

24 March 2021

[REDACTED]

By email only: [REDACTED]

Dear [REDACTED]

Official Information Act #20.163 - New World / Smeg Knives (ENQ0550572)

1. We refer to your request received on 24 February 2021 for information about what action the Commerce Commission (**Commission**) is taking in relation to complaints received about New World's SMEG knife promotion (**the promotion**).
2. We have treated this as a request for information under the Official Information Act 1982 (**OIA**).

Our response

3. We have decided to grant your request.
4. The Commission is currently making preliminary enquiries into the promotion in order to better understand the issues raised in the complaints we have received.
5. Please note the Commission will be publishing this response to your request in the OIA register on our website.¹ Your personal details will be redacted from the published response.
6. Please do not hesitate to contact us at uia@comcom.govt.nz if you have any questions about this request.

Yours sincerely

Mary Sheppard
OIA Coordinator

¹ <https://comcom.govt.nz/about-us/requesting-official-information/oia-register>