancing mechanism be? At what

1 price would I accept cash from my Joint Venture Partners if  
2 they've used my share of gas from the field?

3 And the answer becomes, I'm not going to lock in a price  
4 because if that's below the market price and if it gets  
5 below the market price my Joint Venture Partners will be  
6 encouraged to use my share of the gas, and then pay me a  
7 lower price. And it wouldn't be higher than the market  
8 price because I'm not going to pay more to one of my Joint  
9 Venture Partners than I got for the gas when I may well not  
10 have known I was going to be out of balance at the time I  
11 used that gas. And inevitably the gas balancing mechanism's  
12 going to come down to the market price, with some degree of  
13 difficulty because we don't have a liquid spot market or a  
14 spot market in any real sense in New Zealand to know what  
15 that market clearing price will be.

16 So we're going to be logically driven to a market price  
17 as the cash balancing mechanism, but with no ready  
18 mechanisms to determine what that market price is. The  
19 discussion we've had internally to date, we come to the view  
20 that you would probably end up having to disclose the terms  
21 of your contract, so you find out what the price actually  
22 was at which the gas was sold and settle on that basis.

23 If we look at the contract terms: As talked about in  
24 some detail, by the time we've been required to co-operate  
25 and agree all of those arrangements in the level of detail  
26 necessary to support our investment in the field and our  
27 ability to contract with third parties, there can be no  
28 significant difference on any of the key terms that we go  
29 out to market with. I mean, it might not matter what the  
30 invoicing period is or something like that, but on the key  
31 terms of quantity, rate, gas specification, gas quality,

1 timing for when the field commences production, we're going  
2 to be agreed on all of those; we have to get the Scenario 1  
3 marketing to work in the first place.

4 And once we've got to that point we all have the same  
5 contract constraints. So let's imagine I go out to the  
6 market and try to be more aggressive, more favourable to a  
7 seller than one of my partners. I already know they can  
8 undercut me because we've had to set the terms between  
9 ourselves and they can go out with slightly better terms.

10 Let's say I go out to the market with terms that are  
11 more beneficial to a purchaser than those I've agreed  
12 between myself and my Joint Venture Partners. All I do then  
13 is lose value because I know that I'm going to have to  
14 compensate my partners for the difference. So naturally the  
15 contract terms are going to settle around those terms that  
16 we've had to agree between ourselves.

17 I want to touch on the effect of the Scenario 1 on the  
18 development of competitive markets. Firstly, and repeating  
19 a point that I've made several times already, this will not  
20 be three sellers. So, it does not give added depth to the  
21 market. What it is going to be, is three highly constrained  
22 co-operating producers from the same field selling gas into  
23 the market. In actual fact there's going to be no increase  
24 in quantity, but with the additional contract constraints  
25 that will get in the way of our ability to operate a plant  
26 at capacity, contract with flexibility, which is most likely  
27 to stimulate the New Zealand gas market and increase  
28 competition.

29 I'll give an example, and this is getting into  
30 operational practicalities. On a day this plant has some  
31 spare capacity. We don't have real-time metering and

1 reconciliation procedures in New Zealand, and nor do I think  
2 it is likely that that will be achieved any time soon. In  
3 fact it's being discussed in the Maui forum because it's --  
4 one of the blocks to a gas balancing system is how readily  
5 reconciliation of balancing can occur.

6 So on a day there is spare capacity in the plant but I  
7 don't know on that day -- I've got the nomination from my  
8 customer, but I don't know how much gas they've actually  
9 uplifted. So whose is that spare capacity? Is it OMV's, is  
10 it Todd's, or is it Shell's? And we want to sell that spare  
11 capacity, we go out to the market, there's a shortage of gas  
12 that day and we want to do a spot sale of gas. Who does the  
13 spot sale?

14 Let's say that OMV says I'm going to do the spot sale,  
15 and then subsequently finds out actually my customer was  
16 lifting at my equity level of the field, maybe even above.  
17 And, therefore, I've actually just sold some gas for Todd  
18 and Shell, and so we're going to have to have the balancing  
19 mechanism apply. But on any given day that is going to  
20 restrict our ability to go out to the market with the spare  
21 capacity.

22 Now, the situation with joint marketing, there's spare  
23 capacity in the plant, and there is an opportunity to make a  
24 spot sale. We're incentivised to get the gas out of the  
25 ground, to get the liquids and to use the plant to the  
26 maximum capacity and, therefore, the three of us will enter  
27 into a joint sale on a spot basis to increase the rate of  
28 gas off-take from the plant.

29 **CHAIR:** Mr Salisbury, I just want to interrupt for a minute.

30 I'd like to just check, I'd like to carry on for another 15  
31 or 20 minutes, if that's all right with the transcribers.

1           What I'd like to do is interrupt you for a minute and  
2 allow Commissioners an opportunity to ask some questions. I  
3 think it's been quite helpful for you to take us through the  
4 sort of detail that you have and we have been, as you know,  
5 been requesting that sort of detail.

6           I might ask the first question. It does seem to me that  
7 what you have presented suggests that your potential  
8 customers should feel that what -- your proposal is a good  
9 deal for them, that their interests as well would be served,  
10 and I just wonder, you know, why do you think that a number  
11 of them don't think that? Why are they objecting? Why are  
12 they concerned about the terms and conditions that they  
13 might get under this proposed arrangement compared to what  
14 they would get absent it?

15 **MR SALISBURY:** I think my honest answer to that is, it's a knee-  
16 jerk reaction, it fails to understand the detail of what is  
17 being discussed, and it's using --

18 **CHAIR:** So they don't know what's in their own commercial  
19 interests?

20 **MR SALISBURY:** -- and it's using this forum as a negotiating  
21 ploy to try and impose conditions on the contracts and the  
22 manner in which we might eventually conduct our business. I  
23 think that's evidenced by the assertion rather than detailed  
24 argument that's been made in a lot of the submissions in  
25 response to our submission. A lot of sweeping statements,  
26 and by the concentration, as I understand it of the other  
27 submitters from their memos that they have filed, on  
28 conditions.

29 **CHAIR:** Can I just -- I want to talk to you about some of the  
30 concerns that they have and give you an opportunity to  
31 respond to them.



1           One of the concerns is about the ability of the  
2 applicants to place restraints on resale in contracts. Now,  
3 it seems to me a reasonably valid concern.

4           Is it not the case that you would have more latitude to  
5 do that under this arrangement than under Scenario 1?

6 **MR SALISBURY:** No, I don't think it is once you go through all  
7 the contract terms in the arrangements we would have to put  
8 in place between ourselves, but I might answer that point  
9 somewhat differently by noting that a lot of the customers  
10 that we would look to supply to are wholesalers and,  
11 therefore, a restriction on on-sale would make no sense.

12 **CHAIR:** So, leaving aside the legal issue that Dr Berry raised,  
13 you would have no trouble then with a constriction or a  
14 condition which said that a condition on this -- if we go  
15 down that path, and I'm not prejudging it now -- but it  
16 sounds to me that the applicant would not have difficulty  
17 with a condition that said that there could be put no  
18 restrictions on resale? Just in principle, because you seem  
19 to be suggesting it wouldn't be rational for you to do so.

20 **MR SALISBURY:** No, I'm suggesting that it would normally not be  
21 something we would do, but there might be situations where  
22 we would consider it warranted, depending on how the  
23 negotiations went with the customer. Remember the customer  
24 has market power and leverage as well.

25 **CHAIR:** In what conditions would that be? Can you give me a  
26 sense of when you might do that, and then I would like to  
27 ask you whether you would also do it under Scenario 1.

28 **MR TWEEDIE:** Could I just offer something. I think we've said  
29 in our submission that it wouldn't be unreasonably withheld,  
30 but we've stopped short of saying, where the issue of on-  
31 selling will in all cases be allowable. We've said it would

1 be unreasonably withheld.

2 **CHAIR:** So, when would it be reasonable to withhold?

3 **MR TWEEDIE:** An example would be, it could be reasonably  
4 withheld is the following situation. I mean, we have got  
5 really two main aggregators -- they call themselves  
6 aggregators of gas in the downstream market; Contact and  
7 NGC, and they have quite significant market power.

8 If, for example, one of them chose to bid for all or the  
9 bulk of the gas at a superior price, they could in fact  
10 control the whole downstream market.

11 There is a very real issue from a pro-competitive stance  
12 that it's not -- it may be the situation that a cussed party  
13 that wants to be totally an aggregator the whole time and  
14 effectively bid for gas, control the gas -- effectively the  
15 gas supply, that has in fact negative consequences for  
16 competition.

17 **CHAIR:** And that would -- if you turn down a higher price in  
18 order to protect competition in the market?

19 **MR TWEEDIE:** I'm saying that, for example an electricity  
20 generator, you could see a situation if he needs gas  
21 specifically for a power station, that the gas that goes  
22 to -- it is more efficient and sensible all round to build a  
23 contract around the supply of gas to that power station.

24 If a downstream customer or an aggregator is really  
25 dealing in the industrial market where he will have a number  
26 of customers, clearly his ability to on-sell goes without  
27 saying, he has to have it to be able to move gas around a  
28 number of customers.

29 But there can be situations where you've got a big load  
30 going to one customer that has specific arrangements with  
31 regard to transmission, maybe distribution and all the

1 contractual arrangements that go with that supply, a  
2 provision for not on-selling is reasonable.

3 In fact in the marketplace today NGC for example  
4 regularly puts in its contracts because we have got a number  
5 of contracts with NGC that do explicitly prevent on-sale.

6 **CHAIR:** Can I ask you about another point that's been raised.

7 It's been suggested that the arrangement would allow terms  
8 and conditions that put lesser supply obligations on each of  
9 you than would occur if you were in a Scenario 1 situation,  
10 and I again would like to hear your response to that.

11 It doesn't seem to be an unreasonable statement to make,  
12 that there could be a difference and that can be material  
13 to -- I mean, you've presented the opposite, that actually  
14 their security of supply would be stronger under the  
15 arrangement. Some of the other parties are arguing just the  
16 opposite; that when they face 1 instead of 3, taking your  
17 comments about 1 and 3, but that that will leave them in a  
18 worse position.

19 **MR SALISBURY:** Well, we will be constrained in the Scenario 1  
20 situation by the physical limitations of the plant, and that  
21 will determine the constraints that apply to our ability to  
22 supply a customer and we would also be negotiating  
23 liabilities for failure to supply.

24 But those very same issues arise between the Joint  
25 Venture Partners when we're having to settle the terms and  
26 agreements between ourselves and which we'll go out to the  
27 market and end up setting -- you know, the terms and  
28 conditions are premised on the physical plant capacity and  
29 so forth.

30 What it seems to me is happening here is, the comment I  
31 made earlier, why are we getting strong objections? I think

1       some of it is so that we can try and negotiate terms in this  
2       public forum.

3   **CHAIR:**   What I don't understand is, why do these terms need to  
4       be negotiated in this public forum if there is no issue in  
5       terms of the relative position of these people on these non-  
6       price terms and conditions in the counterfactual as opposed  
7       to the factual? Why is it necessary to do that?

8   **MR SALISBURY:**   Commercial strategy, it's always nice if you can  
9       get an added advantage over people you're having to deal  
10      with in business.

11   **CHAIR:**   So, they are at a disadvantage under the proposal?

12   **MR SALISBURY:**   No, I'm not saying that they're at a  
13      disadvantage, I'm saying they're seeking an advantage.

14   **CHAIR:**   What advantage is it that they're seeking that they  
15      won't have under the proposal?

16   **MR SALISBURY:**   Well, they're seeking a discussion on terms and  
17      conditions to constrain our behaviour to their benefit,  
18      whether those terms and conditions are warranted or not.

19   **CHAIR:**   Why do they need to do that if there's no difference  
20      between the terms and conditions that they would have under  
21      the factual and counterfactual; why do they need to do that  
22      if it's virtually the same? Why is it necessary?

23   **MR TWEEDIE:**   Can I offer one example where the downstream users  
24      have got to accept a major shift in their ability to get  
25      gas. For example, the Maui Field has been a massive  
26      reservoir that downstream users have been able to pull gas  
27      out of to meet their short-term interruptible needs for  
28      electricity generation, and the fact that we've been able to  
29      do that with Maui has been a huge benefit to everyone that  
30      we've had such a large field with such capacity to meet  
31      hourly and daily quantities that the buyer has required to

1 meet his interruptible needs. Now, that will not be  
2 physically impossible post Maui. We have not got the  
3 ability to provide that interruptible supply in the future  
4 from the gas fields that will be in production post Maui.

5 Now, the buyer has had some difficulty, buyers have had  
6 some difficulty accepting that. So, we are in a continuum  
7 of change and some of these buyers will -- have not yet  
8 understood or accepted what life post Maui in fact is going  
9 to be.

10 **CHAIR:** Is this --

11 **MR TWEEDIE:** And there is a transition going on in their  
12 thinking there.

13 **CHAIR:** Can I ask you, just as a point of clarification; is this  
14 the concern over high take obligations?

15 **MR TWEEDIE:** That would be one issue, yes.

16 **CHAIR:** I mean, that's what you're describing; that you could  
17 tone it down and then --

18 **MR TWEEDIE:** If you're an electricity generator and you've got a  
19 dry winter and you've got -- you've got a dry winter like  
20 we've just gone through, you're wanting gas on an  
21 interruptible basis, hourly and daily, on a basis that you  
22 can't predict months, certainly years ahead, and with Maui  
23 we've been able to provide that. Post Maui we won't be able  
24 to.

25 **CHAIR:** Thanks for that. I might just ask my colleagues if  
26 they'd like to pursue questions at this stage. [**No**  
27 **comments**].

28 **MR JACKSON:** I'd just like to make a couple of points, if I  
29 might, on behalf of Shell here. I think I can identify with  
30 customers to a large extent; in the same way I made some  
31 comments earlier about separate selling, there is a natural

1 initial and superficial disposition to want to be  
2 independent and I think, unlike Shell, has a predisposition  
3 to want to market its products separately. The customers  
4 will always want choice, we all in our commercial settings  
5 want choice. But it overlooks the fact that in the  
6 New Zealand context separate selling is not feasible, so  
7 when they are pushing and seeking this separate selling it  
8 is an illusory concept that they're comparing with a real  
9 concept.

10 In addition, I would like to say that the opportunity  
11 and perhaps even the incentives in a Scenario 1 type selling  
12 regime might be that these particular terms might need to be  
13 greater. It might be more important under a Scenario 1  
14 selling regime to have a very fixed, inflexible regime.

15 So --

16 **CHAIR:** So I just wonder, Mr Jackson, why would you think they  
17 would prefer choice? What does choice give them?

18 **MR JACKSON:** I think producers like choice in customers, if --  
19 it obviously would be a competitive situation and similarly  
20 I think customers would like, if they can, to have choice  
21 between fields, and I think there's a --

22 **CHAIR:** But what does that give them? What does choice give  
23 them? Why do they seek to have it here?

24 **MR JACKSON:** Umm...

25 **CHAIR:** We've been told there's no difference in the outcomes in  
26 terms of --

27 **MR JACKSON:** Well, it might be that the characteristics of the  
28 field, or one field from another field, if I may talk  
29 generally in the gas business, can offer them more than  
30 another.

31 For example, Maui was a very --

1 **CHAIR:** But they're not asking for different fields here,  
2 they're asking for different --

3 **MR JACKSON:** But what can be offered into the market is a  
4 function of the field more strongly than it is of the joint  
5 venture. Maui was able to offer a very flexible arrangement  
6 because of the nature of its reservoir.

7 **CHAIR:** Can you tell me how much your terms and conditions vary  
8 for your customers across contracts, and what are the -- how  
9 do they vary? Do they vary by the sort of things that your  
10 potential customers here are concerned about? Do your  
11 contracts vary?

12 **MR JACKSON:** Yes.

13 **CHAIR:** Are these non-price terms and conditions?

14 **MR JACKSON:** They certainly do.

15 **CHAIR:** Can you give me a sense of, in what way they vary?

16 **MR JACKSON:** Well, they vary where they can vary because of the  
17 field and the status of the project.

18 During the plateau period the take-off pay on Maui was  
19 quite high, but now it's declining relative to the available  
20 capacity on any day. The take-off pay component, I would  
21 imagine, would be half of what the field could deliver it  
22 today.

23 **CHAIR:** Do on-sell restrictions vary?

24 **MR JACKSON:** Kapuni is a very well-established field and the  
25 take-off pay criterion is very small relative to that field  
26 because it's long established, it's no longer the key  
27 economic driver. The take-off pay was very important at the  
28 outset of the field; it is no longer.

29 **CHAIR:** Do the conditions like on-sell restrictions vary in your  
30 contracts?

31 **MR JACKSON:** Well, certainly we, within Shell, manage contracts

1 with varying positions on that, yes.

2 **CHAIR:** And what about around the issue of the ability to vary  
3 the terms of your requirements on you in terms of supply,  
4 does that vary by contract?

5 **MR JACKSON:** We, yes, I think it does because ultimately the  
6 contract has got to support the development of the field,  
7 and the field has different characteristics; it might be  
8 very productive or it may not be, it might be capital  
9 intensive, it may not be.

10 **CHAIR:** But it doesn't vary by the relative degree of market?

11 **MR JACKSON:** Yes, but people nevertheless would seek those sorts  
12 of flexibilities. Whether or not it's economic to provide  
13 them is another thing.

14 **MS BATES QC:** Are the difficulties related to joint marketing  
15 restricted to the marketing of gas? Why do they not apply  
16 to the marketing of liquid?

17 **MR JACKSON:** Because liquids have the opportunity to provide  
18 storage very cheaply; gas doesn't have that opportunity.  
19 They are readily linked with the world commodity market and  
20 the quantities that we trade here are infinitesimally small  
21 relative to those markets. So those two features alone in  
22 terms of just focussing on only one aspect here, the  
23 balancing aspect, make it much simpler, the issues are not  
24 great; we're not so concerned with making up gas.

25 **MS BATES QC:** Easy to find a price?

26 **MR JACKSON:** Easy to find a price, and if someone is short of  
27 gas on a day they can access a market -- or, if they are  
28 looking at a commodity that's hooked into a large market,  
29 there's always the aspect, if they have a customer to buy it  
30 from from some other source rather than the field.

31 **MS BATES QC:** So it's a supply and demand issue?



1 **MR JACKSON:** It's more than that. If you've got a contract and  
2 you've made a commitment, you can meet it by various means.  
3 Your only choice with Pohokura is to supply from Pohokura;  
4 there is no choice.

5 **MR TWEEDIE:** And you can store it as well, as you can't with  
6 gas.

7 **MS BATES QC:** Thank you. In the application there was a report  
8 from CRA and at page 5 of that report it gave very simple  
9 definitions of joint marketing Scenario 1 and Scenario 2,  
10 and I just want to ask you if you still stand by those.  
11 "Joint marketing involves co-ordination on both quantity and  
12 price. Scenario 1 involves co-ordination on quantity but  
13 not on price".

14 Are you still -- I won't go into Scenario 2, but do you  
15 still agree with those definitions?

16 **PROF EVANS:** Yes, I think we do with the caveat that co-  
17 ordination under Scenario 1 necessarily involves a view and  
18 some co-ordination with respect to price insofar as it  
19 involves balancing arrangements and insofar as it is an  
20 issue in deciding the profile of the off-take of the field  
21 as a whole.

22 So, the joint venture will have a view about the price  
23 path of gas and other paths. What we were trying to capture  
24 in specifying it this way was that Scenario 1 was basically  
25 a situation in which parties were -- had contracts in some  
26 way that they could co-ordinate among the joint venturers  
27 and that all that would be left for the Determination would  
28 be the placement of those contracts by individual parties  
29 with Consumer Affairs.

30 **MS BATES QC:** Just getting to price; are you saying that the  
31 joint venture arrangement necessarily leads to some co-

1 ordination as to price? That's just the nature of the  
2 beast?

3 **PROF EVANS:** Yes.

4 **MS BATES QC:** So, when you -- you took us through the various  
5 terms of the contract and whether they are more or less  
6 competitive, and when you came to price you said no  
7 difference. That's what you say, as to price there will be  
8 no difference. Have I got it wrong?

9 **MR SALISBURY:** I was talking about the price that we're going to  
10 have to balance between ourselves.

11 **MS BATES QC:** But if you are looking at whether something's  
12 competitive or not, what matters so far as price is  
13 concerned is the price to consumers.

14 **MR SALISBURY:** Well, that is true, but -- and I wasn't  
15 specifically talking to that point, but we're setting  
16 quantity, we're setting all key contract terms, we have to,  
17 we're going to be going out to market with a clearing price  
18 if we get out of alignment between each other which is going  
19 to have to be a cash balancing mechanism. So really, there  
20 is not going to be incentives on us to compete on price --

21 **MS BATES QC:** So, whichever way you go, there will be one price;  
22 is that what you're saying?

23 **PROF EVANS:** Umm --

24 **MS BATES QC:** Because, this is important.

25 **PROF EVANS:** No, I absolutely agree. The cash balancing  
26 arrangement means that there has to be some agreement on  
27 some sort of transaction cost for price, transfer price --

28 **MS BATES QC:** Between yourselves?

29 **PROF EVANS:** That's right. So the question is, what is the  
30 outcome if the sales prices attached to the contracts are  
31 different from each other, given that they have this

1 balancing arrangement? It seems to me that there could  
2 still be some differences, but they would be quite minor;  
3 and the reason being that, if I was selling you gas, for  
4 example, at a particular price that was different from the  
5 transfer price that I had in amongst the joint venture, then  
6 it would impart an incentive that you wouldn't like and  
7 which I wouldn't like that might mean that overs and unders,  
8 you know, would not be priced properly within the joint  
9 venture, it would provide different incentives for overs and  
10 unders within the joint venture arrangement.

11 In other words, to get the opportunism as we like to  
12 call it in economics, to a minimum you would not want those  
13 prices to be much out of alignment across the different  
14 contracts.

15 **MS BATES QC:** So the joint venturers would not want the prices  
16 to be out of alignment, would they?

17 **PROF EVANS:** That's correct, I think.

18 **MS BATES QC:** But the consumers might not have the same view.

19 **PROF EVANS:** That may also be correct, so in other words --

20 **MS BATES QC:** So --

21 **PROF EVANS:** No, no, there's a couple of things here. One thing  
22 is these contracts come with different terms and conditions  
23 and what one would like to see is the terms and conditions  
24 enforced. It may be, for example, that a very cheap supply  
25 of gas from one of the parties actually carried with it a  
26 very strong liability component, because it was not in  
27 accord with the agreement that had been reached on the  
28 balancing between the two, and it imposes risks within the  
29 parties.

30 So, in general I think for all the reasons given, that  
31 the prices will be very close to each other, one could

1 expect this, and close to this balancing price.

2 **MS BATES QC:** And, correct me if I'm wrong, that arises from the  
3 whole of the joint venture agreement and its terms rather  
4 than the term just specifically relating to whether it's  
5 joint or separate marketing?

6 **PROF EVANS:** That's right, it arises because of co-ordination  
7 issues to make this thing actually work and sustainable into  
8 the future, and it goes to the contractual issues which  
9 we'll be discussing subsequently.

10 **MS BATES QC:** I just put this to you. Is it at the end not  
11 arguable that it's the whole of the Joint Venture  
12 Agreement -- the Joint Venture Agreement has anti-  
13 competitive effects irrespective of whether it's joint or  
14 separate marketing?

15 **PROF EVANS:** Well, I intend to go through the competitive  
16 implications of the two approaches in my presentation, but  
17 certainly what we're looking at is a counterfactual between  
18 the two in which there's essentially no difference in the  
19 competitive implications; I agree with that.

20 But that comes about because of the counterfactual. Had  
21 we gone to counterfactual Scenario 2 for example, which I  
22 would not recommend, I was apropos an earlier question you  
23 asked, there is some literature on the sort of delay that  
24 one gets if you have to negotiate contracts with asymmetric  
25 information in oil fields.

26 I didn't mention it earlier because it relates to  
27 Scenario 2 rather than Scenario 1, but it's reported in one  
28 study that where they have the equivalent of joint marketing  
29 the contract takes six months to put together. Where they  
30 had separate marketing, and it wasn't just separate  
31 marketing it was more separate than that, they had separate

1 extractions, well, it took more than seven years on average.  
2 **MS BATES QC:** And I can understand that as a public interest  
3 argument and the necessity perhaps to reduce delay, but I'm  
4 really trying to focus on competitive effect here, and I see  
5 them as two separate issues and that's really why I'm asking  
6 you about the totality of the Joint Venture Agreement.

7 Does it not necessarily mean there is some anti-  
8 competitive effect, albeit that it's in the public interest,  
9 that it goes ahead because a field's developed and supplies  
10 gas?

11 **PROF EVANS:** Well, I think the whole -- the totality of the  
12 thing is just driven by this common pool problem and the  
13 need to manage the field as a whole, and that is just  
14 intrinsic to the problem.

15 Now, if you back off having a joint marketing  
16 arrangement the first thing you ask is, well, can we back  
17 off this just a little so that the parties can sell  
18 different contracts to different consumers, and that is  
19 Scenario 1, but it is an extremely constrained scenario and  
20 not all that different from the joint marketing proposal,  
21 except that, to put Scenario 1 in place would require a lot  
22 of time and negotiation for all the reasons that are coming  
23 out here today.

24 **CHAIR:** I'm just going to ask Commissioner Stevens to follow-up  
25 on that and then I'll give us all a break for lunch.

26 **MR STEVENS:** It's really just a quick follow up question, or two  
27 questions I guess.

28 The first one, when you mentioned in terms of separate  
29 marketing, if one Joint Venture Partner wanted to sell at a  
30 lower price, that would impose risks between the parties.  
31 Could you just explain what those risks are between the

1 parties that you were referring to?

2 **PROF EVANS:** Oh, not just joint venture parties, it would be a  
3 risk on the other side of the contract as well.

4 If you have the balancing price; suppose I agree that  
5 the balancing price should be \$3 or whatever, and I know I  
6 have a contract that says I have been fortunate to sell my  
7 contract at \$4, which is higher than that. Now, I will try  
8 to fill my contract as much as possible and I may use  
9 opportunism, or "theft", in order to get gas at \$2 from my  
10 other party and sell it on to another party at \$4 from  
11 within the contract. And the trouble is -- I mean that can  
12 actually occur -- the trouble is, all parties anticipate  
13 that that can occur so they're trying to reach contracts  
14 that they allow parties to go out with and sell to their  
15 customers where those incentives are not -- you know, are  
16 minimised, and so you end up with two ways; one is, you end  
17 up making contingency arrangements within the contract and  
18 one of them is, to try and get prices that are close to the  
19 transfer price.

20 **MR STEVENS:** I guess, what's to stop a party, though, under-  
21 selling at a price, say, combining it with gas from other  
22 fields and, therefore, capturing a client because they're  
23 able to combine gas from elsewhere together with gas sold  
24 out of Pohokura at a lower price?

25 **PROF EVANS:** That's definitely a possibility, absolutely, but  
26 they're still going to have to pay the transfer price.

27 **MR STEVENS:** That's correct, but if they capture the wider  
28 market they could be able to get that within the overall  
29 price they're achieving elsewhere.

30 **PROF EVANS:** No. Well, when you say capture the -- they're not  
31 going to get any more output from this, they're just going

1 to get a fixed amount of gas out of Pohokura at this price.

2 **MR STEVENS:** I guess what I was exploring is, that they may not  
3 get any more gas out of this, but perhaps they could combine  
4 it with gas from another field that they may own.

5 **PROF EVANS:** That's right.

6 **MR STEVENS:** And which may not be fully utilised, and by  
7 combining the two be able to actually achieve a price path  
8 which will enable them to sell out at a cheaper rate from  
9 Pohokura than their other partners.

10 Is that a possibility?

11 **PROF EVANS:** It certainly is a possibility that a party would  
12 combine their interest with respect to other fields under  
13 separate marketing, and that certainly is an issue.

14 If they're selling at a lower price than the transfer  
15 price then it's going to cost them some money, and you have  
16 to ask whether overall they're not going to be selling at a  
17 price in the market that's pretty close to what all the  
18 other gas prices are, even though there may be particular  
19 advantages associated with the particular uses and  
20 combinations that they put together.

21 **MR STEVENS:** Thank you.

22 **MR DEPPE:** Just one further point. Of course, this will have an  
23 impact on the buyer contracts as well, because of course, if  
24 you are taking from other Joint Venture Partners, you are  
25 taking from buyer's contracts. So, it will have a ripple  
26 effect through to the buyers, and so the buyers will be  
27 impacted on, on that.

28 **CHAIR:** Okay, thank you very much. I propose now to end this  
29 session, and I would like to start at 2 o'clock if that's  
30 all right with the transcribers.

31 So, we will not be able to go long over time today

1 because one Commissioner has another engagement. So, if  
2 everyone is agreeable we will return at 2 o'clock, and I'd  
3 just like to thank the applicants for the presentation so  
4 far and willingness to take our questions. So, thank you  
5 very much.

6

7 **Adjournment taken from 1.00 pm to 2.00pm**

8

9 **CHAIR:** Okay, welcome back from lunch, and I will officially  
10 reconvene the Conference, and Dr Berry, if you could remind  
11 us where we are at in the presentation, thank you.

12 **DR BERRY:** Good question.

13 **CHAIR:** We like to ask challenging questions.

14 **DR BERRY:** I think there's just a few wrap-up comments from  
15 David Salisbury and then we'll move on to Professor Evans.

16 **CHAIR:** Just while they're finding the right slide, I'll just  
17 mention, my intention is to break for tea at about around  
18 3.15 to 3.30, somewhere in that hour, depending how things  
19 are going.

20 **MR SALISBURY:** There are just a couple of slides to pick up on  
21 some final points and then some summary slides I'd like to  
22 talk to.

23 One of the issues that we're looking at here is, what is  
24 the effect of joint marketing on development of competitive  
25 markets in New Zealand. And the view we would offer up is  
26 that, if Scenario 1, separate selling is forced into the  
27 market before the market structures are there, that would  
28 actually support separate marketing; then in actual fact  
29 what it's going to do is just simply put in place the  
30 contractual constraints we've talked about.

31 I would add that an adverse decision here would be seen



1 as a regulatory constraint on further exploration activities  
2 and investment in the upstream industry in New Zealand and  
3 would actually harm rather than assist the development of a  
4 market.

5 I go back again to the point, which is that we will be  
6 so highly co-ordinated and constrained with Scenario 1  
7 marketing that it's really not correct to state that there  
8 are then three sellers and that that gives additional depth  
9 to the market which would stimulate the development of an  
10 upstream market. We would come from the point of view that  
11 the upstream market will best develop competitively by  
12 exploration and finding new oil and gas reserves and then  
13 bringing those into development.

14 On the other side, authorising joint marketing will  
15 allow us to bring Pohokura into development early; it will  
16 avoid unnecessary cost risk and delay, it will avoid the  
17 imposition of a further regulatory hurdle on the upstream  
18 industry.

19 And I make the point here that the upstream industry  
20 really does operate on a global basis. The company I  
21 represent has activities worldwide and we look around the  
22 world and decide where we are going to invest, and a  
23 decision is made, are we going to invest in New Zealand,  
24 Australia, North America, South America; it is a global  
25 market being run by, in my case, a company that's based in  
26 Vienna. And so, therefore, they are looking at these things  
27 at quite a high global level, and any significant movement  
28 in regulatory risk which would be seen in this case to  
29 increase market risk would be a significant deterrent to new  
30 investment in New Zealand.

31 And I would suggest --

1 **CHAIR:** There's just -- I would like to ask you how well that  
2 sits along the notion that when you were exploring for gas,  
3 some parties were exploring for gas long ago and when the  
4 original agreements were put down it wasn't considered to be  
5 of any great urgency in considering whether you would market  
6 jointly or separately or anything else, and now suddenly at  
7 this point in time this is of a huge moment.

8 **MR SALISBURY:** At the time that we were putting in place  
9 the Joint Venture Agreement for Pohokura the companies  
10 around the table then did not have regard -- I've already  
11 commented on that -- to the possibility of separate  
12 marketing of gas. In fact we were sitting there in the  
13 context of 1995 with no experience of separate marketing of  
14 any gas in New Zealand, and indeed I think the common  
15 presumption by everybody was that it would be joint  
16 marketing.

17 I'd make the point that when you're entering into a JVOA  
18 and you look at the terms on those JVOA, a lot of them have  
19 to do with exploration appraisal and development. You have  
20 so much going on in the early stages of that business, you  
21 don't try to write a document that's going to cover the life  
22 cycle of the business, and there are certainly holes in the  
23 document and there are industry understandings about how the  
24 business will play out.

25 **MR STEVENS:** I would presume though that if joint marketing or  
26 separate marketing is so fundamental that, when you actually  
27 do determine the Joint Venture Agreements, that you at least  
28 will address the fundamental terms in your agreement; and I  
29 agree that the non-fundamental terms you probably want to  
30 sort out as you go on, it's just that suddenly it becomes a  
31 fundamental term now and it wasn't a fundamental term then,

1 where I thought it would have been a fundamental term then  
2 that you would have turned your mind to.

3 **MR SALISBURY:** We left open the possibility of dealing with gas  
4 as we saw fit at the time and the presumption amongst all of  
5 the partners I am sure around the table -- although of  
6 course I only represented one at the time -- was that there  
7 would be joint marketing.

8 The reason it's an issue now we've become aware in the  
9 Pohokura context of the possibility that joint marketing  
10 could be seen to lessen competition and, therefore, we  
11 applied for the authorisation. But at the time we were  
12 sitting there negotiating that JVOA, we had bid on four off-  
13 shore permits and we were trying to put in place a basic  
14 business arrangement that would allow us to proceed to  
15 explore four permits; we didn't have discovery, we weren't  
16 particularly targeting gas, we had a lot of other issues we  
17 were contemplating at that particular point in time.

18 **MR STEVENS:** I guess you can understand my confusion, if it is so  
19 fundamental and that all the parties presume that it would  
20 be joint marketing, that you wouldn't need to specify  
21 separate marketing in your Joint Venture Agreement.

22 **MR SALISBURY:** I already touched on the fact that that is simply  
23 a holding pattern, and the presumption by everybody was that  
24 there would be joint marketing, and I think the JVOA left it  
25 open that that is how it would work.

26 **MR SALISBURY:** Chris wants me to reinforce the point he made  
27 earlier. The Joint Venture Agreement didn't stipulate that  
28 we had to go down the route of separate marketing; it  
29 actually just left it as an issue to be addressed that we  
30 would, if we found gas, sit down and discuss how to deal  
31 with the issue. I would suggest that if you look at JVOAs

1 that are standard across this industry in New Zealand, you  
2 will find those are the standard terms, including in JVOAs,  
3 where there is joint marketing of gas.

4 **MS BATES QC:** The actual wording of the agreement, as I'm sure  
5 you're aware, is that there was a right and obligation to  
6 own and take in kind and separately dispose of the share,  
7 being subject to a proviso that said it may be necessary for  
8 parties to enter special arrangements for the disposal of  
9 natural gas.

10 I think what you're saying is, despite the fact that  
11 this clause says what it says, that the understanding of the  
12 parties was not as it appears on the plain meaning of the  
13 document.

14 **MR HALL:** To clarify the answer I gave before, that's not what I  
15 was saying. I'd rather -- I considered the proviso to be  
16 the key provision there and it -- in my view it clearly  
17 states that what arrangement the parties will enter into so  
18 far as the marketing and sale of natural gas is concerned is  
19 an entirely open question.

20 Now, that position was duplicated when the Joint Venture  
21 Agreement was amended in slightly more detail. The  
22 amendment simply provides that the parties will enter into  
23 such arrangements as they may decide on. It made clear and  
24 express what we say was previously implicit, that those  
25 arrangements that the parties might in the future enter into  
26 could include joint marketing.

27 **MS BATES QC:** It provides expressly for joint marketing; the  
28 amendment says, 'these arrangements may provide for joint  
29 marketing'.

30 **MR HALL:** The distinction I'm saying is, prior to the amendment  
31 it was implicit that the parties could either separately or

1 jointly market. After the amendment it's express, they can  
2 jointly market.

3 To be frank with you, one of the reasons for making that  
4 express was because the Joint Venture was aware of the issue  
5 of price fixing and it needed to be clear in the Joint  
6 Venture Agreement that s.31 protection would be available.  
7 So, we take the view that it was implicit before and we  
8 simply made it express.

9 **MS BATES QC:** Yes, I can understand the argument that it was  
10 implicit, but -- so the obligation to separately market, the  
11 obligation, what did that relate to?

12 **MR HALL:** It could have related to any of the products from the  
13 field, and the proviso specifically refers to 'natural gas'.

14 **MS BATES QC:** If you wanted to do that.

15 **MR HALL:** Exactly.

16 **CHAIR:** I'd like to follow-up the point that you make about this  
17 arrangement being advancing competition in the gas market,  
18 and other parties have suggested that if the Commission  
19 authorises this arrangement on the grounds that it's too  
20 difficult for you to put in place separate marketing,  
21 there'll never be any incentive for anyone to do what needs  
22 to be done to allow separate marketing in the future.

23 And I think that this is a serious matter because we may  
24 encourage exploration, but if actually there's always an  
25 incentive to jointly market and we've got a few players in  
26 the market and you have no incentive to put in place what's  
27 necessary in order for separate marketing to occur, it seems  
28 to me we've got a little bit of a bind there and I'd like  
29 your comments on that please.

30 **MR SALISBURY:** There is a bit of a chicken and egg situation and  
31 we accept that. I mean, the evolution of the market does

1 require at times that you take steps that will help with the  
2 evolution of the market.

3 But we would make the point now that when you look at  
4 the counterfactual trying to impose Scenario 1 marketing  
5 now, which is not true separate marketing, we're going to  
6 end up so highly co-ordinated and constrained that it  
7 doesn't give us additional depth to the market, and all it  
8 does do is impose contractual barriers to our ability to  
9 deal with our gas in a short-term and more flexible manner  
10 and it will discourage exploration. Now is not the time to  
11 try and regulate evolution.

12 **CHAIR:** When is the time to -- I would put to you that you're  
13 asking -- what is being suggested is that this Commission  
14 authorise something that is otherwise not allowed, and we  
15 are not seeking to regulate this market directly. On the  
16 contrary, you've come to us with an application.

17 So, leaving that point aside, when is the right time?  
18 When will it be the right time in New Zealand for this  
19 Commission to say, no, we will not authorise joint  
20 marketing?

21 **MR SALISBURY:** If I just answer; we've come to you for an  
22 authorisation because we were well aware of an industry  
23 perception that joint marketing might give rise to issues  
24 under the Commerce Act and the need to have the hearing as  
25 we are now and have the issues debated in public so we could  
26 get some certainty for the Joint Venture Partners and also  
27 for purchasers going forward.

28 **CHAIR:** I understand that. My question is, when will the  
29 conditions be such in New Zealand that we would get to the  
30 situation where allowing these sorts of arrangements  
31 actually promote competition in these markets in the future?

1 **MR SALISBURY:** There is not a set deadline or a timeline that we  
2 can give you to answer that.

3 **CHAIR:** No, no, I want to know what the conditions might be.

4 **MR TWEEDIE:** There is an answer. The answer simply is, as the  
5 ACCC and we're going to hear later in the COAG report, that  
6 there's been quite a lot of report done in Australia that  
7 identifies some of the fundamental preconditions or  
8 conditions precedent before you could seriously focus on  
9 joint marketing and some of them, and not all of them, would  
10 be a liquid market that for example a spot market that  
11 allowed gas to be traded efficiently and effectively on it,  
12 many sellers and many buyers, a very open and flexible  
13 transmission and distribution regime; storage, storage would  
14 be an issue certainly in the US, so there's a number of very  
15 clear principles that have been identified.

16 My understanding by the ACCC and certainly Australian  
17 authorities are present in markets that have the sort of  
18 depth that I'm talking about, for example in the United  
19 States of America, that is totally different. So, to answer  
20 your question, when New Zealand gets to that position, and  
21 it can only get there if there is a lot more gas and the  
22 economy grows etc, etc, when New Zealand gets to that  
23 position, certainly separate selling becomes a more -- more  
24 of a real issue in this market than it is today.

25 **CHAIR:** So, who's going to make that happen?

26 **MR TWEEDIE:** The simple answer to that is, probably we need a  
27 lot more gas discoveries. We certainly need -- I mean,  
28 you've heard and you're going to hear further about the  
29 serious implications if separate marketing occurs for  
30 exploration. I can certainly say for my company that  
31 particularly if you are a smaller player -- and in the

1 New Zealand scene compared with our partners we're the only  
2 100% New Zealand owned company, and compared with OMV and  
3 Shell we are small.

4 The exploration scene in New Zealand comprises mainly  
5 small companies. If they can't joint venture by joint  
6 venture efficiently and effectively get their gas to market  
7 as a joint venture, I tell you unequivocally it will be a  
8 serious turn-off to putting high risk exploration dollars in  
9 the ground.

10 **CHAIR:** I'd like to put the question to Professor Evans. At  
11 what point, professor, do we have a situation where the  
12 companies who are doing the exploration have an incentive to  
13 put in place the things that are required in order to  
14 support a competitive gas market? At what point do the  
15 incentives shift? And, will they ever have the incentive if  
16 they can always come before this Commission and argue it's  
17 all too difficult?

18 **PROF EVANS:** Well, a gas market, as with any market, is sort of  
19 a continuum. It is a continuum in the sense of starting off  
20 with two players on either side of the market to 1,000  
21 players on either side of the market. If we had 1,000  
22 players on either side of the market and substantial  
23 reserves of gas, there's no question.

24 If we have three or four players in the market, on  
25 either side of the market, that's no question either; that's  
26 more of a contracts kind of a market. You're only going to  
27 get a spot market where we have large, really large reserves  
28 and vigorous use of gas and many players buying and selling  
29 gas, and potentially buying and selling gas. In between  
30 those two we have a variety of arrangements that are going  
31 to be -- we're going to have to live with. And New Zealand



1 is so small it's not clear how long we're going to have to  
2 live with it.

3 It seems to me, if our population stays the way it is  
4 and our demands for gas stay the way they are, even if we  
5 were to find much more gas, it wouldn't be an automatic move  
6 to a spot market of the kind that we see in the US or the  
7 UK.

8 Now what I planned to do was to talk about the  
9 competitive implications of joint marketing, and one of the  
10 competitive implications I want to talk about is exactly the  
11 development of a gas market because it doesn't -- for  
12 example, if you can offer long-term contracts that have  
13 resale clauses attached to them, then you're in -- you're  
14 creating another seller of gas. And so, in that way if you  
15 can facilitate that operation, in the context of the  
16 New Zealand market, it is facilitating competition and the  
17 development of the market.

18 **CHAIR:** Would you see the provision for resale as being critical  
19 to the argument holding that these arrangements can support  
20 the development of competitive markets over time?

21 **PROF EVANS:** I think, having a set of contracts for which  
22 reselling is possible would generally be the outcome and  
23 would assist the development of the market, but I don't  
24 think necessarily that all contracts should.

25 I would like to go through that in my presentation about  
26 the way in which contracts can assist the development of the  
27 market.

28 **CHAIR:** We can come back to that, but there was one question  
29 that I ask, which was; at what point do the companies that  
30 do the exploration and development such as we have before us  
31 today, at what point do they have an incentive to put in

1 place the market arrangements to allow separate marketing,  
2 or do they? Is it something they will ever have?

3 **PROF EVANS:** Well, the market development is a -- there are  
4 private good aspects to it and there are public good aspects  
5 to it. The private good aspects are that, as people trade  
6 more and as you get more people trading, you get markets  
7 that exist, even if you don't see formal exchanges.  
8 However, as the market develops there are rationales for  
9 putting a formal exchange in place.

10 Now, when we think of a market it typically consists of  
11 the trading that goes on on both, between the different  
12 sides of the market, and it includes contracts and it can  
13 include a spot market if it exists. It seems to me that a  
14 market has to develop with sufficient reserves in the case  
15 of gas and players on both side of the market in order for a  
16 spot market to evolve.

17 As we see individual amounts of gas being sold in the  
18 short-term, for example if they're overs and unders David  
19 mentioned, the idea that they want to use the capacity of  
20 the plant, in which case they would like to be able to sell  
21 any excess capacity at any point in time, even on the short-  
22 term, that is the beginning of a spot market. And so I  
23 would -- I see this as an evolutionary process and I don't  
24 see anyway of defining a point in time when one switches  
25 over in process.

26 I would also make the point, which I guess is sort of  
27 clear to everyone I suppose, and will from my presentation,  
28 that I would prefer a joint venture to own Pohokura than one  
29 player, in the sense that that is the alternative. If we  
30 wish to have discovery in New Zealand for players and if  
31 they find it difficult to contract in the absence of joint

1 marketing, that we would be more restricting our attention  
2 to having one player, and it's not at all clear to me,  
3 looking at the broader context, that we would end up with a  
4 more competitive market that way. I allude to this on the  
5 way through.

6 **CHAIR:** Okay, thank you.

7 **MR JACKSON:** I'd just like to make a point about the incentive.  
8 I believe all mining companies in general have the incentive  
9 now to develop separate selling, but it's the  
10 impracticability or infeasibility in the New Zealand market  
11 which prevents us, and I think that is the key point for us,  
12 is that it's simply not practicable now to consider these  
13 kind of contexts. In markets where it is feasible we would  
14 like to do that, but we'd rather have a joint development  
15 than no development.

16 In addition, I understand that in fact the premise, the  
17 goal of separate selling per se is really a question for the  
18 economic experts, but there is no competitive difference; so  
19 the condition of, or the assumption that we should be  
20 aspiring to separate selling seems to be questionable, and I  
21 invite the Commission to look at that.

22 **CHAIR:** I just want to follow-up one matter and I'll address  
23 this to Mr Salisbury. You've put a lot of focus on the need  
24 for joint marketing and the damage that would be done to  
25 incentives if separate marketing was required. I wonder how  
26 consistent that is with OMV purchasing shares in Pohokura  
27 without knowing what the outcome of this process would be?

28 **MR SALISBURY:** Well, there's a business risk inherent in the  
29 purchase process; the asset became available, part of an  
30 international deal, and OMV bid on it.

31 **CHAIR:** But it didn't stop you from making the investment, did

1 it; the uncertainty?

2 **MR SALISBURY:** At that time, no, it didn't, but...

3 **CHAIR:** The same goes for Todd; Todd increased its share in the  
4 face of uncertainty.

5 **MR SALISBURY:** But we believe there are very strong reasons why  
6 we should be allowed to joint market, if it eventuated that  
7 in fact we were not able to joint market then the risk would  
8 materialise and I think they would have a significant impact  
9 going forward.

10 **MR HALL:** Of course those investment decisions are made in the  
11 context of a judgment on the risks associated with the  
12 particular matter, and in this case of course Todd, and one  
13 assumes the Joint Venture Parties, formed the judgment that  
14 on the preponderance of legal and economic evidence, the  
15 risk that we will not be able to implement joint marketing  
16 and move our gas to the market in an effective way is small.

17 **MR TWEEDIE:** And there is also the point that, in making the  
18 investment decision we were always confident that Pohokura  
19 one day will get into production, so we're not betting the  
20 company on nothing happening, we're quite confident one day  
21 it will get there.

22 The question will be, and that's one of the key issues  
23 before this Commission, is when? And that's where we say  
24 it's going to take longer, and though our company will  
25 suffer a negative on that, the nation suffers a far greater  
26 negative, and that's the key issue challenging this  
27 Commission.

28 **CHAIR:** I'll see if there's any further questions and we'll  
29 carry on. [No comments]. Okay, thank you.

30 **MR SALISBURY:** Well, actually it was just a couple of summary  
31 sheets reinforcing the points that we've discussed through

1 the morning. Firstly, joint marketing is not marketing by a  
2 single entity, and it's not valid to record it as such. It  
3 does require -- a Scenario 1 marketing does require us to  
4 agree on all key development production and gas marketing  
5 arrangements. It is in no sense therefore independent and  
6 competitive market, it is in fact highly constrained and we  
7 have to be highly co-ordinated.

8 The upshot of that is, we end up going out to the market  
9 with less flexibility under Scenario 1 marketing, and the  
10 quantity of gas that we're going to be selling under  
11 Scenario 1 marketing is not going to be any greater than it  
12 would be under joint marketing.

13 In fact, for the reasons that we've talked to earlier, I  
14 would think we're going to have a lot of practical  
15 difficulty filling our plant to capacity or near to capacity  
16 that we were likely to do so, and we're actually likely to  
17 find we have less Pohokura gas getting into the market on a  
18 day-by-day and year-by-year basis. There is really not  
19 going to be any substantial difference in the price in the  
20 contract terms that we would be offering into the market.  
21 We have the same -- we have an equity interest in the same  
22 field, subject to the same risks, same development concepts,  
23 same production profile and agreed contract terms between  
24 the three of us that allow us to go out to market  
25 separately.

26 In fact when you go through that, all of that, plus the  
27 regulatory hurdle of getting approval in the first place --  
28 and I would suggest approval also for the arrangements we  
29 will have to put in place for Scenario 1 marketing, because  
30 we would have to come back and revisit the Commission, I  
31 would expect, because of the nature of the high degree of

1 co-ordination and agreement on price and other contract  
2 terms between the Joint Venture Partners, that will be a  
3 significant barrier to investment in New Zealand.

4 So it really is summarised by a couple of points;  
5 insisting on Scenario 1 marketing just does not enhance  
6 competition, it doesn't give increased depth to the market  
7 or bring new gas to the market, but if it is forced into the  
8 market right now it's our view the one thing that it will do  
9 is harm the development of the market. Thank you.

10 **DR BERRY:** The presentation now has Professor Evans talking to  
11 the question of joint marketing involving low detriments.

12 **PROF EVANS:** Thank you. I'd prepared a set of notes that I will  
13 present and read from to facilitate this process, and I  
14 wonder, James, are they available to the Commission? His  
15 shoe laces are tied together apparently.

16 There are two broad areas. The first is the ability --  
17 two broad areas that go to the question of detriments.  
18 First is the ability to write and enforce contracts and,  
19 given this ability, the benefits and detriments, if any,  
20 that flow from the joint marketing arrangement. And I'll  
21 argue that contracts for sale of gas must precede the  
22 development of the field; that joint marketing without  
23 conditions is essential for the security of contracts; that  
24 secure particularly long-term contracts are in fact pro-  
25 competitive; that competition is not in fact lessened by  
26 joint marketing, and I bring all those together in point 5  
27 that there are no detriments to joint marketing.

28 The first point is the one about contracts being  
29 necessary for development, and I base the arguments here on  
30 the observations that the Pohokura Joint Venture Parties  
31 have to sink, and I mean sink both under the water

1       apparently as well as in an irreversible investment; very  
2       substantial capital for extraction.

3               Secondly, the Pohokura Joint Venture Parties face two  
4       broad categories of significant risk; the first is market  
5       risk. The products that are being produced here suffer  
6       commodity price risk and that exists for all the products,  
7       including the liquids for the products of Pohokura.  
8       Attached to these risks are there upside as well as  
9       downside. In the case of the demand and supply of gas, it's  
10      really no different. It also has a commodity for which  
11      there is commodity price risk. It also has an upside and  
12      downside potentially, although we look at the present  
13      future, and looking at the demand situation one might well  
14      argue that it's in the supplier's camp to their advantage,  
15      however, there are substantial players in both the gas and  
16      electricity industries whose change decisions could affect  
17      this position.

18              So the first thing is that there is substantial market  
19      risk. The second point is that there's field risk. This is  
20      the risk of reserves and it's the risk of the cost  
21      efficiency of the field not being what the Joint Venture  
22      Parties anticipate it will be over time. Throughout the  
23      life of the field they'll be learning about its  
24      characteristics and its productivity and the costs that it  
25      requires to get the gas out of the field, and those  
26      uncertainties are really real uncertainty at the time one  
27      establishes the capital investment or capital project to  
28      extract gas.

29              My next point would be, it's normal, prudent, commercial  
30      practice to cover these risks with sales contracts before  
31      investing, and commonly these contracts will be of a longer

1 duration, or at least some of them will be. Such contracts  
2 are required prior to investment by equity holders and  
3 lenders alike. Contract commitment is required,  
4 particularly where contracts are required before investment  
5 for the avoidance of hold-up. This might apply also to  
6 long-term contractors with purchasers who themselves  
7 contemplate sunk investment. For example, a generator that  
8 wants to establish a generation plant, a thermal generation  
9 plant, will want to assure themselves that they have a  
10 supply of gas before they invest, just in the same way as  
11 the Pohokura parties would like to have contracts that cover  
12 the outflow of gas before they invest in extraction.

13 If they delay till after they've invested in extraction,  
14 they're vulnerable to hold-up.

15 Now, even in the presence of a spot market, contracts of  
16 reasonable duration can be expected to be essential elements  
17 of commercial practice with price risk and irreversible  
18 investment. A spot market is really useful, it provides a  
19 price and it provides quantities, but the -- what it does  
20 reveal is the price fluctuations. It does nothing to  
21 protect the cashflows.

22 So, just as in the case of the electricity market, long-  
23 term contracts are useful for managing price risk. Gas will  
24 produce of the order of 50% of the revenues of Pohokura and  
25 there's no spot markets, thus contracts to the satisfaction  
26 of JV parties need to be in place before extraction  
27 investment goes for approval by the Joint Venture Parties.

28 Now, I'd like to return to a question that was raised  
29 earlier about the role of liquids in all this. We see here  
30 that the liquids will produce of an order of 50% of the  
31 revenues and gas of the order of 50% of the revenues. With



1 a very large investment of this sort one would be looking to  
2 cover a large fraction of the revenues to eliminate as much  
3 risk as one could from those revenues, at least to recover  
4 the cost with a margin of extraction.

5 Now, in the liquids market there's possibility because  
6 the liquids are internationally tradable and they're a  
7 forward market in liquids, it's possible to hedge out price  
8 risk in the liquids markets. In the gas market it's not  
9 possible to do that, the New Zealand -- the gas market is  
10 specific to New Zealand and it doesn't, as we've discussed  
11 several times today, it's not a thick market, it doesn't  
12 even have a short-term spot price let alone a forward curve,  
13 and so it's not possible to hedge out the risk associated  
14 with gas.

15 The alternative way of doing this is with long -- with  
16 contracts that cover off the risk of the revenues. So, I  
17 would expect, and have no problem with the proposition that  
18 the gas contracts are an essential part of releasing gas  
19 from the Pohokura field by virtue of their support of  
20 investment in that field and the surety it gives the parties  
21 in order to justify the level of investment.

22 **MR STEVENS:** Just a point of clarification, if I may professor,  
23 in terms of the liquid sales and the margins that's able to  
24 be made on those; would that be able to -- how much of that  
25 would be able to mitigate the risk in the gas market not  
26 being as liquid?

27 **PROF EVANS:** Well, I don't -- even if you were able to, say, get  
28 a hedge over all the liquids, that's only half of it. And  
29 one would be looking -- I don't know, it's a matter -- the  
30 acceptance of risk is a matter of the appetite of the  
31 company, whether it wants to be a risk-taker or whether it's

1 prepared to cover off most of the revenue in order to  
2 provide surety for its lenders; it's just going to depend an  
3 awful lot across institutions.

4 **MR STEVENS:** I guess my question was really coming to, does a  
5 profit -- in real simple layman's terms, does the profit you  
6 make from the liquids mean you can go ahead and make the  
7 investment on the infrastructure to extract? That's what I  
8 was trying to get my head around.

9 **PROF EVANS:** It's not so much the profit that's the problem.  
10 The problem is managing the risk. Prices are going up and  
11 down all the time. So that, if you can have a long-term, or  
12 a contract with some other party for a fixed price, then  
13 you've got the surety of the revenues into the future. If  
14 you have a guess and prices are going up and down; you make  
15 the irreversible investment, they go down, you may go  
16 bankrupt. So it's not the profit so much, but the level of  
17 risk.

18 **MR STEVENS:** But assuming -- let's take a large leap of faith  
19 here and say that we can contract out the liquids market  
20 into the future at a given price in the future liquids  
21 market; will that be sufficient to cover the decision to  
22 extract?

23 **PROF EVANS:** I think both will need to contribute to cover the  
24 cost of the investment. The investment -- it's sort of --  
25 you make the extraction investment and it leads to a joint  
26 product of gas and liquids, and I imagine, I'm not certain  
27 about the extent to which one or other contributes to the  
28 revenue, except we know that roughly half the revenue comes  
29 from one and half the revenue comes from the other, so it  
30 makes sense that gas will be important in order to cover off  
31 the costs of extraction.

1 **MR STEVENS:** I guess the reason for my question is that, I'm not  
2 too sure which speaker earlier mentioned that gas is  
3 effectively a byproduct, and my simple view is a byproduct  
4 means that it's not necessary for the actual main  
5 production.

6 **MR TWEEDIE:** That's around the wrong way. We've got to have the  
7 gas production to get the liquids. We can't produce the  
8 liquids without producing the gas. So the gas comes first,  
9 the liquids come second.

10 The issue of hedging; you can't hedge -- certainly we  
11 can't hedge out liquids very far. For forricks(?) risk, US  
12 dollar, New Zealand dollar risk we hedge out and the banks  
13 will go really at the moment no more than about five years.

14 As far as oil risk, the forwards market that we trade  
15 in, we hedge in, tappers(?) goes out about two years. We  
16 could never get, on the markets that we hedge on, anything  
17 like a cover on price that would give us any security  
18 relative to the investment.

19 **MR STEVENS:** Thank you.

20 **MS BATES QC:** Professor Evans, how would you compare the risk  
21 profile between liquids and the gases? Just to say what I  
22 mean is, in gas here in New Zealand we've got a situation I  
23 think where demand exceeds supply. I don't think that's the  
24 same scenario for liquid, is it?

25 **PROF EVANS:** No, I doubt it. I think the -- liquids are  
26 internationally traded, so they're just the commodity, so  
27 their price is whatever it is and you can buy and sell on  
28 that market especially given that we're so small.

29 **MS BATES QC:** So, how do you think the differences in demand and  
30 supply for each affects the risk profile?

31 **PROF EVANS:** What is happening in New Zealand is, the gas market

1 is evolving from the take or pay arrangements that existed  
2 with respect to Maui in the first place. So, the question  
3 is, what revenue -- and so the market is evolving, we don't  
4 have a spot market, so we can't refer to a price series that  
5 bounces up and down.

6 **MS BATES QC:** Right.

7 **PROF EVANS:** But conceptually that's what's happening because  
8 you have demanders in the market that -- demand and supply  
9 in the market is changing probably slowly in the gas  
10 industry, although as reserves become more sure, we learn  
11 more about the reserves, the reserve situation itself will  
12 impinge on the price, or the value of the gas that we can  
13 recover into the market now.

14 **MS BATES QC:** So, am I right; the less gas you've got, the  
15 higher the price you'd expect?

16 **PROF EVANS:** In general, yes.

17 **MS BATES QC:** So would it be fair to say the risk profile is  
18 probably less for gas in New Zealand right now?

19 **PROF EVANS:** That's a judgment call.

20 **MS BATES:** Well, that's what I'm asking your opinion on.

21 **PROF EVANS:** Well, I am honestly not certain, and the reason is  
22 that we have some -- one very large gas consumer which, if  
23 it was to stop consuming gas right now would release more  
24 than the Pohokura -- total Pohokura off-take. So, that is a  
25 risk that we face.

26 **MS BATES QC:** You're talking about Methanex, right? In what  
27 circumstances do you think Methanex would stop?

28 **PROF EVANS:** I imagine that -- Methanex is a commercial entity  
29 and it will stop when the price of methanol is such that  
30 it's no longer worth producing in New Zealand. If its  
31 surety of supply and/or the price of gas in New Zealand

1 rises, then methanol will be evaluating its position here.

2 **CHAIR:** What happens if Methanex goes out, is there still not  
3 going to be an excess demand for gas, even without Methanex?

4 **PROF EVANS:** I'm not arguing that there's not, looking forward  
5 on the history of New Zealand's gas market, likely to be  
6 what we might term scarce supplies of gas, I'm not arguing  
7 that at all, I'm just arguing that there's volatility as  
8 well.

9 **CHAIR:** But you do expect there will continue to be scarcity  
10 even without Methanex? Do you accept that?

11 **PROF EVANS:** I'm not prepared -- I do think that the gas market  
12 is certainly in turmoil, that it looks as though the gas  
13 supplies certainly will not be in the immediate future what  
14 they have been in the past. All I'm saying is, in this  
15 environment there is still a range of uncertainties.

16 **MS BATES QC:** Just coming back to, how would you compare the  
17 risk profiles?

18 **PROF EVANS:** Well, what I'm saying -- you're saying, well -- I  
19 think you are saying, well, the price is likely to go up,  
20 the price is -- looking at the scarce looking forward, and  
21 looking forward I think that there certainly is scarcity in  
22 supply relative to demand.

23 What I'm saying is, that's just one aspect. When you're  
24 managing risk there's a lot of volatility around that, even  
25 if you anticipate an increase in price in the future, that  
26 there is a great deal of uncertainty about, you know, just  
27 how that --

28 **MS BATES QC:** Are you talking about something like risk around  
29 costs rising, that sort of thing?

30 **PROF EVANS:** No, it's much bigger than that, that's the trouble  
31 with commodity markets, you know about --

1 **MS BATES QC:** Sorry, go on.

2 **PROF EVANS:** Normally you're correct, costs do vary as well, but  
3 they vary as a rule more predictably than commodity markets  
4 which are notorious for their volatility.

5 **MS BATES QC:** Yes, but we haven't really got a commodity market  
6 for gas in New Zealand, have we?

7 **PROF EVANS:** No, that's right.

8 **MS BATES QC:** So that's why I'm trying to understand what you  
9 mean by the risk of variation of price in the context of the  
10 gas market.

11 **PROF EVANS:** Well, we can't observe a price in the gas market,  
12 but we do observe -- we do know that there's demand and  
13 supply in the gas market, and where you get demand and  
14 supply intersecting you get a price. It's just that in  
15 New Zealand we don't see that price because we haven't had a  
16 formal -- and we haven't had too many players on either side  
17 of that market. But nevertheless, what it represents is  
18 still volatility in the demand and supply of gas over that  
19 period, and if we were to measure it by means of a price it  
20 would be volatile.

21 I'm saying -- I'm not denying your proposition that it  
22 is likely that in the next few years that there will be some  
23 excess or some increased squeeze on gas -- gas demand will  
24 be at least gas supply, put it that way, and one might see a  
25 trend even, but one could see that there will be volatility  
26 around that trend if one was to plan for the future.

27 **MS BATES QC:** Would you accept that the volatility would be less  
28 than the volatility in the liquid market?

29 **PROF EVANS:** I think it's a different animal, because there's  
30 going to be volatility in the prospect of being able to  
31 obtain quantities of gas; whereas in the liquids market

1       there's no question about being able to obtain quantities of  
2       liquid if you're prepared to pay the price. The problem is,  
3       in the gas market there's volatility in the potential  
4       supplies of gas as well.

5 **MS BATES QC:** So, you mean there could be more supply or less  
6       supply; you're not sure?

7 **PROF EVANS:** That's right, as reserves change and as discoveries  
8       and as different players who use gas make different  
9       decisions and switch to alternative fuels, it is quite a  
10      volatile situation, although we all know, I think, the  
11      importance of --

12 **MS BATES QC:** Probably not straight away I wouldn't of thought,  
13      would it?

14 **PROF EVANS:** I think it is, but it's a commercial judgment.

15 **MR TWEEDIE:** I was just going to support Lew and say that the  
16      unknown out there, I mean, is -- I mean, we're in the game  
17      of exploring for gas, and it's a real unknown. I mean,  
18      you -- somebody could find another Pohokura tomorrow, we  
19      didn't know we were gonna find Pohokura until we find it.  
20      Somebody could find another Pohokura, there is exploration  
21      going on in New Zealand and it's continuing. There's a very  
22      real risk that what may look like the position you're  
23      describing today flicks quite quickly to something else.

24           For example, paint the scenario, we find another  
25      Pohokura, somebody finds another Pohokura this year and at  
26      the same time we've got Kupe, the Government owned Kupe  
27      waiting to get into production. And we've had this before  
28      where we've very quickly gone into a significant gas over-  
29      supply position.

30           That is, for example, why the Think Big projects were  
31      set up by Prime Minister Muldoon when he was Prime Minister,

1       why we set up Petrochem, we set up what is now Methanex, the  
2       Motunui synfuels plant, those were all set up because we had  
3       a major over-supply of gas. That could very easily occur in  
4       the foreseeable future. We can't say it can't, nor can we  
5       say it can.

6   **MS BATES QC:** You must have some industry knowledge about the  
7       level of exploration that's going on?

8   **MR TWEEDIE:** We have, yes.

9   **MS BATES QC:** And indeed you must be doing some yourselves, are  
10      you not?

11   **MR TWEEDIE:** Yes, and there's some deep water acreage that's  
12      being put out for bidding.

13   **MS BATES QC:** So, future planning; have you actually made any  
14      predictions as to what's going to happen?

15   **MR TWEEDIE:** I've been around it long enough, I believe it when  
16      it happens. Explorationers will sit elegantly and  
17      eloquently tell you now that they have got all sorts of  
18      things that are coming out of the wells they're planning to  
19      drill. It really is something you can't satisfactory  
20      predict. But what Lew is saying is absolutely correct, that  
21      it is risky, there is very significant risks for us in  
22      Pohokura that the game changes very soon, very quickly.

23   **MS BATES QC:** That's what -- I'm interested in this argument  
24      because we're being told that it's very much -- I'm not  
25      saying we don't accept -- it's very much in the public  
26      interest to develop Pohokura as soon as possible because of  
27      the shortage of supply of gas. It doesn't seem to sit very  
28      comfortably; the game could change at any time. So, if it  
29      could change at any time, how risky actually is it?

30   **MR TWEEDIE:** It's the lead times from the point of time that you  
31      get an exploration licence to discovery, to development, you



1       could in some cases take anywhere up to 10 years.

2 **MS BATES QC:** I understand that. Therefore, when you're  
3       assessing the risk on gas and the prices, you know that  
4       these are going to be long lead times, so you've got a  
5       period of time surely where your risks are relatively low on  
6       the price fluctuation?

7 **MR TWEEDIE:** There is a lag in timing, but in the meantime you  
8       can have, like we are seeing at the moment, small  
9       discoveries coming into production quite quickly; there is  
10      acceleration programmes going on with existing fields. So,  
11      it is a dynamic environment, but no-one could safely sit  
12      back and say with the competition with other fields -- I  
13      mean, we've pointed out to you that Pohokura's only about  
14      30% of the total gas production market. There is  
15      competition from other fields and the Pohokura Joint  
16      Venturers will not be taking that competition lightly. It  
17      is serious competition.

18 **MS BATES QC:** But we've also -- I get back to the public  
19      interest factor which is so important in this one, and  
20      it's -- you know, how important is it that we do this now if  
21      there's a real prospect of other gas coming into the market?

22 **PROF EVANS:** I would respond to that by saying that the  
23      Commission's calculations and our calculations about the  
24      social cost of delay suggests that delay has a cost to it.  
25      It's just a question of -- and in that environment I think  
26      the Commission gets further than CRA did, but we just, I  
27      think, looked at trying to estimate the positions in 2009  
28      and that was sufficient to lead to a benefit to bringing  
29      Pohokura forward.

30 **MS BATES QC:** I accept that delay has a cost but what seems to  
31      be driving Government is the scarcity of supply and how

1 important it is to have further supply coming on.

2 **PROF EVANS:** But that's reflected in those calculations.

3 **MR SALISBURY:** I'd just like to quickly endorse what has been  
4 said by Professor Evans and Richard.

5 Market risk in the New Zealand gas market is a key  
6 factor and we shouldn't lose sight of the fact that we're  
7 going to be investing in a field which will have a life of  
8 some 15 years, we're required to -- we're investing in it  
9 now, make an investment decision early next year, not see  
10 any monetisation of that investment for another two years  
11 further down the track, we're in a geographically isolated  
12 market where any significant discovery can swing us from an  
13 under-supply to an over-supply very very quickly, and that  
14 gives rise to a very real market risk, and working for  
15 companies that are based outside New Zealand, gas market  
16 risk is a key factor that we look at all of the time.

17 **MS BATES QC:** We're talking about New Zealand, and I have some  
18 real doubts as to whether the game can change that quickly  
19 given what Mr Tweedie has said about the time it takes to  
20 actually get the gas to market. So, you may have a new  
21 discovery, but then it's still going to be years out before  
22 it comes on-stream and really affects what you do.

23 **MR SALISBURY:** It's a speculative game. Westech announced, I  
24 think it was earlier in the year, that they had a Maui sized  
25 structure just off the coast of the East coast of the North  
26 Island. Irrespective of what we think of that structure, if  
27 they were right and they drilled that up this year they  
28 might conceivably be able to get that into production over  
29 the next few years. And that could have a significant  
30 impact on what we're doing in Pohokura in the earlier period  
31 of field life. It is a very risky proposition, we don't

1 know for sure whether those fields exist or not.

2 **MS BATES QC:** I can understand that, but then how does that sit  
3 then with the Government policy?

4 **MR TWEEDIE:** The Government policy is, as Professor Evans said,  
5 the issue before us every time comes back in the short-term  
6 to delay. If we go down the separate selling route, we  
7 say -- we're going to debate that further with you as we go  
8 through this -- delay is a given.

9 Now, you've accepted that too, the question is the  
10 quantum of delay and in the short-term we in New Zealand are  
11 facing potentially dry winters before Pohokura gets on to  
12 stream.

13 **MS BATES QC:** I do understand that, Mr Tweedie; what I'm trying  
14 to get to is how risky and volatile the price actually is  
15 over this period for the gas market? Given that  
16 exploration, even though it might be going on, gives rise to  
17 substantial lead times before the gas actually goes to  
18 market, I can't see that you're at such risk of the price  
19 going down

20 **MR TWEEDIE:** It gives -- there are substantial lead times with  
21 large fields. The larger the fields the longer the lead  
22 times. If you look at Kahili, I think it is with Indo-  
23 Pacific and NGC, that's getting into production, there's a  
24 petajoule or two of production a year, it's getting into  
25 production very quickly.

26 So, smaller fields don't take that lead time. Some of  
27 the on-shore discoveries, Remu(?) would be another example,  
28 can get any production in very short periods of time. When  
29 I'm talking about the long lead times I'm talking big  
30 capital investment decisions around a billion dollars and in  
31 the off-shore environment, I'm not talking about the short-

1 term, the smaller fields that will get into production in a  
2 few years.

3 **MS BATES QC:** But it's the big one that needs to fill the gap  
4 that the Government Policy Statement sort of revealed, isn't  
5 it; the smaller ones aren't going to help all that much to  
6 mean there's no shortage, are they?

7 **MR TWEEDIE:** They will, they'll all contribute, and if in fact  
8 there remains a price risk and a shortage of gas  
9 potentially, as we are seeing today, Genesis will switch to  
10 coal. That backs gas out of the market. They're planning  
11 to base load Huntly on coal, and are importing coal from  
12 Indonesia. That actually backs gas out of firing the  
13 turbines at the Huntly Power Station.

14 Contact have just completed resource consents to get its  
15 New Plymouth Power Station peaking, particularly peaking,  
16 operating on distillate. That backs out gas. So, we have  
17 the situation that it's not just a gas market that has no  
18 substitutes, there are fuel substitutes. You've probably  
19 read regularly about Solid Energy proclaiming endlessly that  
20 coal is unloved, ignored far too much and there's a lot of  
21 scope for coal.

22 Now, that may have political ramifications, but it is a  
23 competitor to gas. Most electricity generation turbines can  
24 fire on gas or distillate, so there is the clear issue that  
25 there are substitutes to gas and that adds to the supply and  
26 price risk.

27 **CHAIR:** I think, Dr Berry, we'll proceed with Professor Evans'  
28 presentation and see if we can get through that by the tea  
29 break, if that's all right -- if he can remember where he  
30 is.

31 **PROF EVANS:** He certainly can.

1           So, I conclude; the gas contracts must be in place  
2 before investment in extraction takes place for the reasons  
3 given, especially with the fact that we have an irreversible  
4 investment and a range of risks.

5           Before I leave the topic I also want to talk about the  
6 issue of the duration of a contract. Gas sales contracts  
7 can be, as we all know, of various durations and the  
8 duration is properly a commercial decision that will be  
9 driven by factors that include the firm's appetite to risk,  
10 the extent to which the Joint Venture wishes to push the  
11 boundaries of the capacity of the field, and the price  
12 profile that is anticipated for gas.

13           Without anticipating the Joint Venture Parties' views, I  
14 would argue it likely that a field would offer contracts of  
15 various durations. Some even as long as the prospective  
16 life of the field and others long enough to provide surety  
17 of supply for purchasers who themselves have prospective  
18 sunk investments with long physical lives, such as  
19 generators.

20           In short, one would expect a portfolio of contracts the  
21 shape of which would depend on the state of the market at  
22 the time the contracts are agreed. When I refer to the term  
23 contracts subsequently I'll be referring to a portfolio of  
24 contracts that would be attached to a field.

25           I'd like now to turn to why joint marketing without  
26 conditions is essential for the existence of contracts.  
27 Again, I start with a set of observations. First the Joint  
28 Venture Parties have very different actual and potential  
29 business interests, they have come together essentially for  
30 the particular purpose of harvesting Pohokura.

31           Under the Joint Venture Agreement the final investment

1 decision and decisions to enter any joint venture sales  
2 contracts require unanimity. There's a common pool problem  
3 exacerbated about the level of reserves of Pohokura.

4       There is no gas spot market in New Zealand, nor is there  
5 likely to be a liquid one in the foreseeable future.  
6 Contracts have to be in place before extraction investment  
7 takes place. Revenue from opportunism by any one joint  
8 venture party, vis-a-vis the other parties, is pure profit;  
9 because by that stage the costs involved in the venture are  
10 sunk.

11       Now, these points combine to make separate marketing a  
12 challenge to contract for. Consider for a moment the  
13 process. Under separate marketing Scenario 1 the Joint  
14 Venture Parties simultaneously have to agree the design of  
15 the fields profile off-take and set agreements among  
16 themselves on various matters, e.g. For overs and unders  
17 where it's expensive, as David said, if not unrealistic to  
18 imagine that these can be monitored continuously.

19       They also have to agree on sales contract terms within  
20 the JV parties. As David said the contracts have to be  
21 consonant with each other in order for the field to be  
22 operated as one entity.

23       Fourthly, they then can go out and arrange sale  
24 contracts with other non-JV parties separately. I use the  
25 word simultaneously to look at those four bullet points. It  
26 would be an iterative process because the parties seeking  
27 gas would have their specifications they'd like met and the  
28 parties would have to -- the JV parties would have to ensure  
29 that they were consonant with arrangements within the JV so  
30 that they could be delivered.

31       This simultaneous interaction occurs in a situation

1 where 1) the ultimate size of the field is unknown, and 2)  
2 the cost and performance of the field is uncertain and will  
3 vary over its lifetime. The incentives are for each party  
4 to pursue their own interest, each party understands this  
5 and seeks to address the opportunism contractually before  
6 any decision is taken or agreement is signed. So, under  
7 separate marketing we have the uncertainties that attend the  
8 field and we have the uncertainties, or less uncertainty  
9 about the incentives for each party but the uncertainties  
10 about how each party is going to behave according to these  
11 incentives.

12 Each party will understand this and try to address the  
13 opportunism before any decision is taken or agreements  
14 signed. I think what is critical here is the effect of  
15 anticipation; looking forward, if there is any significant  
16 reason to expect a contract not to be secure at some point  
17 in the future, the contract will be changed before it is  
18 written; that is, even before the contract is drafted, the  
19 future contingencies will be incorporated in it in an effort  
20 to handle the foreseeable event.

21 If the foreseeable event cannot be treated  
22 satisfactorily from the point of view of all parties the  
23 contract may not be put in place at all. Conditions placed  
24 on joint marketing that extinguish the authorisation  
25 contingent on future events will often obviate joint  
26 marketing authorisations before the contract is actually  
27 written; ie, that is the condition, although it becomes  
28 operative in the future, will return the stage to separate  
29 marketing before investment takes place.

30 I'm just stressing here that at the time the contract is  
31 written -- and by the term 'contract' here I'm thinking

1 about the arrangements in which joint marketing or separate  
2 marketing are imposed before investment takes place; at the  
3 time these agreements are entered into these contingent  
4 events and possible events of the future will be impinging  
5 on the arrangements directly themselves well in advance of  
6 the events, and in fact before the contracts are being  
7 signed if the Joint Venture Parties are wise.

8 And, given the factors that I've indicated about  
9 uncertainty, about the scope for opportunism, this is the  
10 source then of the time and effort that's required in order  
11 to get arrangements in place under separate marketing.

12 The future events are those that you're trying to  
13 contract for. You can't contract for them completely but  
14 you'll try if you can foretell that they will likely occur.

15 Two more points about the ability to enter arrangements  
16 in separate marketing. Firstly, because of unanimity, hold-  
17 up in intra-joint venture negotiation is possible and  
18 because of uncertainty there's potentially value in being  
19 the last of the Joint Venture Parties to agree. If there's  
20 uncertainty about the outcome, and because your vote is  
21 needed in order to get agreement, then it's in your  
22 interests very often to be the last to sign and the last to  
23 agree.

24 The second point is that the absence of a spot market in  
25 New Zealand does not exist in obtaining agreement, as we've  
26 indicated before, because it doesn't provide -- we don't  
27 have a verifiable outside price outside of the Joint Venture  
28 for overs and unders; as well as, we don't have an assured  
29 place to place gas or obtain gas in overs and unders.

30 All these factors combine to imply that writing  
31 contracts to enable separate marketing would be fraught and



1 time consuming in the New Zealand environment.

2 I'd now like to make a different point. That is one  
3 that was alluded to by David. That is that, in order to  
4 handle the issues that are posed by separate marketing the  
5 nature of the contracts themselves might well be changed.  
6 If it were feasible to enter contracts under accept separate  
7 marketing, the set of possible contracts that are available  
8 for purchasers will likely be reduced. I've got four  
9 reasons listed here.

10 One is, they will be changed in ways that handle the  
11 opportunism by other parties within the joint venture, and  
12 that might require increased specification of contingent  
13 possibilities. You can't leave as much to agreement in the  
14 future as you would in a joint marketing if you were under  
15 separate marketing.

16 Secondly, you might want to think about how the  
17 arrangement could handle the consequences of opportunism;  
18 for example, perhaps reduce the off-take of the field as  
19 David actually intimated as there is less control of a field  
20 whose reserves are uncertain and perhaps -- whose reserves  
21 are uncertain under separate marketing.

22 Another possibility would be to potentially have fewer  
23 contracts that have resale clauses in them as an aid to  
24 monitoring off-take under each contract.

25 The third possibility, or the third issue that arises is  
26 the question of what level of contracts each Joint Venture  
27 Party could actually have. There would -- in terms of  
28 reducing the opportunistic interaction among them it would  
29 be ideal, so to speak, if we could match the contracts to  
30 the ownership shares. But this would mean that the  
31 contracts would be almost identical in every respect because

1 it would mean that the contracts would have to have the same  
2 rates of off-take.

3 However, without this, opportunism would be -- among the  
4 Joint Venture Parties could be really strong. If one party  
5 said, well, I don't want to be a party to this field, I'll  
6 take all my gas in the next five years and you other two  
7 parties, you can go over here and you can have gas up to  
8 year 18, the other -- I'll have a large volume and I'll just  
9 take the share of the field as we know now and then several  
10 things -- there would be several issues.

11 One is that we don't know actually the reserves of the  
12 field, so it's most unlikely that parties would agree to  
13 such an arrangement. Secondly, the firm that takes off the  
14 gas in the short time might overrun its off-take, and with  
15 no solid balancing arrangement, as might be provided through  
16 a spot market, might benefit from that and that would create  
17 opportunism.

18 The way in which that would be handled at the beginning  
19 of the arrangement, at the time the arrangement is designed,  
20 is to design contracts that prevent this happening or lessen  
21 the likelihood of it happening, but then that just means  
22 that the contracts each party has look a lot like the  
23 contracts the other parties have with the same off-take,  
24 same rates of off-take etc.

25 This leads to the outcome that it would limit the  
26 ability to have a portfolio of various contract durations,  
27 as I've suggested would be ideal from a field of this kind.

28 So, my summary is that joint marketing by the joint  
29 venture is essential for timely contracting for the sale of  
30 gas and that separate marketing would result in a long delay  
31 and narrower contract possibilities.

1 **CHAIR:** Can I just interrupt you for a moment?

2 **MR TAYLOR:** Professor Evans, I just want to make sure I  
3 understand at the top of page 4 of your notes, the paragraph  
4 at the top. I just want to make sure I understand where  
5 you're actually going with it; I'll play back what I -- if  
6 I'm wrong you'll straighten me up, it introduces such  
7 uncertainty as to perhaps make it so difficult to write  
8 contracts that might not actually take place, or there's  
9 such a long time in getting there?

10 **PROF EVANS:** It could be -- it would take time to get there, but  
11 it might be such that it's just not worth a candle, and  
12 suppose -- if I use that last example, suppose that there  
13 was some event that's six years in the future that goes to  
14 the field in some way and affects the contract, it might,  
15 and that one party has a contract that extends for six years  
16 and the other parties have a contract that extends for 18  
17 years. Now, you wouldn't be waiting until you were into the  
18 contract in order to solve the contracting problem. That  
19 whole contracting problem has to be solved before investment  
20 actually takes place.

21 **MR TAYLOR:** And it's the result of the conditions introducing  
22 uncertainty?

23 **PROF EVANS:** They do have that effect, but that's later on we'll  
24 talk about conditions, but a condition may have that effect  
25 of -- suppose there is a condition -- just to anticipate,  
26 suppose it is said that joint marketing is authorised for  
27 six years, then the Joint Venture Parties will look around  
28 and say, well, after six years there's a presumption or  
29 potential presumption that the reasons why joint marketing  
30 was enabled no longer exists and therefore it is a  
31 possibility that contracts might be breached after six

1 years. Now, it's year zero, I'm going to figure out what  
2 I'm going to do now about that. That's the main point.

3 **MR TAYLOR:** I understand, thanks.

4 **CHAIR:** Can I just see if there's any -- [**No comments**]. Okay,  
5 go ahead.

6 **PROF EVANS:** On point 3, I'd just like to talk about the role of  
7 contracts and competition. The ability to write contracts  
8 of varying duration, I'd argue, is pro-competitive for a  
9 couple of reasons. First, the ready ability to write a  
10 general portfolio of contracts upon the discovery of gas  
11 will enhance the economic and commercial value of the fields  
12 discovered, and thereby enhance entry into the discovery and  
13 production markets for gas. This point's been made already.

14 The reduced value arises because of the time cost of  
15 negotiation, the narrower range of contracts and potentially  
16 reduced performance of the field that would arise under an  
17 inhibited ability to write contracts.

18 Many Australasian oil and gas exploration companies are  
19 very small and the New Zealand gas market is tiny on a world  
20 scale. Because of the size of the gas market per se,  
21 participation by small firms is important for competitive  
22 exploration. This local interest is likely to be an  
23 important adjunct to larger international companies'  
24 exploration for liquids that are internationally tradable.  
25 Joint ventures in oil and gas exploration are common, and  
26 are critically important if small local companies are to  
27 participate.

28 They're also the norm for large companies. The  
29 approximately 1 billion that will get Pohokura to market is  
30 about a third of the equity value of Lion Nathan and Carter  
31 Holt Harvey and a tenth of Telecom. I'm informed that

1 Todd's share of the further expenditure required is a high  
2 percentage of its shareholder's funds.

3 Furthermore these relatively large sums do not include  
4 the costs that have gone before and that hopefully will  
5 follow afterwards. That is to say the drilling of dry  
6 wells, seismic acquisition and processing.

7 Thus the search costs that preceded the finding of  
8 Pohokura, Pohokura should be making some contribution  
9 towards and so revenue from successful fields have to meet  
10 the cost of the development of these fields.

11 Institutional restrictions that limited the marketing,  
12 and particularly that of joint ventures of gas from  
13 successful fields, are likely to adversely affect the value  
14 of discovered fields and exploration and potentially the  
15 focus on exploration for gas for the New Zealand market.  
16 Ultimately this would adversely affect competition in that  
17 market.

18 **MS BATES QC:** Can I just ask a question Professor Evans, does  
19 that mean that -- is that because of the increased costs  
20 that you see joint marketing having?

21 **PROF EVANS:** It's the ability I think looking forward of a firm  
22 that's contemplating discovery of a field in New Zealand, if  
23 a firm or a group of firms to be able to write contracts in  
24 relation to that field, once they've discovered, or if  
25 they've successfully discovered it, in a way which gives  
26 quite a wide range of contracts that are available for the  
27 use of the field.

28 So, if we have, say, separate marketing insisted upon  
29 that restricts the range of contracts and induces the extra  
30 time that it would take to get them in place in each  
31 circumstance, that would inhibit the interest of parties,

1 especially joint venture parties, since it only applies to  
2 joint ventures in the field in the development and the  
3 exploration of the New Zealand market.

4 And it seems to me that the real issue here is one of  
5 dynamic efficiency, there's only real justification for  
6 looking at the -- or only way to view the gas market is a  
7 way -- the exploration end of the gas market, I keep going  
8 backwards, is that of dynamic efficiency, where we want  
9 entry, we want to find more gas, we want it done in a way  
10 which is done by private sector interests.

11 And in the New Zealand context I think that it's  
12 facilitated by joint ventures for two reasons. It allows  
13 smaller firms to participate and secondly it allows  
14 New Zealand firms to participate. So, anything that  
15 inhibits the joint ventures management of the field it will  
16 inhibit that process.

17 **MS BATES QC:** So if it becomes difficult for joint venturers and  
18 more particularly difficult because they have to market  
19 separately, then the argument goes that other people will be  
20 put off forming joint ventures to do explorations and get  
21 other joint marketing and joint venture contexts going.  
22 What I'm talking about is, do you see the market as a number  
23 of people who are all in joint ventures and joint marketing,  
24 is that right?

25 **PROF EVANS:** I think it would on the joint venture front, yes, I  
26 do.

27 **MS BATES QC:** So that's how you see it as increasing competition  
28 by promoting the setting up of more joint venture  
29 exploration?

30 **PROF EVANS:** And ultimately the discovery of more gas, yes,  
31 absolutely.

1 **MR STEVENS:** And not necessarily the same joint venture mix I  
2 presume.

3 **PROF EVANS:** Not at all, no. They may even be all Australian  
4 joint ventures -- no. But joint because it's very common in  
5 the industry, the risks are such that -- and the capital  
6 investment is such that even large companies, typically in  
7 joint venture arrangements.

8 **MS BATES QC:** If you're one of the first in there, you do have a  
9 pretty -- you might have a pretty good ride for a while  
10 until somebody else gets in there and competes with you  
11 which may be well down the track.

12 **PROF EVANS:** The question is what is meant by "getting in there  
13 first" because if you look at the figures that I think Todd  
14 presented, it was something like 12 or 6 percent of the  
15 holes that they drilled they found anything in, you know,  
16 they first got in there years ago drilling. So, we need  
17 success every so often otherwise there will be no drilling.

18 **MS BATES QC:** I mean I'm really talking about in terms of the  
19 joint marketing, you might have the field to yourself for a  
20 while.

21 **PROF EVANS:** Well, I think I would argue that joint ventures are  
22 different than single firm ownership. There's tensions  
23 within joint ventures that are not there within joint  
24 ownership and that joint ventures are actually really a very  
25 useful competitive tool actually, where you can have  
26 otherwise competing companies come together for specific  
27 purposes and for specific, you know, that actually call for  
28 multiple ownership of some kind, and that actually -- this  
29 is in the gas market I think in the exploration market -- I  
30 think that joint ventures can be very pro-competitive.

31 The second point I was going to make was the point

1 alluded to again before, that if a significant component of  
2 gas is put out under contracts that permit resale, joint  
3 venture parties have indicated that contracts they offer  
4 will not unreasonably restrict resale, there will be in the  
5 market a source of gas available for various uses at the  
6 discretion of other than them, other than the joint venture  
7 parties. This occurs for the period of the contract, the  
8 longer the term contract you're at least as likely to  
9 enhance competition as short-term contracts.

10 **CHAIR:** Do you think it's appropriate for the Commission to rely  
11 on that sort of behavioural undertaking?

12 **PROF EVANS:** I'm not someone who would suggest the Commission's,  
13 you know, approach to this. But I do think that the terms  
14 and conditions of contracts are a matter for the commercial  
15 negotiation Determination. I do think one might well expect  
16 to see some of those contracts have resale clauses in them  
17 and I do think that where you have those sorts of clauses in  
18 them they have the effect that I've just described.

19 **CHAIR:** And if none of them had it in it?

20 **PROF EVANS:** Well, then it wouldn't have the effect; the second  
21 point here, the first point would remain. It doesn't --  
22 yes, that's right.

23 In sum in the New Zealand context enforced separate  
24 marketing will at a minimum delay contracts, B, restrict the  
25 form, perhaps even the resale possibilities, and C, on all  
26 the arguments not improve the establishment of wholesale gas  
27 supplies over that of joint marketing.

28 Now I'd like to turn to the question of whether  
29 competition is lessened or not by joint marketing. Now the  
30 first paragraph we've already touched on in the last  
31 section. Joint marketing will, on the arguments relative to



1 separate marketing, facilitate the establishment of  
2 contracts of various durations and that this is pro-  
3 competitive and will enhance dynamic efficiency.

4 I now look at the situation of static competition or  
5 static efficiency and consider whether joint marketing  
6 inhibits competition given the current static state of the  
7 gas market. For this purpose I define competitive  
8 enhancements within the context of standard or textbook  
9 oligopoly to occur whenever increased individuality of  
10 actions has the potential to increase levels of economic  
11 activity, in particular output.

12 Now throughout much of economics there are various  
13 models about supply and demand and all that, and economists  
14 are typically very strongly in favour of competition as a  
15 general principle -- not typically, I think completely in  
16 favour as a general principle.

17 And the issue there is that with more competition  
18 there's more individuality of actions, and that typically in  
19 markets of a static textbook variety of supply and demand  
20 markets, the more that takes place the larger the output  
21 that's produced or some change in economic activity occurs,  
22 that enhances welfare.

23 Now I just start considering this issue in the terms of  
24 joint marketing and separate marketing, and just reiterate  
25 to start with that the Joint Venture Parties have very  
26 different actual and potential business interests and that  
27 they've come together essentially for the particular purpose  
28 of harvesting Pohokura. Thus the formation of a joint  
29 venture creates an additional different entity in the  
30 market.

31 Where it contains parties that have other positions in

1 the market, joint marketing has the effect of constraining  
2 the aggregation of market positions over that which would be  
3 available under separate marketing. This factor suggests  
4 that joint marketing would be neutral towards, or perhaps  
5 even enhance static competition in the market.

6 I now turn to the question of how does separate  
7 marketing and joint marketing, how do they fit the models  
8 that we use to look at things like oligopoly, monopoly and  
9 perfect competition.

10 Firstly I make the point that joint marketing versus  
11 separate marketing is not copied well, or mimicked by a  
12 single owner versus separate independent firms. In fact,  
13 joint versus separate marketing is completely at variance  
14 with and cannot sensibly be analysed by standard monopoly  
15 and oligopoly models of markets. I provide some background  
16 for this suggestion by the following three points.

17 First of all the capacity of the field is uncertain and  
18 limited and therefore the field itself is not, to coin a  
19 term, a widget producing enterprise for the standard  
20 textbook models in which output choice is open and limited  
21 only by the cost structure and the size of the residual  
22 demand facing the firm.

23 For Pohokura ultimately the size is limited by the size  
24 of the field and that's nothing that the -- there's very  
25 little that the Pohokura partners can do about that.

26 Secondly, the fact that gas is in essence a joint  
27 product with other products means that the price of and the  
28 demand for gas per se is but one factor in the decision  
29 about the level of off-take. There is a -- joint outputs  
30 from Pohokura involve liquids as well as gas, and so the  
31 individual influence of the price of any of those elements

1 is less than it would otherwise be.

2 The fact that with uncertain prices and uncertain demand  
3 for all the products of the field, the timing of extraction  
4 is likely to be as important a decision as the level of off-  
5 take, and it's the timing of the field that the parties have  
6 control over.

7 Now those three factors place very considerable  
8 limitations on the application of standard oligopoly models  
9 because they reduce the role of the gas price in decision  
10 about the rate of off-take from the field, although the gas  
11 price is still important. However, taken together they are  
12 of much less importance than the fact that under both  
13 separate and joint marketing the output level of the field  
14 is set jointly by agreement of the JV parties.

15 That completely eliminates the relevance of monopoly and  
16 oligopoly models in comparing the factual and the  
17 counterfactual. There is no monopoly power issue, no  
18 monopoly power difference between the factual and the  
19 counterfactual.

20 If we imagine for a moment that Pohokura was a widget  
21 producing enterprise and consider the separate marketing  
22 decision. If the output and decision in which the parties  
23 sit around the table and say let's agree now on the level of  
24 output and then we'll go out and sell it; that is no  
25 different at all than them just sitting around a table and  
26 agreeing on the level of output and saying well, we'll just  
27 jointly sell it.

28 It is no different whatsoever in the output choice or  
29 the process of output choice. If separate marketers sat  
30 around the table and said, right let's agree that this  
31 level -- on this level of output, they would not, I would

1       argue, necessarily produce more output, even in the widget  
2       producing enterprise, because if they produce more output  
3       there'd be more -- there'd be a lower average price  
4       emanating from the arrangement.

5             So, even in a standard hypothetical firm that textbooks  
6       used, in an oligopoly situation, if the oligopoly players  
7       sat around the table and chose the level of output it  
8       wouldn't be larger than that which would be suggested by a  
9       joint marketing approach.

10            Of course we know Pohokura is nothing like a widget  
11       producing enterprise. For a start it has all the issues  
12       that I mentioned before about the capacity of the field, the  
13       uncertainty of the field, the joint products and all that.  
14       However I conclude that separate marketing can in no way be  
15       approximated by entities that are independently setting  
16       price and output and that competition is not lessened by  
17       joint marketing for those reasons.

18            In point of fact there's no rationale I'm aware of that  
19       suggests the proposition that annual field output would  
20       be larger under separate and joint marketing. Indeed as  
21       suggested above, output might even be lower.

22            I conclude that the analyses, for example that of NZIER  
23       that represents separate marketing as if it were oligopoly,  
24       let alone NZIER's very competitive model, in that the flow  
25       of output is larger under separate marketing, are not  
26       relevant to any aspect of the comparison of the factual and  
27       the counterfactual.

28            The textbook model of competition and its effect on  
29       output within the market is completely irrelevant in the  
30       comparison of joint and separate marketing, because under  
31       both the level of output is jointly chosen by the joint

1 venture parties.

2 Absent any rationale to the contrary I'll presume that  
3 the Pohokura output will be the same over time under either  
4 form of marketing, even though it may well be higher under  
5 joint marketing.

6 This sets us up now to look at whether there are  
7 detriments to joint marketing.

8 **CHAIR:** Can I just interrupt you for a moment and see if there  
9 are any questions, and I think what I might suggest we do is  
10 take a 15 minute break, if that's agreeable with everyone.

11 I just want to signal before we do that I may have to  
12 interrupt the applicant's presentation to allow time for the  
13 Petroleum Association to speak today, and I intend to do  
14 that at 4.30. So I ask that people be flexible with that,  
15 because I believe there's a difficulty with the Association  
16 appearing tomorrow, is that correct? Is someone here from  
17 the association? Is that right?

18 **MS OWENS:** That's right.

19 **CHAIR:** If that's agreeable, okay, we'll come back in 15  
20 minutes.

21

22 **Adjournment taken from 3.38 pm to 3.55 pm**

23

24 **CHAIR:** Okay, we'll reconvene the meeting and I think the  
25 applicants prefer to vary the order at this point.

26 **DR BERRY:** If we may, we'd like to introduce our visitors from  
27 the Sydney office of Westpac, they have a flight commitment  
28 later tonight, so if we can have them now that has a  
29 benefit, I think, for all involved.

30 I'll introduce them briefly as I mentioned in the  
31 introductions. We have Mr John Ballantyne on my left

1 together with Mr Patrick Cocquerel, so we don't have any  
2 particular slides for them, so I'll just speak to the letter  
3 that is before the Commission as part of the submission,  
4 make a presentation and then take questions.

5 **CHAIR:** Sorry, the names were?

6 **MR BALLANTYNE:** I'm Jonathan Ballantyne.

7 **MR COCQUEREL:** And my name is Patrick Cocquerel.

8 **CHAIR:** Okay, please...

9 **MR BALLANTYNE:** Thank you. Just as a matter of background, my  
10 name's Jonathan Ballantyne, I'm from the Westpac Sydney  
11 office, I'm in the Project and Structured Debt Group there.  
12 Our main task/role there is to structure non-recourse  
13 financings for projects right across the infrastructure  
14 energy utilities sectors, both in Australia and New Zealand.  
15 Patrick?

16 **CHAIR:** Can you tell us what your relationship is with the  
17 applicants?

18 **MR BALLANTYNE:** Our relationship with the applicant; Todd is a  
19 customer of Westpac on a corporate basis. My personal  
20 relationship with Todd is, I've met Todd in previous roles  
21 with previous other banks but, as far as depth of  
22 relationship with the applicants here at the Commission,  
23 meeting them in the -- yesterday, so very limited.

24 **MR COCQUEREL:** And I work also in the Sydney office in the  
25 Energy and Resources Department. I joined Westpac a few  
26 months ago to focus more on the oil and gas business, and my  
27 background is in banking and spent the last four years in  
28 Houston, Texas doing essentially a reserve base financing  
29 and oil and gas financing.

30 **MR BALLANTYNE:** What we'd just like to outline is the key  
31 requirements that we would see, on a very generic basis, the

1 key requirements that a project would have to have to  
2 structure a non-recourse project finance.

3 **CHAIR:** When you say 'generic' what do you mean by that?

4 **MR BALLANTYNE:** Specifically, we don't have details of the  
5 Pohokura project, so specifically we can't address  
6 structuring of finance around that. We're wanting to look  
7 at just broad issues that need to be addressed when  
8 structuring project financings.

9 **CHAIR:** Is that the sort of financing you do for the likes of  
10 Todd, non-recourse; is that the only form?

11 **MR BALLANTYNE:** That wouldn't be the only type of financing that  
12 Todd would look at, but just on that point I am not in a  
13 position to speak on any other types of financing other than  
14 just project financing because that is my specialty.

15 **MR STEVENS:** What about Patrick; is he able to help us with  
16 anything apart from non-recourse financing?

17 **MR COCQUEREL:** They are all in the way of financings, yes.

18 **MR STEVENS:** So, you'll be talking to those will you?

19 **MR COCQUEREL:** I could try to answer a question that you may  
20 have about oil and gas reserve financing, but I think we  
21 were asked to come here today to make some comments about  
22 the -- probably one of the most common ways to finance these  
23 type of projects, which is non-recourse financing.

24 **CHAIR:** I think -- I presume you're here as experts, so I guess  
25 all's fair at this point in terms of questions; that may be  
26 what they've asked you to come and speak on, but we may  
27 address other matters to you for your response.

28 **MR BALLANTYNE:** We would endeavour to answer them, but if we  
29 feel there are questions that are best deal dealt with by  
30 our Wellington representative that works with Todd, we'll  
31 defer to him if that's okay.

1 **CHAIR:** If it's not within your expertise, we don't expect you  
2 to answer, but if it is within your expertise we do expect  
3 you to answer.

4 **MR BALLANTYNE:** Okay. When looking at project financing, the  
5 key issues there are the certainty of the net cashflow that  
6 the project will produce. By that I mean the cashflow after  
7 recovery of all costs, revenue less all costs. The cashflow  
8 that would be left to service debt and provide an equity  
9 return.

10 Certainty of that net cashflow is, really, we look at  
11 about five broad factors to assess that certainty of  
12 cashflow. We look to strong sponsors, in this case it's  
13 the -- particularly the Joint Venture Partners or their  
14 parents, and for responses to be strong it needs to be  
15 technically and financially able to operate -- be the field  
16 operator, and to perform the role as joint venture partners,  
17 so we'd be looking at previous experience in those areas and  
18 the current state of those -- the financial and corporate  
19 structures of those entities, but then from there we would  
20 move on to certainty of the petroleum reserves. And by  
21 certainty there we'd be looking at the nature of the  
22 reserve, the quality of the reserve, the quantity, the  
23 production profile.

24 At this particular point in time we have no knowledge of  
25 this particular project, how that particular project's  
26 reserves would fit as far as certainty. We would need to go  
27 through a due diligence process where we would engage  
28 petroleum experts to act on behalf of the banks to revisit  
29 the information that would have been gained by the Joint  
30 Venture Parties in their exploration and development work.

31 The third point is certainty of cost. Now, by this we



1 look at the -- I mean, the development capital costs, then  
2 the ongoing operating costs and then potentially the  
3 administrative costs and costs such as taxation, Government  
4 royalties, etc.

5 The fourth point is certainty of revenue. There we, in  
6 the case of commodity type project financings we would be  
7 looking to either a product that could be sold into a deep  
8 liquid spot market with developed forward sales potential  
9 and developed hedging market. The alternative, and it's  
10 probably more applicable here, would be robust long-term  
11 contracts with financially secure counter-parties, parties  
12 that could honour the contracts over their entire term.

13 The fifth point we require certainty with is certainty  
14 over security of the assets. This is really the backstop  
15 that the banks are looking for, and when the project hasn't  
16 performed and they're in a position where they need to  
17 enforce, we need to be sure that the regulatory and legal  
18 arrangements that are in place allow us to gain control over  
19 the assets without diluting the value of those assets.

20 The assets that we'd look to in this case, specifically  
21 this type of financing, would be the petroleum mining  
22 licenses and the off-take contracts, we would feel are the  
23 assets that we need to be sure that we have security over  
24 and that those contracts remain, those contracts and  
25 licenses will remain in place and have the same value after  
26 we enforce.

27 So that's just broadly how we would approach looking at  
28 the aspects that -- approach that we'd look at when  
29 approaching a project finance. We would now really like to  
30 just speak about the three conditions that have been  
31 attached to the determination and just give our view on why

1       they could affect our -- the certainty of the cashflows that  
2       this project could generate, if you would like to ask  
3       questions on this point?

4 **MR STEVENS:** I wonder if I could just ask a small question,  
5       Mr Ballantyne. Do you, in terms of the non-recourse  
6       financing, how do you secure security over the assets -- are  
7       you talking about financing all of the Joint Venture  
8       Partners as one and getting them to come to terms  
9       agreements, or are you looking at financing one Joint  
10      Venture partner, and then, how do you look through to the  
11      security aspect of that?

12 **MR BALLANTYNE:** That's actually a very detailed question on how  
13      you would look through to the security aspect of it. We can  
14      do it both ways. In this particular instance I guess we're  
15      thinking of, financing is associated with each individual  
16      Joint Venture partner on a -- specifically tailored to their  
17      needs.

18            That type of financing, those type of financing  
19      arrangements have been fairly common in the Australian  
20      environment and have been done in the New Zealand  
21      environment as well. It becomes a -- there needs to be a  
22      complex system of cross-charges etc and agreements put in  
23      place. This is part of the whole expansion of the joint  
24      venture agreements that would have to occur at the  
25      documentation stage.

26 **MR STEVENS:** Is a non-recourse loan a common way of doing  
27      something similar to Pohokura?

28 **MR BALLANTYNE:** Yes, it would be.

29 **MR STEVENS:** So, Westpac takes an equity risk as part of the  
30      process?

31 **MR BALLANTYNE:** Not an equity.

1 **MR STEVENS:** Sorry, in terms of the financing then, do you  
2 finance the bulk of it, or part of it?

3 **MR BALLANTYNE:** In this case we would potentially look to  
4 provide financing, depending on which way one of the Joint  
5 Venture Partners would want to go, we potentially provide an  
6 underwritten financing for that whole debt proportion of  
7 their Joint Venture share.

8 **MR STEVENS:** Which is a quasi equity risk then if you're  
9 financing the bulk of it?

10 **MR BALLANTYNE:** No, we would be expecting such a financing that  
11 there would be a level of equity put into the project  
12 directly from the Joint Venture Party, then there would be a  
13 level of debt which we would provide; the actual ratio of  
14 that will depend on the details of the financing.

15 **MR COCQUEREL:** Can I may make a comment on reserve base  
16 financing in general, whether it is recourse or non-  
17 recourse?

18 Basically reserve base financing is a cashflow  
19 financing. You look at the cashflow that's going to be  
20 generated from the assets from the project. So it's a  
21 modelling exercise where you project -- you need to  
22 ascertain the volume of reserve under the ground, the nature  
23 of those reserves, the quality of those reserves and you  
24 project -- you have a production profile over the life of  
25 the production. And you go down from the top line which is  
26 the volume multiplied by price which gives you the gross  
27 cashflow and then you would deduct from there the capital  
28 expenses, the operating expenses, the production taxes, the  
29 royalties and you have a net cashflow value.

30 All we do in the financing is take -- is offer a  
31 financing which is a percentage of the net present value of

1 those cashflows. To answer your question, therefore, we  
2 only provide debt, and what may vary is going to be the  
3 percentage of our lending against those cashflow.

4 If we are financing 100% of those cashflow we take more  
5 risk than if of course we were financing only 50% of those  
6 cashflow. The decision on the percentage that we're going  
7 to finance will depend on the nature of the reserves, are  
8 they proved in America when you finance an existing field  
9 that has been producing for quite some time which we call  
10 PDP, proved, developed, producing.

11 Your level of risk against those cashflow are lower than  
12 if you were to finance a cashflow on the field that is not  
13 developed yet, or that has not been in production for some  
14 time, because you don't have the historical production to  
15 ascertain the certainty of your cashflow in the future.

16 So the two main components if you want to have a review  
17 will be the certainty of cashflow, what level of certainty  
18 we have that that cashflow is going to exist, and we're  
19 talking about something in the future, so it's never sure,  
20 we have to lower the risk of this uncertainty, so the  
21 certainty of the cashflow in the future, number two. And,  
22 number two, the percentage that we're going to effect to the  
23 net present value of those cashflows.

24 So, to go straight to the point of one of the decisions  
25 of the Commission, or one of the proposed conditions, which  
26 is to limit the sales agreement to five years, that would  
27 limit us as a finance -- as a banker, as a financier, that  
28 would limit our capacity to lend only against the five years  
29 of cashflow, of net cashflow. That would limit, if you  
30 want, the amount of money that we could lend against that  
31 project.

1           In other words, I don't know the production profiles,  
2           the life of the reserve of Pohokura, but if it was 15 years  
3           and we were only going to be able to take five years of  
4           cashflow, that means that our financing would be limited  
5           roughly to one-third, or you have to take the present value  
6           calculation, but let's say one-third or 30% of the outlay  
7           necessary to amortise the initial cost of the project. Does  
8           that make sense?

9   **CHAIR:** Has Westpac been involved in financing any projects in  
10          Australia where there was a time limit on the authorisation?  
11          Do you know whether any of the transactions you've been  
12          involved in were subject to a limited authorisation?

13   **MR BALLANTYNE:** I can't actually comment on specifically whether  
14          there have been any petroleum assets financings associated  
15          with that. I do know that in the case of the large  
16          infrastructure projects where the Government is granting  
17          concessions for 25 years-30 years to operate tollways or  
18          railways, where there's been a construction development  
19          period, there have been set dates put in place whereby the  
20          concession would be terminated if the construction was not  
21          completed by those particular dates. But where that has  
22          been the case, there have been extensions allowed for that  
23          date as a result of force majeure and the force majeure  
24          clauses have been worded depending on the type of project  
25          that it is; they would be related to the risks associated  
26          with that project. So, if we were to develop this to use  
27          the oil and gas project as an example, there would be  
28          things -- there would be the weather risks associated with  
29          the project of putting the platforms in place, that would be  
30          force majeure, there would be issues such as associated with  
31          the actual technical -- the drilling of the wells etc, that

1 would be classed as force majeure and they would be  
2 negotiated, they would be negotiated terms.

3 **CHAIR:** What my question is, if you want to go back and ask in  
4 Sydney, you can always let us know, but are you aware in  
5 Australia how the banks have handled financing in the cases  
6 where authorisations in the gas area have been limited to  
7 something like seven years?

8 **MR BALLANTYNE:** I don't believe there would be set unextendable  
9 points.

10 **CHAIR:** But you don't know how it's been handled in the  
11 Australian context?

12 **MR COCQUEREL:** Again, it's cashflow financing. If you limit to  
13 seven years you can only finance seven years of cashflow.  
14 If you limit to ten years, you can only finance to 10 years,  
15 if you finance two years you can only finance two years.

16 **CHAIR:** Sure, I understand that, but it still begs the question  
17 whether then some other means of financing is used, and it's  
18 difficult for us to know whether this discussion about this  
19 type of financing is relevant at all and whether in  
20 Australia different approaches have been used.

21 So, I'm struggling a little bit to know whether what  
22 we're talking about is relevant or not, because there are  
23 certainly cases off-shore where authorisations have been  
24 limited and the key question to us is, what impact has that  
25 had on financing, and I just don't know.

26 **MR COCQUEREL:** We don't know of any case because I suspect there  
27 are no cases where you can arrange a financing for 10 years  
28 of cashflow when you only are sure to cover five years of  
29 cashflow. I don't see how a bank can take this kind of  
30 risk, unless it's mitigated by some cash payment.

31 I mean, again, we can finance 30% or 20% of a project.

1 I don't think it makes a lot of sense for the customer or  
2 the sponsor, but if we are limited to that amount of  
3 cashflow, that's all we can finance. That's true for  
4 Westpac, it's true for any other bank, and it's true for  
5 New Zealand, Australia or all over the world. I think that  
6 would be the same situation.

7 **MR STEVEN:** Have you come across a situation where they've  
8 limited in terms of the gas quantity, because I presume --  
9 sorry, I won't presume, but in calculating the cashflows  
10 that you normally do, you're obviously making a judgment  
11 call as to what gas is going to come out of the ground and  
12 then that will determine the cashflow and then from that you  
13 NPV it back to today.

14 But in determining that first basis of the gas that's  
15 available, do you discount a certain amount of gas as  
16 possibly not being there and, therefore, there's a core  
17 amount that you say, well, we believe on the balance of  
18 probabilities or whatever that that will be there and the  
19 rest of it may or may not be there. Is that how it works?

20 **MR COCQUEREL:** In some ways it does. I mean, the way -- in  
21 America where my most recent experience is, the reserve are  
22 classified, as I was explaining, you have the PDP, the  
23 proved developed producing, then you could have the PDNP  
24 which is, proved developed, but not yet producing, and then  
25 you have the proved and undeveloped which we call the PUD,  
26 with a Texan accent I guess, and obviously the amount of  
27 money and the percentage of the advance that the bank would  
28 lend would be lower as your level of certainty would be  
29 lower. So, for example on PDPs you could be lending 60%  
30 against the future cashflow. If it is a PDNP you would lend  
31 over 20 or 30%, and if it was a PUD you would lend only

1 maybe 10%.

2 **MR STEVENS:** So, for example, hypothetically in this situation  
3 you might be able to determine a block of gas which the  
4 banks are comfortable that they will lend a percentage on  
5 that but a balance of it they're saying, we don't know  
6 whether it's there or not there, therefore one condition may  
7 well be to limit joint marketing to that section because the  
8 balance of it is going to be discounted in any event.

9 **MR COCQUEREL:** If there is a risk that the reserve is not there;  
10 there is a very high probability that we are not going to  
11 finance it.

12 **MR STEVENS:** Thank you.

13 **MR COCQUEREL:** We don't have detail about -- again, about the  
14 specific project number 1; and number 2, the size of the  
15 market in Australia and New Zealand for oil and gas is  
16 limited in size and we don't have the benefit of an in-house  
17 petroleum reservoir engineer.

18 But again in America where the market is much larger,  
19 banks have owned the -- as employees they have a reservoir  
20 engineer whose job is to do exactly what you describe there,  
21 to assess the value of the reserve under the ground and to  
22 assess the probability of those kind of reserves to  
23 recalculate on a regular basis the value of the security  
24 against the value of the amount that has been lent to the  
25 companies.

26 **CHAIR:** Presumably, if you don't have it in-house you bring it  
27 in.

28 **MR COCQUEREL:** We use outside engineers, yeah; we use outside  
29 consultants.

30 **MR LAUNDER:** I just wanted to confirm then that, if you were  
31 approached by a client etc, you would carry through a due



1 diligence part yourselves, and that may take some time and  
2 you would obviously assess all the information that was then  
3 provided to you, and ultimately come up with some sort of  
4 decision as to whether the bank would finance it or not; is  
5 that correct?

6 **MR BALLANTYNE:** Yes, the bank tends to, in all aspects of due  
7 diligence which tends to use outside consultants, so there's  
8 a process that we manage there, and then that -- all of the  
9 risks and conclusions from that due diligence are then  
10 aggregated, summarised and put forward to our credit  
11 committees for decision. That due diligence process cannot  
12 occur until all of the issues associated with the project  
13 have been finalised. So, off-take contracts, technical  
14 design of the fields, the structuring of the Joint Venture  
15 agreements, the authorisations etc are all in place, can do  
16 initial work but we cannot finance it -- we cannot finalise  
17 it until all of those issues are finalised.

18 **MR LAUNDER:** I don't know whether you can answer this; roughly  
19 how long would your due diligence process for a -- sort of,  
20 a project of this sort of size or this sort of thing take?  
21 How long would this take for the bank to do?

22 **MR BALLANTYNE:** I have seen -- it depends on the quality and the  
23 complexity of the documentation. Now, the more complex  
24 obviously the documentation, the longer it's going to take,  
25 but if you -- if I had to guess, at best four months, but  
26 more likely six months; due diligence process.

27 **MR STEVENS:** Sorry to revisit this question again, just to  
28 clarify it just one last time. If one of the conditions  
29 that the Commission may seek to apply is to say that we will  
30 allow joint marketing up to a certain percentage of the gas  
31 in the field and after that we will require separate

1 marketing and that percentage then is within the more  
2 provable reserves that you calculate, then the fact that  
3 we're requiring separate marketing on the balance won't  
4 concern you as much because the probability of income from  
5 that is a lot lower. Is that what you were agreeing with  
6 previously?

7 **MR COCQUEREL:** We would look at, again, the certainty of  
8 cashflow, so we would take the Joint Venturers that we are  
9 discussing with and we would look at what amount of gas or  
10 liquid has been agreed, has been sold, has been contracted,  
11 and at what price, and that the cashflow we would take into  
12 account. Everything that is not sold or not contracted  
13 would have no value or a very reduced value compared to what  
14 is contracted, and obviously they can only contract what is  
15 existing in terms of reserve, so we would make sure they  
16 don't contract more than the reserve that has been  
17 estimated, but I'm sure that would be the case.

18 **MR BALLANTYNE:** And the issue where there's a problem, so you've  
19 limited the time period for the --

20 **MR STEVENSON:** I was on the basis that there was no time period  
21 limitation; the hypothetical question was, if there was no  
22 time period limitation, but we were limited in terms of  
23 quantity as to what was able to be joint marketed, and would  
24 that effect -- have the same effect? I think the answer  
25 that I got was, it really depends what the impact is on the  
26 cashflow.

27 **MR COCQUEREL:** The other point we wanted to comment on is the  
28 timeframe that could be an obligation for the Joint  
29 Venturers to start production. Obviously, in any case that  
30 would be an issue for financing in the sense that, if there  
31 is any chance for the Joint Venturers to lose their

1 production licence, because they are not able to meet  
2 certain timeframes to start production, that would be a risk  
3 that the bank would not be able to assume, I guess, from the  
4 outset.

5 **MR STEVENS:** Likewise, I presume if there was a strict timeframe  
6 the banks would be pleased on the basis that there would be  
7 a high incentive for that income to be generated in the  
8 earlier periods where there's less NPV discount.

9 **MR COCQUEREL:** Sure, but the bank also I guess would take the  
10 risk of financing a project worth \$1 billion with the  
11 possibility for the Joint Venturers to lose their licence to  
12 produce and, therefore, to generate the income to repay it.

13 So though we would really, I guess, be happy to see the  
14 Joint Venturers being able to produce and repay the loan as  
15 soon as possible, if there was any chance or risk that the  
16 Joint Venturers would lose a production licence and not  
17 being able to generate the cashflow to repay the \$1 billion  
18 loan that we have outside, out to the Joint Venturers, that  
19 would put us in a very difficult situation.

20 I guess the third point that we wanted also to comment  
21 on is capacity to assign the authorisation to a successor,  
22 and obviously that is part of our security package. If we  
23 were to lend to any of the Joint Venturers, we would need to  
24 have the capacity to get access to their portion of the  
25 production licence. In the case of that company defaulting  
26 on the loan, we would have to be in a position to get access  
27 to that portion of the production licence in order to sell  
28 it to, I guess, to another party and recover the loan that  
29 has been made in those initial agreements.

30 **MR BAY:** As a bit of a clarification to Mr Stevens' questions on  
31 reserves. You indicated there'd been declining percentages

1 from proven developed reserves down to PUD reserves as far  
2 as which the bank would lend. What's the bank's policy on  
3 reserves that would fall under the probable and possible  
4 category of reserves?

5 **MR COCQUEREL:** There's no written policy as such. Every case is  
6 different. Every situation is assessed on its own merit.  
7 But you can take as a rule that as a bank we would certainly  
8 look essentially at the proved reserve as the base for  
9 lending.

10 There is a complex mechanism, I'm not sure we want to go  
11 into the full detail of tell(?) financing or not financing.  
12 It's a complex system by which again its a bank trying to  
13 secure itself by financing part of the reserve, and the part  
14 of the reserve we finance is the most certain part of the  
15 reserve and the amount of financing is based on the cashflow  
16 that is generated by this proved reserve portion.

17 **MR BAY:** So, fundamentally you'd look at restricting the  
18 financing to the majority of what we call the 1P reserves on  
19 the proven?

20 **MR COCQUEREL:** On this side of the world we talk about 1P and  
21 2P, yeah, that's correct, we would like to limit our  
22 financing mostly to the one key portion of the reserves.

23 **MR BALLANTYNE:** But you need to take into account that depending  
24 on the terms under the off-take contract and the price  
25 that's being received for that production, it allows the  
26 bank to push the boundaries, whether it's totally in the P1  
27 reserves or whether it's potentially using some of the P2  
28 reserves as the buffer for the financing. If there is  
29 high -- a lot of money is being paid that gives us high  
30 financing ratios within the financing, then potentially we  
31 can push the limits.

1 **MR COCQUEREL:** There is no strict rule, because it will depend  
2 on the operator, it will depend on the contracted term, it's  
3 going to depend on the quality of the off-taker; it's going  
4 to depend if it is gas or if it is liquid, because obviously  
5 as we have heard before the market risk is substantially  
6 different. So, there are many many elements that would come  
7 into consideration for us to decide what kind of percentage  
8 would be lent, if you want, against the reserves.

9 **CHAIR:** I think Commissioner Bates has a follow-up question.

10 **MS BATES:** It really refers to your colleague, Mr Ballantyne,  
11 Michael Cleary, who was interviewed by one of our  
12 investigators earlier in the month. He was asked, and I'll  
13 quote the notes from the interview; "if non-recourse  
14 financing in situations such as this project is normal, or  
15 if there are occasions where there is other security offered  
16 in order to obtain finance."

17 And this was the answer he gave, he said; "that there  
18 are various ways to fund such projects and it depends on the  
19 sponsor." he said that; "Shell for instance funds projects  
20 on a corporate basis, others on a project limited recourse  
21 basis. A large sponsor tends to be funded on its balance  
22 sheet whereas a small company tends to have non-recourse  
23 funding."

24 I'd just like to ask you whether you agree with your  
25 colleague on that statement.

26 **MR BALLANTYNE:** I do agree. The reason that the smaller --  
27 well, the smaller company will have to resort to non-  
28 recourse financing, is potentially its balance sheet is not  
29 large enough. The quality of the assets associated with  
30 that balance sheet may not be the same as a Shell etc. They  
31 may also be tied up with other non-recourse financings. So

1 the best assets that the bank has to focus on are the  
2 particular assets of the project that they are then looking  
3 at.

4 **MS BATES QC:** So is non-recourse financing more expensive for  
5 the company?

6 **MR BALLANTYNE:** It tends to be, when you just look at the pure  
7 margins, more expensive but when you look at the total  
8 equity return and hence the price that the consumer would  
9 potentially pay, no, it can be a cheaper option.

10 **MS BATES QC:** Do you agree with that Mr Cocquerel?

11 **MR COCQUEREL:** Absolutely, yes. I don't know if I give you have  
12 the impression I wasn't agreeing but obviously we would love  
13 to do project financing with Shell, for example, but they  
14 probably have a capacity to borrow money in the market at a  
15 cheaper cost than maybe we do, so they probably would not  
16 need this kind of financing.

17 **MS BATES QC:** Right, so --

18 **MR COCQUEREL:** So project financing is often used, as Jonathan  
19 was explaining, for smaller sized companies.

20 **MS BATES QC:** Mr Ballantyne, if I could just get back to -- so I  
21 can understand what you said. I don't quite understand the  
22 argument that it all ends up the same to consumers. The  
23 non-recourse financing is more expensive, is that right?

24 **MR BALLANTYNE:** You potentially pay a higher margin for the non-  
25 recourse financing, but it comes down to the equation of how  
26 you gear the project. Equity tends to be more expensive  
27 than debt, so the more debt you can put into a project the  
28 cheaper the total finance -- cost of capital for the project  
29 is cheaper the higher gearing it goes.

30 **MS BATES QC:** But there's a bit of a higher risk isn't there?

31 **MR COCQUEREL:** Can I try to answer the question differently. If

1       you are Shell, project financing is a more expensive form of  
2       financing, probably, probably; not in all cases, you may use  
3       project finance for other reason, for contrary risk or for  
4       different kind of reasons. If you are a small sized  
5       company, project financings might not be more expensive. So  
6       when you ask is it more expensive or not, it depends for  
7       what type of customers.

8   **MS BATES QC:** But as I understand it, what you're saying for  
9       smaller companies, is because of their asset structure, it's  
10      often not an available option for them to do anything else  
11      but take the non-recourse loan financing.

12 **MR COCQUEREL:** That's quite correct, so there are different  
13      reasons to use project financing.

14 **MS BATES QC:** That's right, but if you're a big healthy company  
15      with plenty of other assets then you might not go for non-  
16      recourse because you don't have to.

17 **MR COCQUEREL:** That's correct, but you can also be a small  
18      healthy company and decide to go project financing.

19 **MR BALLANTYNE:** You made the statement that project financing is  
20      more risky.

21 **MS BATES QC:** I wondered, it was a question really, it was a  
22      question, sorry.

23 **MR BALLANTYNE:** The thing that banks usually gain out of project  
24      financings that they don't potentially gain -- have when  
25      they're just financing a corporate is that the financing is  
26      usually fully secured over the assets of that project,  
27      whereas if we were just advancing money to a big multi-  
28      national it would be an unsecured funding.

29 **MS BATES QC:** You mean you wouldn't take a debenture? You'd  
30      give a totally unsecured loan?

31 **MR BALLANTYNE:** To a large corporation, yes, they're a common

1 basis to provide corporate financings.

2 **MR COCQUEREL:** We still need approval from the credit committee.

3 **MS BATES QC:** I would think so.

4 **MR COCQUEREL:** For large corporations, for large investment  
5 companies, non-secured financing is the norm.

6 **CHAIR:** Can I just check if there are any further questions?

7 **DR BERRY:** Can I just raise one point there. The question was  
8 raised about other examples in Australia where there have  
9 been fields with time limitations as to them, I take it  
10 seven years related to Northwest Shell, which as I  
11 understand it was seven years after the field had been in --  
12 it had been in production for nine years and related solely  
13 to an expansion of that field, and as far as I'm aware I  
14 don't think there has been a Greenfields off-shore field in  
15 Australia developed up against the clock of something like a  
16 five, seven year, whatever term limitation. So I think the  
17 search for the precedent may prove to be fruitless.

18 **CHAIR:** We can check up on that. Any further comments from the  
19 Westpac advisors? [**No comments**]. Thank you very much. I'm  
20 mindful of the fact that we're approaching 4.30, or we're on  
21 4.30 and we were going to break for the petroleum  
22 exploration association, and I would suggest that this is  
23 probably a good opportunity to do that, Dr Berry if that's  
24 okay with you.

25 So, we'll just take 2 minutes, please don't everyone  
26 leave, we won't take a formal break but we'll just get a  
27 shifting of who's sitting at which tables, please.

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1                   **PRESENTATION BY PETROLEUM EXPLORATION ASSOCIATION**  
2   **OF NEW ZEALAND**

3  
4 **CHAIR:** Okay, I think we'll reconvene and I'd like to welcome  
5 the Petroleum Exploration Association of New Zealand, and  
6 you may not have been here earlier but I think you're  
7 familiar with our processes and procedures, you know that we  
8 try where possible to keep the proceedings fairly informal.  
9 There won't be any cross-examination, but the Commission  
10 will ask questions and so will our staff and our own  
11 advisors.

12           I also would like to point out that, while Commissioner  
13 Bates had to go, she will read the transcript in the  
14 morning, and I wanted to give you an assurance of that. So,  
15 I will hand over to you, and if you wouldn't mind  
16 introducing yourselves before you speak, and you will  
17 probably be aware that you need to speak somewhat slowly for  
18 the transcripters.

19 **MS WELSON:** Perhaps if I could just lead off and introduce  
20 myself; I'm Elisabeth Welson from Simpson Grierson and  
21 appear for PEANZ. Also with me is Don Morgan who is the  
22 Chairman of PEANZ and also the Chairman of Swift Energy New  
23 Zealand Limited, and next to him is Dr Mike Patrick who is  
24 the Executive Officer of PEANZ.

25           Mr Morgan will first give a brief introduction of who  
26 PEANZ is and then I will just provide an overview of the  
27 PEANZ submission and would welcome any questions that the  
28 Commissioners might have.

29 **MR MORGAN:** I presume everyone knows what the letters stand for,  
30 but I'll repeat it; it's the Petroleum Exploration  
31 Association of New Zealand. We, with very few exceptions,

1 have a membership that represents the majority of all of the  
2 exploration companies in New Zealand that have interest in  
3 New Zealand, whether they're based here or not; there are  
4 some US members, there are some Australian members in that.

5 I think it would be appropriate for me to say that some  
6 of the issues that I've seen that the Commission has in the  
7 draft go beyond what I would like for PEANZ to deal with, or  
8 to answer with. Making reference to any specific commercial  
9 issues, we want to not comment on those, it's not  
10 appropriate for us as an industry organisation to do that,  
11 and if there is one that should appear during our  
12 discussions here this afternoon we'll identify it as such.

13 Elisabeth, I'll let you go ahead with your opening  
14 remarks.

15 **MS WELSON:** The first and the overriding comment that we want to  
16 make is that PEANZ does support the development of a more  
17 competitive gas market in New Zealand. What it disagrees  
18 with the Commission's preliminary conclusions on is that  
19 joint marketing by a gas field joint venture -- in this case  
20 obviously we're concerned about Pohokura, but on the  
21 Commission's reasoning that could apply to any number of gas  
22 field Joint Ventures -- that such joint marketing would be  
23 likely to substantially lessen competition.

24 The Commission in the Draft Determination identifies, I  
25 suppose, two primary factors that it sees as leading to that  
26 lessening of competition; these seem to be, there would be  
27 reduced options available to gas purchasers and also that  
28 there'd be a delay in the development of a competitive gas  
29 market, principally a spot market or an unders and overs  
30 market.

31 Both of these conclusions seem to be different faces of

1 the same coin in that what we seem to be talking about is  
2 that, by increasing the number of sellers in the market,  
3 albeit in this case when you're talking about sellers from a  
4 single field, that joint marketing will somehow give  
5 sufficient depth to the market that would stimulate the  
6 development of a competitive market.

7 PEANZ believes that the key driving force that will  
8 develop a competitive market is not so much joint selling --  
9 or, sorry, separate selling from a single gas field, but  
10 increased field on field competition. If we're going to  
11 have more competitive gas markets we have to have more  
12 producing gas fields and the associated infrastructure that  
13 goes with that. The only way to achieve this is through  
14 more exploration.

15 The Commission in the Draft Determination acknowledges  
16 that entry into the gas market requires discovery of a  
17 viable gas field, and that it's also acknowledged that the  
18 gas market will depend in part on new gas fields being  
19 discovered and brought into production. But the Commission,  
20 or the Draft Determination only briefly considers the  
21 conditions for exploration. This is somewhat cursory and  
22 confined to the permitting of a regime around exploration;  
23 it doesn't really consider and go into detail on what are  
24 the key drivers for exploration.

25 PEANZ is concerned that, if we end up with a final  
26 decision that reflects the reasoning in the Draft  
27 Determination, that capital investment for exploration will  
28 become difficult to access or simply will not be available.  
29 This, in turn, will stifle the very market development that  
30 we're all looking to achieve.

31 We've gone into some detail in the submissions as to why

1 this might be, but in summary some of the key issues that  
2 we'd like to point out is that, we do compete in a global  
3 market for exploration capital. Exploration companies are  
4 driven by reserves and reserves replacement. Exploration is  
5 a high risk activity and Joint Ventures are the mechanism  
6 that are internationally adopted to manage those high risks.

7 The goal of exploration and the objectives for which  
8 parties go into exploration Joint Ventures is production.  
9 Many Joint Venture Partners in New Zealand are what we might  
10 regard as primarily financial Joint Venture Partners.  
11 Frequently it's the operator who is the only Joint Venture  
12 Party who is established in New Zealand, or has an  
13 established presence in New Zealand. So, the practical  
14 considerations involved in separate marketing, once you've  
15 got a gas find, make it at odds with the nature of that  
16 financial investment, that financial Joint Venture Party,  
17 and the role that those parties have in the New Zealand  
18 exploration environment.

19 The Draft Determination briefly looks at the view that  
20 had been expressed that separate marketing would  
21 disincentivise exploration and dismisses it. The reasons  
22 which it gives seem to be somewhat circular. The Commission  
23 expresses as the reasons for dismissing the disincentive on  
24 exploration that it has concerns about the high level of  
25 market concentration, concerns that the existing market  
26 power of the Pohokura Joint Venture Parties and at the  
27 limited supply alternatives.

28 It also acknowledges that the New Zealand market is  
29 immature with few participants but anticipates these  
30 circumstances will change in the coming years. It doesn't  
31 go on to say why; we don't seem to be able to extract any

1 credible reasons as to why that should be.

2 I suppose the key point that we want to make is that it  
3 is the view of the exploration members of PEANZ that, until  
4 we get more gas fields into production and the associated  
5 infrastructure, that potential investors are likely to  
6 perceive the requirement for separate marketing as a  
7 disincentive. That makes the change in circumstance that  
8 the Commission suggests will occur in fact unlikely to  
9 occur. So, we seem to end up going around in a circle.

10 I'd also note that in the first round of submissions,  
11 although PEANZ hadn't put in a submission at that stage,  
12 Indo-Pacific, who is not a PEANZ member, had put in a  
13 submission and made a similar comment, expressed similar  
14 views. So we've got PEANZ and also a non-PEANZ member who's  
15 probably one of the other major exploration companies in  
16 New Zealand all taking the view that separate marketing will  
17 disincentivise exploration.

18 None of these parties really have any incentive to  
19 support a position of market power by the Pohokura Joint  
20 Venture Parties; in fact, it's probably to the contrary, yet  
21 they all have this common view and concern that to suggest  
22 joint marketing by a gas field joint venture would lessen  
23 competition and could only proceed if we can establish  
24 substantial public benefits; in this case the most  
25 significant public benefit that's been identified is the  
26 earlier field development, that if that's the regime that  
27 we're going to be looking at going forward, then we will  
28 have an impact on the scale of exploration in New Zealand  
29 and the number of likely participants.

30 **CHAIR:** Can I just ask you a question there; the need to seek an  
31 authorisation for something like this is not unusual in the

1 world, so I just -- I understand the point about conditions  
2 on which an authorisation might be granted, but the fact  
3 that an authorisation may be required does not seem to be  
4 atypical at all, so why is the effect here so much more  
5 perverse than it is elsewhere?

6 **DR PATRICK:** I can't comment on that. In terms of  
7 international -- the difference between an international  
8 regime or an overseas regime and New Zealand, other than the  
9 following we're a very very small, out of the way, expensive  
10 to do business country in terms of exploration; attracting  
11 the exploration capital over here is difficult, the players  
12 that do invest in New Zealand are obviously doing so for  
13 good reason, reserve replacement, building up reserves and  
14 so on.

15 A number of other factors which make New Zealand, okay,  
16 we're the -- apparently we're the 14th most attractive  
17 regime in the world, or whatever the Crown minerals group  
18 will tell you. We need to be better than that in order to  
19 get the exploration activity up to a level where we can  
20 start finding the number of producing gas fields that we  
21 need, both to meet the demand and also go beyond that and  
22 create the market that the Commission is looking for or  
23 hoping will develop at some stage.

24 And I think the combination of all of those means that  
25 anything that is seen as an impediment added into the other  
26 ones that I mentioned, the cost of doing business, the  
27 distance away from, you know, etc, etc, makes us a bit more  
28 sensitive to something like this perhaps rather than a  
29 bigger market area overseas somewhere.

30 **CHAIR:** I guess you will understand that, if there is a  
31 substantial lessening of the process, if there is

1 jurisdiction for us to consider it because there is a  
2 substantial lessening, then there's a process that must be  
3 gone through and there's no -- the Commission has no power,  
4 one way or the other, to decide that it's better for parties  
5 not to have to seek authorisation because of this, so it  
6 still remains a question.

7 Then, if you get to that point, if authorisation is  
8 granted, granted on what terms? I wonder if you have any  
9 comment to make on the conditions that have been suggested,  
10 not just by the Commission but by some of the other parties?  
11 I note that some parties have agreed with the applicant  
12 that, for instance, a time limit on an authorisation would  
13 cause difficulties, but they have suggested other means to  
14 ensure that the benefits do arrive from early development of  
15 Pohokura; for instance, through an authorisation that  
16 protects any contracts that are signed by a particular date.

17 So, I wonder if the association has any comment on those  
18 matters?

19 **MS WELSON:** Before answering that, can I just go back to your  
20 earlier question?

21 I think there are a number of points probably which we'd  
22 want to emphasise in terms of your question, would  
23 authorisation per se create a disincentive. I think there's  
24 a couple of points to be made there.

25 There is a delay factor as we've heard, there are  
26 significant capital investment and parties are incentivised  
27 to try and get on and get their returns going as quickly as  
28 possible, but possibly more importantly is the uncertainty,  
29 and it relates to the question that you've just asked, which  
30 is around what those conditions might be in the sense that,  
31 having invested in your exploration to get to the point

1 where you find that the conditions are unexpected or  
2 unknown, uncertain, might be unpalatable, does create a  
3 disincentive and, as Dr Patrick has said, when you're coming  
4 in at the front end you're weighing up, where will I invest  
5 my capital given a choice. Obviously, there's no one factor  
6 that's going to tip it, but it's a balancing, and the more  
7 things that balance against, the less likely we are to get  
8 that capital.

9 **MR MORGAN:** If I may, let me comment a moment about what makes  
10 the majority of the exploration permits and that's, simply  
11 put, it's made up of joint ventures; there are very few  
12 permits held 100% by a single explorer. The whole purpose  
13 of the joint venture is to share the risk and to be able to  
14 go forward with any development of a field if you're lucky  
15 to discover one.

16 Having any type of negative restrictions on the ability  
17 to market your hydrocarbons at would be certainly a negative  
18 towards attracting other Joint Venture Partners. The whole  
19 subject of being able to really do what we want to do as  
20 explorers is centred around, not only the risk of drilling  
21 the wells, but the ability to be able to market what you  
22 hope to find.

23 **MS WELSON:** In relation to your question about the conditions,  
24 we have made a number of comments in the submissions around  
25 the conditions and we certainly didn't have any additional  
26 comments to make beyond the Conference memorandum, but happy  
27 to answer any specific questions.

28 **CHAIR:** I just wondered whether you had any further comments to  
29 make about the submissions from other parties here on the  
30 conditions?

31 **MS WELSON:** No.



1 **CHAIR:** Okay, thank you.

2 **MR STEVENS:** Just a couple of questions, if I may.

3           One of them was a comment in your submission that  
4 forcing separate marketing would stifle competition. I  
5 guess you weren't here when Shell were talking that their  
6 preference would be for separate marketing in any event, but  
7 then they look at the particulars of the market that they  
8 find themselves in.

9           What do you see as different about the market here that  
10 would support a better outcome, being joint marketing vis-a-  
11 vis separate marketing, or more simply put, why is  
12 competition being stifled by separate marketing?

13 **MR MORGAN:** I think my first thought about that would be that  
14 your Joint Venture Partners, if required to separately  
15 market a petroleum product that's discovered, would have  
16 certainly less ability to be able to do it. There's members  
17 of Joint Ventures that are not even present in New Zealand,  
18 if that answers --

19 **MR STEVENSON:** I'm still a little bit confused, sorry. Are you  
20 saying that separate marketing per se would stifle  
21 competition in New Zealand?

22 **MS WELSON:** No, what we're saying is, what we need is to drive  
23 exploration to get more gas fields, and to the extent that  
24 separate marketing in the current market circumstances would  
25 create a disincentive for exploration, you get back to the  
26 point where we're not going to get the more gas fields  
27 coming on-stream which will then allow the development of  
28 the competitive marketing.

29 **MR STEVENS:** My question was, why does separate marketing create  
30 a disincentive for exploration? You make the statement, it  
31 creates a disincentive for exploration; my question is, why?

1 **DR PATRICK:** In general, if I can answer that, again it's --  
2 I'll put a scenario to you. One of our members wants to  
3 farm in -- in other words, pull in Joint Venture Parties to  
4 share the risk of an exploration programme off-shore on the  
5 East Coast, this is a real example, it's not a fictitious  
6 one. It is almost certain that a good proportion of that  
7 investment capital, should he attract it, will be from  
8 overseas companies not present in New Zealand looking simply  
9 to put money up to get involved in the management of the  
10 joint venture by way of the Joint Venture Committee -- the  
11 Joint Venture Operating Agreement, that's it.

12 If my member went around the world seeking investment  
13 capital from such companies from such people and just said,  
14 'Oh, and by the way, should we find something, your 15%  
15 share of the joint venture is going to mean that you own 15%  
16 of the gas which you are going to then have to sell  
17 separately'; I'm sorry, but you ain't gonna get a lot of  
18 people coming in putting money into that regime. They don't  
19 want to do that, they don't just share the risk and the  
20 exploration development capital; they like to share the  
21 selling of the product and the revenue that it generates.

22 **MR STEVENS:** How does it line up with Europe and America where  
23 separate marketing is the norm, as opposed to joint  
24 marketing?

25 **MR MORGAN:** I think I could maybe comment on that a little  
26 stronger than my two colleagues here.

27 The gas market in New Zealand absolutely cannot be  
28 compared with the gas market in the US. The simple  
29 explanation of that is that there's a distinct difference in  
30 infrastructure and a very distinct difference in the numbers  
31 of operators and/or wells; there's just no way that I see

1       that New Zealand could be compared -- or the gas market here  
2       be compared with any gas market in the US.

3 **MR STEVENS:** My last question really was in terms of PEANZ's  
4       submission on the potential conditions that may well attach  
5       to an authorisation, and one of the submissions that you  
6       have is on the focus on the time limit aspect of it.

7             You mention that it just needs to be consistent with the  
8       economies of the field. Is that similar to what we were  
9       hearing from Westpac before in terms of, in other words, it  
10      has to be able to finance itself; if there is a time limit,  
11      it has to be able to make sure that the cashflows from that  
12      is able to finance it. Is that what you were meaning by  
13      consistency with the economies of the field development?

14 **MR MORGAN:** Yes, I think it is.

15 **MR STEVENS:** Thank you.

16 **CHAIR:** I believe we interrupted your presentation, so if you  
17      want to pick up...

18 **MS WELSON:** We've pretty much come to the end, and I think we've  
19      covered the remaining points in the questions.

20 **CHAIR:** Thank you very much, and I'm pleased to say that we got  
21      you through to schedule, which was the only case today where  
22      we managed that.

23             Okay, it's -- I think we need to -- we'll need to talk  
24      with the applicant at the end of today's session about the  
25      process for tomorrow. We are approaching the ending time  
26      for today and I think it's best that we finish at this  
27      point.

28             So, I will adjourn the meeting for today and we are due  
29      to start in the morning at 9 am, and we will resume with the  
30      applicant. If the other parties who were present in the  
31      morning want to stick around, we'll agree an alternative

1       timeframe for tomorrow. So, thank you very much.

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Conference adjourned at 5.00 pm

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Resuming Wednesday, 2 July 2003 at 9.00 am

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