

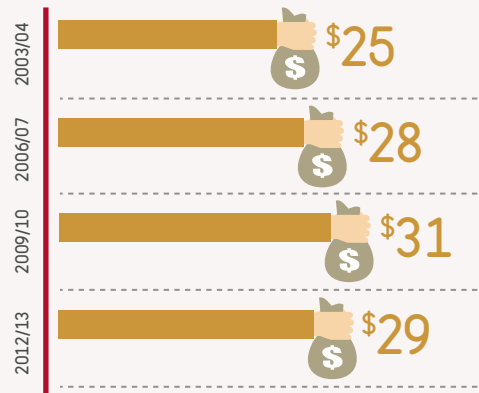
# How telecommunications is changing our lives

Consumers get more for their money

## Mobile (Monthly)

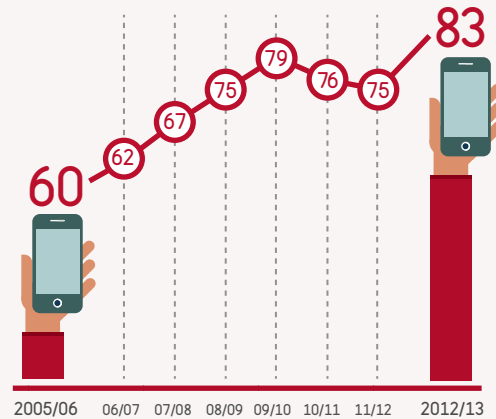


## Household expenditure (in \$ 2013)

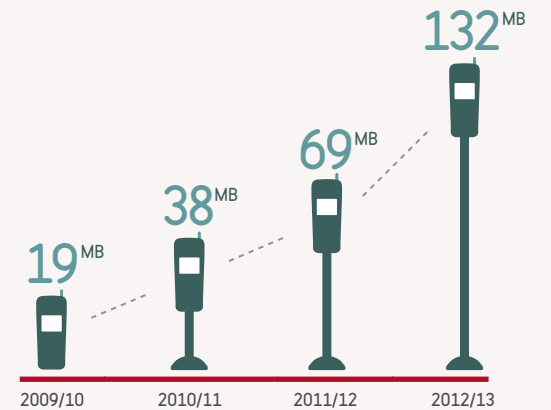


Source: Statistics NZ

## Call minutes (per connection)



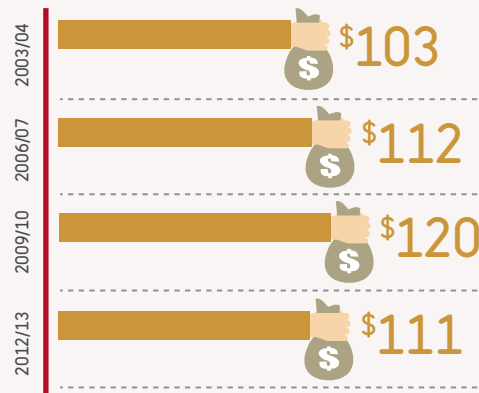
## Data usage (per connection)



## Fixed (Monthly)

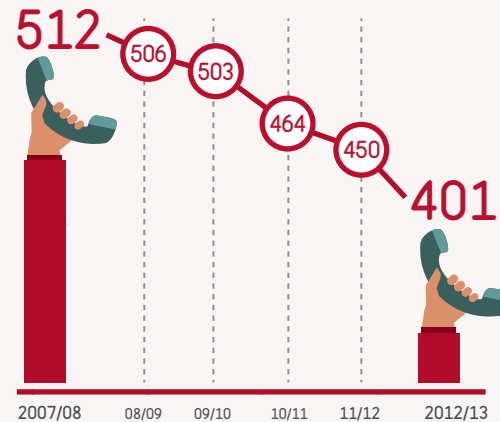


## Household expenditure (in \$ 2013)

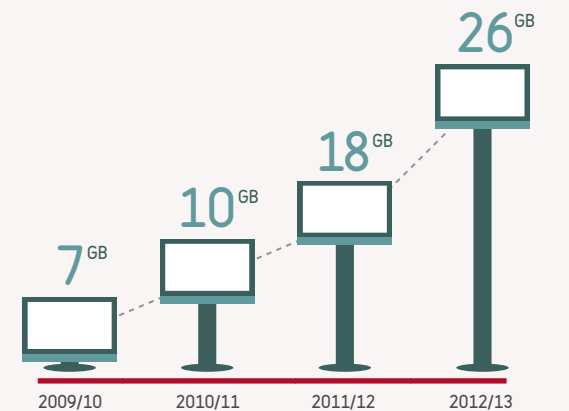


Source: Statistics NZ

## Call minutes (per connection)



## Data usage (per connection)

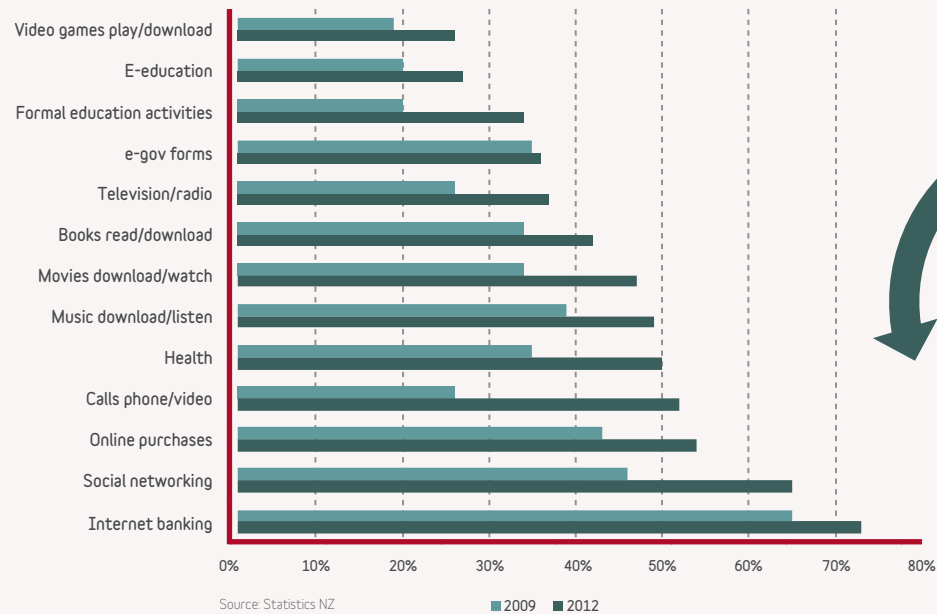


# The telecommunications consumer

## From smartphone to smart living

### Strong demand for ICT services

Percentage of recent internet users who engaged in internet activities



### Strong growth in data traffic

GB per person per month (fixed and mobile)

