

[REDACTED]

From: [REDACTED]
Sent: 21 June 2023 09:30
To: Registrar
Subject: Microsoft/Activision

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To whom it may concern,

I am writing to express support in the Microsoft/Activision merger. Sony currently hold a significant market lead position with Playstation and have abused such position to pay 3rd party publishers to not publish their games on Microsoft's Xbox platform. The most notable example being Square/Enix' Final Fantasy Series, one of the most popular franchises in video games that customers that own Xboxes will not be able to play. Even after the merger the market share of Microsoft in the gaming market will still be below Sony's, as such this will create a more competitive market and allow Microsoft to compete in a market where they have significantly less share. An added benefit will be Activision Blizzard games appearing on Microsoft's gamepass service, which means consumers will gain access to them for a monthly fee instead of having to purchase them outright. As the cost of games has been increasing in New Zealand recently this will help consumers pay less for games.

As for cloud gaming, Microsoft has already committed to a 10 year deal with multiple cloud streaming services for Activision properties, they have already begun the process of rolling out games on Nvidia's Geforce now service before this deal has even been completed. As part of the EU's clearance of this deal they required this 10 year deal to be a global commitment, and will cover New Zealand. There should be no immediate cause for concern in this case.

Kind Regards

[REDACTED]