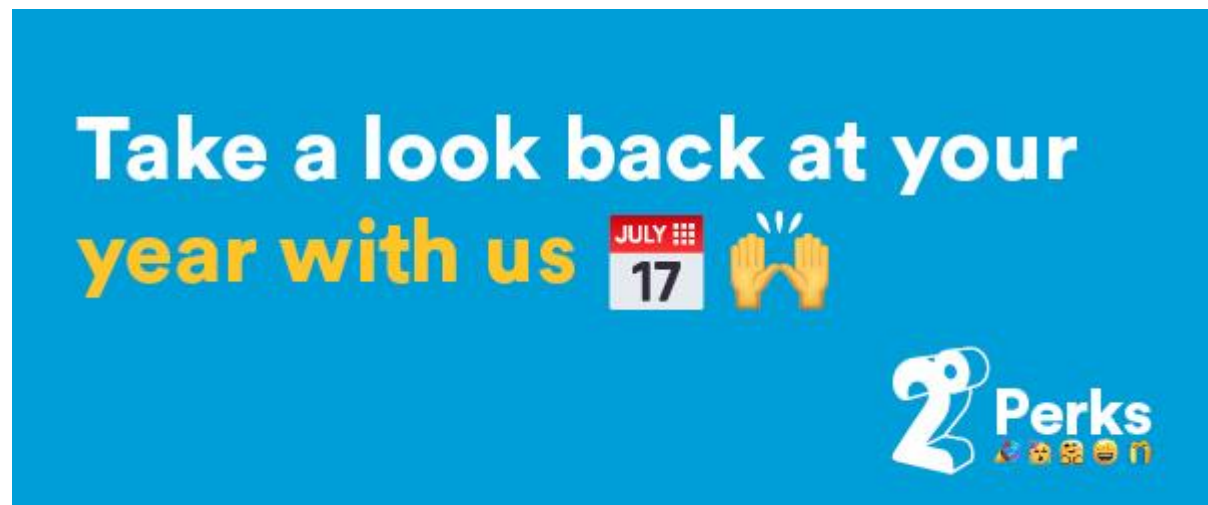


Annex B – Example ‘Happy Anniversary’ Email (Mobile Billing Review response, November 30, 2020)



Hi Dave,

It's your anniversary! Another year has whizzed by and we're still absolutely wrapped to have you with us. Like the milk in a flat white or the gas that keeps the BBQ cranking, the team at 2degrees is stoked to be playing a part in helping Kiwis like you, do their thing better.

1GB FREE DATA THANKS TO 2DEGREES PERKS

To say thanks for being with us another year, we're sending a free 1GB of mobile data your way. No catches, no strings attached, just a little something from us to say thanks. That's just one of the Perks of being with 2degrees. Data will be added to your account in the next three days.

YOUR YEAR IN REVIEW

It's not an anniversary without taking a walk down memory lane. We've had a wee look back at your past year with us... you've been busy!

In the past year...



Of course, we've been busy too. The team at 2degrees is always Fighting for Fair so our customers (and all New Zealanders) get a better deal. We let you carryover your data for up to 12 months, we've made voicemail FREE and we hook you up with an hour of free data on the daily as part of your plan thanks to Data Clock. When you do have a curly question, our award-winning contact centre based right here in New Zealand is here to help, because we believe in Kiwis helping Kiwis.

Keep an eye out for more great stuff coming your way in the next year!

THINKING OF A CHANGE?

If you want more detail on your usage for the past 12 months check out [Your 2degrees](#). Or for the past 6 months go to our amazing 2degrees App, just select 'View Usage' from the Dashboard.

Need more data? Whether you're streaming more episodes of your favourite show on the bus ride home or scrolling Instagram until your fingers hurt, we've got a Pay Monthly plan for you. You can change your plan anytime in Your 2degrees.

[Check out our plans](#)

SAVE AN EXTRA \$10 P/MONTH

Want more savings? Who doesn't! Sign up for 2degrees broadband and you'll get \$10 p/month off the price of your plan plus Amazon Prime on us for a year!* That's a cool 10 bucks, every month, you could be splurging on other things, like double shot mocha lattes and that extra scoop of ice cream you know you deserve.

[Check out our Broadband plans](#)

Thanks for being with us,

The Team at 2degrees

**Voted NZ's fairest telco*,
and best Pay Monthly provider**
for the 6th year running!** 🏆 🏅

0800 022 022 | [2degrees.nz](https://www.2degrees.nz)

*Colmar Brunton Reputation Index 2020
**Canstar Blue Awards 2020



Terms and conditions

*Fair Use Policy applies. Max speeds reduced to 1Mbps after 40GB/month & hotspotting speeds may be reduced further during periods of network congestion on Data Clock and Unlimited Plan. Plan: Standard NZ and Australian minutes and person to person text only, excl. premium rate numbers. Calls rounded up to the nearest minute. NZ data usage only. Unused Carryover mins/data can be

carried over for up to 12 months from the first allocation. Free Hour of Data: Receive an hour of free data per day. Redeemed via the Data Clock app, see app for details. Data does not carry over and will expire if it isn't used each day. We reserve the right to amend or cancel this offer at any time.

Plan, Pool Plan and Data Clock T&Cs apply.

\$10 discount: Is off 2degrees Broadband monthly plan charge when linked to an eligible 2degrees Pay Monthly mobile plan. 2degrees Broadband terms and conditions apply.

Amazon Prime Video on us for 12 months: Valid for 12 months after date of activation (currently up to \$8.99/month value). Offer subject to change. Prime Video offer must be activated within 30 days of the customer receiving the activation link email. After 12 months, standard charge for Prime Video of \$8.99 per month will apply. 12 month term and Unlimited Broadband required to be eligible. T&Cs apply, see [2degrees.nz](https://www.2degrees.nz) for full details.

Amazon Prime Video: Amazon, Prime Video, and all related logos and motion marks are trademarks of Amazon.com, Inc.

Visit our website for full [terms and conditions](#).

This email is brought to you by Two Degrees Mobile Limited.
47 George Street, Newmarket, Auckland 1023, NZ

This is an email for 022 176 1751.

You've been sent this email because you're a 2degrees customer signed up for email updates.

You can [unsubscribe](#) from 2degrees marketing emails at any time.