

13 February 2020

[REDACTED]

By email only: [REDACTED]

Dear [REDACTED]

Official Information Act #19.113

1. We refer to your Official Information Act 1982 (OIA) request received on 14 January 2020 for copies of the advice issued to 41 businesses referred to in Commerce Commission (Commission) Chair, Anna Rawlings' opening remarks at the Competition Matters conference on 25 July 2019:

Our staff reviewed 73 websites for pressure selling tactics. Separate to this we reviewed 174 websites and issued advice to 41 businesses resulting in many changes to websites.

Our response

2. We have decided to grant your request.
3. The Commission sent compliance advice letters to 37 businesses after reviewing terms and conditions of sale on 174 websites. We reviewed these terms for potentially misleading representations about consumers' rights that may breach section 13(i) of the Fair Trading Act 1986. The letters are contained in the box.com link provided with this letter and listed below.
4. We had identified 39 businesses to receive compliance advice, however the decision was made not to issue advice in two instances. The total of 41 referred to in the speech was an error.
5. We have redacted some names and contact details from the letters under section 9(2)(a) of the OIA to protect the privacy of natural persons.
6. We consider that good reasons exist for withholding these names and contact details and this is not outweighed by other considerations which would make it desirable, in the public interest, to make the information available (section 9(1) of the OIA).

7. If you are not satisfied with the Commission's response to your OIA request, section 28(3) of the OIA provides you with the right to ask an Ombudsman to investigate and review this response. However, we would welcome the opportunity to discuss any concerns with you first.
8. Please note the Commission will be publishing this response to your request on our website. Your personal details will be redacted from the published response.
9. Please do not hesitate to contact us at uia@comcom.govt.nz if you have any questions about this request.

Yours sincerely

Mary Sheppard

Mary Sheppard
OIA Coordinator

Document ID	Date	Trader
CC.ADV.0001	3 April 2019	Aakron Marine Limited
CC.ADV.0002	14 March 2019	Beauty Bean Cosmetics
CC.ADV.0003	28 February 2019	CHIC Hair Extensions Limited
CC.ADV.0004	15 March 2019	Chiffon Boutique
CC.ADV.0005	20 March 2019	Event Cinemas (NZ) Limited
CC.ADV.0006	28 March 2019	F.D. Trading Limited t/a esmart
CC.ADV.0007	13 March 2019	Future Technology Limited t/a Mobile Station
CC.ADV.0008	14 March 2019	Gun City Limited
CC.ADV.0009	13 March 2019	HEL Performance Limited
CC.ADV.0010	15 March 2019	Cloud 7 Limited t/a Ifurniture
CC.ADV.0011	26 March 2019	Taki Trading Company Limited trading as Luxe Fitness
CC.ADV.0012	13 March 2019	Jonvy Auto Accessories Limited
CC.ADV.0013	20 March 2019	Kmart NZ Holdings Limited
CC.ADV.0014	5 April 2019	Kogan HK Limited T/A Dick Smith Electronics
CC.ADV.0015	11 March 2019	LeeAnn Yare Limited T/A Collected
CC.ADV.0016	20 March 2019	Supero
CC.ADV.0017	12 March 2019	Liquorland Limited
CC.ADV.0018	6 March 2019	North Beach Limited
CC.ADV.0019	11 March 2019	Onceit Limited
CC.ADV.0020	14 March 2019	Bestware Limited t/a Treasure Box
CC.ADV.0021	13 March 2019	Highbury Group Limited t/a PK Furniture
CC.ADV.0022	15 March 2019	Pool Products NZ Limited
CC.ADV.0023	15 March 2019	Shine On Limited
CC.ADV.0024	1 April 2019	Smith & Caughey Limited

Document ID	Date	Trader
CC.ADV.0025	5 April 2019	Sony Australia / New Zealand Limited
CC.ADV.0026	6 March 2019	SCM Consulting Limited t/a Tent Town
CC.ADV.0027	15 March 2019	Top Gear NZ Limited
CC.ADV.0028	15 March 2019	Top Mobile Limited
CC.ADV.0029	5 April 2019	Trade Depot Limited
CC.ADV.0030	15 March 2019	Trade Tested Limited
CC.ADV.0031	27 March 2019	Warehouse Stationery Limited
CC.ADV.0032	26 April 2019	Fly Express Limited
CC.ADV.0033	27 March 2019	1-day Limited
CC.ADV.0034	2 April 2019	Ferntech NZ Limited
CC.ADV.0035	2 April 2019	Groupon New Zealand Limited
CC.ADV.0036	12 June 2019	Mighty Ape Limited
CC.ADV.0037	11 June 2019	PB Technologies Limited