

Options to increase competition and benefit consumers



We believe the best options for improving competition are those that enable an increase in the number of businesses directly competing against Foodstuffs and Woolworths NZ for a consumer's 'main shop'.

Make it easier for new competitors to enter and existing independent retailers to expand by:

Increasing wholesale access to a wide range of groceries at competitive prices.



Coming soon



Making land more available through changes to planning laws and limiting the use of restrictive covenants.

Other possible options to help boost competition include:

Strengthening suppliers' bargaining power by:

Introducing a mandatory industry Code of Conduct.



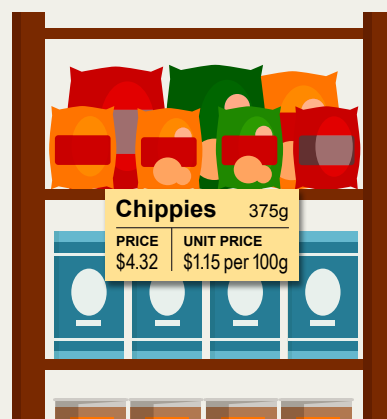
Allowing collective bargaining on behalf of suppliers.



Making it easier for consumers to make informed purchasing decisions and enhance competition at the retail level by:

Simplifying pricing and promotional practices.

Making terms and conditions for loyalty programmes clearer.



Introducing mandatory unit pricing.