

[REDACTED]

From: [REDACTED]
Sent: 06 July 2023 14:55
To: [REDACTED]
Subject: Edited submission

Hi,
Just my two cents regarding the merger which more than 40 countries including the EU have approved.

Around 2013 I recall there was so much noise about the demise of the traditional games console(PlayStation, Xbox etc) because of the rise mobile gaming. It didn't happen, consoles are now stronger than ever in sales.

Concerns over this deal like the mobile gaming prediction is a future *what if*, cloud gaming is currently tiny in marketshare and we don't know how big it will be in 10 years (which seems to be the deals Microsoft are offering to rivals) and whether or not gamers flock to it, to me the concerns raised the about possible lack of competition in the cloud gaming environment is a flawed argument.

And speaking of cloud gaming, Sony is Microsoft's rival and one who doesn't want this deal going through, they have their own cloud gaming service bundled into PlayStation Plus Deluxe, its been out for a few years(it was formally known as PlayStation Now), but only in select countries. New Zealand isn't one of them. GeForce Now is another cloud gaming service, been around for a few years, again New Zealand isn't one of them. Microsoft at least is offering long term deals to their rivals, and have every service available in New Zealand.

Cheers,
[REDACTED] - Lifelong Gamer