

## TESTS PROVE YOU CAN STOP COUNTING SHEEP IF YOU'RE SLEEPING ON WOOL

A ground breaking research study by the Woolmark Company and the University of Sydney shows that wool bedding products have many benefits. They breathe more naturally than synthetic counterparts, increase REM and ensure that the body gets to a comfortable sleeping temperature more quickly and stays there longer.

Not only does Joma® use the finest quality wool, but because we crimp it there's a 40-50% increase in bulk and 40% lower felting/migration. It's non-allergenic and, of course, wool is environmentally friendly and gives superior flame resistance.

So, for more information contact us directly at John Marshall & Company Ltd, New Zealand, by phoning + 64 3 341 2004, faxing + 64 3 341 6538, emailing [info@joma.co.nz](mailto:info@joma.co.nz) or visiting [www.joma.co.nz](http://www.joma.co.nz) and sleep easy knowing that you're giving your customers nothing but the best.

**Joma Wool**  
PURE CRIMPED NEW ZEALAND WOOL



# TESTS PROVE WE SLEEP BETTER WITH WOOL

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THE CAMPAIGN FOR WOOL  
PATRON, HRH THE PRINCE OF WALES



THE WOOLMARK COMPANY SUPPORTS  
THE CAMPAIGN FOR WOOL



New Zealand Wool



**WARNING: THIS PRODUCT  
CAUSES SEVERE SLEEPINESS**

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ENJOY THE SHEER LUXURY OF  
JOMA PURE CRIMPED WOOL  
SUPERIOR  
BULK &  
RESILIENCE

- 40/50% Increase in Bulk
- 40% Lower Felting/Migration
- Environmentally Friendly
- Superior Flame Resistance
- Non-Allergenic
- Light Effective Insulator
- Superior Moisture Absorption

Engineered and blended at source to give  
you a consistent product everytime !

FOR A SUPPLIER NEAR YOU PLEASE CONTACT US DIRECTLY

John Marshall & Company Ltd, New Zealand

Ph : +64 3 341 2004 • Fax : +64 3 341 6538

E-Mail : [info@joma.co.nz](mailto:info@joma.co.nz)

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TREATED WITH  
*Ultra-Fresh\**

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