

28 February 2020



Dear 

Official Information Act #19.130 – Laithwaite’s Wine

1. We refer to your request received on 17 February 2020 for information about whether the Commerce Commission (Commission) has had any issues with Laithwaite’s Wine in relation to its advertising.
2. We have treated this as a request for information under the Official Information Act 1982 (OIA).

Our response

3. We have decided to grant your request.
4. The Commission has received six complaints about Laithwaite’s Wines in relation to its advertising.¹
5. In August 2018, the Commission sent compliance advice² to Laithwaite’s Wine about its obligations under sections 13(g) and 13(i) of the Fair Trading Act 1986.³ The advice was in relation to complaints received by the Commission which alleged that a Laithwaite’s Wines discount voucher was misleading, in that it did not provide a genuine discount to consumers.
6. Please note the Commission will be publishing this response to your request on our website. Your personal details will be redacted from the published response.

¹ As at 21 February 2020.

² You can find further information about compliance advice and the Commission’s other enforcement responses in the Enforcement Response Guidelines on our website: <https://comcom.govt.nz/about-us/our-policies-and-guidelines/investigations-and-enforcement/enforcement-response-guidelines>

³ You can access a copy of the Fair Trading Act 1986 here: <http://www.legislation.govt.nz/act/public/1986/0121/latest/DLM96439.html>

7. Please do not hesitate to contact us at uia@comcom.govt.nz if you have any questions about this request.

Yours sincerely

Mary Sheppard

Mary Sheppard
OIA Coordinator

Released Under Official Information Act 1982